

TWO YEAR OLD HEIFER ON NURSERY DUTIES

Photo credit: Cleuchhead Salers

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COUNCIL MEETING

History was made on Sunday 7th June 2020 when Council hosted their first full electronic Council meeting via zoom. I don't think this will replace all face-to-face meetings going forward however it has opened up endless possibilities.

2020 EVENTS

The Covid-19 pandemic has resulted in a large majority of the 2020 summer shows and events being cancelled. Refunds of stand bookings are being processed however the Society has carried forward the stand bookings for the Royal Highland Show and Royal Welsh Show, 2021 with no additional charges.

WELSHPOOL, CASTLE DOUGLAS, WINTER FAIR

The Society is in regular contact with all of the organisations involved in hosting the Welshpool sale, the premier sale at Castle Douglas and the Royal Welsh Winter Fair. At this moment in time we are continuing to monitor the situation closely and hope that perhaps some form of normality will have returned by then however should strict restrictions still be in place the Society will look to alternative methods to ensure there is a platform to promote and sell cattle for members.

DNA FOR SIRES

If members intend registering calves it is vitally important that a DNA sample is taken from the sire and submitted for testing before the bull is put out with the cows / heifers. As we are all too aware, bulls can hurt themselves and this is a costly business in itself however not being able to register the calves is an unnecessary additional cost. DNA is significant for all parties and as a breed Society we have an obligation to ensure every pedigree that is issued is correct in its content, and as is being proven at the moment, mistakes can be costly. As a Society which all of you are part of, we must take advantage of the technology available to ensure that the information submitted is accurate. Without proof of parentage it is very difficult to meet the requirements of registration.

VIDEO TOURS

To complement the member profiles that have appeared on the website and social media the Council would also like to feature farm / herd tours and diaries via video. If you would like to be involved send a series of short video clips of your family, farm and herd to Sian, email: secretary@salers.uk She will edit these and upload online. It is lovely to see other people's farms and methods but also this will provide historical data to look back at and compare year on year.

AREA REPRESENTATIVES

Earlier this week election paperwork was issued to members located in the relevant areas. In accordance with the Articles of Association, the following Council Members retire having served their elected appointment to the Council of Management. Area 3, Wales, Harri Pritchard, Area 7, Mid-West England, Bryn Robinson and Area 8, South West England, Malcolm Light. **Council have taken the decision to split Area 3 and have two representatives, representing Wales. Area 3a will cover South Wales and Mid-Wales and Area 3b will cover North Wales. Therefore, two nominations are sought.**

PERFORMANCE RECORDING

It is extremely important that members where possible weigh their calves at birth and submit the birth weights along with their registrations and intimations. We also encourage members to record and submit whole herd information including steers, as the larger the group recorded under the same management conditions the more accurate the results. It would be most beneficial, if more commercial herds were to submit performance records, these tend to be larger stocking groups with consistent feeding and management across the herd.

BRANDING

Behind the scenes marketing materials have been updated. This has coincided with the new website build and to ensure consistency we have defined the colours used in our logo.

Going forward we aim to use these colours in all our promotional materials to create a strong brand identity that is instantly recognisable anywhere in the world.

The focus has been on Society marketing material but if you would like to produce materials locally, please find below details of the exact Society colours. I am also happy to send you print quality logos etc.

CMYK VALUES

RED

C25% M100%
Y100% B25%

BLUE

C100% M80%
Y35% B25%

RGB EQUIVALENT

RED

R=143 G=0 B=0

BLUE

R=0 G=38 B=124

FOR SALE CATALOGUE



Anyone wishing to advertise stock for sale please email the details, including ear tag number, preferred method of contact and a photograph to secretary@salers.uk

The following disclaimer has been adopted for stock for sale on the Society website and social media.

TERMS & CONDITIONS OF SALE

Here you will find a selection of Salers stock for sale. If you would like something to be advertised in this catalogue or on our website / social media, then please contact the Society office directly via email: secretary@salers.uk Only members can advertise 'Stock For Sale', please note these animals are advertised privately and sales are negotiated solely between the vendor and purchaser.

