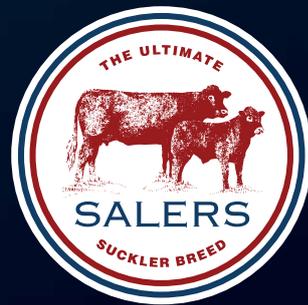


NEWSLETTER

SUMMER 2025





OVERALL CHAMPIONS, JUNIOR CHAMPIONS CUMBRIAN TEXAS AND REDNOCK TRIPOLI

FARMSTOCK GENETICS LEADS SALE WITH OVERALL CHAMPION CUMBRIAN TEXAS

The Walling family from Farmstock genetics picked up the Supreme Championship at Stirling Bull Sales February 2025. Judge Stephen Maginn from Northern Ireland who runs the noted Lisnamaul Salers herd found his overall champion in Cumbrian Texas. Texas a Manor Lane Napoleon sired bull born in May-2023 went on to sell for the top price of 9,500gns to J Drennan Ltd, Wigtownshire.

The reserve overall championship spot was awarded to Gill & Malcom Pye from Rednock Estate with Rednock Tripoli. Rednock Tripoli is an April-2023 born bull sired by Drumaglea Kes and sold for 5,000gns to Mahaar Farming Partnership, Stranraer. The second

top price of the day went to another bull from Gill & Malcolm Pye, Rednock Trident. Trident a March-2023 born bull sired by Halley went to L Muir, Orkney for 6,000gns.

Whitebog Tom from A. Mackenzie was next in the money. Tom, an April-2023 born bull sired by Napoleon sold for 5,800gns and headed home with E Woolhouse, Rotherham. Cammock Thingummyjig, born in March 2023 and sired by Drumaglea Kingpin, sold for 5,500gns to J Mitchell & Co., Berwickshire.

The youngest bull in the sale Darnford Trojan from David Watson was a June-2023 born bull sired by the French Import Nicky, he

sold for 5,200gns and also took the boat to Orkney. At 5,000gns Rednock Toledo an April-2023 born bull also sired by Drumaglea Kes was knocked down to the Scottish Government Bull Stud, Inverness.

The first prize senior bull and senior champion was from Rigel Pedigree, Rigel Triumph Poll sired by Lascaux, sold for 4,500gns the second purchase by J Drennan Ltd, Wigtownshire. Rigel Pedigree also sold their second prize bull and reserve senior champion, Rigel Stud Muffin Poll again sired by Lascaux for 4,200gns to J Hodge, Ayrshire.

SENIOR CHAMPIONSHIP **FEBRUARY 2025**

Galbraith Stirling Bull Sales

Senior champions Rigel Triumph Poll and Rigel Stud Muffin Poll

CLEARANCE: 93% (13 Bulls) 

TOP PRICE: 9,500gns 

SALE AVERAGE: £5513 
+£335 on 2024

JUDGE: Stephen Maginn (Lisnamaul) 

CUMBRIAN TEXAS 9,500GNS

Overall champion and junior champion, Cumbrian Texas from Farmstock Genetics.
Cumbrian Texas, Born 22/05/2023, (UK562133101375)
Sire - Manor Lane Napoleon(UK147946400040)
Dam - Nanou(IMP2016034)

REDNOCK TRIPOLI 5,000GNS

Reserve overall champion, reserve junior champion, Rednock Tripoli from Rednock Estate
Rednock Tripoli, Born 03/04/2023, (UK542858400516)
Sire - Drumaglea Kes(UK541069400536)
Dam - Rigel Tunisia Poll(PYE2015699)

RIGEL TRIUMPH POLL 4,500GNS

Senior champion Rigel Triumph Poll from Rigel Pedigree.
Rigel Triumph Poll, Born 26/03/2023, (UK122086402220)
Sire - Lascaux(IMP2015008)
Dam - Rigel Jubilee Poll(UK122086501794)

RIGEL STUD MUFFIN 4,200GNS

Reserve senior champion, Rigel Stud Muffin Poll from Rigel Pedigree
Rigel Stud Muffin Poll, Born 31/03/2022 (UK122086702146)
Sire - Lascaux(IMP2015008)
Dam - Rigel Ophelia Poll(UK122086301771)

REDNOCK TRIDENT

6,000GNS



Fifth prize senior bull, Rednock Trident from Rednock Estate
Rednock Trident, Born 30/03/2023, (UK542858600504)
Sire - Halley(SIM201202)
Dam - Rednock Mermaid Poll(UK542858500286)



SHOW RESULTS

Overall Champion

Lot 534 Farmstock Genetics Cumbrian Texas

Reserve Overall Champion

Lot 527 Gill & Malcolm Pye Rednock Tripoli

Senior Bulls

- 1 Rigel Pedigree, Rigel Triumph Poll
- 2 Rigel Pedigree, Rigel Stud Muffin Poll
- 3 Gill & Malcolm Pye, Rednock Travolta Poll
- 4 Niall & Katie Blair, Cammock Thingummyjig
- 5 Gill & Malcolm Pye, Rednock Trident

Junior Bulls

- 1 Farmstock Genetics, Cumbrian Texas
- 2 Gill & Malcolm Pye, Rednock Tripoli
- 3 Livesey Farming, Cleuchhead TED
- 4 Mr. A. MacKenzie, Whitebog Tom
- 5 Gill & Malcolm Pye, Rednock Toledo
- 6 David Watson, Darnford Trojan

Sale Prices

- 9,500gns Lot 534 - Cumbrian Texas, Farmstock Genetics
- 6,000gns Lot 524 - Rednock Trident, Gill & Malcolm Pye
- 5,800gns Lot 530 - Whitebog Tom, Mr. A. MacKenzie
- 5,500gns Lot 525 - Cammock Thingummyjig, Niall & Katie Blair
- 5,200gns Lot 536 - Darnford Trojan, David Watson,
- 5,000gns Lot 527 - Rednock Tripoli, Gill & Malcolm Pye
- 5,000gns Lot 531 - Rednock Toledo, Gill & Malcolm Pye
- 4,500gns Lot 522 - Rigel Triumph Poll, Rigel Pedigree
- 4,500gns Lot 529 - Cleuchhead Titan, Livesey Farming
- 4,500gns Lot 535 - Darnford Troy, David Watson
- 4,200gns Lot 516 - Rigel Stud Muffin Poll, Rigel Pedigree
- 4,000gns Lot 521 - Rednock Travolta Poll, Gill & Malcolm Pye
- 4,000gns Lot 532 - Rednock Toga Poll, Gill & Malcolm Pye



WATCH FFERMIO

Alun Thomas

T'yn Hendre, Bangor



To celebrate the Salers Cattle Society's 40th Anniversary this popular Welsh farming programme featured Alun Thomas from T'yn Hendre, Bangor and his prominent herd of Salers.

Ffermio - Mon, 09 Jun 2025 - BBC iPlayer

<https://bbc.in/3Twb9JX>





OVERALL CHAMPION, REDNOCK TOP GUN & RESERVE OVERALL CHAMPION, REDNOCK TOPOL

NEW BREED RECORD: REDNOCK TOP GUN SOARS TO 20,000GNS

Salers records were smashed at Stirling Bull Sales this bank holiday weekend as the overall champion Rednock Top Gun from Gill & Malcolm Pye of Rednock Estate, Port of Monteith, set a new UK breed record of 20,000gns on Monday 5th May 2025. Top Gun brought out by stock man Alfie McGregor, snatched the record held by Bacardi Legend, which was previously set at 15,000gns in 2017. The breathtaking 20,000gns record breaker bid came from renowned pedigree breeders P.M. & S.M. Donger, of the Seawell herd, Towcester, Northants. Salers' were introduced to the Seawell family farm in 2001, and they now run 170 pedigree Salers breeding cows, alongside the 150 pedigree Charolais. The previous day, Rednock Top Gun was tapped out by judge Neil Girvan from

Gateshaw, Scottish Borders, as the supreme breed champion. Neil a partner on the family farm in the Cheviot Uplands of the Scottish Borders, which extends to 850 acres with 350 suckler cows and 100 breeding ewes, picked out the April-2023 son of the imported sire Senateur bred by David Fourtet.

Not content with one record, four out of the nine Salers bulls presented for sale reached five-figure sums, setting another brand-new UK record average of £10,663 for nine bulls, and a 100% clearance rate.

Third prize bull, May-2023 Cumbrian Trevor Poll sired by Parkfield Polled Nobel out of homebred Cumbrian Camelia 855, from Farmstock Genetics, Selkirk, was knocked down at the second highest bid on the day of

15,000gns to Society members Rannagulzion Farms, Blairgowrie, while the reserve overall champion from Rednock Estate, May-2023 Rednock Topol, sired the same way as the champion but this time out of Rigel Candy who has bred a Royal Highland Show champion and a senior champion at the Premier sale in Castle Douglas. Rednock Topol caught the eye of D A Baird & Sons, Newburgh Fife who bid to 14,000gns for his pick from the Rednock team.

The Scottish Government Bull stud bid to 11,000gns for fourth prize Rigel Trenwith Poll, an April-2023 Lascaux sired son, out of Rigel Demelza from Rigel Pedigree, Yarm Yorkshire and Jane and Terence Pye's second consignment Rigel Torridon Poll an April-2023 bull by the outcross sire Rigel Pudsey Poll went under the hammer at

RECORD BREAKER REDNOCK TOP GUN**MAY 2025**

Rednock Top Gun who sold for a UK breed record of 20,000gns featured with the breeders, the Pye family from Rednock Estate

CLEARANCE:
100% (9 Bulls)



TOP PRICE:
20,000gns



SALE AVERAGE:
£10,663
+£4337 on 2024



JUDGE:
Neil Girvan
Gateshaw

**REDNOCK TOP GUN**

20,000GNS



Overall champion Rednock Top Gun who set the new UK Breed sale record of 20,000gns
Rednock Top Gun, Born 29/04/2023, (UK542858500573)
Sire - Senateur(IMP2021010)
Dam - Rednock Coco (UK542858300193)

REDNOCK TOPOL

14,000GNS



Reserve overall champion, Rednock Topol from Rednock Estate
Rednock Topol, Born 14/05/2023, (UK542858500594)
Sire - Senateur(IMP2021010)
Dam - Rigel Cindy(PYE2013010)

CUMBRIAN TREVOR POLL

15,000GNS



Second highest price, 15,000gns Cumbrian Trevor Poll from Farmstock Genetics
Cumbrian Trevor Poll, Born 26/05/2023, (UK562133201390)
Sire - Parkfield Polled Nobel(UK184304200283)
Dam - Cumbrian Camella 855(UK562133600855)

RIGEL TRENWITH POLL

11,000GNS



The fourth bull to hit a five-figure sum, Rigel Trenwith Poll from Rigel Pedigree
Rigel Trenwith Poll, Born 28/04/2023, (UK122086602250)
Sire - Lascaux(IMP2015008)
Dam - Rigel Demelza Poll(UK122086102000)

7,800gns to R Simpson & Son, Crieff, Perthshire.

