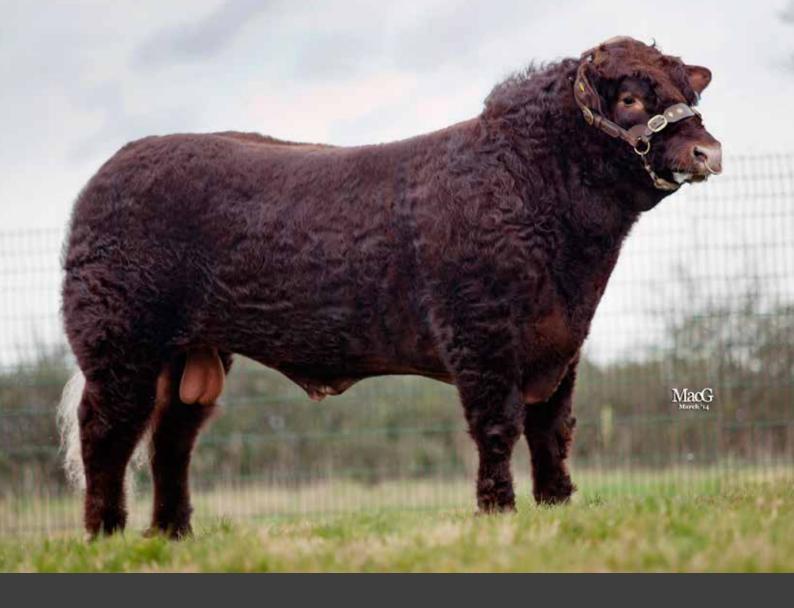
Salers Cattle Society of the UK Ltd



Journal 2016



BACARDI HERBIE

Sire: Cleuchhead Yoda Dam: Cleuchhead Deliah 2nd MGS: Cleuchhead Midnight Al Code: SA0904

Bacardi Herbie offers our producers both milk and muscle. His pedigree models maternal strengths on both sides. Not only will this bull breed exceptional progeny for finishing but also replacements for the suckler herd. He displays exceptional width over his plates and shows great strength through his top. We expect this bull to enhance fleshing and carcase traits within his progeny but also to transmit exceptional milking ability to all his progeny.



www.cogentuk.com Freephone: 0800 783 7258

| Salers Cattle Society of the UK Ltd - Council | Page No. | Allington Hughes Law | Page No. 26 |
|--|----------|----------------------|-----------------------|
| Chairman's Report | 5 | Beeston Hall Salers | 24 |
| Secretary's Report Looking to the Future | 5 6 | | |
| Salers Cattle Society of the UK Ltd - List of Members | 7-9 | Bovela | 16 |
| Stirling Spring Sale | 12 | Caleb Roberts | 32 |
| Newark Spring Sale | 13 | Cleuchhead Salers | 20 |
| Welshpool Spring Sale | 13 | | |
| Nottingham County Show | 15 17 | Cogent | 2 |
| Royal Ulster Show (Balmoral) Royal Cornwall Show | 17 | Cuil Salers | 10-11 |
| Royal Highland Show | 21 | Cumbrian Salers | 34-35 |
| Great Yorkshire Show | 23 | | |
| Beef Switch Success | 25 | Darnford Salers | 36 |
| Royal Welsh Show Use of Salers Bulls | 27 31 | Drumlegagh Salers | 48 |
| Efficient Farming System Key | 33 | Farmers Guardian | 14 |
| A Breed Secretary's Diary | 37-39 | Glan-Y-Mor Salers | 28-29 |
| International Salers Federation | 40-41 | | |
| International Salers Federation Tour | 42-43 | Lisnamaul Salers | 19 |
| Why Welsh Farmers are embracing Salers Johnes herd test in TB1 areas | 45 46 | Lowick Hall Salers | 22 |
| Breedplan | 47 | Parkfield Salers | 18 |
| Northern Ireland Shows | 49-55 | Parkileiu Saleis | 10 |
| Welshpool Autumn Sale | 55 | Pedigree Tours | 34 |
| Castle Douglas Sale | 55-56 | Preenbank Salers | 44 |
| Animals of the Year | 58 59 | SAC | 16 |
| Breed History and Characteristics Useful Society Information | 60 | SAC | 46 |
| Charges/Royality Scheme | 61 | Seawell Salers | 57 |
| Pre Sale Checks | 62 | Wallets Marts | 4 |
| Salers Events in 2016 | 63 | Whitehar Calara | 20 |
| Membership Application | 64 | Whitebog Salers | 30 |

GESTATION TABLE - COWS FIND DATE OF SERVICE IN UPPER LINE - FIGURES BELOW INDICATES DATE CALF DUE

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Salers Cattle Society of the UK Ltd **Council of Management**



President: Mr Harri Pritchard, Llwyn Gwyn, Llangybi, Pwllheli, Gwynedd LL53 6SR T: 07773 383389 Chairman: Mr Rob Livesey, Firth Farm, Nether Firth, Lilliesleaf, Melrose TD6 9EP T: 07808 760768 Vice Chairman: Mr Terence Pye, Leven Fields, Middleton-on-Leven, Yarm, N Yorks TS15 0JX T: 07982 813596

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For further details contact either ourselves or the Society Secretary. Wallets Marts are also recognised as the Premier Livestock Auctioneers for South West Scotland and are in a prime position to handle all your marketing requirements.

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Cumbrian Capermello Sold to new breed record of 10,000gns

Chairman's Report 2015

Welcome to the latest journal publication.

If you are new to the breed as a full member or just a passing interest, please take the time to study this publication.

A visit to an event where the cattle are present or a visit to a member's farm will be well worth your time, please ask if you want guidance to help you in the right direction.

The breed is today in a good place; we have an increasing demand for our stock for sound economic reasons.

All of our breeders have cattle for the right reasons; to help make our beef enterprises pay the bills!

The breed has managed to escape any sudden interest for reasons of fashion, prestige or passing fancy! As a result the breed has remained true to its fundamental principles.

This breed provides us with the ultimate suckler cows! Happy farmers who enjoy the pleasure of an easier life.

You will see from within this publication we have a packed agenda of shows and sales throughout the year.

It would be great to see more members showing again this year. I know it requires a lot of time and effort but its great fun!

It's important we keep our classes

at the big shows where the greatest impact can be made.

Presentation of quality and quantity of cattle at our main sales is key to multiplying the breed's impact on the British cattle industry, sitting quietly at home will not do that.

We now have some real expert people within our membership to help any new or aspiring member to really promote and present your cattle, this help may not be "hands on" but could be invaluable, so please ask our secretary for guidance if you feel in need

Its great to see the Watson family winning the Scotch Beef Farmers of The Year. Its a great accolade to a hard working family. Well done!

Their winning will also raise the profile of the breed further.

I encourage anyone to have a go and enter these competitions, it would be good for the breeder and the breed!

The coming year is going to a challenging one for the beef sector with changes in the support mechanism.

A continuation of unfavorable exchange rates making our product less competitive against imports

We will all be looking at ways to maintain margin in our businesses.

Luckily we have a breed of cattle that do all the things needed to retain



Rob Livesey

profitability;

- Fertility
- Easy calving
- Growth
- Longevity
- Hardy
- Docility
- Eating quality

And a host of other things.

Not bad looking either!

Who knows what the coming year will bring!

The best of luck for the coming seasons and enjoy your cattle and company of fellow farmers and breeders.

As your chairman I am both pleased and honoured to be given that responsibility. I look forward to working with the governing council and the wider membership for the following year and meeting you all.

ROB LIVESEY

Chairman

Breed Secretary Report



Liz Wilde

The Society has been very busy this year with the usually events plus more, which is always good for the promotion of the breed. We have seen new Salers classes being introduced at shows throughout the UK and we thank those who have taken the time

to exhibit their animals, your hard work helps promote the breed to others. We have attended more beef events with some excellent display cattle and again I thank those who provided quality cattle, which got people talking. We have been present at meetings and discussions about beef production and I can proudly say we are recognised as a serious beef breed.

It is noticeable how more and more people are talking about the breed and its qualities; gone are the days of explaining to farmers what Salers are they know and are wanting to find out what they can do for them.

I always say to those who ask "look at your farm, your land, your management system and what you want to get from it then look at Salers; they will usually fit the bill". The year has also had an international feel about it, with trips to France to see Salers in their home country and the International Salers Federation Tour and Conference in America - which you will read about in this Journal. There has also been a substantial increase in membership to the International Salers Federation and you will find a couple of pages dedicated to information on these members. Harri Pritchard, Society President, has been selected as the International Salers Federation UK Representative so it will be interesting to see how overseas relations develop in the lead up to the next international tour in France in 2018.

LIZ WILDE

Secretary

Deputy Chairman's Report Terence Pye (Deputy Chairman)



Looking to the Future

2015 - Year of Growth

Great work has been done over many years by the members of the Society spreading the word about the amazing contribution the Salers breed can make to the performance and profitability of UK suckler herds. This is bearing fruit, as we talk with suckler and dairy farmers at shows and sales we now hear that the Salers unique easy calving ability is widely known about and appreciated.

Better still we can see the momentum for change to the Salers breed across the UK in the information from the BCMS database:

- Record numbers of calves sired by the Salers bull (and accelerating growth)
- Record numbers of Salers/SalersX suckler cows (9th biggest breed in the UK)

The UK Salers Society is also seeing accelerating growth:

- More new members
- Record number of registrations in 2015
- Additional official Society sales (now comprising Stirling February, Newark March, Welshpool May, Welshpool October and Castle Douglas November)

At grassroots level, our breeders are seeing demand for Salers heifers outstripping supply, and the trade for breeding bulls is also continuing to strengthen.

The Ultimate Suckler Cow

We can be confident that the expansion of the breed will continue, as it is based on solid foundations. There is a gap in the market for a long lived low maintenance suckler cow that produces a high growth rate high value calf every year, and the Salers is the maternal breed that uniquely ticks all these boxes. The Salers has a calm disposition making them easy to work with, the cow is an outstanding mother, rearing a strong calf each year without creep, and over a long working life. <u>Underlying all of this is our unrivalled easy calving</u>. This ease of calving comes from two sources, firstly the Salers cow has a very large pelvic area (research in the USA has shown the Salers pelvic area to be significantly more capacious than the pelvic area of other major beef breeds). The Salers bull also confers ease of calving directly because of the lighter birth weights and the long slender conformation of his

Hybrid Vigour

The Salers breed was developed in isolation in the high and rugged Massif Central region of France, which means that it has a gene pool with almost no influence from other breeds, which means there is a very strong hybrid vigour effect when crossed with other breeds. The 3/4 SalersX cow represents the best combination of the maternal traits

from her Salers inheritance whilst also having significant fertility and health benefits from hybrid vigour. When she is crossed with the terminal sire of choice, her calves are born rarely needing assistance and are robust and very growthy, commanding a premium whether sold as stores or fat. For many years, we ran a SalersX commercial herd put to a Charolais bull. The bull calves were sold as stores, and we fattened the heifers for our local traditional butcher. It was not uncommon for these heifers to grow some 25% faster than our pure Charolais heifers.

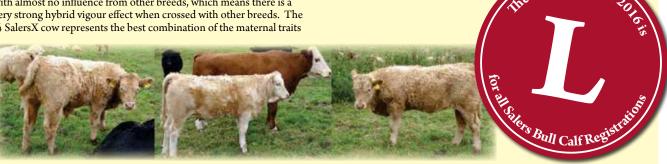
Promoting the Breed

Though the message about Salers is getting through to more and more suckler and dairy farmers, the opportunity for much greater growth remains, and promoting the breed is the primary purpose of the Society (in addition to maintaining the UK Herdbook). The Society does this with adverts and articles in the farming press, through attending shows and by organising sales and other events. It also encourages and supports members wishing to promote the breed, for example by holding farm walks / open days.

The Salers Society is forward looking and encouraging professionalism, having introduced herd health requirements for our breeders and the use of Breedplan so we can have EBVs to guide our breeders and our customers.

However, what the Society does is no more than the sum of what the members do, and every member can make a practical contribution to the continued success of the breed.

- Get involved with Society events, shows, sales, meetings. Whether leading an animal or supporting from the side, being there and talking with livestock farmers is valuable.
- Ensure that all calves sired by a Salers bull are recorded as Salers or SalersX on their BCMS passport AND ensure that the sire ear tag is recorded. Ask anyone buying a bull from you to do the same with that bull's calves.
- Weigh your calves at birth and record this and the calving ease in Breedplan when you register the calf. Ensure that all other calves are recorded via an intimation. Intimations are free.
- Weigh your cows and calves at weaning and join in with formal performance recording to help generate accurate EBVs.
- Commercial herds of Salers/SalersX cows can be established in Breedplan using intimations (no charge) so that the commercial breeder can join in with performance recording.
- Pursue accredited herd health status for BVD and Johnes.
- Never miss a chance to tell friends, neighbours, other farmers, anyone, about the positive qualities of your Salers.
- Finally, the Society needs a stream of news from members. Did you top the market? Did you have a year with 100% unassisted calvings? Did you do well at a local show? Do you have a cow with an exceptional calving/production record? Almost anything positive is of interest, especially if you can also supply a digital photo. Liz Wilde is waiting to hear from you.