TERMS & CONDITIONS OF SALE CONTINUED...

The stock advertised on this website is NOT subject to the same strict sale regulations that apply to official Salers Cattle Society sales run in conjunction with an auction market. All statements in the catalogue and on the for-sale pages along with the correct identification of the animals are the entire responsibility of the Vendors. The Salers Cattle Society of the UK takes no responsibility for the correctness of such statements or identities. All stock is sold subject to private negotiation between the vendor and the purchaser. In as much as the Society acts on behalf of the Members, the Salers Cattle Society of the UK shall not be considered responsible for any default on the part of either purchasers or vendors and the remedy shall be against them only and not against the Salers Cattle Society of the UK.



Photo credit: Rednock

THE SCOTTISH FARMER – CHAMPIONS OF THE DECADE



The Scottish Farmer has been showcasing some of the best-known breeds in their on-line poll for a Champion of the Decade.

SALERS FEATURE - 12 JUNE 2020 EDITION

The way it works is, they will publish the past 10 Salers champions and you will get to pick your champion of the decade. The whole family can play, as long as you each have separate e-mail address. You can only vote for one animal each and at the end of it, TSF will tally the votes to produce a top three. Each breed's voting page will stay open for two weeks. After each breed has been judged, we will then move on to the inter-breeds where, specially chosen judges will make the difficult choice of picking an overall winner of the beef, dairy, sheep and heavy horse sections.

FOCUS

Inevitably the current climate has meant a shift in office priorities. The cancellation of shows and sales has driven the renovation of a platform for members to advertise their stock for sale utilising the current website and social media. The creation of the Salers Cattle Society – For Sale catalogue on breedplan has been very successful giving potential buyers' a complete list of stock for sale linked to breeding information, performance figures and contact details. As part of this process it has become very apparent that our current website is not sophisticated enough to deal with the technical requirements of uploading videos etc. and therefore, we have moved the update of the website forward. This will mean that we will host our own site, have access to statistics and have a great deal more control over how the site is managed going forward.

As part of this process we have also obtained a much 'slicker' website address www.salers.uk and email address, secretary@salers.uk Both these will 'go live' once the website is ready to be launched and to ensure we do not miss visitors to the site the 'old' website will point to the new address.

THE GREATEST ONLINE AGRICULTURAL SHOW



The Society hosted a stand at the above event held on Saturday 2nd May 2020. These events covered uncharted territory. There were some 'teething' difficulties however it demonstrated what is possible and showed a huge commitment from the agricultural community and beyond to try something new and raised in excess of £16k for some very worthwhile charities.

AHDB REPORT

Across the board GB deadweight cattle prices have continued on an upwards trend. During the week ending 30 May, the all-prime average measure increased 7.5p week-on-week, to £3.45/kg. For the first time in quite a while prices are within touching distance of the five-year average. Estimated kill for the week totalled 31,300 head, down 1,700 head week-on-week. It is likely some of these cattle were brought forward due to concerns over the dry hot weather.

IMPORTS

To simplify and speed up the import registration process I have outlined below the necessary paperwork required.

Please note the laboratories now require DNA profiles to be sent in excel format (.xls) to enable an electronic upload of the profile to their database without manual intervention, thus preventing the risk of human error.

ALL CATTLE

It is recommended that all cattle are tested free from bluetongue prior to importation and confirmation of the negative test result sent to the Society.

Failure to produce this documentation will delay the process with the Society instead requiring a copy of the DEFRA Revocation of Notice Prohibiting the Movement of Specific Animals (MR04).

In accordance with the EU Zootechnical Regulations 2016, the Society will maintain an accurate record of Salers animals and genetic material (semen, embryos, oocytes) born in or imported to the UK (the Herdbook).

This comprises a Main Herd Register containing two Classes, Full Blood and Purebred.

N.B. imported animals can only be entered into the class equivalent to the class that they have been registered in within their own Country.

FEMALES

Imported females must have:

- a three-generation pedigree export certificate issued by the Society of the country of origin;
- confirmation of their non-carrier status for betamannosidosis (BetaM); and,
- confirmation of their M0 myostatin status for all nine mutations via a DNA test.