Strathallan Topgun was next in the money at 6,800gns, this May-2023 Seawell Nobleman son out of Strathallan Ochil went to a new postcode in Girvan, Ayrshire, home of I & L Buchanan.

The final three junior bulls from Rednock Estate, Stirling, peaked at 6,000gns for Rednock Underwater Poll sired by Rednock Oswald Poll who also sired the 11,000gns Rednock Shaggy, Underwater Poll had previously been crowned reserve champion at Stars of the Future in 2024, and his grand dam Rednock Myrrh was the Stars of the Future any other breed champion in 2019. He heads to Ardtalla Estates Ltd Port Ellen, on the Isle of Islay.

Icare son Rednock Uzo born in March-2024 stood out for D Howat, Girvan Ayrshire, who bid to 5,800gns for this bull out of Rednock Freda a daughter of the 12,000gns Drumaglea Kes, and another Icare sired entry from the

same stable, Rednock Ulysses out of homebred Rednock Darcy hit the 5,000gns mark for A & A P Morrison, Huntly, Aberdeenshire.

Earlier in the day three breeding females from D. Murray Lyle, Dunblane, Strathallan, Tess, Tilly and Tanna sold for 3,000gns a piece to R Milne, Aberdeenshire. Ten March-May 2024 born heifers from Rednock Estate peaked at 2,700gns twice, for Rednock Toowoomba a Senateur daughter from Rednock Tasmania who sold to Burnton Farms, Laurencekirk, and Rednock Tien Poll out of Rednock Tiana Poll sired by Rednock Oswald Poll to R J D Milne, Aberdeenshire. The hammer went down at 2,600gns four times for Senateur daughters, the first of which was Rednock Dragonfly Blk for Burnton Farms, followed by Rednock Maple who headed home with D Strachan & Son, Lanarkshire, while L Claughan, Elwick Village, Hartlepool, expanded his herd of Salers with Rednock Anna and Rednock Caroline. Thirteen females achieved 100% clearance selling to

a top of 3,000gns, and an average of £2819. Meanwhile in the cow and calf section, six females from the Cleuchhead herd of pedigree Salers, owned by the Livesey family based in Lanarkshire and the Scottish Borders also had a 100% clearance rate, and topped at 4,700gns with an average of £4480 and all were purchased by D B Watt & Son, Balmedie, Aberdeen. Leading the way at 4,700gns was Cleuchhead Gentle 1662 with her heifer calf at foot, sired by the imported French sire Thor while Cleuchhead Gentle 1520 again with a heifer calf at foot, this time sired by Cleuchhead Rockefeller reached 4,500gns and two further lots peaked at 4,400gns for Cleuchhead Gentle 1518 and Cleuchhead Gentle 1632 both of which had steer calves at foot.

On this historic day the Salers Cattle Society of the UK extended its congratulations to all the vendors and thanked the team at United Auctions with a special mention to the two auctioneers Murray Steel and Andrew Weir.

SHOW RESULTS

Overall Champion

Rednock Top Gun from Rednock Estate

Reserve Overall Champion

Rednock Topol from Rednock Estate

Class Results

1. Rednock Top Gun – Rednock Estate
2. Rednock Topol – Rednock Estate
3. Cumbrian Trevor Poll – Farmstock Genetics
4. Rigel Trenwith Poll – Rigel Pedigree
5. Rednock Ulysses – Rednock Estate

Bull Sale Results

- 20,000gns Lot 150 - Rednock Top Gun, Gill & Malcolm Pye
- 15000gns Lot 154 - Cumbrian Trevor Poll, Farmstock Genetics
- 14000gns Lot 153 - Rednock Topol, Gill & Malcolm Pye
- 11,000gns Lot 149 - Rigel Trenwith Poll, Rigel Pedigree
- 7,800gns Lot 148 - Rigel Torridon Poll, Rigel Pedigree
- 6,800gns Lot 151 - Strathallan Topgun, Murray Lyle
- 6,000gns Lot 158 – Rednock Underwater Poll, Gill & Malcolm Pye
- 5,800gns Lot 156 – Rednock Uzo, Gill & Malcolm Pye
- 5,000gns Lot 155 – Rednock Ulysses, Gill & Malcolm Pye

Female Sale Results

Heifer Section

- 3,000gns - Lot 301 - D. M Lyle
- 3,000gns - Lot 302 - D. M Lyle
- 3,000gns - Lot 303 - D. M Lyle
- 2,700gns – Lot 307 - Rednock Estate
- 2,700gns – Lot 308 - Rednock Estate
- 2,600gns – Lot 306 – Rednock Estate
- 2,600gns – Lot 309 – Rednock Estate
- 2,600gns – Lot 310 – Rednock Estate
- 2,600gns – Lot 313 – Rednock Estate
- 2,550gns – Lot 305 – Rednock Estate
- 2,550gns – Lot 312 – Rednock Estate
- 2,500gns – Lot 304 – Rednock Estate
- 2,500gns – Lot 304 – Rednock Estate

Cows with Calves at Foot Section

- 4,700gns – Lot 319 – Cleuchhead
- 4,500gns – Lot 317 - Cleuchhead
- 4,400gns – Lot 316 - Cleuchhead
- 4,400gns – Lot 318 - Cleuchhead
- 3,800gns – Lot 314 - Cleuchhead
- 3,800gns – Lot 315 - Cleuchhead



AVERAGES ROCKET IN ALL SECTIONS AT WELSHPOOL

Local farmer and regular supporter of all the Welshpool Society sales, Phil Abel from Cwmbelan, Powys, was given the task of judging the pre-sale show at the spring sale on Thursday 15th May 2025. Phil farms 800 acres and runs a commercial herd of 65 suckler cows which consists of predominantly pure-bred Salers, in addition to a small herd of pedigree Charolais cows and 1200 ewes.

Phil tapped out Approach Farm Trevor, a January-2023 born Manor Lane Pluto son from the 'queen' of the Approach Farm pedigree herd, owned by Angus and Kerry Gowthorpe, Escrick, York, Approach Farm Lillybet. This pick of the 2023 calves from the Gowthorpe family commanded the second highest price of the day of 5,000gns to J T Francies & Co, Welshpool Powys.

Four bulls sold to a top of 6,200gns and an average of £5015, +£1929 on 2024, while 11 pedigree females sold with a 100% clearance to a top of 3,650gns and an average of £2797, +£1189 in 2024. The current demand for easy calving suckler cows was also evident in the commercial section, again with a clean sweep in terms of clearance and a top price of £2650 and an average of £2360.

Leading the trade was Rigel Pedigree's reserve overall champion March-2023 Rigel Trojan a Lascaux son from Rigel Parisienne Blk Poll, this moderate framed bull from a milky dam line sold for 6,200gns to C F Jones, Llanidloes Powys.

A stylish entry from Mick Dumbreck, Shrewsbury, caught the eye of T W A Jenkins, Llandysul, Ceredigion. Murphy sired

Crowgarth Shanelle ET, out of the renowned Beguine who was breed champion in Paris 2013, took the tri-coloured female championship rosette whilst leading the female trade at 3,650gns. She sold PD'd in calf to Preenbank Tukka for 3,650gns. A J & J A Powell, Knighton, Powys, backed their pick from the same stable bidding to 3,150gns for the 7-year-old 2019 2nd prize Great Yorkshire Show winner, Manor Lane Mia, Pd'd in calf to Variegeois.

It was two Murphy sired daughters that caught the eye of H G Pritchard, Pwllheli, Gwynedd, he paid 3,000gns for Genton Utopia, a January -2024 daughter bred from Pepite, and the hammer went down at 2,750gns for Gentons Ursula a March-2024 daughter bred from the French dam Orientale, exhibited by B Facon, Banbury. R Evans & Son, Ebnal Lodge

APPROACH FARM TREVOR

5,000GNS



Overall champion Approach Farm Trevor from Angus Gowthorpe
 Approach Farm Trevor, Born 22/01/2023, (UK127167300957)
 Sire - Manor Lane PLUTO(UK147946500048)
 Dam - Approach Farm Lillybet(UK127167200662)

RIGEL TROJAN

6,200GNS



Reserve overall champion, Rigel Trojan from Rigel Pedigree
 Rigel Trojan, Born 17/03/2023, (UK122086702209)
 Sire - Lascaux(IMP2015008)
 Dam - Rigel Parisienne Blk Poll(UK122086101790)

also took a fancy for two heifers from the Gentons string, he paid 2,500gns for Gentons Ulana Poll, bred from Cumbrian Ladybird 1029 Poll, and 2,300gns for February-2024 Gentons Unstoppable.

Stalwart consignors at Welshpool and dedicated Salers members Fred and Bryn Robison from Preenbank Pedigree saw G E M Bussell, Narbeth, Pembrokeshire, bid twice to 2,600gns for two lots from the Shropshire based herd, first up was Preenbank Ureka bred from Preenbank Nicky and sired by Bronson and joining her in the trailer on the journey home to West Wales, is her half-sister, February-2024 born Preenbank Ursulina, out of Preenbank Oriana. Messrs Bussell's shopping trip was concluded with the purchase of the 15-month-old bulling heifer who topped the commercial section at £2650 for Angus Gowthorpe.

JUDGE:
Phil Abel
 Powys



CLEARANCE:
66% (4 Bulls)



TOP PRICE:
6,200gns



SALE AVERAGE:
£5015



+£1929 on 2024

CLEARANCE:
100% (11 Pedigree Females)



TOP PRICE:
3,650gns



SALE AVERAGE:
£2797



+£1189 on 2024

CLEARANCE:
100% (5 Commercial Females)



TOP PRICE:
£2650



SALE AVERAGE:
£2360



Winning the best pen of commercial Salers was T.J & L.S Roberts, Whitbourne, Worcestershire, and these two commercials aged 15-months-old, were snapped up by the judge J S Abel, Llanidloes, Powys, for £2400 and £2550 respectively. Phil also cleared the Approach Farm pen of commercials, selecting the remaining 15-month-old heifer, sired by Drumsleed Ricardo for £2,400.