Salers Cattle Society of the United Kingdom Ltd - List of Members

Area 1, North Scotland, North of M8

Area Rep - AAS, Tolquhon: Jack Sleigh & Sons Ltd., Newseat of Tolquhon, Tarves, Ellon, Aberdeenshire, AB41 7LP, 01651 851312, 07779 719690

HAR, Harestone: Barclay, Neil, Harestone Farm Salers, South Road, Insch, Aberdeenshire, AB52 6XF, 01464 821738, 07836717277

CMK, Cammock: Blair, Niall, Parkhead Cottage, Kilry, Blairgowrie, PH11 8HS, 07815 564646

BCT, Drumaglea: Boyd, Patrick, Drumaglea, Cornaigmore, Isle of Tiree, Argyllshire, PA77 6XA, 01879 220435

CRG, Rannagulzion: Rannagulzion Farms, Rannagulzion Farms, Bridge of Cally, Blairgowrie, Perthshire, PH10 7JR, 01250 886359

AJC, Coilach: Dalgetty, A, Coilach Farm, Muir of Ord, Rossshire, IV6 7XB, 01463 870598

ESS, Essil: Fettes, Angus, Essil Farm, Garmouth, Fochabers, Morayshire, IV32 7LE, 01343 870087, 07880 788690

BWG, Leys: Gauld, R & W G, Leys of Dummuie Steading, Drumblade, Huntly, Aberdeenshire, AB54 6AD, 01466 740788, 07974 424919

GCT, Curacao: Gillies, J & J, Curacao, Taynuilt, Argyll, PA35 1HW, 01866 822636

GRE, Gremista: Graham, Eric, Gremista Farm, Lerwick, Shetland, ZE1 OPT, 01595 694203

ERL, Mucklehouse: Hourston, E rland, Swanney By Evie, Kirkwall, Orkney, Scotland, KW17 2NR, 07754 444104

XHO, Whitebog: MacKenzie, Alister, Whitebog, Fortrose, Ross-Shire, Highland, IV10 8SW, 01381 620006

AWE, Loch Awe: MacPherson, George, Brackley Farm, Dalmally, Argyll, Argyllshire, PA33 1AX, 01838 200218

KJM, Aberarder: Matheson, K & J, Milton of Aberarder, Strathnairn, Inverness, IV2 6UE, 01808 521218

Z24, McBain: McBain, Charles, The Bunglaow, Ardlewe, Cabrach, By Huntly, AB54 4ES, 01466 702245

JCM, Corrichie: McIntyre, John C & Son, Milton of Cullerlie, Echt, Westhill, Aberdeenshire, AB32 6XN, 01330 811361, 07979 343587

MCK, Idlestone: McKendrick, Peter, Idlestone Farm, Strachan, Banchory, Aberdeenshire, AB31 6NR, 01330 850234

FFL, Flinder: Flinder Farms, Lynwood, Corsee Road, Banchory, Aberdeenshire, AB31 5RS, 01330 822751

RJD, Bethelnie: Milne, Mr. Robert, North Bethelnie, Oldmeldrum, Inverurie, AB51 0AN, 01651 872352

MUR, Murphys: Murphy, T, Craigiedaff, Durris, Banchory, Kincardineshire, 01330 811260

JMP, Chapelpark: Pirie, John, Chapelpark, Lynchat, Kingussie, Inverness-shire, PH21 1LT, 01540 661308

RED, Redknock: Pye, Gill & Malcolm, Rednock Estate, Rednock House, Port of Menteith, Stirling, FK8 3LD, 01877 385762 / 385760, 07816 488195

RPB, Ballindean: Rettie Farming, Hill House, Ballindean, Inchture, Perthshire, PH14 9QS, 01828 686337

DSC, Callander: Shepherd, Derrick, Mains of Callander Farm, Crieff, Perthshire, PH7 4HD, 07732 265486, 01764 653256

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GMD, Drumsleed: Smith, G & M, Drumsleed, Fordoun, Laurencekirk, Kincardinshire, AB30 1SL, 01561 320555

TBS, Beafield: Thomson, AW & DM, Beafield, Sanday, Orkney, KW17 2BL, 01857 600339

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DAW, Darnford: Watson, David, Darnford, Durris, Banchory, Aberdeenshire, AB31 6DJ, 01330 844571, 07855 490495

ETN, Tullyneddie: Wightman, Ian, Bankhead, Clunie, Blairgowrie, Perthshire, PH10 6SG, 01250 884281

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NDA, Girthon: Austin, Messrs RA, Boreland of Girthon, Gatehouse of Fleet, Kirkcudbrightshire, Dumfries & Galloway, DG7 2DS, 01557 814785

JHC, Loanfoot: Carswell, James, Loanfoot Farm, Kirkton Road, Neilston, Glasgow, G78 3DN, 01418 806640

WJD, Poldean: Davidson, Alisdair, Poldean, Moffat, Dumfriesshire, DG10 9LY, 01683 300356

GRP, Garpel: Garpel Farms, Greenock Mains Farms, Muirkirk, Cumnock, Ayrshire, KA18 3NH, 07702 845526

AJH, Risk: Howatson, Alan, Barncaughla, Newton Stewart, Wigtownshire, DG8 7BW, 01671 403323

KJL, Drumore: Limond, Kieran, Drumore Farm, Kirkmichael, Maybole, Ayreshire, KA19 7PG, 01655 750233, 07717 481448

DML, Strathallan: Lyle, Murray, Mid Cambushinnie Farm, Cromlix, Dunblane, Perthshire, FK15 9JU, 01786 880631, 07971298933

MSD, Swinlees: Martin, John & Son, Swinlees Farm, Dalry, Ayrshire, KA24 5JZ, 01294 832479

MCC, Cuil: McClymont, Graham & Colin, Cuil, Palnure, Newton Stewart, Wigtownshire, DG8 7BB, 01671 820214

MCJ, Penninghame: McConchie, A & H, 8 Ramsay Wood, Gatehouse of Fleet, DG7 2JH, 01557 814823

WEM, Wemyssbay: McIntyre, Alister, Kellybank Cottage, Wemyssbay, Renfrewshire, PA18 6BB, 01475 521998

CDW, Carwood: Wight, C.J. Carwood Farm, Biggar, Lanarkshire, ML12 6LX, 01899 220564

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Area 2a, South East Scotland

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BAC, Bacardi: Crockett, Roy & Adam, Conker Cottage, Deanfoot, Denholm, Hawick, Roxburghshire, TD9 8SH, 01835 830555, 07929 306160

CAT, Catslackburn: Douglas, W N, Castlackburn, Yarrow, Selkirk, TD7 5NE, 01750 82206, 07736 772459

EDG, Kaiburn: Edgerston Trading Ltd, C/O Neil Ralston, 1 Overton Bush Cottages, Camptown, Jedburgh, TD8 6RW, 01835 840600, 07966476377 **JED, Cory:** Jackson, Fenwick G, Kersheugh, Jedburgh, Roxburghshire, TD8 6QT, 01835 862454

Z19, Livesey Anne: Pond Cottage, Bonchester Bridge, Hawick, Roxburghshire, 01450 860367

RAB, Cleuchhead: Livesey, R.& K, Firth Farm, Nether Firth, Lilliesleaf, Melrose, Scottish Borders, TD6 9EP, 01835 870724, 07808 760768

SMD, Seamore: Seamore Farming, Deanfoot, Denholm, Hawick, TD9 8SH, 01450 870229, 07721 332163

JWM, Kaeside: Morton, JWS & Son, Kaeside, Melrose, Roxburghshire, TD6 9BE, 01896 822594

FSG, Cumbrian: Farmstock Genetics, Over Whitlaw Farm, Selkirk, Roxburghshire, TD7 4QN, 01750 21281

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PJA, Belan: Abel, PJ, Hendreaur, Cwmbelan, Llanidloes, Powys, SY18 6QD, 01686 440749

JLL, Pant: Davies, J, Pant Farm, Merthry-Cynog, Brecon, Powys, LD3 9SD, 01874 690245

LCD, Bryniog: Davies, LC, Gorsedd Grucyn, Nant-Y-Rhiw, Llanrwst, Conwy, LL26 OPA, 01492 642284

GHE, Derwen: Ellett, GH & VM, Cefn Derwen, Cefn Coch, Llanrheadr-Y-Mochnant, Powys, SY10 OBS, 07989 563389

CRF, Cae Rhos: Hughes, AW.& SE,Ty Cerrig, Garndolbenmaen, Gwynedd, LL51 9PJ, 01766 530694

JHL, Cardi-Gan Salers: James, E & Co, Henbant, Lledrod, Aberystwyth, Ceredigion SY23 4HZ, 01974 251414, 07811 554354

JRJ, Cerni: James, John R, Moelcerni Farm, Borth, Ceredigion, SY24 5NS, 01970 828278

AHJ, Mock: Jenkins, Aled, Mock Farm, Capel-Cynon, Ffostrasol, Llandysul, Ceredigion, SA44 4TH, 01239 858814, 07976 520627

EJC, Wernol: Jones, Aled, Chwilog Fawr, Chwilog, Pwllheli, Gwynedd, LL53 6SW, 01766 810506

AAM, Glan-y-Mor: Jones, Alun & AR, Glan-y-Mor, Ynys, Talsarnau, Gwynedd, LL46 6TR, 01766 780377

CLW, Clywedog: Jones, C.F., Lower Cefn Penarth, Old Hall, Llanidloes, Powys, SY18 6NZ, 01686 413984, 07765 496665

PGJ, Garnwen: Jones, DP& GL, Garnwen, Penuwch, Tregaron, Ceredigion, SY25 6RA, 01974 821628

JOS, Ignedd: Jones, E& E, Rhiw Gam, Aberhosan, Machynlleth, Powys, 01654 703975

GAJ, Bowi: Jones, GG & PA, Blaenbowi, Capel Iwan, Newcastle Emlyn, Carmarthenshire, SA38 9NG, 01559

CMJ, Terran: Jones, JP & CM, Maesterran, Penegoes, Machynlleth, Powys, SY20 8UW, 01654 702458\

CYF, Cyffin: Jones, JT, Tynewydd Cyffin, Llangadfan, Welshpool SY21 0QH, 01938 820260, 07813 139527

MTJ, Nant Ddu: Jones, M & T, t/a R.I. & T.M. Jones, Ynystudor, Taliesin, Machynlleth, Powys, SY20 8PL, 01654 781237

RMJ, Pentre: Jones, R Melvin, Pentre Isaf, Llanfair Caereinion, Welshpool, Powys, SY21 0HS, 01938 810337, 07773 591895

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- TFJ, Glynne Hall: Jones, TT & Son, Glyn Farm, Llanidloes, Powys, SY18 6NE, 01686 412555
- VAJ, Brynhesglyn: Jones, VG & M, Bryn-Yr-Hesglyn, Llidiartywaen, Llandiloes, Powys, SY18 6JU, 01686 413566
- WMJ, Ystwyth: Jones, WB, Brynchwyth, Llanwyryfon, Aberystwyth, SY23 4SW, 01974 241286, 07870 481347
- CWM, Cwmbrith: Kendrick, MH, Lower Cwmbrith, Pen-y-Bont, Llandrindod Wells, Powys, LD1 5SR, 01597 822391
- ETL, Troed-y-Rhiw: Lean, E, Troed-y-Rhiw Farm, Pen-y-Bryn, Kenfighill, Brigend, Mid Glamorgan, 01656 740531
- TRF, Treforgan: Lewis, DJP & Son, Treforgan, Dolau, Llandrindod Wells, Powys, LD1 5TL, 01597 851757, 07989
- LAN, Llanarmon: Lightfoot, R, Cae-Ab-Edward, Llanarmon-Yn-Ial, Nr. Mold, Clwyd, CH7 4QD, 01824 780261
- LLO, Draig Goch: Lloyd, Melissa, Nantyffin, Tallgarreg, Llandysul, Ceredigion, SA44 4HG, 01545 590355
- WYN, Cwmblewyn: Morgan, NB, Cwmblewyn, Whitton, Knighton, Powys, LD7 1NP,
- LIT, Litton: Morris, JB, Lower Litton, Presteigne, Powys, LD8 2NS, 01547 560202
- AJP, Grove Farm: Powell, Andrew, Grove Farm, Knighton, Powys, Area 3, LD7 1LN, 01547 520400, 07787 556345
- GLA, Glanmiheli: Powell, G & A, Glanmiheli, Kerry, Newtown, Powys, SY16 4LN, 01686 670917, 07786 068597
- SAH, Felin: Pritchard, HG & SG, Llwyn Gwyn, Llangybi, Pwllheli, Gwynedd, LL53 6SR, 01766 819159, 07773 383389
- MRJ, Nebo: Pritchard, LJ, Bryn Gro, Llanllyfni, Caernarfon, LL54 6SY, 07949 874615
- CPP, Cwmwhitton: Pugh, CVJ & PM, Cwmwhitton, Whitton, Knighton, Powys, LD7 1NL, 01547 560209
- JCT, Hendy: Rees, Carwyn, Nant Yr Hendy, Llangurig, Llanidloes, Powys, SY18 6SA, 01686 440252
- AOR, Derwin: Roberts, AV & OE, Derwin Fawr, Pantglas, Garndolbenmaen, Porthmadog, LL51 9LZ, 01766 530369, 07974703642
- CAR, Dwyryd: Roberts, Carwyn, Gwelddwyryd, Bryn Gwyn, Penrhyndeudraeth, Gwynedd, LL48 6DA, 07810
- APN, Cleddau: Rogers, AD.& PM, Coland Rise Farm, Hayscastle, Haverfordwest, Pembs, SA62 5PS, 01437 710295
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CUIL SALERS



CUIL GOLDIE. Champion Female and top-priced heifer at Castle Douglas 2015, selling for 4200gns to Fred and Bryn Robinson, Highfields, Church Preen, Chuch Strelton, Shropshire.