N.B. Status by parentage for betamannosidosis (BetaM) and myostatin is specifically not accepted.

MALES

Imported males must have:

- a three-generation pedigree export certificate issued by the Society of the country of origin;
- a DNA profile sent to the Society in excel format (.xls);
- confirmation of their non-carrier status for betamannosidosis (BetaM); and,
- confirmation of their M0 myostatin status for all nine mutations via a DNA test.

N.B. Status by parentage for betamannosidosis (BetaM) and myostatin is specifically not accepted.



Photo credit: Bacardi / MacGregor Photography



Photo credit: Mickleton Mill

PREGNANT FEMALES

Pregnant imported cattle must have:

- a three-generation pedigree export certificate issued by the Society of the country of origin;
- confirmation of their non-carrier status for betamannosidosis (BetaM);
- confirmation of their M0 myostatin status for all nine mutations via a DNA test;
- a three-generation pedigree certificate issued by the Society of the country of origin for **the sire of the in-vitro calf**.
- the sire's DNA profile in excel format (.xls);
- confirmation of the sire's noncarrier status for betamannosidosis (BetaM); and,
- confirmation of the sire's M0 myostatin status for all nine mutations via a DNA test.

The same principles apply to imported semen, and oocytes.

As requirements of importation can change, please check with the Secretary's office to confirm what is required before you start the importation procedure.

EMBRYOS

The sire and dam of embryos must be registered in the UK Herdbook. Each flush must be registered to obtain an embryo number eg.186/3, which is then used to identify the resulting calf when registered. Calf names will be followed by the letters ET on the certificate. In the case of all calves got by ET, the following paperwork is required:

DAM

- the DNA profile of the dam, if the DNA profile relates to an animal out with the UK this should be sent to the Society in excel format (.xls);
- confirmation of the dam's noncarrier status for beta-mannosidosis (BetaM);
- Confirmation of the dams MO myostatin status for all nine mutations

SIRE

- a DNA profile of the sire, if the DNA profile relates to an animal out with the UK then this should be sent to the Society in excel format (.xls);
- confirmation of the sire's noncarrier status for beta-mannosidosis (BetaM); and,
- Confirmation of the sires MO myostatin status for all nine mutations.

N.B. Status by parentage for betamannosidosis (BetaM) and myostatin is specifically not accepted for sires and dams from out with the UK.

IMPORTED EMBRYO

- A three-generation export certificate issued by the Society of the country of origin.

Please contact the Society office in advance for advice and the relevant paperwork.



Photo credit: Kaimburn

ICBF TOP 25 REPLACEMENT INDEX

Salers ranked 1, 2 & 3 in the Irish Cattle Breeders Federation (ICBF) Top 25 Replacement Index Bulls. To read more please visit the website address below:
<https://www.icbf.com/wp/?p=15698>

HerdPlus
Profit through Science

Animal Details									
Rank	Code	Bull Name	Brd	Gl	Index	Rel %	S		
1	SA4604	Knottown Roy	SA	Yes	264	52			
2	SA4059	Beguin	SA	No	256	73			
3	SA2189	Ulsan	SA	No	223	80			
4	SI2152	Curraheen Earp	SI	Yes	213	87			
5	AA4075	Oakchurch De Admiral P164	AA	No	208	58			
6	SIL	Du Stordeur Flannur	BB	No	201	97			
7	SA2153	Highfield Odram	SA	Yes	198	81			
8	SPL	Solpoll 1 Handsome (Hyc)	HE	No	186	95			
9	ZIL	Lanigan Red Deep Canyon Et	AA	No	185	91			
10	AA4315	Lanigan Red Mikado	AA	No	182	59			
11	JSS	Usse	LM	No	182	66			
12	SH4331	Coose Gambler	SI	No	181	50			
13	AU4563	Johnstown Loyd 1039	AU	Yes	181	51			
14	CH2218	Bivouac	CH	No	178	74			
15	VTA	Vaillant	SA	No	177	85			
16	LM4007	Tomschoice Jet	LM	No	174	67			

CERTIFICATES OF PEDIGREE

To ensure buyers and breeders alike have all the information they require the Certificates of Pedigree have been updated to include the following information:

- Animal DNA case number
- Sire date of birth
- Sire DNA case number

Instantly all breeders will have the necessary information to determine whether calves are eligible for pedigree registration.