SHOW RESULTS

Female Class

1 Crowgarth Shanelle ET, M Dumbreck

Senior Bull Class

1 Approach Farm Trevor, A Gowthorpe
2 Rigel Trojan, Rigel Pedigree
3 Gentons Tommy, B Facon
4 Rigel Topper Poll, Rigel Pedigree

Junior Bull Class

1 Preenbank Umba-Whumba,
Preenbank Pedigree
2 Preenbank Uri, Preenbank Pedigree

Male Champion

Approach Farm Trevor, A Gowthorpe

Female Champion

Crowgarth Shanelle ET, M Dumbreck

Overall Champion

Approach Farm Trevor, A Gowthorpe

Reserve Overall Champion

Rigel Trojan, Rigel Pedigree

Best Pen of Commercial Salers

T.J & L.S Roberts, Onley

Reserve Best Pen of Commercial Salers

A Gowthorpe, Approach Farm

SALE RESULTS

Bulls

6,200gns Lot 121 - Rigel Trojan, Rigel Pedigree
5,000gns Lot 118 - Approach Farm
Trevor, Angus Gowthorpe
4,286gns Lot 120 - Preenbank Tukka, Fred Robinson
3,619gns Lot 125 - Preenbank Umba-
Whumba, Fred Robinson

Pedigree Females

3,650gns Lot 116 - Crowgarth Shanelle
ET, Michael Dumbreck
3,150gns Lot 115 - Manor Lane Mia,
Michael Dumbreck
3,000gns Lot 109 - Gentons Utopia, Bertrand Facon
2,750gns Lot 112 - Gentons Ursula, Bertrand Facon
2,600gns Lot 106 - Preenbank Ureka, Fred Robinson
2,600gns Lot 107 -Preenbank Ursulina, Fred Robinson
2,500gns Lot 111 - Gentons Ulana
Poll, Bertrand Facon
2,450gns Lot 114 - Gentons Univibe, Bertrand Facon
2,300gns Lot 108 - Preenbank Unity, Fred Robinson
2,300gns Lot 110 - Gentons Unstoppable,
Bertrand Facon
2,000gns Lot 113 - Gentons Ugene, Bertrand Facon

Commercial Females

£2,650 Lot 104 - Angus Gowthorpe
£2,550 Lot 102 - T.J & L.S Roberts
£2,400 Lot 101 - T.J & L.S Roberts
£2,400 Lot 103 - Angus Gowthorpe
£1,800 Lot 105 - Fred Robinson



CELEBRATING 40 YEARS OF BREEDING SALERS CATTLE

Fittingly, in the 40th anniversary year of the UK Salers Cattle Society, a new breed record was set this month, when a bull sold for 20,000gns at Stirling, along with another three at five-figures, a record average of £10,663 and 100% clearance. But this boost in demand comes as no surprise to long-time supporters of the breed, Tom and Ian Walling, whose late father Bryan initiated the first importation back in 1984.

Tom explains: "Dad and his cousin Bob Hudson, as Cumbria Cattle Breeders, were already well-known and progressive breeders of Hereford cattle. Dad travelled a lot doing embryo work and he started to feel that suckler breeds in the UK were being left behind. He came across Salers in France and he said that every field he walked into, there were more calves than cows – he could see how prolific, easy calving and milky they were and that is still the case."

After researching various herds, the first importation, in collaboration with Many Springs Farm in Canada, included 60 females (by 45 different sires, to ensure a wide gene pool) and four unrelated bulls. The UK Salers Cattle Society was established the following year, in 1985, and the majority of that first importation

formed the basis of the herd going forward, with a selection being used in embryo programmes. On-farm production sales of progeny took place over the following years and as a result, bloodlines from that first importation were spread widely through the UK, with embryos and semen being produced for export.

Early on, Bryan Walling was keen to develop a homozygous polled line within the Salers, after discovering a few polled cattle in France, so he bought two polled cows, and the Walling family have continued this mission in the years since.

"Our ultimate aim has always been to breed polled cattle with the strength and commercial attributes to match that of horned cattle and we feel that we're reaching that point now," says Tom.

In 1996, the Wallings moved from West View Farm in Cumbria, to Over Whitlaw, in Selkirk, which they say had better land, deeper soil, and half the rainfall of their previous location. They brought with them a nucleus of polled Salers and at that point, Bryan was busy with embryo work and the export market was strong. However, the BSE crisis in 1998 curtailed that income, encouraging the family to up the numbers in their pedigree Lleyn flock.



Now, the stock comprises 1000 pedigree Lleyn breeding ewes, 85 pedigree Salers cows, 15 pedigree Shorthorns and two recently purchased Charolais heifers. They also have a few Black Arabian mares, which they've bred for many years. They run on the 500-acres of grassland at Over Whitlaw, plus a further 150 rented acres. The team, now operating under the Farmstock Genetics business name, includes sister Katie-Jo, brothers Tom and Ian, who work alongside business partner Bob Hudson and their mum, Fiona. Ian's partner Jacqui also helps out when she can and keeps a check on the finances as part of her wider book-keeping business.

After lambing in April, all the calving takes place outside in the spring, which is testament to the manageability of the Salers. Ian says: "In the early days, the Salers got a bad reputation for temperament but it's not something we even have to think about now. We've always been very strict with what we breed from and there's no issue at all now. We have no space to calve inside, so the cows all calve outside, the calves are up on their feet sooking quickly and we can catch them in the field to tag them etc, no problem."

Tom adds: "Heifers calve at two-years-old and their fertility rate is excellent; they easily get back in calf. We used to AI, but they're all naturally served now."

With an increased demand for breeding females, the Wallings are able to sell heifer calves from home at a year old, having previously sold them at 18-months through the market. Tom says: "Not having to keep them through that second summer means we can keep another 10-15 breeding cows on that same ground, so it benefits us to get them away at 12-months. The demand for heifers and bulls is definitely on the rise



and the Salers/Charolais cross is becoming increasingly popular. The Salers will calve easily to a Charolais, with great maternal instincts and the ability to easily get back in calf again."

Around 10 bull calves are kept to sell as breeding bulls each year, either privately or through Castle Douglas or Stirling marts. The rest of the bull calves are fattened in the recently upgraded bright and airy slatted shed and sold direct to McIntosh Donald, at 15/16-months-old, with 90% reaching U-grades.

Off the farm, showing has always been an important factor in the marketing of their cattle, and in the 1980s, Bryan and Bob paved the way, winning championships at shows with the breed that had only recently been introduced to the UK. They won at the Royal Highland with the bull Vainquer, which was part of the first importation. A particularly memorable moment for



Bob, was winning the inter-breed team of three at Newark and Notts Show with the cows, Valise and Volute from the first import, and the bull, Bruno, which was part of the second importation.

Show success has continued over the years, with another poignant moment coming in 2014, when the polled cow, Cumbrian Ladybird 559, was placed champion at the Royal Highland, shown with her calf at foot.

"I think that was the first time that it was really clear that a polled animal could compete at that level. She more than stood up to the horned ones," says Tom.

A similar moment came at Stirling bull sale in February, 2022, when the polled bull, Cumbrian Price, by Parkfield Napoleon, won the overall championship and went on to sell for the top price of 8000gns. And, at Stirling in May this year, the herd achieved its top price through the ring to-date, with the polled bull, Cumbrian Trevor, which sold at the day's second top price of 15,000gns. The herd's highest price at home, is 16,000gns, for the privately sold homozygous polled bull, Cumbrian Olympia, which went to the Parkfield herd.

Tom says: "When Dad bought those two original polled cows from France, the French didn't see that as a plus point; they weren't keen on no horns. In 2010, we sold the home-bred polled bull, Cumbrian Joker, back to France, and it caused a bit of controversy at the time because he was polled – but he bred really well over there and has been widely used."

Bought in bulls that have left their mark on the Cumbrian herd include Lataster Hector, the All-Ireland bull calf champion, bought in 2003.

"He left a real stamp on all of his daughters; they were dark, square and correct, with beautiful udders," says Ian.

More recently, polled bulls Parkfield Noble and Parkfield Napoleon were both bought privately as calves. They are breeding well in the herd, with easy fleshing calves that grade well. The Wallings' champion at Stirling in February this year, Cumbrian Texas, which sold for 9500gns, was a son of Manor Lane Napoleon, while the 15,000gns Cumbrian Trevor is by Parkfield Noble.

"We've kept a lot of their daughters for breeding and we've now imported a bull from France, Sauveur, to use on those heifers. He's a right correct bull with a good topline and width. There's a lot of our own breeding in the UK, so by going to France we get a bigger choice of different bloodlines," explains Tom, who plans to show Sauveur at the Royal Highland next month, along with a cow, a yearling heifer and yearling bull.

Reflecting on their own journey with the Salers breed, Tom, who is current vice-chairman of the society, says: "I think we're only just realising how lucky we are to have grown up with this breed. We've not experienced the struggles with calving and fertility that other breeds have had."

Ian adds: "Breeders have worked hard to keep myostatin out of the breed and that is really showing now, with the ease of calving, maternal attributes and fertility. There's no doubt that myostatin affects fertility, milkiness and hardiness in cattle. Going forward, an efficient breed like the Salers that looks after itself, is going to become far more important."

Credit: Lynsey Clark and Farmers Guardian





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CHAMPION OF CHAMPIONS SIDNEY

Breed champion, interbreed champion and champion of champions, Sidney from P J Maginn & Sons pictured with Hannah & Stephen Maginn

SIDNEY CHAMPION OF CHAMPIONS AT BALMORAL

It was a momentous week for the Salers breed at Balmoral Show 2025, as Sidney, from P J Maginn & Sons, Co. Down, bred from Galante, sired by Intouchabl, was tapped out by judge Hannah Scott to lift the champion of champions title on Saturday 17 May 2025. A first for the Salers and the second of two historical moments for the breed at Balmoral. The previous day, interbreed judge Matthew Goulding, bestowed the honours of overall interbreed champion on Sidney after he had been selected as breed champion earlier in the week. Brought out by Stephen & Hannah Maginn, this was a second consecutive breed championship win at Balmoral for the Maginn family. This tremendous

achievement was made even more special as the Society celebrates its 40th anniversary.