CUIL GOOSE. Reserve Champion Female and 2nd top priced Heifer at Castle Douglas 2015, selling for 3000gns to Steve and Carol Simmons, Horridge Farm, South Molton, Devon.



" Ve're Aye Welcome at The Cuil"

CUIL SALERS



■ CUIL GANDALF, Sold for 5000gns in Stirling 2015. Sold to David and Neil Austin, Boreland of Girthon, Gatehouse of Fleet Kirkcudbrightshire.

Some of the 53 Cross
Heifers sold in Castle
Douglas to average
£1295. The
Champion pen of
heifers sold for £1600
to Austin Davies,
Park Farm,
Llangalmmarch,
Powys.



Bulls and Heifers normally available. Semen for sale from Domino, Indiana Jones and Onu

GRAHAM S. McCLYMONT Tel: 01671 820453 COLIN McCLYMONT Tel: 01671 820214

Cuil, Palnure, Newton Stewart, Wigtownshire, South West Scotland

" Ve re Aye Welcome at The Cuil"

2015 Stirling Spring Sale

Salers bulls sold to a top of 5,800gns, 16 bulls sold to an average of £3754 (this includes animals sold out of the ring)

Top price went to two lots

Lot 7, From J Pirie, Kingussie - Chapelpark Hawk, this April 2013 born bull was calf at foot of Chapelpark Una at the Royal Highland Show 2013, Una took the female Salers Champion and reserve overall. Hawk sired by Chapelpark Arron is a big powerful bull.

Lot 15 From A MacKenzie, Fortrose - Whitebog Iain born June 2013 is a Seawell Diplomat son out of Whitebog Tilli, one of four bulls put forward from Whitebog Salers, Fortrose

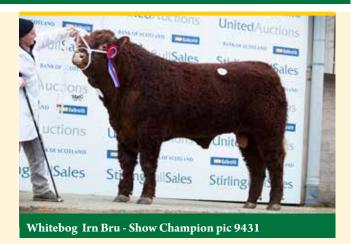


Females were in demand with top price of 2700gns going to lot 26 from S & R Hallos, Ripponden, W Yorkshire - Beeston Hall Gorgeous, a two year old heifer in calf to Beeston Hall Fin (Salers Society Bull of the Year 2014).

11 females sold to an average of £2100.

Overall, a good show of Salers and a good sale. Farmers are looking at the rewards of easy calving and good growth offered by the Salers breed for both pedigree and commercial cattle.





SHOW RESULTS:

Judge: Stephen Sandison

Class 1 Senior Bulls

- Rigel Quest (Poll), Rigel Pedigree (sold for 4,500gns)
- Rigel Tobias, Rigel Pedigree 2nd (sold for 3,000gns)
- Rigel Amos, Rigel Pedigree (sold for 3,000gns)

Class 2 Junior Bulls

- Whitebog Itsumbull, Whitebog Salers (sold for4,800gns)
- Drumsleed Exclusive, G & M Smith 2nd (sold for 3,000gns)
- Cumbrian Jolly (Poll), Farmstock Genetics 3rd (sold for 1,800gns)

Class 3 Junior Bulls

- 1st Whitebog Irn-Bru, Whitebog Salers (sold for 4,500gns)
- Whitebog Invoice, Whitebog Salers 2nd (sold for 4,200gns)
- Whitebog Iain, Whitebog Salers 3rd (sold for 5,800gns)

Class 4 Females

- Cumbrian Jaconde 587, Farmstock Genetics (sold for 2,500gns)
- Cumbrian Pearl 643, Farmstock Genetics 2nd (sold for 2,500gns)
- Beeston Hall Gorgeous, Beeston Hall Salers 3rd (sold for 2,700gns)

2015 Newark Spring Sale

A busy market day at Newark with some quality Salers on offer alongside Lincoln Reds, Aberdeen Angus, Simmentals and British Blues plus several hundred sheep!

First the show results judged by Alistair Smith of Nottinghamshire

Bulls

1st Approach Farm Griffin -A & K Gowthorpe, York

Seawell Indigo - PM & SM Donger, Towcester

3rd Seawell Ishmael - PM & SM Donger, Towcester

Females

Beeston Hall Genna - S & R Hallos, Halifax 1st

Rigel Contessa - Rigel Pedigree, Yarm 2nd

Rigel Chicory Poll - Rigel Pedigree, Yarm

Quickly followed by the sale

4 bulls forward, only one sold in the ring – Rigel Prospero, Rigel Pedigree sold for 2,900gns

6 females forward 4 sold to a top of 1,800gns average

Despite a disappointing sale in the ring, all but one bull went to new homes and there were lots of enquiries about the breed. Salers are again proving that they are the up and coming breed for conscientious farmers. They provide an easy care lifestyle for the busy modern day farmer. Salers are easy to take care of, easy calving and good foragers.



Approach Farm Griffin Show Champion

2015 Welshpool Spring Sale

A successful sale of Salers was held at Welshpool Livestock Sales on Thursday 14th May 2015. The show saw Seawell Idris named Champion Bull, a February 2013 born bull sired by Casper. He sold for 8,000 gns, which was also the top price of the sale.

Reserve Champion title went to Seawell Invader, a March 2013 born bull, Sired by Denver, and went on to make 7,500gns.

Out of the 7 bulls forward, 5 sold to an impressive average of £5,250.

The Female Champion was lot 133, Beeston Hall Gali, from S & R Hallos, sired by Cleuchhead Zoro, selling for 1,850gns.

Reserve Champion was Rigel Desire Poll, lot 132, sired by Casimir.

Top price female was Rigel Oklahoma, selling to a top of 2,200gns.

Out of the 3 pedigree heifers two were sold to an average of 2,126.

The commercial heifers sold to a top of 1,900gns from T T Jones & Son, Glyn Farm.

Twenty commercial heifers on offer with a full clearance, averaging £1,310.

SHOW RESULTS:

Judge: Andrew Powell, Knighton

Female Champion:

Beeston Hall Gali – S & R Hallos (sold 1,850gns)

Reserve Female Champion:

Rigel Desire Poll – Rigel Pedigree (not sold)

Male Champion & Overall Champion - Seawell Idris -PM & SM Donger (sold 8,000gns)

Reserve Male Champion

& Reserve Overall Champion:

Seawell Invader – PM & SM Donger (sold 7,500gns)



Seawell Idris - Champion and Top price bull at 8,000gns

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2015 Nottingham County Show

Judge: Terence Pye, Yarm, North Yorkshire.

Only females were forward at this year's Nottingham County Show, but they didn't disappoint.



Breed Champion and Female Champion - Manor Lane Diva



Reserve Champion and Reserve Champion Female - Approach Farm Hoopla



SHOW RESULTS

APPROACH FARM HOOPLA A & K Gowthorpe, York

BEESTON HALL HATTIE Beeston Hall Farms Ltd, Halifax

MANOR LANE HOPE Manor Lane Salers, Newark

Class: Cow or heifer

MANOR LANE DIVA Manor Lane Salers, Newark

BEESTON HALL GI GI Beeston Hall Farms Ltd, Halifax

BEESTON HALL GELLA Beeston Hall Farms Ltd, Halifax

APPROACH FARM GEMMA A & K Gowthorpe, York

Champion Female

MANOR LANE DIVA Manor Lane Salers

Junior Champion

APPROACH FARM HOOPLA A & K Gowthorpe

Breed Champion

MANOR LANE DIVA Manor Lane Salers

Reserve Breed Champion

APPROACH FARM HOOPLA A & K Gowthorpe

Beeston Hall Gigi, Beeston Hall Gella, Beeston Hall Hattie







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2015 Balmoral Show

John Elliott and family, Newtownstewart enjoyed one of their best Balmoral Shows to date when their home bred young cow "Drumlegagh Elise" was tapped out breed champion by judge Alan Howatson, Wigtownshire.



Drumlegagh Elise



Gladiateur

The success didn't end there for the Elliott team when their imported French stock bull "Gladiateur" was placed Reserve Champion making it a clean sweep for the Drumlegagh herd.

The Junior Championship was "Lisnamaul Hannah" from Patrick Maginn, Downpatrick. This smart yearling heifer is sired by Seawell Fitzpatrick and out of a home bred cow.



Robert Millar, Larne

stood top of the line in the two year old heifer class with his imported heifer "Idole". This was the largest class in the Salers section of the judging.



For the second year in a row the breed put forward a strong team for the Interbreed Group of 3 Championship, and repeated their 2014 position of Runner Up.

SHOW RESULTS

Cow, in calf or with calf at foot

J & E A Elliott, Newtownstewart Drumlegagh Elise

2nd G McCall, Armagh Babette

Heifer, born on or before 31 Dec 2013

R Millar, Larne Idole

R Millar, Larne 2nd Inka

J & E A Elliott, Newtownstewart 3rd Drumlegagh Galaxy

J & E A Elliott, Newtownstewart Drumlegagh Felda

Heifer, born on or after 1 January 2014

P Maginn, Downpatrick Lisnamaul Hannah

G McCall, Armagh 2nd Carrick View Jasmin

3rd S Connell, Rathfriland Joviale

R Millar, Larne 4th

Bull, up to 2 years old on the day of the show

J & E A Elliott, Newtownstewart 1st Drumlegagh Granville

I & E A Elliott, Newtownstewart 2nd Drumlegagh Hanson

G McCall, Armagh 3rd Carrick View Jager Bomb

Bull, over 2 years old on

the day of then show

J & E A Elliott, Newtownstewart Gladiatuer

2nd P Maginn, Downpatrick Seawell Fitzpatrick G McCall, Armagh

Monanaleen Lolly E Gregg, Ballymena

Ballybollen Igo

Pair of Animals

1st J & E A Elliott, Newtownstewart

2nd R Millar, Larne

S Connell, Rathfriland

Junior Breed Champion

P Maginn, Downpatrick

Lisnamaul Hannah

Reserve Junior Breed Champion

J & E A Elliott, Newtownstewart

Drumlegagh Hanson

Champion Salers

(and best home bred Salers)

J & E A Elliott, Newtownstewart

Drumlegagh Elise

Reserve Champion Salers

J & E A Elliott, Newtownstewart Gladiateur

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ALL THE ADVANTAGES OF SALERS WITHOUT DE-HORNING

2015 Royal Cornwall Show

Messrs A & M Austin of Bude Cornwall received first prize in Bull of Any Age in the Any Other Pure Breed section for Beef Cattle with Cumbrian Hector Red. They then went on to be placed Reserve Champion Any Other Pure Breed. A great achievement for the Austin's and of course the breed when put against all other Any Breeds.



Cumbrian Red Hector pictured above is a Nov 2010 born bull sired by Lataster Hector out of Fisher Rouge 0302; bred by Farmstock Genetics in Selkirk. The bull is producing some fine stock for Mr & Mrs Austin.



The Salers Society itself was also in the ribbons when the show stand received first prize in the Trade Stand Competition for the best exhibit by a Breed Society - Liz Wilde is pictured above receiving a commemorative plate.



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2015 Royal Highland Show

A fantastic show of Salers on a dry, but cold showing day faced Salers judge Andrew McConchie at the Royal Highland Show. After a good selection of animals from each class Andrew gave both the champion and reserve champion to females, a good attribute to this maternal breed.



John Elliott's journey from Co Tyrone, Northern Ireland was well worth it when his homebred cow Drumlegagh Elise born 01/03/2011 sir: Blason, dam: Venise, won overall champion taking the Swardsman Perpetual Trophy, and the QET Perpetual Trophy for the Champion Female. He also took the Best Group of Three Animals.



Reserve Champion - Seamore Heffalump

New Salers breeder Lyle and Sons, Dunblane, Perthshire won reserve champion with Seamore Heffalump born 14/02/2012 sire: Whitebog Dancer, dam: Valsie. Another fine example of this maternal breed.



Champion Bull - Cumbrian Capermello

Champion Bull (The Rumenco Trophy) and Champion Junior Bull (The Cuil Claret Jug) went to Farmstock Genetics with Cumbrian Capermello. a good young bull who will sire some great progeny. Born 31/07/2013 sire: Lataster Hector, dam: Cumbrian Camella 347.

Farmstock Genetics also took Best Pair of Animals.