SALERS CATTLE
*That in accordance with the Society'
That subject to the rules this animal
This certificate*

Name: Salers Orion

H.B. Number: UK123456 123456
ID Number: UK123456 123456
Birth Date: 30 Dec 2018
DNA Case No: 119180113095
Sex: Male
Horn: Horned
Colour: Red
Status: Full Blood
BetaM Status: NP
Myostatin Status: MO

Sire: Salers Bonanza
HB: UK654321 654321
BetaM: NP
Birth Date: 06/03/2015
DNA No: IGEN1234567
Myostatin: MO

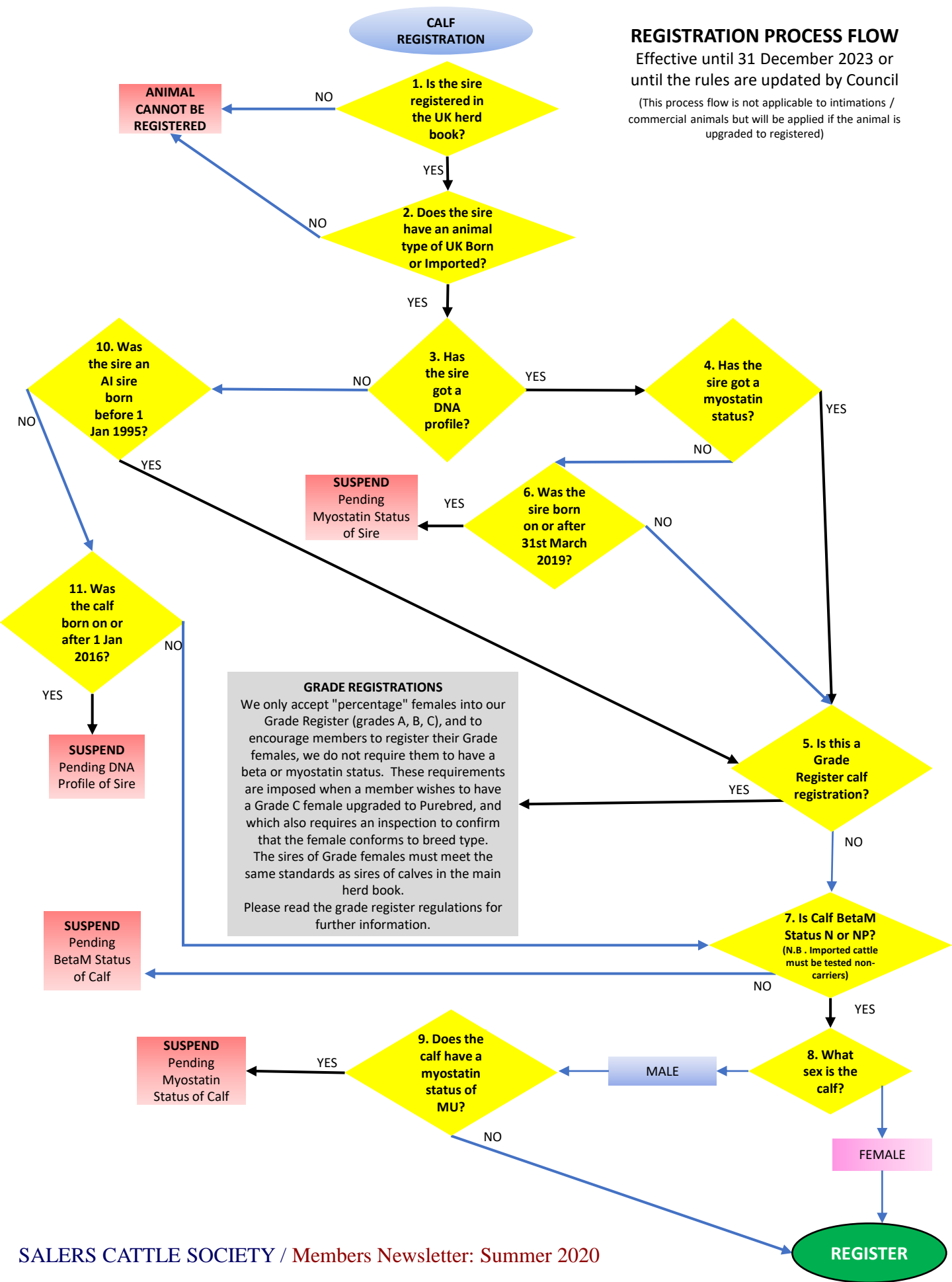
Dam: Lisette

REGISTRATION PROCESS FLOW: June 2020

REGISTRATION PROCESS FLOW

Effective until 31 December 2023 or until the rules are updated by Council

(This process flow is not applicable to intimations / commercial animals but will be applied if the animal is upgraded to registered)



FARMERS GUARDIAN – FGBUYANDSELL

As a special offer to the Salers Cattle Society members, Farmers Guardian is offering special rates for those wanting to advertise in print and online at FGBuyandSell.



If members wish to take advantage of any offers, they simply need to call Katie at the Farmers Guardian on 01772 799500 and quote the code 'Salers2020'

- Online Only – Free 30-day online listing with up to 100 words and 2 pictures
- Basic Listing – This package allows you to reach an even wider audience by appearing in a 3×1 box in Farmers Guardian printed magazine for 7 days and 30-days online.
- Standard Listing – Maximise the reach of your advert by appearing in a 3×2 box in Farmers Guardian printed magazine for 7 days and 30-days online.



Photo credit: Onley

NEW CHECS APPROVED CATTLE HEALTH SCHEME

Axiom Veterinary Laboratories is the largest provider of veterinary diagnostic testing for livestock in England and Wales. They have launched a new CHECS approved cattle health scheme. For further details please use the website link below:
www.cattlehealthscheme.com



Richard Tudor