This ultimate suckler breed known for its easy calving and ability to suit any terminal sire, across any management system, is being used extensively across GB and Northern Ireland in both pedigree and commercial herds. The landmark achievement at Balmoral marks the significant recognition of this remarkable breed and is richly deserved and long overdue. It further cements the confidence in the breed who earlier this month also made history achieving a record sale price of 20,000gns at Stirling Bull Sales for Rednock Top Gun from Rednock Estate.

It just so happened that it was the Chair Malcolm Pye who had the prestigious task of presiding over the judging in the Salers classes on Wednesday 14th May 2025. Malcolm together with his wife Gill run the 1300-acre Rednock Estate with cattle breeding and forestry the two largest enterprises. They have been breeding Salers cattle for 35 years having first seen Salers cows with Charolais X calves at foot on a visit to France in 1989. Today the Rednock herd runs 155 cows with 105 running with 3 Salers bulls and 50 running with 2 Charolais bulls. The herd is spring calving, with the pedigree herd producing breeding bulls sold ex farm or at the major bull sales and breeding heifers sold to other pedigree



Championship line-up Sidney and Drumlegagh Tami with judge Malcolm Pye, Rednock Estate.



SIDNEY



Champion of champions, beef interbreed champion, male champion and overall breed champion Sidney
P J Maginn & Sons (Lisnamaul)
Sidney, Born 31/08/2020,
Sire - Intouchabl
Dam - Galante

DRUMLEGAGH TAMI



Reserve overall champion and female champion Drumlegagh Tami
J & E A Elliott (Drumlegagh)
Drumlegagh Tami, Born 15/12/2023,
Sire - Rocky
Dam - Drumlegagh Karena

URBAIN



Reserve Male Champion Urbain
Kelly Farms (Ashcroft)
Urbain, Born 26/12/2022,
Sire - Nevers
Dam - Mesange

LISNAMAUL SHAKIRA



Reserve female champion Lisnamaul Shakira pictured with her calf at foot
P J Maginn & Sons (Lisnamaul)
Lisnamaul Shakira, Born 07/02/2022,
Sire - Nemo
Dam - Lisnamaul Molly

BALLYKEEL UNREAL



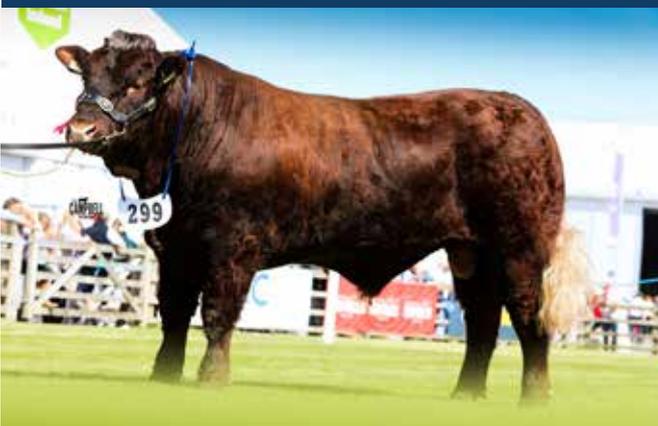
Junior champion, female junior champion Ballykeel Unreal
S & C Connell (Ballykeel)
Ballykeel Unreal, Born 15/03/2024,
Sire - Mathieu
Dam - Ballykeel Oonagh

ASHCROFT UNSTOPPABLE



Reserve junior champion and male junior champion
Ashcroft Unstoppable
Kelly Farms (Ashcroft)
Ashcroft Unstoppable, Born 15/04/2024,
Sire - Forez
Dam - Nelly

DRUMLEGAGH TROY



Winner of the bulls under two years of age class
Drumlegagh Troy
J & E A Elliott (Drumlegagh)
Drumlegagh Troy, Born 01/09/2023,
Sire - Rocky
Dam - Drumlegagh Princess

LOWER BOLIE TIKTOK



Winner of the best turned out animal was Lower Bolie
Tiktok
B & P O'Kane (Lower Bolie)
Lower Bolie TikTok, Born 07/04/2023,
Sire - Bacardi Herbie
Dam - Lower Bolie Peggy-sue

DRUMLEGAGH TOFFEE



Winner of the senior heifer class Drumlegagh Toffee
J & E A Elliott (Drumlegagh)
Drumlegagh Toffee, Born 6/4/2023,
Sire - Rocky
Dam - Drumlegagh Odesa

breeders and suckler farmers at the Stirling and Castle Douglas suckler replacement sales. The commercial Charolais crosses are sold as stores at 9 months.

It was the imported bull Sidney from P J Maginn & Sons, Co. Down, that stole the show and claimed the one-off 40th Anniversary celebratory plaque. This August-2020 born bull from Galante, sired by Intouchabl, which was imported from France in 2022, was crowned overall supreme champion of the 2025 Balmoral Show and won the Highways Hotel Cup. This stylish bull has form on the show scene with previous titles at Balmoral including reserve overall champion and male champion in 2024.

The family team of J & E A Elliott, Drumlegagh Salers who have been prominent exhibitors of show winners for many years were again at the fore this time with Drumlegagh Tami who claimed the Secretary's Salver and tri-coloured rosette for the female championship before claiming the Highways Hotel Cup and the

reserve overall championship sash. Tami a daughter from their French imported stock bull Rocky was previously crowned Senior Salers champion at the Four Breed Calf Show in 2024.

The reserve male champion was the imported bull Urbain from Kelly Farms owned by the two young enthusiastic brothers Ryan & Russell Kelly, Londonderry. This December-2022 born bull is sired by Nevers and out of Mesange and stood second to the overall champion in the senior bull class.

The reserve female champion again came from the home of P J Maginn & Sons, this time it was the homebred Nemo-sired Lisnamaul Shakira with her calf at foot that scooped the reserve rosette following a win in the junior cow class.

Ballykeel Unreal a previous Four Breed Calf Show junior champion continued to add to her already successful show career by collecting the junior female championship prize and the Francis Connon Cup for the overall junior championship. Sired by the French imported bull Mathieu she is out of a homebred jockey daughter Ballykeel Oonagh, owned by Seamus and Christine Connell, Rathfriland.

Almost unstoppable was the reserve junior champion from Kelly Farms, he lifted the Area 4 Cup after claiming second prize in the bull up to two years of age class, and the junior male champion accolade. Ashcroft Unstoppable, a Forez son out of the imported Nelly, was born in April-2024.

The winners of the bull up to two years of age was Drumlegagh

Troy from J & E A Elliott, a Rocky son out of homebred Drumleagh Princess and the Elliott family were awarded the red ticket in the senior heifer class with Drumlegagh Toffee again by rocky but this time bred from Drumlegagh Odessa. B & P O'Kane's Lower Bolie Tik Tok a Bacardi Herbie daughter from Lower Bolie Peggy-Sue was close behind claiming the blue ticket and winning the coveted Salers Cattle Society trophy for the best turned out animal. Finishing what can only be described as a fabulous week for the breed and a perfect day for showing, it was Ryan Kelly who was awarded the Stockman's Shield.

What a bull, what a breed, what a week!

SHOW RESULTS

JUNIOR COW CLASS

1. Lisnamaul Shakira, Lisnamaul Salers
2. Drumlegagh Savannah, J & E A Elliott

SENIOR HEIFER CLASS

1. Drumlegagh Toffee, J & E A Elliott
2. Lower Bolie TikTok

INTERMEDIATE HEIFER CLASS

1. Drumlegagh Tami, J & E A Elliott

JUNIOR HEIFER CLASS

1. Ballykeel Unreal, S & C Connell
2. Drumlegagh Ursinia, J & E A Elliott
3. Ballykeel Unice, S & C Connell

BULL, up to 2 years old on day of Show

1. Drumlegagh Troy, J & E A Elliott
2. Ashcroft Unstoppable, Kelly Farms

BULL, over 2 years old on day of Show.

1. Sidney, Lisnamaul Salers
2. Urbain, Kelly Farms

PAIR OF ANIMALS, bona fide the property of one exhibitor

1. Lisnamaul Salers, P J Maginn & Sons
2. Drumlegagh, J & E A Elliott
3. Ballykeel, S & C Connell

Junior Female Champion

Ballykeel Unreal, S & C Connell

Junior Male Champion

Ashcroft Unstoppable, Kelly Farms

Overall Junior Champion (Francis Connon Cup)

Ballykeel Unreal, S & C Connell

Reserve Overall Junior Champion (Area 4 Cup)

Ashcroft Unstoppable, Kelly Farms

Female Champion (Secretary's Salver)

Drumlegagh Tami, J & E A Elliott

Reserve Female Champion

Lisnamaul Shakira, P J Maginn & Sons

Male Champion

Sidney, P J Maginn & Sons

Reserve Male Champion

Urbain, Kelly Farms

Overall Champion (Highways Hotel Cup)

Sidney, P J Maginn & Sons

Reserve Overall Champion (Highways Hotel Cup)

Drumlegagh Tami, J & E A Elliott

Champion Pairs (Salers Cattle Society Cup)

Lisnamaul, P J Maginn & Sons

Best Turned Out (Salers Cattle Society Cup)

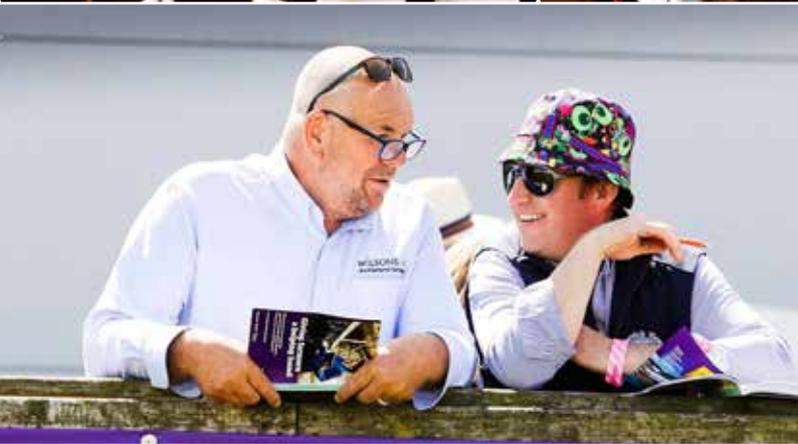
Lower Bolie TikTok, B & P O'Kane

Stockman's Shield

Ryan Kelly

BALMORAL SHOW 2025







OVERALL CHAMPION URBAIN

Overall champion, Urbain from Kelly Farms.
Urbain, Born 26/12/2022, Sire - Nevers, Dam - Mesange

KELLY FARMS KING AT BALLYMENA

First of the Northern Ireland summer shows took place on Saturday 31 May 2025 at Ballymena. The Salers Judge for the day was James Nelson and he found his champion in Kelly farms imported bull Urbain. This bull had stood reserve male champion at Balmoral Show earlier in the month and was from Kelly Farms owned by the two young enthusiastic brothers Ryan & Russell Kelly, Londonderry. This December-2022 born bull is sired by Nevers and out of Mesange and stood second to the overall champion in the senior bull class.