Junior Female Champion (The Lochdougan Trophy) went to D Watson with Darnford Glory, born 10/03/2014 sire: Chapelpark Ali, dam: Cuil Belinda

Class 297 - FEMALE born on or after 1st January 2014

Darnford Glory David Watson

2nd Bacardi J-Lo R & A Crockett

3rd Cleuchhead Gentle 33rd R & K Livesey

4th Beeston Hall Hattie Beeston Hall Farms Ltd

Cleuchhead Gentle 32nd R & K Livesey

Class 298 - FEMALE born on or between after 1st January and 31st December 2013

Cumbrian Joconde 674 Farmstock Genetics

2nd Beeston Hall Gi Gi Beeston Hall Farms Ltd

Darnford Fabia D Watson

4th Beeston Hall Gella Beeston Hall Farms Ltd

Class 299 - FEMALE born on or between after 1st January and 31st December 2012

Seamore Heffalump D M Lyle & Sons

2nd Cumbrian Jolie 605 Farmstock Genetics

Cleuchhead Hope 15th R & K Livesy

Class 300 - FEMALE born on or before 31st December 2011

Drumlegagh Elise J & EA Elliott

2nd Cleuchhead Mhairi 10th R & K Livesey

3rd Cumbrian Jolie 558 Farmstock Genetics

Class 301 - Bull born on or after 31st March 2014

Bacardi Jagerbomb R & A Crockett

2nd Darnford Grabbo D Watson

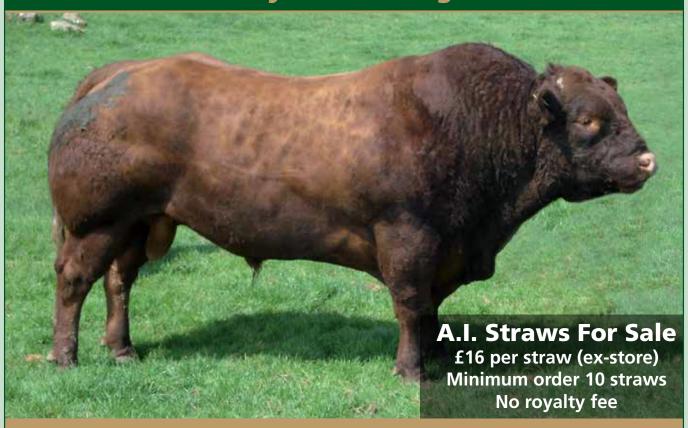
3rd Bacardi Jay-Zee R & A Crockett

Class 302 - BULL born on or between after 1st January and 3oth March 2014

Drumleagh Hanson J & EA Elliott

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2015 Great Yorkshire Show

Judge Alan Howatson, Newton Stewart, Wigtownshire.

It was females to the fore at the **Great Yorkshire Show this year**

with Beeston Hall Dena taking the Breed Championship and Female Champion. With calf at foot this May 2010 born cow was a true exhibit of the breeds female traits; a good, strong, working animal, with a good, strong calf and plenty of milk. Bred and exhibited by S & R Hallos, Beeston Hall Farms Ltd, Ripponden, West Yorkshire. Cow sired by Poldean Taffy.



Breed Championship and Female Champion - Beeston Hall Dena



Reserve Breed Champion, Male and Junior Male Champion - Cumbrian Capermello

Reserve Breed Champion, Male and Junior Male Champion went to the 2015 Royal Highland Champion Bull, Cumbrian Capermello: a July 2013 born bull bred by exhibitor Mr Bryan Walling, Farmstock Genetics, Selkirk, Roxburghshire. Bull sired by Lataster Hector.

SHOW RESULTS

Class 115 Bull born before 1 January 2014

Cumbrian Capermello Farmstock Genetics, B Walling

Class 116 Bull born on or after 1 January 2014

Class 117 Cow born on or before 31 December 2012, in milk or in calf

Beeston Hall Dena

Beeston Hall Farms Ltd, S & R Hallos

Manor Lane Diva Mrs C A Fox

Cleuchhead Mhairi 10th

R & K Livesey Cleuchhead Hope 15th

4th R & K Livesey

Class 118 Heifer born on or after 1 January 2013

1st Cumbrian Jaconde

Farmstock Genetics, B Walling

Beeston Hall Gi Gi

Beeston Hall Farms Ltd, S & R Hallos Beeston Hall Gella

Beeston Hall Farms Ltd, S & R Hallos

4th

Approach Farm Gemma Mr A Gowthorpe

Beeston Hall Gella

Beeston Hall Farms Ltd, S & R Hallos

Class 119 Heifer born on or after 1 January 2014

Manor Lane Hope C A Fox

Beeston Hall Hattie 2nd

Beeston Hall Farms Ltd, S & R Hallos

3rd Approach Farm Hopscotch Mr A Gowthorpe

Beeston Hall Honor

Beeston Hall Farms Ltd, S & R Hallos

Approach Farm Hoopla 5th Mr A Gowthorpe

Class 120 Group of Three

Beeston Hall Farms, S & R Hallos 1st

Mr A Gowthorpe

Class 121 Pair of Animals by same sire
1st Beeston Hall Farms, S & R Hallos 1st

pair sired by Cleuchhead Zoro Mr A Gowthorpe, pair sired by

Seawell Franko

Salers Junior Champion

Cumbrian Capermello Farmstock Genetics, B Walling

Reserve Champion

Manor Lane Hope C A Fox

Salers Male Champion Cumbrian Capermello Farmstock Genetics, B Walling

Salers Female Champion

Beeston Hall Farms, S & R Hallos Beeston Hall Dena

Reserve Champion

Manor Lane Hope Beeston Hall Dena

C A Fox Salers Breed Champion Beeston Hall Farms, S & R Hallos

Reserve Champion Cumbrian Capermello

Farmstock Genetics, B Walling



Reserve Junior Champion and Reserve Female Champion went to Manor Lane Hope from Carolyn Fox, this March 2014 born heifer is showing lots of quality as a good breeding animal, sired by Manor Lane Firework.



Great Yorkshire Show Champions with Judge A Howatson

Beeston Hall Farms were also successful in taking the Group of Three and the Pairs. The Salers Junior Team had an excellent result as Reserve Interbreed Junior Beef Group; this class is for animals to be a representative of its breed and to show economic beef production at an early

age and the breeding potential. The group was made up of Beeston Hall Gella, Manor Lane Hope, Beeston Hall Honor, Beeston Hall Hattie. Judged by Mr R A Stovold, Godalming, Surrey.

BEESTON HALL SALERS



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Beef switch success can be measured in rosettes

In 2004 Rachel Hallos turned up at the Great Yorkshire Show with just a homebred heifer.

The former greeting card manager who had never shown cattle before had left her husband Stephen at home to look after their two young children and the farm on the West Riding-Lancashire border.

Her debut went well as the heifer won its class but fast-forward to the Great Yorkshire Show 2015 and the Hallos family's Beeston Hall Salers herd from Ripponden recorded not just one but 11 successes

"We started showing 11 years ago and when Stephen dropped me off at the showground on the Sunday before the show it was only then that I thought 'Oh my God what am I doing here?' I remember watching everybody else and learned quickly".

"When I rang Stephen to tell him we'd won the class he came over the next day. We've been coming here ever since and although we've now shown all over the place, being at Harrogate is like being at home".

"Our cow Beeston Hall Dena is this year's Salers female champion and she went on to become supreme breed champion too. That's good news for us because we focus our business on selling quality female stock. We've had a big team out this year with six cows and a calf so all the family came out in force including our son and daughter Sam and Anna and their friends Sarah and Tom. They were washing cattle all day on Monday".



"Our homebred bull Beeston Hall Finn, who is throwing some really nice calves was supreme breed champion last year and although he wasn't here this time it was one of his calves that was with the cow that won breed champion".

Up until 2002 the Hallos family farming enterprise had been all about dairying. They were producer-processors with a milk round that Stephen's father had started from scratch but with decreasing doorstep sales and a volatile market price for milk the decision was made that the herd of 60 British Friesians had to go.

"Stephen's parents were first generation farmers on what was a typical South Pennine dairy farm and the main business was bottling milk and selling locally. When we took on the farm in summer 2000 we realised things had to change and we ceased milking in 2002".

The move into a suckler herd and the Salers breed was fuelled by making the most of their terrain, firstly using various subsidies available and latterly stewardship schemes.

"The farm is a Yorkshire Water tenanted property running to 2,000 acres with 200 being in-bye land. We have sole rights on Soyland Moor that climbs to 1,300ft. There is moor grass and rough grazing with steep-sided slopes and the River Ryburn flows down the valley through Ripponden and into Sowerby Bridge where it meets the River Calder. Beeston Hall Farm looks down on the Ryburn Reservoir and the other holding Baitings Farm overlooks Baitings Reservoir".

"We'd been looking for something that was hardy, a good suckler cow and would go on the hills. We considered some native breeds but we preferred the Salers. We saw where they came from in France and we liked their temperament. They're such easy calvers too".

"We'd been used to having to jack calves out of dairy cows at times whereas with Salers you just look around the field and say there's another calf, and another. Stephen can count on the fingers of one hand how many have ever needed any help. We also knew that if we could breed something that had a good frame then finishers would see something they could buy, take away and fill. The way it has worked though is that we predominantly sell stock for breeding. We found that there were thousands of Salers cattle bred in Aberdeenshire and that there was a need for someone to breed quality females. That's how we decided our direction".

"We sell some stock at Skipton or direct to abattoir but that's mainly bull calves or stock we don't consider good enough for breeding. Our main shows and sales are the big three-day breed sale at Castle Douglas in November and the spring and autumn sales at Welshpool".

"At the time we started subsidies were good and we bought in-calf cows that had a bull calf at foot because we could claim the beef special premium subsidy. We also soon found how good the Salers were on scrubland and a chance conversation at a show with the RSPB ended up with us going into the old Countryside Stewardship Scheme in 2004. That was one of the best things that could have happened for us'

"We were also very lucky that when we had to renew we were one of the last to be accepted into the Higher Level Stewardship scheme which means we're now in stewardship for the next ten years. I don't know of any other job that is contractually guaranteed for that length

The Salers cattle play their part as both a successful suckler herd and because of their ability to fit the environmental side of Beeston Hall Farm in complying with stewardship objectives. The cows rip and tear the hill land that in turn aids its regeneration.



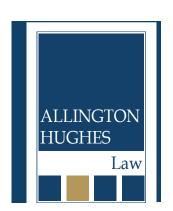
"We now have a herd of 100 suckler cows and we've split the calving to half in spring and half in autumn in order that there are cows on the moor throughout the year".

"We took a bit of a hit when we first did it but in the long-term it has worked. They all calve outside and go right up on the moor, walk miles and come back as fit as fleas".

"Our stewardship is a very important element of the business, another income stream and like any other business you have to negotiate. We sit down with the likes of Natural England to come up with what will work and what won't".

"As a result we have very good stewardship including heather regeneration, wildflower meadows, low inputs, plenty of wildlife and birdlife including a large number of twites. Apparently they're quite rare and we have a lot of them on our farm".

Courtesy of the Yorkshire Post



2015 Royal Welsh Show

Classes sponsored by Allington Hughes Law with thanks.

Judge - George McCall, Armagh, Northern Ireland.

Two imported French Bulls wowed the crowds at the Royal Welsh Show and also the Judge. Taking Breed Champion and Reserve Champion the two animals were an impressive site with their full horns.



Show Champion Forez from H & S Pritchard, Pwllheli

Reserve Show Champion Etna from Alun Jones, Talsarnau, Gwynedd

Reserve Show Champion went to Etna another French Import born 28 November 2008, sired by Anjou out of Ondee again brought into the UK by the exhibitor Alun Jones.

The Senior Heifer Champion went to Felin Infinity, born 19 March 2013, sired by import Cupid out of homebred Felin Cara from H & S Pritchard.



Pritchard.

Show Champion went to Forez a French Import born 1 January 2010, sired by Numero out of Beguine brought into the UK by the exhibitors Harri & Sioned

SHOW RESULTS

Class Bull born on or before 2013

Forez H & S Pritchard Etna Alun Jones

Class Bull born on or after 1 Jan 2014

Glan-Y-Mor Halfpenny Cleddau Horace AD & PM Rogers 3rd Wernol Jack Daniels Aled Jones

Class Heifer born on or between 1 Jan 2013 and 31 Dec 2013

1st Felin Infinity H & S Pritchard 2nd Morfa Arwen J E Thomas

Class Heifer born on or after 1 Jan 2014

Glan-Y-Mor Laura Alun Iones 1st 2nd Coland Heather D I & H M Rogers

Special Prizes

Best Junior Bull(Franklin Shield)

Glan-Y-Mor Halfpenny Alun Jones

Best Junior Heifer (Morwenstow Trophy)

Glan-Y-Mor Laura Alun Jones

Best Senior Heifer (Carrick View Cup)

Felin Infinity H & S Pritchard

Best Senior Bull

Forez H & S Pritchard

Breed Champion (Campsmount Trophy)

Forez H & S Pritchard Reserve Breed Champion

Etna Alun Iones

Best Opposite Sex to Champion (Hallows Trophy)

Felin Infinity H & S Pritchard

Junior Bull

The Junior Bull went to Glan-y-Mor Halfpenny, born 12 February 2014, sired by Cervin out of homebred Glan-y-Mor Imagine.

Junior Heifer

The Junior Heifer went to Glan-y-Mor Laura, born 25 February 2014, sired by Cervin out of import Fortuna.

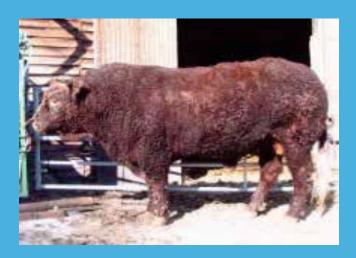
LAN-Y-





ETNA

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CERVIN

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SCORPION

Paris show champion 2005 Most of the herd carries his bloodlines.

Alun Jones, Glan-y-Mor, Ynys, Talsarnau, Gwynedd LL47 6TR





SONIA

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ULENA

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From the BCMS database: Use of Salers Bulls Continues to Accelerate

Suckler farming is a tough business:

- Prime cattle prices remain down at £1.85-£1.90 in 2015
- Output is poor, only 85 calves weaned/100 cows put to the bull
- Up to 19% assisted calvings regarded as "normal" by suckler farmers.