Members of the Salers Cattle Society alongside the farming fraternity, as a whole, were astounded and deeply saddened by the untimely and truly premature passing of our friend, former member and livestock producer Richard Tudor, on 3 April 2020.

Richard was named Farmers Weekly Beef Farmer of the Year in 2016 after he wowed the judges with his impressive business performance.

The efficient management of his 290ha Welsh upland farm was singled out as a shining example of how beef enterprises can thrive, even in the toughest of climates. The judges praised him for outstanding gross margins of £704 a cow – £100 above the best Welsh upland farms on average.

In 2018, Richard completed a Nuffield scholarship in soil health and fertility in the grasslands, an essential component in improving upland beef and sheep productivity and sustainability. The same year, he decided to sell his suckler herd and convert to dairy farming, citing Brexit as the catalyst and the “headache” of the threat of bovine TB.

Richard was a highly respected farmer who was very active in his local community. He was a coach at his local young farmers’ club and was chair of the board of governors at his local primary school Ysgol Dyffryn Banw, in Llangadfan.

Our thoughts are with Richard’s family and friends.



The Society has been running website and social media features of members and their herds over the month of May. In each newsletter one of the profiles will be published, to ensure those of you who don't have access to the internet, do not miss out. The Society is enormously grateful to those who have taken part so far and encourages any member who wishes to feature, to send their story, along with at least three photographs to secretary@salers.uk

LOWER BOLIE SALERS

My father Brian and I, (Pearse) run a herd of 30 Salers cows in Greysteel, Co Derry. Our farm is at our home house in "in the hills of Killywool" which overlooks Lough Foyle. Due to work commitments we farm on a part time basis. We were on the lookout for easy calving cows, and to be able to produce a good calf for the weanling market.