The reserve overall champion came from renowned breeders J & E A Elliott with their cow Drumlegagh Savannah, born in May-2022 and sired by Forez, and bred from Drumlegagh Odesa.

SHOW RESULTS

Calf Class

- 1 Drumlegagh Vicki from J & EA Elliott

Cow Class

- 1 Drumlegagh Savannah from J & EA Elliott
- 2 Drumaglea Patsy from C&A Kennedy

Senior Heifer Class

- 1 Lower Bolie TikTok from B&P O'Kane
- 2 Drumlegagh Tami from J&EA Elliott
- 3 Drumlegagh Toyah from C&A Kennedy

Junior Heifer Class

- 1 Drumlegagh Ursinia from J&EA Elliott

Bull Class

- 1 Urbain from R&R Kelly

Pairs Class

- 1 Drumlegagh Salers

Overall Champion

Urbain

Reserve Overall Champion

Drumlegagh Savannah

Photography credit: Bo Davidson

DRUMLEGAGH SAVANNAH



Reserve overall champion Drumlegagh Savannah from J & E A Elliott
Drumlegagh Savannah, Born 11/05/2022
Sire: Forez
Dam: Drumlegagh Odesa

URBAIN



Overall Champion Urbain
Kelly Farms (Ashcroft)
Born 26/12/2022,
Sire - Nevers
Dam - Mesange

LOWER BOLIE TIKTOK



Winner of the senior heifer class, Lower Bolie Tiktok
B & P O'Kane
Lower Bolie TikTok, Born 07/04/2023,
Sire - Bacardi Herbie
Dam - Lower Bolie Peggy-sue

DRUMLEGAGH URSINIA



Winner of the junior heifer class Drumlegagh Ursinia
J & E A Elliott (Drumlegagh)
Drumlegagh Ursinia, Born 11/06/2024
Sire - Rocky
Dam - Drumlegagh Poppy



SHOW

ROYAL BATH & WEST

MAY 2025

GENTONS RESERVE INTERBREED CHAMPION

Taking the reserve interbreed championship title was Bertie Facon's Salers cow Cumbrian Jolie 916, led by stockman Ben Bellew. Making the trip from Lessor Farm near Banbury, Oxfordshire, where they farm pedigree Salers and pedigree Longhorns, they also actively participate in embryo transfer – namely, pedigree Longhorns for export.

Cumbrian Jolie 916, a 2017-born cow, bred by Farmstock Genetics – was sired by Ideal and out of Cumbrian Jolie 605. She's a sixth calver, with a calf at foot. "She's a real, great example of the breed," said Mr Edwards. "She's in wonderful condition for her age, shown really well – she's a fitting runner up for the championship."

SHOW RESULTS

Any Other Continental Cow or Heifer

- 1 Cumbrian Jolie 916 Exhibited By Mr Bertie Facon

Any Other Continental Heifer

- 1 Gentons Topaz Exhibited By Mr Bertie Facon
- 2 Gentons Tequila Et Exhibited By Mr Bertie Facon

Group of Three Animals

- 1 Gentons Pedigree Livestock, Mr Bertie Facon

Pair of Animals

- 1 Gentons Pedigree Livestock, Mr Bertie Facon

Championships

Champion - Cumbrian Jolie 916
Exhibited By Mr Bertie Facon

Reserve Champion

Gentons Topaz Exhibited By Mr Bertie Facon

Champion Any Other Continental Breed

Champion - Cumbrian Jolie 916
Exhibited By Mr Bertie Facon

Reserve Champion

Gentons Topaz Exhibited By Mr Bertie Facon

Any Other Continental Best Exhibitor Bred

Winner - Gentons Topaz Exhibited By Mr Bertie Facon

Interbreed Championship

Reserve Champion - Cumbrian Jolie 916
Exhibited By Mr Bertie Facon

Best Pair of Continental Beef Animals

Reserve Champion - Gentons Pedigree Livestock, Mr Bertie Facon

SHOW

ROYAL THREE COUNTIES



**OVERALL AOCB CHAMPION AT ROYAL BATH & WEST
AND THE ROYAL THREE COUNTIES SHOW**

CUMBRIAN JOLIE CLAIMS SECOND CONSECUTIVE CHAMPIONSHIP TITLE



CUMBRIAN JOLIE 916 FROM GENTONS PEDIGREE LIVESTOCK

It was a triumphant return for the annual Royal Three Counties show that saw thousands flock through its gates. More than 8,000 entries herded to the livestock lines at this year's show from across the UK, which set the standard high and meant competition was hot. In the any other continental classes it was Bertie Facon from Gentons Pedigree Livestock that added a second successive championship title with Cumbrian Jolie 916 who was brought out by Ben Bellow. This spectacular eight-year-old cow who oozed style and charm had also been crowned champion at the Royal Bath & West show just a few weeks earlier.

Genton's female champion fought off stiff competition from P M & S M Donger's homebred two-year-old male champion, Seawell Tobago, while the Donger's yearling bull Seawell Understudy claimed the reserve male champion spot and Gentons Tequila, the two-year-old Icare daughter won the reserve female champion rosette.

Archie Roberts from the Rosemore and Onley herds of pedigree Salers was knocking on the door in the maiden heifer class with Onley Ulrika and was also second in the yearling bull class with Onley Uranus and it was this pair of Onley bred animals that gave Jemima and Hugh Roberts the opportunity to compete in the young handlers class where they lifted the first place red rosette.

Gentons completed their successful few days claiming the any other continental pairs and groups titles and went on to win reserve in the Continental Interbreed Pairs competition.



Jemima and Hugh Roberts win first prize in the young handler's class with a pair of Onley bred Salers

SHOW RESULTS

Class: C331 Bull born in 2023

1st 515 - Seawell Tabago, P M & S M Donger

Class: C332 Bull born in 2024

1st 516 - Seawell Understudy, P M & S M Donger

2nd 517 - Onley Uranus, By Mr Archie Roberts

Class: C333 Cow in calf or milk born before 1 January 2022

1st 518 - Cumbrian Jolie 916, Mr Bertie Facon

2nd 519 - Seawell Raja, P M & S M Donger

Class: C335 Heifer born in 2023

1st 520 - Gentons Tequila ET, Mr Bertie Facon

2nd 521 - Gentons Topaz, Mr Bertie Facon

Class: C336 Heifer born in 2024

1st 522 - Seawell Valda Exhibited, P M & S M Donger

2nd 524 - Onley Ulrika Exhibited, Mr Archie Roberts

3rd 523 - Parkfield Polled Temple 24, Mr Archie Roberts

Class: C338 Pair of Animals

1st 525 - Mr Bertie Facon

2nd 527 - Mr Archie Roberts

3rd 526 - P M & S M Donger

Class: C339 Group of Three Animals

1st 525 - Mr Bertie Facon

2nd 529 - Mr Archie Roberts

3rd 528 - P M & S M Donger

Class: C351 Continental Beef Cow and Calf

1st 543 - Newland Tanza, Mr Thor Atkinson

2nd 540 - Cumbrian Jolie 916, Mr Bertie Facon



STRONG COMPETITION AT NEWRY SHOW

A strong line-up of cattle was put in front of seasoned judge Mr Sean McGovern

SALERS IMPRESS SEAN MCGOVERN AT NEWRY

A strong turnout of Salers cattle took to the ring at Newry Show, on Saturday 28 June 2025 where respected Charolais breeder Mr Sean McGovern of Clogher, Co Tyrone, took on the role of judge for the Salers, Charolais, and Simmental sections.

One of the standout moments of the day was the success of Urbain, exhibited by R & R Kelly, who not only secured the Senior Bull class but also claimed the coveted title of Salers Champion. A seasoned show bull with numerous wins to his name, Urbain continues to uphold his reputation as one of the leading Salers sires on the circuit. His impressive performance at Newry is the latest in a series of accolades, further cementing his profile among breeders and enthusiasts alike.

There was also a warm welcome for new exhibitors W & R McClenaghan, making their debut at a summer show with great promise—an encouraging sign for the breed's future, as fresh interest and competition continue to grow.

Thanks goes to Bo Davidson for the photos.

SHOW RESULTS

Cow class

- 1 Lisnamaul Shakira, PJ Maginn & sons.

Calf class

- 1 Lisnamaul Vodka, PJ Maginn & sons

Junior heifer class

- 1 Ballykeel Unreal, S Connell
- 2 Ballykeel Unice, S Connell

Senior heifer

- 1 Lower Bolie Tiktok, B&P O'Kane

Junior bull

- 1 Slievenaman Uel, W&R McClenaghan

Senior bull

- 1 Urbain, R&R Kelly
- 2 Slievenaman Theodore, W&R McClenaghan

Pairs class

- 1 Ballykeel Salers

Newry show champion

Urbain

Newry show reserve champion

Lower Bolie Tiktok

URBAIN



Overall champion Urbain
 Kelly Farms (Ashcroft)
 Urbain, Born 26/12/2022,
 Sire - Nevers
 Dam - Mesange

LOWER BOLIE TIKTOK



Reserve Overall Champion, Lower Bolie Tiktok
 B & P O’Kane (Lower Bolie)
 Lower Bolie TikTok, Born 07/04/2023,
 Sire - Bacardi Herbie
 Dam - Lower Bolie Peggy-sue

SHOW

MALTON

JUNE 2025

CLEAN SWEEP FOR APPROACH FARM AT MALTON SHOW

Malton Show, 29 June 2025 – Under the sharp eye of judge Mr G. McCulloch of Thirsk, the continental pedigree section at this year’s Malton Show saw a commanding display from Angus Gowthorpe’s Approach Farm, whose team took top honours across all classes.