Data from BCMS reveals that,

- The number of suckler cows has fallen by 10% since
- The use of beef sires has fallen by 13% since 2006
- Of the top ten beef breeds, only four have grown significantly

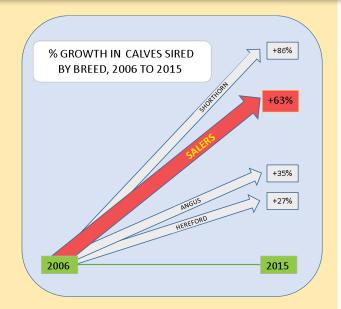
Of these growing breeds, three are supported by supermarket subsidies, leaving just one breed, the Salers, which is seeing accelerating growth in its use, and without the support of supermarket subsidies. The driver for this growth is simply its commercial performance.

The growth in use of Salers bulls has been steadily accelerating, with the increase in 2014 being double the increase in 2013, and in 2015, the increase has doubled again compared to that achieved in 2014.

Salers Unrivalled Calving Ease:

This accelerating growth represents hundreds of suckler farmers who have realised that they need to change their way of doing things. They have decided that they need the benefits of the Salers unique balance of commercial

The Salers unrivalled ease of calving means more calves weaned, lower vet's bills, and extended longevity of the suckler cow. Its high growth rates and modern conformation make a high value calf whether sold as a store or a fat beast. The Salers cuts the costs and increases the income for suckler farmers.



traits, and in particular it's exceptional ease of calving. And finally, they have acted, they have bought a Salers bull, and now are experiencing entire crops of robust calves being born with no assistance required.

Having to assist a cow to calve should not be "normal", it should be very rare. A bad calving represents the single largest source of potential loss to a suckler farmer. Suckler farmers cannot afford the disruption and losses arising from having to assist with calving. These losses go beyond dead calves and vet's bills, and knock on to the herd health status when calves are bought in to suckle on, and because more replacement heifers are needed for cows lost because they are damaged or prematurely worn out. So it is no surprise that the reduction/avoidance of calving problems is the most common reason given by farmers changing to Salers.

What does the future hold?

The issues facing the suckler farmer are not going to suddenly change, so the need for much more efficient suckler production will remain critical for future profitability, a need that the Salers is uniquely placed to address. So, even with these already amazing growth rates, there is no ceiling to the rate of growth that can be achieved, and we look forward to reporting further growth in 2016, based on the figures from BCMS.





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EFFICIENT FARMING SYSTEM KEY TO SUCCESS ON AWARD-WINNING FARM

self-sufficient cattle enterprise which is commercially viable and has grown steadily over the years through reinvestment of profits, has led to a North East farm winning the prestigious title of Scotch Beef Farm of the Year, supported and organised by Quality Meat Scotland and AgriScot.



The Watson family farm 1350 acres at Darnford, Banchory, with the main enterprises being 700 acres of spring barley and 426 suckler cows. The two enterprises complement each other, especially on some of the lighter soils which benefit from a grass rotation and the application of dung, while straw is essential to the cattle side. The family also takes seasonal grazing on some hill land locally.

Unusually for the area, the herd consists of Salers cows and Peter Watson said: "A particularly bad calving in 2008 with our continental crosses led us to buy 23 Salers heifers at Castle Douglas. We then bought a few more the following year and have stuck with them since as they are hardworking cows and easy calving. We have not had a caesarean section for five years!"

Mr Watson and his two sons, David and Adam, work full-time on the farm and they are all prepared to try something different to find a breed and system which suits their business. The most important aspect of the business, however, is that they keep a close eye on finances and the herd has to be self-sufficient.

"Although the cattle enterprise complements the arable, all the dung and straw is costed out to each part of the business, as is our time," said Mr Watson. "We do not allow the arable side to subsidise the livestock or vice versa. which means we have a true picture of how profitable each enterprise is."

This business acumen is key to delivering an efficient farming system which makes a living for three families. "The herd is purely commercial, everything has to work and make money," said Mr Watson. "We are proud of the fact that the herd has been built up through reinvestment of its own profits."

The herd is split into 140 autumn calving and the remainder spring calving. The autumn cows are put to Salers bulls to breed replacements, while the spring herd is put to Charolais. Since switching to Salers, the herd is closed and monitored for Johne's every two years through SRUC's Premium Cattle Health Scheme. David and his wife, Lynne also have a small herd of pedigree

The cows start calving outside from 20th September and come in when the weather deteriorates, while 200 of the spring calving cows are out-wintered on sandy soils next to the River Dee. They are all housed for calving, however, which starts at the beginning of March. Heifers calve down at two-and-a-half years old, which the Watsons are happy with.

Mr Watson said: "We have quite big cows here, averaging about 720kg. By calving them at two we could reduce the size, but we are happy with what we've got. They are easy kept and get on with the job and I believe there is no point in having smaller cows."

In order to spread the risk and help the cash flow, 50 of the top calves are sold store in February at Aberdeen and Northern Marts where this year they averaged 299p/kg or £1265 per head. The remainder are finished and sold deadweight to McIntosh Donald.

The Salers bull calves from the autumn herd are kept entire and finished at 14 to 15 months when they average 375kg, while the steers from the spring herd average about 400 and the heifers 350kg at 18 to 20 months. They are finished on a fairly intensive ration of barley, oats and brewers dark grains plus minerals and bedded on straw.



The family were absolutely delighted to win the Scotch Beef Farm of the Year award and said the feedback they have received from the industry has been fantastic. Earlier in the year the farm had also won the McIntosh Donald award for the highest percentage of heifers within the specification of E, U and R up to 4L.

P&M Watson, Darnford Farm, Durris, Banchory,

Aberdeenshire. The farm is 1350 acres comprised of tenanted land and grass lets and including 700 acres arable. The family run 426 Salers cross suckler cows with a Salers bull used to breed replacements and a Charolais bull used as terminal sire. All progeny is finished on the farm, other than 50 cattle sold as stores, with all Salers heifers retained for replacements. Cattle are the main enterprise on the farm and as a side-line to the main beef enterprise, David and his wife Lynne have established a 25 cow pedigree Salers herd.

Report courtesy of Quality Meat Scotland.

FARMSTOCK GENETICS

CUMBRIA



Cumbrian Ladybird

Embryos for Sale

Champion Royal Highland Show



Cumbrian Hyacinth

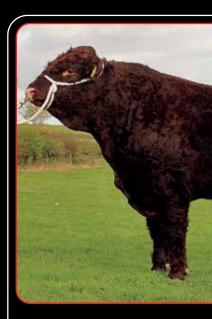
Embryos for Sale

Champion Royal Highland Show



Cumbrian

Exported to France



RECORD

Cum Caper

> 10,0 Sold to Me



Valliant

Royal Show Champion A little semen left

FARMSTOC

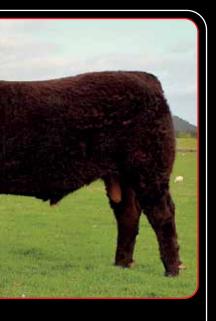
OVER WHITLAW, I SCOTTISH BOF

> **Tel: 017 Email: twwal**

or ianjwalli Tom: 07870 869822

N SAILERS

FARMSTOCK GENETICS



Cumbrian Velocity

Sold to A MacKenzie Whitebog Salers

Hector



BREAKER



Ireland Bull Calf Champion Sire of Capermello, Velocity and Champion Heifer 2012 **Premier Sale**



00gnssrs Donger

Reserve Male Champion Great Yorkshire Show



K GENETICS

INDEAN, SELKICK RDERS TD7 4QN

50 21281

ling@aol.com ng@aol.com

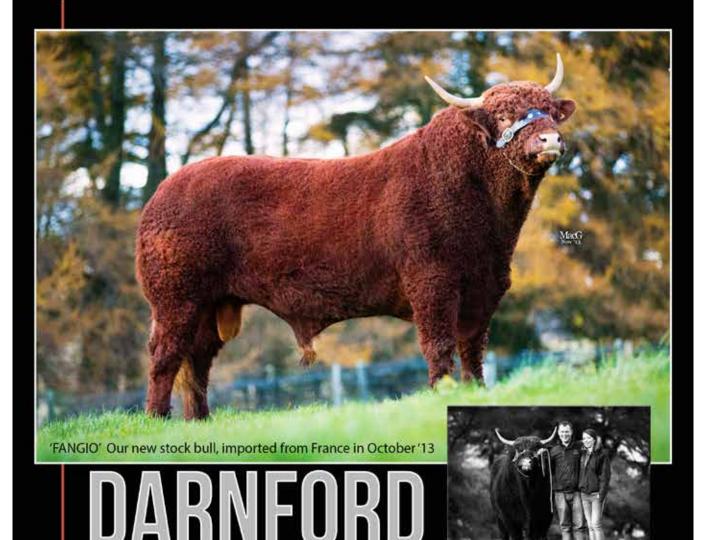
Ian: 07749 724349

Semen for Sale

Cumbrian

Homozygous Poll -All Calves will be polled





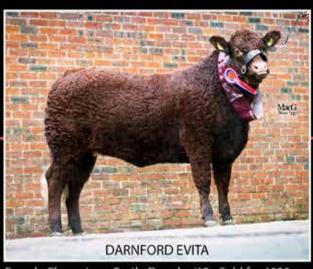


Res Senior Champion - Castle Douglas' 13 - Joint Top Price, 6000gns

Breeding Success

Males and Females for Sale Member of SAC Health Scheme

David Watson 07855 490 495 e: dave811@live.co.uk www.facebook.com/darnfordsalers



Female Champion - Castle Douglas '13 - Sold for 4000gns

Darnford Farm, Durris, Banchory, Aberdeenshire, Scotland, AB31 6DJ



A breed secretary's diary...

Wednesday 16th September 2015

After 10 months of planning a Salers trip to the National Salers Show in Saint Flour, France to see 400 Salers cattle in one place I get a facebook message from a French breeder (thanks Benoit David)... the show is cancelled!

With total disbelief I frantically try ringing the French Salers Society; no answer... I ring Paul Campbell from Pedigree Tours (who organised the tour from France) who is on the road to Geneva to meet up with John Haskell an American suckler breeder living in Russia. Paul has the same reaction to me; disbelieve! A few moments later after gathering our thoughts we agree.... we shall get more farm visits sorted and carry on, but I need to contact all delegates and advise them of the situation. So instead of packing to travel to Luton for an overnight stay before boarding a plane to Lyon the next morning, I am sat at my desk ringing round explaining to everyone that due to an outbreak of Blue Tongue there is a restriction on the movement of cattle and the Salers National Show is not going ahead. What a shame for all the exhibitors.

Well a few hours later hubby (Andy) and I set off down the M1, phone calls still on going.. Bruno Faure (French Society) is confident he and Angelique Lombard can sort visits out for us, Paul is keeping in contact with him, plus we have a few other things in mind!

Thursday 17th September

After an overnight stay near the airport we meet up with one of the delegates in the hotel foyer and set off for the flight to Lyon. I set my place just inside the departure terminal and ticked off everyone as they arrived. Some had flown to Luton, some had driven, taken the train or for those from Wales a coach was organised. Once I knew everyone was present and correct we went through to the departure lounge. It was strange wandering around bumping into them all. One said to me...we are sat here spotting the farmers!

After a short flight we arrived in Lyon to be greeted by Paul Campbell with John Haskell the American from Russia, and our tour bus driver Shalal (who thankfully could speak French and English and was happy to act as an interpreter, thank god!). We all gathered our belongings and marched off in convoy to our chariot for the next few days... a big blue bus!

Some people had been on the go since very early morning so the 3hour drive to our hotel The Garabit, was reasonably quiet with some sleeping and others taking in the beautiful scenery.

My next intake of breath came as we approached the Garabit hotel, first sight was how lovely, then we saw a sign saying the hotel was closed we all looked and the coach slowed down.... Shalal then continued down a steep hill to thankfully another Garabit hotel which was open and expecting us! Madame Cellier the proprietor, was grateful for my very broken" Franglais" and we allocated keys together, and then my hubby (who had kept out of the way whilst everyone was getting sorted), placed a very welcome gin and tonic in my hand before we retired to our room to prepare for dinner.



Hotel Garabit overlooking the Garabit Reservoir

Dinner was an informal affair and gave everyone a chance to get to know each other. It was pleasing to see people relax, the complimentary wine

Paul and I had a scrabbled meeting, we were waiting for Bruno to get back to us on the additional visits, once we knew what was what we would re-jig the itinerary as needed.

Friday 18th September

At 3am I (sorry we!) were woken by my phone; Bruno had emailed Paul and I with details of the new visits.... I assume my phone had just got a decent signal and Bruno was not emailing me at 3am ... he had come up trumps with three extra visits and a trip to a festival in Murat, a mountain village. I was happy, Andy was not and told me to turn my b***** phone off!

I woke early and set about making up presentation bags for our farm visits, I then had a leisurely shower and prepared for the day.... with an hour to go I woke Andy and soon after got a phone call from Shalal asking if I was ready... I then realised that my phone hadn't changed and was still on British time, then to make matters worse I got a phone call from an unknown mobile so thinking it may be to do with the tour I answered it and it was a UK breeder asking to register an animal! I quickly told him how much his call was costing and that I would ring him on my return and he swiftly ended the call. I boarded the coach to a slow hand clap (won't be doing that again!).

Our first farm visit was to M. Geraud Trin, Reilhac North of Aurillac once again lovely scenery, but a very small road to the farm, this was when we realised how good our driver Shalal was; he manipulated the coach with just inches to spare.

Pierre Laceppe, a technician with the French Salers Society, was there to meet us to help with translation etc. and would be available throughout the tour. M. Trin began by telling us a little about his farming operation, this is where some things may be lost in translation!