We kept a mixture of cows, using beef shorthorn AI to breed replacements. We then came across an advert for the "ultimate suckler cow" on the internet. With Simmental and Belgian blue heifers ready to AI at the time we thought we would give the Salers bull a go, although we were told by the AI man "go and get your head looked they are wild!!!" Needless to say, we didn't listen to him and went ahead and tried them out - Sure enough when it came to calving time the heifers all calved themselves and the calves were up and sucking in minutes!

We then saw a sale of pedigree Salers Cows with Charolais calf's at foot sold at our local market and the consistent yellow calf made our minds up! Our first 2 pedigree heifers were purchased in 2012 from Ballykeel Salers (Co Down). Now 8 years on, we have weaned out all other breeds apart from one shorthorn cow and the rest are all pure Salers! We have built our herd from buying heifers off some of the top herds in the North and South of Ireland and with using AI Salers bulls. All our pedigree Salers heifers so far have been retained in our herd for breeding.

Our first Salers bull was purchased in 2018, Brookfields Majestic at 7 months old from Geoff Wilson, Dromore, Co Down. Our best selection of cows and heifers are put to the Salers and the rest go to the Culard Charolais.

Salers cows are renowned for being "easy calved" this in our experience is true. We only have to assist our cows at calving when there is a problem, such as; a calf coming backwards or a leg down! The golden calf - Our Salers x Charolais calves are born from February to April. They are sold at the weanling sales coming off the cow in October, and with a uniform batch of calves they look incredibly well at the market!

Lower Bolie Salers first started showing in 2016 with LowerBolie Kizzy, who stood 1st in her class at Omagh and Castlewellan. In 2017 we then purchased 3 heifers - Brookfields Abbey, Eva and Rosheen for foundation to breed top quality stock. We then went onto win champion at Newry show. 2018 was a good year on the show circuit! Home bred heifer Lower Bolie Molly was 1st in her class in 6 shows out of 8 and stood reserve champion at Clougher Valley show. Eva was res champion at Balmoral show and champion at Armagh, Newry, Saintfield and Castlewellan. Eva and Molly went on to win junior and senior female of the year 2018!

In 2019 Lower Bolie Neala, daughter of Abbey was junior and reserve champion at Balmoral show and interbreed res champion at Newry show. Rosheen was champion of Armagh and Castlewellan and was also senior female of the year 2019!

LOWER BOLIE SALERS: Member Profile 2020





OFFICE DETAILS

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E: secretary@salers.uk
T: 07903 626249

REGISTERED OFFICE:

Ball Green Cottage,
Well Head Lane,
Hubberton,
Halifax
HX6 1NN

COMPANY REG. NO:

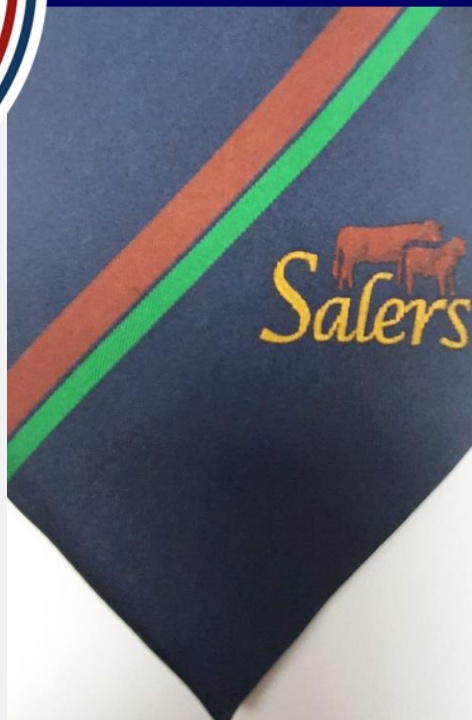
01892440

CHARITY NO:

1115115

VAT REG NO:

625 3266 49



MERCHANDISE

Over the last couple of years a lot of things have changed and been updated. As much as we all want to move with the times, many of us also like familiarity and therefore the Society tie has not changed. It took a long time to finalise the design and other Countries have incorporated elements of the design to be recognisable across the globe. We have a new batch of ties in stock for the very reasonable price of £12.50 plus P & P. If you would like to order one please email secretary@salers.uk



Photo credit: Wernol Salers