Leading the charge was Approach Farm Odette, a powerful cow by Seawell Lithium and out of Approach Farm Hopscotch, who impressed the judge with her structural strength, breed character, and maternal quality. Odette claimed both Female Champion and Overall Champion, capping a standout performance.

Joining her in the spotlight was Approach Farm Utopia, a maiden heifer by Drumsleed Ricardo out of Approach Farm Orphelia. She took first in the maiden class before securing Reserve Female Champion and Reserve Overall Champion, a remarkable achievement for such a young animal.

In the bull section, it was Approach Farm Uno who took the title of Male Champion. Sired by Drumsleed Ricardo and out of Approach Farm Popcorn, Uno’s ring presence, power, and correctness saw him edge the male section.



SHOW RESULTS

- Class 60 – Bull, any age**
 1st: Approach Farm Uno
 2nd: Approach Farm Ullysses
- Class 61 – Cow or in calf**
 1st: Approach Farm Odette
- Class 62 – Maiden Heifer**
 1st: Approach Farm Utopia

CHAMPIONSHIPS

- Male Champion**
 Approach Farm Uno
- Female Champion**
 Approach Farm Odette
- Reserve Female Champion**
 Approach Farm Utopia
- Overall Champion**
 Approach Farm Odette
- Reserve Overall Champion**
 Approach Farm Utopia





OVERALL CHAMPION URBAIN

Overall champion, Urbain from Kelly Farms.
Urbain, Born 26/12/2022, Sire - Never, Dam - Mesange

URBAIN CLAIMS ANOTHER SHOW TITLE AT SAINTFIELD

Despite a reduced entry in the Salers section at this year's Saintfield Show, on Saturday 21 June 2025, the quality of cattle on display remained high, with strong representation across the key classes.

Judging the Salers, as well as the Simmental and Charolais sections, was Mr. Will Short, who operates the renowned Woodpark Charolais herd in Omagh. Mr. Short praised the standard of the cattle, noting the depth of quality in the winning entries.

Special thanks to Bo for capturing the moments and providing photography coverage for the day.

SHOW RESULTS

Cow Class

1 Lisnamaul Shakira, P.J. Maginn & Sons

Junior Bull Class

1 Lisnamaul Vodka, P.J. Maginn & Sons

Senior Bull Class

1 Urbain, Ryan & Russell Kelly

CHAMPIONSHIP TITLES

Champion

Urbain, Ryan & Russell Kelly

Reserve Champion

Lisnamaul Shakira, P.J. Maginn & Sons



LISNAMAUL SHAKIRA



Reserve female champion Lisnamaul Shakira
P J Maginn & Sons (Lisnamaul)
Lisnamaul Shakira, Born 07/02/2022,
Sire - Nemo
Dam - Lisnamaul Molly

LISNAMAUL VODKA



Winner of the junior bull class, Lisnamaul Vodka
P J Maginn & Sons (Lisnamaul)
Lisnamaul Vodka, Born 25/02/2025
Sire - Sidney
Dam - Lisnamaul Shakira





OVERALL CHAMPION LOWER BOLIE TIKTOK

Breed champion, Lower Bolie Tiktok from B & P O'Kane pictured with judge Mr Fergal Woods

LOWER BOLIE TIKTOK MADE EVERY SECOND COUNT

The rain never stopped at Armagh County show was held on Saturday 14th June 2025 but that didn't deter the exhibitors or visitors from turning out. Lower Bolie TikTok from B & P O'Kane who had been the best turned out animal at Balmoral Show earlier this claimed the Armagh County Show breed champion tri-coloured sash. This April-2023 born Bacardi Herbie daughter caught the eye of the judge Mr Fergal Woods who runs a pedigree herd of Salers under the herd prefix Fane based in Monaghan.

Standing reserve was the imported bull Urbain from Kelly Farms. The Cow and the calf class was claimed by P J Magiin and sons with Lisnamaul Shakira dn Vodka respectively while it was Carrick

RESERVE OVERALL CHAMPION URBAIN

JUNE 2025



Reserve overall champion from Thomas and Russell Kelly, Kelly Farms.



Pearse O’Kane and George McCall competing in the senior heifer class, pictured with judge Fergal Woods and sponsors Danske Bank.

View Salers from the McCall family that led the junior heifer class with a March-2024 born Orient sired heifer Carrick View Uda.

Standing reserve to Uda was Seamus Connell’s Ballykeel Unreal sired by Mathieu and then the Baron sired Ballykeel Unice.

Photo credit: Bo Davidson

SHOW RESULTS

Bull class

1st Urbain, Ryan & Russell
Kelly, Ashcroft Salers

Cow class

1st Lisnamaul Shakira, PJ Maginn & sons, Lisnamaul Salers

Calf class

1st Lisnamaul Vodka, PJ Maginn & sons, Lisnamaul Salers

Senior heifer class

1st Lower Bolie Tiktok, B&P OKane, Lower Bolie Salers
2nd Carrickview Trish, G McCall, Carrickview Salers

Junior heifer class

1st Carrickview Uda, G McCall, Carrickview Salers
2nd Ballykeel Unreal, S Connell, Ballykeel Salers
3rd Ballykeel Unice, S Connell, Ballykeel Salers

Armagh County Show Salers Breed Champion

Lower Bolie Tiktok

Armagh County Show Reserve Breed Champion

Urbain





BREED CHAMPION SAUVEUR

2025 Royal Highland Show breed champion and male champion, Sauveur from Farmstock Genetics bred by Phialip Romain and pictured with Ian & Tom Walling

SAUVEUR REIGNS SUPREME AT THE ROYAL HIGHLAND SHOW

In a remarkable tribute to a pioneering figure in British cattle breeding, the Royal Highland Show played host to an emotional and historic triumph in the Salers section. It was in 1984 that the late Mr. Walling imported the first Salers cattle into the UK, and a year later helped establish the Salers Cattle Society of the UK. Four decades on, the Walling family—trading as Farmstock Genetics—honoured that legacy by clinching the breed championship with an outstanding imported bull.

The star of the day was Sauveur, an impressive stock bull born in December 2020 and bred in France by Phialip Romain. Sauveur captured the eye of esteemed judge and respected breeder Mr. Patrick Boyd, of the Isle of Tیره. A lifelong advocate of French genetics, Mr. Boyd has bred Salers since 1986, making it fitting that this French-born bull claimed the Male Championship and ultimately lifted the prestigious Swardman Perpetual Trophy for Overall Salers Breed Champion.

Despite a slightly reduced number of entries, the calibre of competition was exceptional. Sauveur faced strong opposition, particularly from Kaimburn Raquel, a stylish cow-and-calf pair from Lewis Ralston. Sired by Cuil Marvin, Raquel is a full sister to the 2022 Overall Champion Kaimburn Precious and proved her worth by securing the Female Championship along with the QET Perpetual Trophy. She later earned the Salers Bell as Reserve Overall Champion.

Rednock Estate continued their impressive season following a record-breaking sale at the Stirling Bull Sales in May. Their strong string at the Highland Show included no fewer than eight championship titles. Among their standout entries was Rednock Togo, expertly shown by Alfie MacGregor. This eye-catching heifer, sired by Icare and out of Rednock Tonga, was awarded Junior Female Champion and went on to be crowned Overall Junior Champion.



Championship line-up Sauveur from Farmstock Genetics, Kaimburn Raquel from Lewis Ralston with judge Patrick Boyd and his wife Judith.



SAUVEUR



Overall champion and male champion Sauveur from Farmstock Genetics (Cumbrian)
 Sauveur, Born 12/12/2020
 Sire - Herode
 Dam - Harmonie

KAIMBURN RAQUEL



Reserve overall champion and female champion Kaimburn Raquel Lewis Ralston (Jedforest)
 Kaimburn Raquel, Born 10/02/2021
 Sire - Cuil Marvin
 Dam - Kaimburn Madonne

Rednock Ultimate, a Senateur son, followed suit by winning Junior Male Champion and later earning Reserve Male Champion. Rednock Togo also claimed Reserve Female Champion, rounding off a stellar day for Rednock, who also took home top honours in the Pairs and Group of Three.

The Walling family added yet another accolade by taking Reserve Junior Female Champion with Cumbrian Jaconde 1477 Poll, a homebred daughter of the supreme champion Sauveur.

Meanwhile, Kaimburn Ultra, a Tibet son out of Kaimburn Precious, brought further success for Edgerston Trading (2006) Ltd, securing the Reserve Junior Male title.

REDNOCK ULTIMATE



Reserve male champion, overall junior champion and junior male champion Rednock Ultimate Rednock Estate (Rednock)
 Rednock Ultimate, Born 16/03/2024
 Sire - Senateur
 Dam - Rednock Dandelion Poll

REDNOCK TOGO



Reserve female champion, junior female champion and reserve overall junior champion, Rednock Togo
Rednock Estate (Rednock)
Rednock Togo, Born 08/03/2024
Sire – Icare
Dam - Rednock Tonga

REDNOCK ARUBA POLL



Winner of the senior heifer class
Rednock Estate (Rednock)
Rednock Aruba Poll, Born 10/06/2022
Sire - Rigel Officer
Dam - Rednock Antigua Poll

CUMBRIAN JACONDE 1477 POLL



Reserve junior female champion,
Cumbrian Jaconde 1477 Poll
Farmstock Genetics
Cumbrian Jaconde 1477 Poll, Born 19/05/2024
Sire – Sauveur
Dam - Cumbrian Jaconde 1295 Poll

'A LANDMARK YEAR FOR THE SALERS BREED'

The 2025 Royal Highland Show will be remembered as a milestone moment for the Salers breed in the UK. Not only did Sauveur and Kaimburn Raquel dominate their breed section, they also made breed history in the interbreed competition. The dynamic pair were selected as Reserve Beef Interbreed Pair under the watchful eye of renowned judge Mike Massie—an incredible first for the Salers breed.

Adding to that historic success, the Salers Interbreed Group of Four, judged by John Jeffrey of Kersknowe, achieved another breakthrough by being tapped out as Reserve Interbreed Beef Team of Four. This double interbreed recognition is a resounding statement of the breed's growing strength and presence on the national stage.