M Trins cattle - so quiet

M.Trin has 3 farms, he doesn't show animals. He feeds grass and hay summer and winter (no concentrates) his animals are sold for breeding. He regularly sends bulls to the test station. He calves February to April, calf weights at 9 months average bulls 380kg, heifers 320kg, they separate the heifer calf and bull calf groups before weaning and wean at nine months. Animals are housed December to April, heifers have their first calf at

3 years. They select heifers to retain at 2 years old based on growth rate, family and their look. One thing I did notice was the superb buildings. Mainly wood as metal structures weaken with the extremes of temperature experienced in these parts (altitude approx 582-867m).



International relations at M Trins farm a bit of business perhaps?

M Trin kindly provided refreshments including the local liquer; we thanked him for his hospitality and presented him with an assortment of gifts - a little business was done and a young bull will be making his home in the UK.

We then set off for a visit to the village of Salers, this wasn't as long as expected due to spending more time looking at cattle then we anticipated, but as we walked into the village, who did we bump into but our president Harri Pritchard, wife Sioned and daughter Lora along with Andrew and Jackie Powell, so a group of us headed off to a nearby restaurant for a late lunch and a catch up! By the time we had eaten it was back to the coach.... note to self, got to come back to look round, it was beautiful and well worthy of more



Salers - so picturesque

Pierre our French translator/helper, had made arrangements for us to call in at the bull test station Maison de Salers before going to our next farm visit, there were bulls in for testing but they were under quarantine so we could not see them but it was interesting to see where it all goes on and the headquarters for Salers in France.

Our next farm visit was to Gaec Andrieu in St Bonnet de Salers, were where we met with Olivier and Chris. They took over the farm in 1995 with 80 cows crossing with a Charolais. They then took over the herd of M Dozet and increased the herd to 160 cows. They are gradually winding down their crossing group and increasing their full blood group. They calve December to March weaning in October. Heifers go to the bull at 18



Beautiful walking among the cattle and superb back drop



The reasons they are moving to full blood Salers

- 1. The value of Salers heifers sold for breeding makes up for the lower value of bulls that have to go for meat. The average is higher.
- If they have a costly Salers bull, they get more calves out of that bull
- 3. They have more Salers heifers to choose from as replacements
- They have more chance of breeding a really good Salers bull

They feed 1kg of concentrates in winter to the young stock.

They showed our group five 18 month old bulls, two caught the eye of the UK team and again business was done.

The area of St Bonnet de Salers is 720m-1350m high

We were again treated to refreshments and thanked and presented gifts to Olivier and Chris before heading back to the hotel.



The cattle lined up to see us off!

On our way back we took the D680 road over the Puy Mary -climbing to 1600m (higher than Ben Nevis) with valley bottoms at a similar height to Snowdonia and everywhere herds of Salers. No wonder they do well in the UK! We were driving in and out of clouds, the views were spectacular if a little frightening!



The climb up Puy Marie



Looking down on the villages below

With exceptional driving skills from Shalal, we arrived safely back for dinner and again it was good to see people mixing and chatting away with one another. Another brilliant meal was served, with a cheerful chef looking on at us stuffing our faces with good food and wine (and a sneaky look at the rugby scores) before bed, ready for another early start in the morning.

Saturday 19th September

Another early start, breakfast at 7.15am then off to our first farm visit - Gaec Elevage M Missiel at Lescure, Valuejois. Farming at heights of 1300-1400m M Missiel is in partnership with his brother who is an Al technician, and they do all crossing by Al. It has been a dry year and he only has 50% of his forage at the moment, he hopes to get a late cut now they have had some rain which will hopefully make up some of the loss, he also has alfalfa silage.

M Missiel has 150 cows and calves approximately 100 in December, the rest in January and February. They are housed for five months. Each year he keeps 25 heifers for replacements and sells 12 heifers (at 2/3 years) for breeding. He keeps 20 cows for crossing with the Charolais, he has bred 35 bulls in the Al system.



An example of the cows at M Missiel's

M . Missiel first showed us a group of heifers who would have been at the show. We then saw a group of mixed aged cows. They had been on the hill with their calves all summer and weaned some one or two weeks previously, the tails were shaved to stop them swishing muck onto the udder after calving. We also saw a field of four bulls, but none were for sale. M Missiel's favourite was Gandalf, his first crop of 20 calves are on the ground and he has got 30 cows in calf this year. It was suggested Gandalf might be bought for 20,000euros! We then went on to see the family groups which would have been taken to the show. A very impressive show of animals and such a delight to walk amongst them. Again the visit ended with refreshments gratefully received and our presentation of thanks and gifts.



One of M Missiel's bulls ready for work

We boarded our bus and set off to our next farm visit of the day ...

Earl des Moulinges, M Chassang, on the D990 near Billiez we were met by wife Martine and son Pierre Alain who showed us some of their 100% pure Salers. They have 3 farms, one at 700m, another at 1000m and the highest one at 1300m, the mountain pasture is good grass. They use Al both from private and public bulls. They are chasing productivity and confirmation and prepare animals for commercial production and showing. Milk production is important to them. We saw a group of 18month old heifers, some sired by Eveil and Gaulaoise. We visited a second block of land and saw an 18 month old bull sweeping up with a group of approximately

20 cows with bull calves. This bull and a few bull calves are now heading for the UK.



Martine Chassana telling us about this bull, with me trying out my Franglais to explain!

Again we thanked Martine and Pierre Alain for their generosity in providing sustenance and showing us around and presented them with gifts.

We had a fleeting visit to the town of St Flour (where the show would have taken place) before we headed back to the hotel, the farm visits today were extra due to the cancellation of the show and were well worth seeing, as was our next excursion, on a boat! A 2 hour trip down the Garabit reservoir, which was more like a river cruise, there was an abundance of large birds of prey flying overhead, the reservoir is apparently used for irrigation of the land for farming as it does become very dry in the summer, some sections of the water in the reservoir are heated by volcanic springs under the surface. It was a calming couple of hours to relax in a picturesque setting with a glass of wine or two and chatting to one and another!



Loading up for the boat trip on the Garabit Reservoir

Following the boat trip it was a quick shower and change for our presentation evening. We had invited our French colleagues to join us for our Saturday evening meal and were delighted that Bruno Faure, Lionel Duffayette, Andre Clavel from Salers Evolution, Bernard Missiel Salers breeder, Geraud Delorme, Salers breeder, Peirre Laceppe, our translator with girlfriend Laura attended.

We enjoyed an evening of good food and good company. We were informed prior to our trip that a couple in our party were celebrating 50 years of marriage so Jeff and Mary Davies were congratulated and presented with a bottle of Champagne and also Bob Williams had for the second year running won the shearing competition at the Eglwysbach Show this summer so the show committee have decided to handicap him next year and we presented Bob with some hand shears! A double celebration for Bob and his family as his wife Nan was in one of the winning choirs at this years' Eisteddfod. I was also presented with the latest book Salers La vache and inside all the tour delegates, plus our French guests had signed it; I will treasure the book always as a wonderful memory of a fantastic trip.



Sunday 20 September

Another early start and another wonderful journey this time to meet Christophe Duval and business partner Valentin Besse. Christophe has 136 cows on 150ha, 50 of the cows are with a Charolais bull and 86 with Salers. They select for muscle, pelvis and milk. The main farm stands at 950m. They select Charolais bulls that are bred for crossing to the Salers. Bull calves are approx 250kg at weaning and are then fed 1.7 kg of concentrates to sell at 10months for approx 1050euros. They send their poorest confirmation 2nd calf Salers to the Charolais bull as these only go for meat. They will be sending 2 bulls to the test station this year. M Duval senior showed us two heifers that would have been heading for the show. The location of this farm was fantastic with a very beautiful old farmhouse. More hospitality and gifts were presented.



Fantastic old farmhouse



Christophe Duval and Valentin Besse at the

At this point some of the ladies decided to leave the coach party in search of coffee and shops in a nearby town, we appropriately dropped them off at the cattle market, promising that we would be back to collect them at 12.30.....famous last

The reduced group (with just three ladies) then headed for the farm of M Laurent Defisque near to Cheylade. He had 80 Salers cows, half for breeding and half for crossing, he also had 30 Montbeliarde. We wandered amongst the cattle (as we did at all the farms), the older bull seemed to take a liking for our big blue bus! At the farmhouse we were shown a very nice bull, for sale at 6,350euros and a very impressive shed (as we saw at other farms) paid for by European funding where we were provided with refreshment and gifts were presented. We then moved onto a larger field of cows and calves, they were on good grazing and looked fit. The location of these farms had to be seen to be believed, high up in the mountains with beautiful pasture.



Impressive shed! Wouldn't mind one of these myself!



M Defisque's bull took a liking to the big blue bus!

We rushed back to collect our ladies (at least an hour late) thankfully we had managed to warn them of our delay then onwards and upwards....

We moved on for lunch in a mountain village called Murat. There was a festival in Murat and being in agricultural mode, in our minds we were heading for a festival celebrating food.....possibly arable goods? Well sort of ... it was a festival of the Cornet of the ice cream variety! However a little different the cornet was made from biscuit (like a tuile) shaped into a cornet and filled with flavoured Chantilly cream. Basically you bought a ticket then went on a trail through the village to find the gazebo with your favourite flavour – raspberry was gazebo number 16! All the while there was entertainment - dancers, people on stilts, musicians, people dressed up as a cornet.... any excuse to party really! The streets of this mountain village were packed with people and local produce...cheeses, jams, preserves. We then mustered the troops back to the coach to ascend the mountain to our final farm visit.



Murat - Festival of the Cornet (of the food variety!)

Shalal our coach driver had to test every bit of his driving skills to negotiate the trek up the mountain through tiny villages (with the French occupants shaking their heads and raising their hands in dismay) and we eventually reached the top at 1150m where Geroud Delorme and his father were busy milking Salers right on top of the mountain! He had a mobile milking parlour with 5 stands, a group of cows gathered round and a pen of calves. What we saw was amazing. Geroud and his father called in the cows by name one at a time, they went to a free milking bay, then Geroud or his father called the name of the cow by the pen of calves and miraculously the cows calf suddenly lifted its head and made its way through a pen full of calves to the gate where it was let out to go to its mother to start sucking, to let down the milk, then Geroud put the milk clusters on and gathered the milk whilst the calf was tied to its mother. Once milking was complete the calf went back to the pen and the mother went off in the field. It really was one of those events that you needed to see to believe. Bob Williams was blown away by this and ended up helping with the milking. Being on top of the mountain at

the end of the day it soon started to get cold and windy, so slowly people made their way back to the coach. The cold was soon forgotten as we made our way back down the mountain through tiny villages with cheers as Shalal negotiated tight turns, and he squeezed the 49 seater in between buildings. We eventually got to the valley bottom (which was the same height as Snowdonia in Wales and bearing in mind we had been higher than Ben Nevis). A geologist friend of mine explained how volcanic regions are always lush due to the minerals etc. hence why people tend to live in sometimes dangerous volcanic regions.



Cows in the mobile milking parlour at the top of the mountain



Pen of calves waiting to be called to their mother for milk -amazing to see.

We headed back to the hotel in awe at what we had seen, and reflected on the whole trip. I was concerned that without the show it would be a damp squid of a tour, how mistaken I was... it was better than I could ever have wished. In fact I think it should be on the agenda for every UK Salers

We had our last evening meal at the hotel and in true Welsh form the "boys" from Wales burst forth with various welsh songs including Land of our Fathers, followed by the Scottish contingent and their rendition of Flower of Scotland and all ended with a raucous version of "she'll be coming round the mountain..... "I went to bed tired, relieved and with one hell of a smile on my face knowing that everyone had enjoyed themselves and made some good friendships along the way. Paul Campbell of Pedigree Tours had done a great job in organising things and keeping us entertained throughout.

Only the journey to the airport and the flight home now..... oh and 8 animals bought and to get back

Thanks to Paul Allison of Deveraux Farms for use of his notes and our grateful thanks to Paul Campbell of Pedigree Tours for putting together an amazing trip to the Cantal region of France. Despite the cancellation of the show everyone enjoyed the trip immensely, in fact I personally enjoyed it more!

INTERNATIONAL SALERS FEDERATION

Greetings to Salers Breeders and Friends in the United Kingdom and around the World. As a result of the very successful ISF Convention and Tour in the USA in October 2015, I was honoured to be elected Chairman of the International Salers Federation (ISF) after adoption of its New and Revised Constitution. During 2015, the ISF was able to attract seven (7) new Full Members and nine (9) new Associate Members. Thus, an enlarged and broader scope for the ISF has been developed to enable it to become an even more vital organisation for the promotion and development of the Salers Breed around the World.

Thanks must go to the previous President, Terence Pye (United Kingdom) and his Vice Presidents, Lionel Duffayet (France) and especially Brian Jones (Canada), for this respectively. invigoration of the ISF under their watch. new Executive Team for the 3 years to 2018 has been enhanced by having Joint Presidents to look after the Countries influenced by the French and the English speaking populations. Thanks must also go to our U.K. Friends and in particular, to their enthusiastic Secretary, Liz Wilde, for inviting the ISF to help assemble data

for the following pages in their Journal to give Readers an overview in some parts of the World where Salers are established

Areas of the World where there is currently much promotion for the further development are the BALKANS- led by the new "Salers - Croatia" and MEXICO. The keenness for the Salers Breed in those two places is outstanding. There are, of course, a number of other Countries where the Salers Breed exists and flourishes. Hopefully. during 2016, we will be able to make some good contacts with them and bring them under the umbrella of the ISF

It is now proven beyond doubt that Salers are truly the INTERNATIONAL BALANCED BREED and fit well to acclimatise in cold, harsh conditions and also in the hot parts of the World. Indeed, the infusion of Salers Genetics into the Bos Indicus Breeds has a very great advantage for Cattle Breeders in tropical and semi-tropical

Finally, an exciting decision was made at last October's ISF Meeting in Colorado to have the next 3 yearly ISF Convention and Tour in France, centred around the Annual National

Concours Salers. which will be held as the Feature Breed at that year's Sommet de l'Elevage in Clermont-Ferrand. This Event in October 2018, will undoubtedly be the largest gathering of Salers Breeders



and Friends that has ever occurred. Please read on in the following pages for outlines of Salers in some ISF Member Countries

Congratulations to Salers Breeders for the way that Salers are becoming an even more dynamic force in the Cattle Industry and with Best Wishes from the ISF Executive Team for even further successes in 2016.