Congratulations to all exhibitors on a superb showcase of cattle, dedication, and breed advancement. The 2025 Royal Highland Show has undoubtedly raised the bar—and the profile—of Salers cattle across the UK and beyond.



SHOW RESULTS

Class 295. FEMALE, born after 31st March 2024

- 1 Cumbrian Jaconde 1477 Poll, Farmstock Genetics
- 2 Cumbrian Rouge 1435, Farmstock Genetics

Class 296. FEMALE, born on or between 23rd June 2023 and 31st March 2024

- 1 Rednock Togo, Rednock Estate

Class 297. FEMALE, born on/after 1st January 2022 and before 23rd June 2023

- 1 Rednock Aruba Poll, Rednock Estate

Class 298. FEMALE, born before 1st January 2022

- 1 Kaimburn Raquel, Lewis Ralston
- 2 Rednock Andrea, Rednock Estate
- 3 Cleuchhead Image 1577, Livesey Farming

Class 300. BULL, born between 23rd June 2023 and 31st March 2024

- 1 Rednock Ultimate, Rednock Estate
- 2 Kaimburn Ultra, Edgerston Trading (2006) Ltd
- 3 Rednock Ultravox, Rednock Estate
- 4 Jedforest Unbeatable, Lewis Ralston

Class 301. BULL, born before 23rd June 2023

- 1 Sauveur, Farmstock Genetics

Junior Female Champion

Rednock Togo, Rednock Estate

Junior Male Champion

Rednock Ultimate, Rednock Estate

Overall Junior Champion

Rednock Togo, Rednock Estate

Reserve Overall Junior Champion

Rednock Ultimate, Rednock Estate

Female Champion

Kaimburn Raquel, Lewis Ralston

Reserve Female Champion

Rednock Togo, Rednock Estate

Male Champion

Sauveur, Farmstock Genetics

Reserve Male Champion

Rednock Ultimate, Rednock Estate

Overall Champion

Sauveur, Farmstock Genetics

Reserve Overall Champion

Kaimburn Raquel, Lewis Ralston

Champion Pairs

Rednock Estate

Champion Group of Three

Rednock Estate

Stockman's Shield

Jen Pye



ROYAL HIGHLAND SHOW 2025





BEEFTECH 2025 - HOME FARM, KINNINMOUTH

The BeefTech 25 event on 28 May 2025 saw over 2500 people from across the country descend on the Aberdeenshire farm that featured 111 trade and breed society stands, four seminars, working machinery and butchery demonstrations and a farm tour.

Although primarily aimed at the beef sector, there was plenty to interest sheep and arable farmers too. The farm stretches to nearly 600 acres, with a further 200 acres rented – half for crops and half for grazing. About 350ac of barley are grown for feeding, with oats, wheat and oilseed rape taking up 120ac, 60ac and 60ac respectively.

The tour showcased the work hosts Grey, Kate, Noel and Joanna Gall put into their beef enterprise which comprises of mainly finishing cattle alongside a small Salers and Salers X suckler herd. Guided by David Ross and Kirsten Williams from SAC Consulting and hosts Grey and Noel the walking tour took visitors to see Home Farm's sheep, the winter barley demonstration plots, the breeding suckler herd and the prime cattle.

Seminars were held throughout the day chaired by members of the RNAS committee with presentations from farmers and other industry professionals. The first seminar entitled the 'Beef Breakfast' discussed market opportunities, labour and mentorship opportunities, testing/genomic opportunities, and banking opportunities. The panel featured Virgin Money's Stephen Buchan, Prys Morgan from Kepack and social media star Cammy Wilson of the Sheep Game.

Speaking about market opportunities for the UK beef supply chain, Prys said consumer demand for quality produce remains strong. And global events including the war in Ukraine highlight the importance of food security, he added. But the industry is facing a major challenge around costs and a long-term decline in the size of Britain's beef cattle herd, he warned.

Kepak's speaker said the biggest challenge for beef sector is creating right balance between farmers' profits and affordability for shoppers. Prys also described the lack of any legislation committing the UK hospitality industry to tell customers where



food comes from as a “significant flaw”. The biggest challenge facing Britain’s beef sector is to make sure it remains profitable for farmers without the end product becoming too expensive for consumers, he said.

The host farm for BeefTech 25 supplies most of its finished cattle to Kepak’s McIntosh Donald abattoir at Portlethen. McIntosh Donald procurement manager Ewan Hutcheson had previously hailed today’s event as a “great opportunity” to promote the beef industry. It also helped to highlight those within the supply chain who help sustain the industry through thick and thin, showcasing their commitment, talent and passion, he said.

Scott Donaldson, Group Director for H&H Group Plc also made a presentation where he asked why on earth our best-in-class beef suckler industry was sliding into decline while global beef production is soaring. Full speech below:

“Nobody outside agriculture seems to care that numbers of suckler cows in the UK’s herds are in free fall.” Scott told a packed audience of Scottish farmers and stakeholders at BeefTech 2025 at Home Farm, Kininmonth, near Peterhead. “But I don’t need to tell you how crucial the suckler cow is to the livestock industry, the environment, and to the production of the highest quality food in our supermarkets.”

With the growing government and consumer insistence on environmental care in farming and on the sustainability of British food, the beef our home-grown sucker herds produce should be a source of pride on every count, he suggested.



“British Beef and more especially Scottish Beef has, without doubt, the best environmental credentials in the world. British Beef could and maybe should be the Gold Standard? And if it is, does that make Scottish Beef the Platinum Standard?”

“Environmental ‘good’ is the yardstick for our farmers today, and our suckler herds play a key part in maintaining the biodiversity of hill ground ecosystems. Grazing helps manage a varied landscape and their presence contributes to nutrient cycling through dung which enriches the soil and supports invertebrate life.



“By mimicking natural grazing patterns suckler cows help sustain traditional, low intensity farming systems that are crucial for preserving the ecological balance and cultural heritage of upland environments. We need a much wider recognition that beef cattle reared this way do far more to enhance the environment than harm it.”

But British, Northern Hemisphere beef is losing out to cheaper imports largely from Southern Hemisphere countries whose environmental practices and carbon footprints would scandalise UK consumers if they were committed by British beef producers.

“It’s bizarre considering the climate challenges the Southern Hemisphere is faced with -drought, flood, disease, whereas here in the UK we have a climate suited to growing grass, we have water in abundance, and we have no need to cut down rain forests to grow the soyabeans and maize beef cattle are raised on in many of those countries.

There is clearly a major disconnect in the consumer’s understanding of the difference in the environmental credentials of British versus imported beef. There is also, said Scott Donaldson, a serious misperception in the UK consumer’s view of the cost of British beef.

“A few wee comparisons highlight that red meat is only just beginning to catch up with other household expenses. The price of a kilo of beef mince rose 255% from 1975 to 1995 and 141% from 1995 to 2025.

“In comparison a pint of beer increased by 730% and then 200% over the same periods. So I do not believe that beef is expensive, and we need to get that message across. What’s expensive is a Sky or Netflix subscription. If households spent the same figure per month on red meat, we would definitely need more cattle.”

Figures released for last year show the demise of the British suckler herd has been dramatic. Since 2000 the suckler herd in the UK has fallen from 1.8 million to 825,000 and the abattoirs have been fighting for volume. So what does the future hold for British beef?

“The hospitality and food service industries are under severe pressure, so you will see more and more foreign beef on their menus. Australian, New Zealand and Uruguayan beef is readily available.

“Demand will continue to outstrip supply, so we have to keep banging the drum about British being the best and ensure that our major retailers are entirely honest with their labelling and call them out if they are not. And we must make sure the British consumer has the information so that they can make the right choice and Buy British.”



NORTH OF ENGLAND (AREA 6) MEETING

15th June 2025 at Leven Fields Farm, Yarm, N Yorks

Present: Brian Claughan, Liam Claughan, Lucy Corner Mick & Clare Harkness Geoff Lawrenson Edward Woolhouse and family Terence & Jane Pye, Emma Denton with apologies from Paul Allison and Anna Hallos

Agenda: Look at cattle Food and refreshments

General discussion: Following a welcome from Terence, the group first looked at the cattle in the buildings, mainly bulls being prepared for sale (including the last Lascaux sons), and bulling heifers that will be AI'd (or served by a young bull) and sold in-calf. The AI program last year yielded calves by Canadian sires KK Polled Express and Say Cocaine. The Rigel herd comprises three breeding groups running with herd sires, Rigel Podrick Poll, Rigel Stig Poll and Rigel Polaris Poll. Podrick though born here is 100% new French genetics sourced from the herd of Renaud Le Morvan, chosen for strong conformation and breed character to replace our previous French bull Lascaux.

The Stig is all about maternal traits (large pelvic area, low birth wt, strong DLWG, milky, good udders, gentle temperament) and is homo polled, with semen available from Genus. Polaris confers moderate frame, strong conformation, gentle temperament and is homo polled, semen available from UK Sires. The fine weather allowed the members to mingle with the Stig and Polaris groups in the fields with their cows and calves at foot.



Following food and refreshments (with thanks to Jane and Emma), the group sat down for a general discussion.

1) Breed Secretary.

Members are very pleased to see Siân back as Breed Secretary, which has brought a new positive momentum to the administration and promotion of the breed.

2) Maternal Traits.

Members are clear that it is vital to continue to focus on the maternal traits of the breed, and in this context, there was unanimous support for the Society policy to eliminate myostatin mutations and to this end only allow registration of MO/MOP animals.

3) Bluetongue.

Serious cause for concern, whether/when to vaccinate and impact on trade.

4) 40th Anniversary.

Members supported decision to defer the celebration at GYS, but don't want to drop the idea. Move it to next year (or when feasible re bluetongue). One idea is to hold a program of meetings in all areas.

5) Society Sales.

Melton Mowbray very disappointing. Welshpool making progress as a venue for commercial females, bulls still hit/miss. Need a good sale in England. Considered Darlington but primarily Limousin, and dates clash. Carlisle a possibility, has a great catchment but doesn't have a focus on Salers.

6) Ideas for Breed Marketing.

National farming press not effective (FG/FW), but it was noted that Northern Farmer is widely read as it is distributed to markets. Also (though no experts present) should channels like TikTok and Instagram be investigated. Follow up meeting. It was agreed that it is worthwhile getting members together to share experience and ideas. Edward offered to hold an on farm meeting the same time next year, perhaps as a joint meeting with Area 9. Geoff has held open days and would be willing to hold a meeting at his farm (concerned that his location is not close to other members). On a personal note, thank you to all who made the time (and travelled some distances) to be present, it was a pleasure to get together with you, and I look forward to more events like this.