Sincerely,

RON COOMBER

Australia, Chairman, International Salers Federation.

Email: internationalsalers@bigpond.com

SALERS IN AUSTRIA

The Salers breed in Austria has been encouraged by members of the Salers Association in Germany who have sold Salers to three breeders in Austria.

The ISF has an associate member who is a Salers breeder in Austria and one of the photos herewith



shows him with a Salers heifer. The

other photo is of Salers females in a shed belonging to another Austrian breeder who also breeds Charolais and Angus.

There has been considerable activity regarding the

www.zuchtbetrieb-neidl.at

BELGIAN SALERS (BELSALERS)

Our association has fifty members all over Belgium but most of them are situated in the south of the country. All the farmers are beef producers, no milk. The aim is to promote the cow as much as possible thanks to different activities such as:

- visits of farms in Belgium but also in France
- take part in important events 'Foire Agricole Internationale de Libramont, Battice, Sedan,
- visit of the best concours in Cantal
- meetinas

This association helps us to get to know each other better. We can discuss and improve on our different ways of breeding. We also would like to build our members to become a stronger group whenever we have to commercialize our animals. We are really enjoying being a member of the International Salers Federation and look forward to meet other members.

PROMOTION OF SALERS FROM CANADA



The Salers Association of Canada's office is located in Calgary, Alberta

Our object is to connect our progressive members and promote the Salers cattle within and outside of the country.

At the moment we are in the process of moving to a new platform, ABRI - ILR2. In the last few months we have been taking part in a 50K genotyping project "Building a Salers Research Database" with the American Salers Association.

In order to reach interested breeders through digital media, we launched a new mobile friendly website at the beginning of 2016.

As well, we are reaching our breeders through our Facebook page

Like us on Facebook and check out our new website!

www.salerscanada.com

SALERS CROATIA

Breeding Salers in Croatia began in 2009 on the beautiful mountainous region of Lika.

The first families to start breeding Salers are Platiša, Đekić and Murgić. It did not take much time for coexistence. Salers have returned to life on land of Lika and it is hopeful families who believed in a common future will expand the breed.

A Salers breeding program is increasingly accepted in other rural

There are very ambitious plans for the development of breeding Salers, which will encourage many young people to stay on their land to farm.

www.salers-croatia.hr

SALERS IN THE CZECH REPUBLIC -THE HEART OF EUROPE.

Beef cattle have been bred in the Czech Republic (CR) since the 1990's

The change of political conditions after the revolution in 1989 has been largely reflected into the Agrarian

The Czech Beef Breeders Association (CSCHMS) in Prague, is under government authority and they look after the country's beef breeds.

There are 23 beef breeds under the wings of CSCHMS and each has a breeders club. The Salers breeders club was formed in 1995 with the import of

24 heifers into the Czech Republic.Currently there are approximately 113 registered Salers cows and the breed is becoming noted in the CR for its calving ease; docility; easy management; lower capital investment than other breeds; very good fertility; and exceptional maternal qualities.

The CSCHMS has a rigorous inspection and data collection programme which is a great advantage, together with its performance test stations for bulls. They also maintain herd-books for all beef breeds and handle promotions such as beef cattle shows and seminars.

Salers from the Czech Republic have been exported to other continental European countries and there is a promising future for Salers in the Czech Republic

www.beefcattle.cz

SALERS IN DENMARK

The Danish Salers Society consists of members actively breeding Salers cattle, and passive members with a mere interest in the issue.

The breed were introduced in Denmark in 1990 by accident, as it was actually animals from France that were exported to Denmark where embryos and semen were produced and imported to Australia. Export directly from France to Australia was not possible at that time.

The Society was founded in 1998 and the first Salers bull arrived in the Danish bull test station in 1999.



The society produced semen of the first Danish Salers bull (DS Drevfus) in 2000.

Denmark has only 27800 registered suckler cows and app. 150 are Salers. Denmark only has less than 50 full time suckler cow herds.

The total number of Salers in Denmark is estimated to be app. 500.

The society members have however been very active in adding new blood with import of animals, embryos and semen from France, Canada, Germany and UK.

We have also exported semen or live animals to Belgium, Germany, Czech, Switzerland, Russia

The Society is associated with "Viking Genetics", represents the breed's and members' interests in the "Danish Beef Cattle Committee", and directs future aims of breeding.

The national Danish cattle database is used for basic registrations.

In the last 5 years the Salers breed has been the best calving breed in Denmark, for first calving cows the non-assisted rate is 84,4% and 90,0 % for older cows. Only 1,4% of the Salers calves do not survive the birth or the first 30 days, also better than any other breed.

Results from the bull test station include growth rates from 1550-1980 gram/day, with a feed conversion of 4,4-5,4 standard units pr. Kg of growth. Average ultrasound area converted to 500 kg are 76-86 cm2.

The main use of the Salers is for crossbreeding with other breeds to obtain easy calving especially on heifers of breeds like Charolais and Simmental.

Many herds have used the combination of a Salers bull on Galloway cows to produce a very extensive but still good calving and higher grow rate calves.



SALERS IN FRANCE GSE

Salers are present on whole territory in France, with a total of 210 000 cows (statistics BDNI 2015). It is the fourth suckler breed in France of workforce but the first of performance. Several comparative studies clarified that.



Maternal Qualities :

| | Salers | Average of other beef breeds |
|---|-------------|------------------------------|
| Calving ease Easy unaided First calving caesarian | 96 % 0 % | 69% 14 % |
| Calving Interval Less than 370 days | 52 % | 41 % |

Production and profitability:

| | Salers | Average of other beef breeds |
|--------------------------------|--------|------------------------------|
| Numerical productivity | 94 % | 88 % |
| Concentrate costs (€ / kg L.W) | 0.38 | 0.56 |

www.salers.org

SALERS IN FRANCE GIE

The G.I.E Polled Excellence Salers is a group of 30 French breeders who breed a herd of 2,500 pedigree

We like the growth, we like the muscle and we like the milk. We select our cattle according to economic criteria and production.

In 2010, we introduced the polled gene in our population, a gene which is derived from 3 polled lines. Today, the 3rd generation of French polled was born and provide full satisfaction.

We now offer for sale high quality animals, semen and embryos

We hope to see you soon on our farms.

Email: liosand.monier@orange.fr

SALERS IN GERMANY

The breeding of Salers cattle in Germany still plays only a minor part. The stock amounts to 820 pedigree cows and 20 bulls. The low proportion of bulls can be explained by the fact that in Eastern Germany there are some larger farms, which use Salers cows and a Charolais or other beefier bull to produce fast growing offspring.

The pedigree animals are kept in 41 farms and the average herd size amounts to 25 animals. In addition to these farms, there is an unknown count of farms, which rear Salers cattle without pedigree or crossbreeds. The breeders of fullblood genetics acquire new Salers blood via livestock imports and semen from France.

The Salers cattle amount to 1.5% of breeding cattle in Germany. Therefore, the Salers breeder in Germany has to work hard to convince more farmers of the advantages of these cattle.

Most of the German Salers breeders are organized in the "Bundesverband Deutscher Salerszüchter" (http://www.salersrinder.de, info@salers-rinder.de), something like "Federal Association of the German Salers Breeders". We currently have 32 members and we have the aim to promote the expansion of Salers genetics in Germany. For this purpose, we organize information events, inspections and meetings. Furthermore, we assist each other by taking part in shows, buying and selling animals and try to support beginners.

In slows, buying and selining alminals aftin by to support beginniers.

In recent times, we notice a growing demand for polled genetics. The first polled bull came in 2005 from Denmark. He was an import from Canada, followed by livestock imports from GB in 2007. The 12 heifers and one bull were bred by Terence and Malcom Pye (Rigel Pedigree) and Bryan Walling (Farmstock Genetics). The sires of the cattle were Rigel Othelio and Upperlands Banker. In the last year embryos were imported from Canada and the first polled bull from France. His Sire is Oldcastle Polled Gemini from GB. We expect an increasing rate of polled Salers in Germany. In the last few years, some breeders have exported polled Animals to Denmark, Switzerland, Austria and the Czech Republic.

www.salers-rinder.de

SALERS IN IRELAND

The graph below (From ICBF) shows how Salers are performing here in Ireland. At the moment the euro value is the extra profit a Salers will give you per lactation compared to any other breed. The breed is doing very well here at the moment we have great sales for our heifers and the bulls are starting to follow that trend in the last year.

| | | 2000 | 40pc | E0 no | 60pc | 00no |
|------------------|--------------------------------------|--------|--------|--------|--------|--------|
| Breed | Index/trait | 20pc | 40pc | 50 pc | оорс | 80pc |
| | | 1 star | 2 star | 3 star | 4 star | 5 star |
| Salers | Replacement Index (profit/lactation) | €119 | €137 | €145 | €152 | €169 |
| Aubrac | Replacement Index (profit/lactation) | €83 | €104 | €113 | €120 | €139 |
| Shorthorn | Replacement Index (profit/lactation) | €89 | €105 | €111 | €117 | €131 |
| Simmental | Replacement Index (profit/lactation) | €61 | €82 | €91 | €100 | €124 |
| Angus | Replacement Index (profit/lactation) | €64 | €82 | €90 | €97 | €113 |
| Piemontese | Replacement Index (profit/lactation) | €65 | €82 | €90 | €97 | €119 |
| Partenaise | Replacement Index (profit/lactation) | €61 | €77 | €85 | €93 | €111 |
| All Breeds | Replacement Index (profit/lactation) | €33 | €55 | €64 | €74 | €98 |
| Limousin | Replacement Index (profit/lactation) | €39 | €57 | €64 | €72 | €89 |
| Hereford | Replacement Index (profit/lactation) | €22 | €38 | €45 | €52 | €67 |
| Blonde Aquitaine | Replacement Index (profit/lactation) | €2 | €22 | €30 | €39 | €57 |
| Charolais | Replacement Index (profit/lactation) | -€20 | €1 | €9 | €18 | €36 |
| Belgian Blue | Replacement Index (profit/lactation) | -€86 | -€46 | -€32 | -€20 | €7 |

David Kirrane - Irish Salers

SALERS IN MEXICO

In Mexico, SALERS came in the mid-70's. Shortly after the beginning of the decade of the 90's a group of farmers met with the objectives of increasing and promoting the breed, giving rise, at a meeting in Chihuahua, State of Chihuahua, in northern Mexico, of the Mexican Association of Cattle Breeders Salers AC (AMCGS), which was incorporated on August 14, 1992, beginning with 15 members.



From July 2005, the AMCGS in collaboration with the Faculty of Animal Science and Ecology of the University of Chihuahua, implemented the program of genetic evaluations of Salers. Bull catalogues have been published; the latest genetic evaluation included 11603 animals in the pedigree. The genetic quality of livestock Salers of our partners, comes from the best French and American lines, adapted to the conditions of Mexico, which provide the outstanding characteristics for meat production the country needs

The Salers is a balanced race with outstanding features that positively impact the productivity and profitability of herds in Mexico, which could benefit from the high genetic quality with which we need in our Ranches.

www.salersmexicana.com

NEW ZEALAND SALERS

As spring moves into summer, farmers in New Zealand can report on a range of climatic conditions, with an El Nino weather pattern well established, conditions have Nino weather pattern well established, conditions have been overcast and cooler than average; some districts have been experiencing the anticipated dry weather, but many of us have had sufficient rain for good spring pasture growth. At least, we all know that our Salers cattle will forage well, and get through tough conditions better than most. True hill country cattle, they are expected to live out all year round, and they have proved to be great converters of hill pastures. Our herds, though small in number, thrive from the sub-tropical Northland region through to the much cooler Otago, way down south.



Our largest Salers farm, Ngaputahi, is where Forbes and Angus Cameron run the Ngaio Glen Salers herd, which is run under strict commercial conditions on hard hill country. The Camerons also run Angus cattle, and cross the two breeds; they also farm a large flock of hybrid, high producing meat and wool sheep. They won, in 2013 the top taste test with lamb - the "Glammies, and followed this with a win in the top steak taste test - the "Steak of Origin" with an Angus steak. The Cameron family is currently leading the field with their Salers, with strong selection for the traits we require here - quiet temperament; moderate frame; meaty; and polled.

Our Society invites all to click on to our website www.salers.org.nz and invites any who may be in New Zealand during May 2016, to contact us as soon as possible, as our annual Tour is based in Queenstown, May 2, 3 & 4 - we will be delighted to add some international visitors to our team, but please contact me as soon as possible to book- kohekohestud@xtra.co.nz

Anna McNaughton - Secretary - N.Z. Salers Society www.salers.org.nz

THE SALERS BREED IN SPAIN

It was introduced as a Breed in 1985 for Development by Livestock Cattle Breeder, Paulino Sanchez at his farm in Ozaeta, Pais Vasco in the Basque Country. Before this they were able to find some specimens from neighbouring France. Since that time, they began importing steadily and Spain now has almost 30,000 head.