REGISTERING CATTLE FROM ROI: IMPORT RULES

All cattle purchased in the Republic of Ireland are classed as an import and therefore the same import rules apply.

FEMALES (NOT IN CALF)

Females must have:

- a three-generation pedigree export certificate issued by the Society of the country of origin.
- confirmation of their non-carrier status for beta mannosidosis (BetaM) via DNA test; and,
- confirmation of their myostatin free status for all nine mutations via a DNA test.

PREGNANT FEMALES

Imported pregnant females must have:

- a three-generation pedigree export certificate issued by the Society of the country of origin.
- confirmation of their non-carrier status for beta mannosidosis (BetaM) via DNA test.
- confirmation of their myostatin free status for all nine mutations via a DNA test.
- a three-generation pedigree certificate issued by the Society of the country of origin for **the sire of the in-vitro calf**.
- the sire's DNA profile on an excel spreadsheet (.xls).
- confirmation of the sire's noncarrier status for beta-mannosidosis (BetaM); and,
- confirmation of the sire's M0 myostatin status for all nine mutations via a DNA test.

MALES

Imported males must have:

- a three-generation pedigree export certificate issued by the Society of the country of origin.
- a DNA profile sent to the Society on an excel spreadsheet (.xls).
- confirmation of their non-carrier status for beta mannosidosis (BetaM) via DNA test; and,
- confirmation of their M0 myostatin status for all nine mutations via a DNA test.

The Irish Salers should issue the export certificates of pedigree for which there may be an export charge. Please also ask the Irish Salers to contact ICBF and transfer any DNA profiles, BetaM results and Myostatin test results.

Please note: BetaM free by parentage and Myostatin free by parentage of imported animals is not accepted.

If the BetaM or Myostatin status cannot be confirmed via DNA test results, hair samples will be required to be sent to Neogen. Myostatin testing takes place in the UK and usually takes 4 to 6 weeks. BetaM testing is undertaken in Australia and therefore can take significantly longer.

Import charges will be applied according to the Society fees and charges. The rate will be determined upon receipt of the export certificate of pedigree.

The above principles apply to all imported semen, and embryos.

As requirements of importation can change, please check with the Breed Secretary to confirm what is required before you start the importation procedure.

NEWS FROM THE OFFICE

First, I'd like to thank you all for the incredibly warm welcome back to the Society. May has been nothing short of a whirlwind—with moments that felt almost like a fairytale for our breed.

Congratulations to the entire team at Rednock for setting a new record with the sale of Rednock Top Gun at Stirling in May, achieving a remarkable 20,000gns. An exceptional milestone! I'd also like to extend my congratulations to all exhibitors at Stirling, who collectively set a new breed record with an impressive average sale price of £10,663.

From there, we travelled to Balmoral, where Sidney, owned by Stephen Maginn, was deservedly crowned Champion of Champions—another historic first for the breed. Huge congratulations to Team Lisnamaul on this tremendous achievement.

In June, Genton Pedigree Livestock took the Reserve Interbreed title at the Bath & West Show with Cumbrian Jolie 916, followed by further success at the Royal Three Counties, claiming another breed title and Reserve in the Continental Interbreed Pairs competition.

The momentum continued at the Royal Highland Show—an event made even more special as we celebrate our 40th Anniversary year. Sauveur, the breed champion from Farmstock Genetics, paired with Kaimburn Raquel, the reserve overall champion from Lewis Ralston, secured Reserve in the Beef Interbreed Pairs. The duo then teamed up with Rednock Togo from Rednock Estate, brought out by Alfie McGregor, along with another Farmstock Genetics heifer, Cumbrian Jaconde 1477 Poll, to win Reserve in the Interbreed Group of Four competition.

It's been an extraordinary couple of months—where we've not just competed with other breeds, but often led the field on the big stages, while drawing well-earned attention across the press and social media.

So, a heartfelt well done to everyone involved. These achievements have been a long time coming, but I hope—and fully believe—this is only the beginning. Long may it continue.

DON'T DELAY - DNA TODAY.

To avoid disappointment, please ensure that all animals intended for the autumn sales have the required testing completed in good time by sending your samples to the office now.

BLUE TONGUE

Bluetongue is a notifiable viral disease affecting ruminants such as sheep, and cattle, with current cases detected in the UK.

As of July 2025, a national control zone is in place across England, with movement restrictions eased for certain categories but testing and licensing still required for breeding stock, young calves, and germinal products.

Check the Scottish Government guidance for specific details on movement licences and pre-movement testing requirements for animals moving from England to Scotland, according to the UK government guidance.

<https://www.gov.scot/publications/bluetongue/pages/bluetongue-movement-restrictions-for-animals/>

Check the Welsh Government guidance for specific details on movement licences and pre-movement testing requirements for animals moving from England to Wales, according to the UK government guidance.

<https://www.gov.wales/bluetongue-virus-btv>

Vaccines for BTV-3 are now available, and livestock keepers are strongly encouraged to consult their vets, and to follow biosecurity measures to control midge populations.

Up-to-date guidance, licences, and resources are available through GOV.UK.

<https://www.gov.uk/government/collections/bluetongue-information-and-guidance-for-livestock-keepers>

The Society will keep members-up-to-date with the latest information with regards to autumn sales as soon as they possibly can.

IMPORTANT NOTICE: SALE ENTRY DEADLINES

Please be aware that entry deadlines for sales at Welshpool, Stirling, and Castle Douglas are final and cannot be extended. These deadlines are in place to allow time for DNA samples to be submitted, tested, and results returned in time for inclusion in the sale catalogue—ensuring buyers have all the necessary information. Any animal with a Myostatin Unknown (MU) status will not be eligible for entry.

2026 BREED JOURNAL

All the 2025 herd adverts will be advertised on social media throughout the remainder of the year. The Salers Cattle Society Facebook page has over 6.2k followers, while engagement is on average 32k every 28 days, and over 400k views every 28 days. The Society also prints over 1.5k copies of the journal which are distributed to commercial and pedigree breeders throughout the UK at shows and sales. This makes advertising in the breed journal a cost-effective way to promote your cattle and herd to a large-scale audience.

Prices for members to advertise remain unchanged for the 2026 edition.

- Full page (A4 portrait) - £300 plus VAT
- Dimensions: A4 (297x210mm) with 3mm bleed
- Half page (A5 landscape) - £200 plus VAT.
- Dimensions: A5 (210x148mm) with 3mm bleed
- Invoices will not be issued until January 2026.

If you would like to take a ½ page or full-page advert in the 2026 journal, please email Sian: secretary@salers.uk

[Deadline for adverts 14 November 2025]



Walleys Marts
Castle Douglas Ltd

“The Premier Marketing Centre for South West Scotland”

FRIDAY 31st OCTOBER &
SATURDAY 1st NOVEMBER 2025

34th ANNUAL SHOW AND SALE

OF PEDIGREE & COMMERCIAL SALERS CATTLE

Sale starts at 11am

Parade of bulls prior to the commencement of the sale

This sale is the principal Show and Sale of the year when buyers will be in attendance from all over the UK and Ireland.

A particular feature of recent sales has been the commercial section which has drawn great attention to the breed as the ‘ideal suckler replacement’ with regular buyers now returning year on year.

Walleys Marts Castle Douglas Ltd



01556 502 381



www.walleysmarts.co.uk



New Market Street, Castle Douglas, DG7 1HY

ELECTION

**ELECTION OF MEMBERS TO THE COUNCIL OF MANAGEMENT
TO BE RATIFIED AT
THE ANNUAL GENERAL MEETING
WALLETS MARTS, CASTLE DOUGLAS DG7 1HY
ON FRIDAY 31 OCTOBER 2025**

In accordance with the Articles of Association, the following Council Members retire having served their elected appointment to the Council of Management.

Area 1, North of Scotland	Malcolm Pye*
Area 9, Mid East / South East England	Carolyn Fox

***Malcolm Pye has served two terms of office and therefore is not eligible for re-election.**

Attached to this Notice you will find a nomination form for replacement nominees for the vacancies which must be correctly completed and returned to the Secretary **NOT LATER THAN 31st July 2025**. In the event of more than one nominee per vacancy a postal vote, respective to the individual region's vacancy will be held.

An area representative appointment is for a term of three years and is open to any fully paid-up member of the society. Proposers, Seconders and Nominees are confined to the Region in which their address is registered with the society. A member shall not be eligible to hold office as a member of Council if that member is:

- a. A director or the holder of any office of employment in any other company, society or organisation established for the promotion of any beef or any dual-purpose breed of cattle other than Pedigree Salers cattle.
- b. Not either personally, the owner of Pedigree Salers cattle, or partner in a partnership firm or a share director of a company which firm or company is the owner of Pedigree Salers cattle.

A statutory limitation was introduced in 2013 that after two consecutive terms of three years on Council, a member is not eligible for re-election for one year.

Malcolm Pye
Chairman June 2025

Please note: only fully paid-up members of the society are eligible to vote.
See nomination form.



2025 ELECTION OF MEMBERS TO THE SALERS CATTLE SOCIETY OF THE UK COUNCIL OF MANAGEMENT

I WISH TO STAND FOR THE VACANCY SHOWN BELOW:

NB: Members are only eligible to tick **ONE** box

Area 1 North of Scotland

Area 9 Mid East / South East England

Nominee:.....(print)

Address:
.....
.....(print)

I, the above named, confirm acceptance of this nomination

Signed

Proposer:.....(print)

Address:
.....
.....(print)

Signed

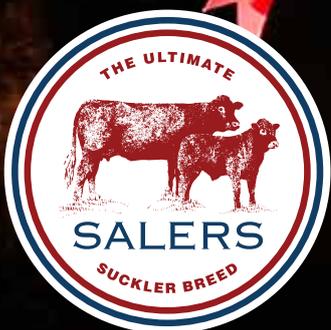
Seconder:.....(print)

Address:
.....
.....(print)

Signed

*This nomination is only valid if received at the Secretary's office no later than **31 July 2025***

You may wish to submit a short curriculum vitae, in the first person, which will be circulated to the regional membership should a ballot be necessary. Please return it with your nomination form. In the event of more than one nominee per vacancy a postal vote will be held.



Salers Cattle Society of the UK

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