SALERS IN SWITZERLAND



The Club Suisse Salers has 40 members and two thirds of them are registering in the herdbook; which means 100 % Salers.

In the French part of Switzerland they have mostly horns, instead of in the Swiss German part a little less. It is just a question of co-habiting in crowded places. As a small country where most of the inhabitants live in the middle land (a third of the place), every inch is very, very precious.

We cannot complain about the prices and the support

from the states department, as long as we follow the strict laws. There are approximately 400 Salers cows registered in the Swiss Herdbook and maybe double this in the country. The selling prices are usually around 2 to 3000 Swiss francs per cow, or 5000 for a cow and calf, and about 5000 for a trained (calm and handy) bull of 14 months.

Suisse Salers, Burger & Ledergerber Gartenbau, Tannenhof - 5423 Freienwil

SALERS IN THE UNITED STATES

More and more commercial producers are recognizing the benefits they can get with Salers cattle and the interest in Salers is definitely on the upswing.

Today's registered Salers breeders are offering both red and black genetic packages and many offer both Salers Optimizer and purebred Salers genetics. The black offering still dominates the number of animals sold annually. Most animals sold are polled, although some demand still exists for horned genetics in the western states. There is also some interest in using horned Salers cattle to assist in dealing with wolf and grizzly depredation.



Demand for Salers females continues to see improvement not only in the purebred sector but also in the commercial sector. A breeder in North Dakota has begun to work with their commercial customers to offer a sizeable offering of Salers influenced commercial females in a special Salers-only sale. Their high selling groups of cattle have been red in color the past 2 years. This sale saw 500 females sell in January of 2015. Many registered breeders are reporting an increased demand for red genetics they have not had in previous years.

The breed is well positioned to see additional growth and demand. The Balanced Breed slogan is never more pertinent than it is today and the Salers breed is ready to fulfill the demands of all segments of the beef industry

Special "Thank You" from Gary and Gail Volk.

"We at Figure 4 Cattle Company/Volk Ranch in Colorado, USA wish to thank all the International and National Visitors that gave us the honor of visiting our ranch during the 2015 ISF Convention & Tour and showing them our Salers Program that has developed over 34 years.

Our full blood French herd of 120 head and purebred herd of 230 head is one of the largest

herds in the USA. Feed Efficiency-Easy Keeping Cattle with maternal, high performance, good disposition and sound structures is our trademark.

We welcome your inquiries and hope you plan to visit us again in the beautiful Colorado mountains." www.salersusa.org

International Salers Federation

What is the ISF?

The Salers was transformed from a little known hill breed in the high country of the Cantal region of France to become a global breed renowned for its easy calving and high growth rates when practical cattlemen in Canada and the USA began importing the breed, beginning in 1972 with the bull Vaillant. By 1985 the Salers breed had spread to many other countries including the UK. The volume of international trade prompted the formation of the ISF to facilitate this trade, and also to promote and protect the breed, to share information, and to encourage communication and contact between breeders from different countries. In the 30 years since then, this mission has crystallised into holding a formal gathering every three years in a different country, combining a tour of Salers herds with a conference and the ISF General Meeting.

2015 Tour

Following very successful events held in France in 2006, the UK in 2009 and in Ireland in 2012, the American Salers Association picked up the baton for the 2015 tour and conference. Sherry Doubet (ASA Executive Vice President) and her team did an amazing job, putting together a very enjoyable and full program that attracted over 40 participants from New Zealand, Australia, Mexico, Canada, the USA, France, Denmark, Ireland and the UK.

The tour was split into two sections. The first part spanned more than 1000 miles by coach through the states of Georgia, Tennessee and Kentucky. Then we flew to Denver, Colorado for the Conference and ISF General Meeting and then by coach onwards through the Rockies to finish at Las Vegas. The tour kicked off on October 1st in Atlanta, Georgia with incoming flights racing in ahead of a major storm which caused serious flooding just to the east of where we were. The first few days were dogged by rain but this did not dampen the spirits of our hosts or of the tour party.

Southern Breeders

In Georgia we began our tour with a visit to Colmore Farms, owned by Joe and Susan Colmore. Then in Tennessee we were welcomed by Ronnie & Regina Reece of Fall Creek Farms, and by Edwin and Linda Conatser of Triple C Farms. Moving on to Kentucky we visited the Konow family of Konow Farms, then on to Diamond J Farms run by Don Johnson and his family, and finally to Danny Willis of Willis Farms. We were given a very warm welcome and great hospitality by all of them.

In addition to their passion for the Salers breed, another common feature of these farms was that they are all family run, with less than 100 "momma" cows in the herd and are diversified so that their cattle are not the sole source of their income. Whilst ranching huge herds does take place elsewhere in the US, beef production from farms like these is the norm in the US. The Salers cattle we saw reflected breeding programs driven to compete more effectively against the Angus, which is the main beef breed. Compared to traditional Salers, they were of moderate frame, shorter in the leg, a beefier conformation,

purebred (full blood Salers are rare), and they were mostly black coated. Despite the impact the Angus has had on the direction of these breeders programs, they were very optimistic about the immediate prospects for expansion of the use of Salers genetics in US beef production.



Joe Colmore's newly weaned bulls (average 293kg at 8-9 month)



Joe Colmore's purebred stock bull, DJF Whiskey River 9006W, born 2009



Arriving at Fall Creek Farms (Ronnie & Regina Reece)



Some Fall Creek cows with autumn born calves at foot (in the rain)



Cows at Triple C Farms (Conatser family)



Triple C Farms stock bulls



Konow Farms stock bull and cows



Diamond J Farms (Don Johnson) purebred stock bull, AVS Western Star 714Z



Viewing Willis Farms cows in the Kentucky sunshine



Willis Farms weaned heifers

Southern Cultural Activities

Our four days touring in the South was not only crammed with visits to Salers breeders, but also with fascinating activities. Chattanooga was memorable for the dinner cruise on the Tennessee River, where we ate some incredible slow cooked prime rib of beef. Chattanooga is also famous for being the scene of the second most bloody battle of the American Civil War (Gettysburg was the bloodiest). Chattanooga sits on a strategic route into the Confederate South and was held by the Union. The Confederate army successfully lured the Union army out of town and a dreadful battle took place at Chickamauga, but having defeated the Union army in battle, due to the fog of war and incompetent leadership, the remnants of the Union army was allowed to return to the town and hold on to it. According to some historians, this lead directly to the ultimate defeat of the Confederates.

Our visit to Nashville included spending an evening at the Grand Ole Opry. What began as a simple radio broadcast is now a national institution, and is known as "Country's most famous stage".

We had the special good luck to be there when they were celebrating the 90th birthday of the Grand Ole Opry, and we had some of the best seats in the house. In a packed program, we saw some of the top Country performers including

Tour & Conference 2015

by Terence Pye



Carrie Underwood, Larry Gaitlin and the Gaitlin Brothers, Trace Adkins and many others. An amazing night.



Trace Adkins at the Grand Old Opry.

The Bluegrass region of Kentucky is noted for its horse farms, and we visited Winstar Farm, a 400 acre unit noted for its success both on the race track and for its breeding program. Some stallions command a stud fee of one million dollars! Not a blade of grass was out of place, and the barns where the stallions are kept or where the brood mares have their foals were immaculate testaments to what success and money can achieve.



A stallion in his luxury pen at Winstar Farms



Manicured paddocks at Winstar Farms



Tour party in the foaling barn, Winstar Farms

Colorado Feedlot & Packing Plant

Having flown halfway across the US to Denver, we visited the JBS Five Rivers Feedyard at Greeley, Colorado. JBS is the world's largest cattle feeding company, and markets 1.5 million head of cattle per year through its 12 feedyards in the US and Canada. The Five Rivers Feedyard can hold up to 120,000 head but due to shortage of supply only had 75,000 head when we visited. The scale of the operation is fantastic, 2 x 80,000 tonne maize silage clamps, a dedicated feed plant making three feeds a day, a constant stream of

trucks bringing in alfalfa hay and grain for the feed plant, a team of genuine cowboys who ride on horseback through every pen every day checking the cattle. Cattle for the US market receive hormone implants, prophylactic antibiotics and human slimming drugs (for the final 5-6 weeks before slaughter). There are differing opinions on the merits of these treatments, but overall it is an impressive system that delivers high standards of animal welfare.



Five Rivers Feedvard

Also at Greeley is the JBS Meat Packing Plant, which we visited. This also operates on a mind boggling scale, with up to 5000 head per day slaughtered and processed in 2 shifts. The 3rd shift is used to clean down the entire plant ready for the next day. The emphasis was on safe working, food hygiene and on extracting all the value from the animal, even the stomach contents are collected and composted. The tour guides were very informative, and willing to answer all our questions. The most interesting point was that they really weren't focussed on using specific breeds. All the farmers we talked with are convinced that the feedlots and meat packers want Angus cattle, but this is not what we saw and or were told at the feedlot and packing plant. However, we were told that they do require that at least 51% of the cattle slaughtered have a black coat!



Inside the cold store at JBS Greeley

ISF Conference & General Meeting

Another 200 mile drive took us through former gold rush towns to Glenwood Springs, high up into the mountains where the formal meetings of the ISF were held. At the first session, each country gave a short presentation on the status of the breed. The most striking point was that there was optimism from all countries that the Salers was increasing in popularity. For some this was a welcome turn around after some years of decline due to tough market conditions. The presentation from Mexico featured a photo of a Salers cow on "good" pasture, where there was barely a blade of grass to be seen. This prompted Ireland and France to put up photos of Salers in lush green

At the General Meeting, there were four important pieces of business.

- The original 1985 Constitution needed updating to bring it into line with how the ISF is now operating. In addition, the classes of membership were expanded to make it possible for organisations or individual breeders to become members of the ISF where no national breed society existed. Finally, the structure of the ISF Executive was modified.
- With the new constitution in place, seven new Ordinary members were approved (Belgium, Czech Republic, Germany, Mexico, Spain, Switzerland and Australia (SBCS)), who join the eight existing Ordinary members (Australia (Australian Salers Association), Canada, Denmark, France, Ireland, New Zealand, UK and USA). In addition five Associate members were approved, one from Austria and four from
- Again using the new constitution, elections were held for the ISF Executive Board. Congratulations to Lionel Duffayet from France who was elected President (French) and Richard Fortune from Ireland who was elected President (English). Also to Jesper Hildebrant from Denmark who was elected Vice President. Subsequent to the meeting the new position of Chairman was filled by Ron Coomber from Australia, Bruno Faure from France was appointed Treasurer and Angelique Lombard is our new Secretary General.
- Finally, France offered to host the next ISF Conference and Tour, which will be held in conjunction with Sommet d'Elevage in

Having been the President of the ISF for the last three years, my final task was to close the meeting and hand over to the new team. My thanks to all who have worked so hard to keep the ISF moving forward over these last few years.

With that the tour headed westward, but without me, as my wife and I had to get back to the UK. We missed out on what we have been told was a wonderful visit to Gary Volk's ranch at Somerset, Colorado. 700 pure and high percentage Salers cows are run over 1700 acres, grazing the high country in the summer before being brought down to the lower ranch for the winter. After this the tour made its way through the mountains to the Grand Canyon, the Hoover Dam, and finally to Las Vegas. The success and enjoyment of this tour comes from two aspects, firstly because of the outstanding organisation of it by Sherry Doubet and the ASA, and secondly from the friendship amongst the breeders from around the world that is reinforced by travelling together.

STOP PRESS

Harri Pritchard elected UK Society International Rep and member of ISF Board of Management.

PREENBANK SALERS



New Stock Bull - INVADER. Reserve Male Champion - Welshpool May 2015 - 8000 gns Fresh blood - Sire and Dam both imports.

Photo taken January 2016 in his working clothes - no corn since purchase!



Cuil Goldie. Female Champion - Castle Douglas 2015- purchased for 4200 gns

A real gem - gentle, feminine yet fleshy heifer from a combination of Scottish, Irish and French bloodlines.

A warm welcome as always. Young pedigree bulls and females for sale. Thanks to our new and many returning customers throughout 2015.

Fred C Robinson & Family

Highfields Farm, Church Stretton, Shropshire, SY6 7LQ Tel: (01694) 771 357 Email: highfieldspreenbank@gmail.com

WHY WELSH FARMERS ARE **EMBRACING SALERS CATTLE**

French red breed's ease of calving and favourable growth rates is catching eyes of low-input producers.

At this year's Royal Welsh Show, one of the most eye-catching entries in the cattle rings was a red-brown bull with an impressive set of horns.



This was Forez, a five-year-old Salers bull exhibited by Pwllheli's Harri and Sioned Pritchard which went on to clinch the breed title and make the interbreed short-list.

Not only was the Salers a welcome addition to the line-up, having been re-introduced to the show in 2014 after a four-year absence, it signalled the growing interest in a breed which appears to tick all the right boxes for the modern commercial producer.

Harri imported Forez, a son of Numero, last November from French breeder Benoit David. Successfully shown in France, the Royal Welsh was its first UK appearance, the bull having already been put to work on Harri and Sioned's 50-cow Felin herd at Llwyn Gwyn, Llangybi.

"There was a lot of interest from farmers at the show, both this year and last," said Harri.

"However we need to ensure sufficient Salers are shown at Llanelwedd to capitalise on this interest, and at this year's Winter Fair the breed society will meet to discuss the way forward."

Wales now supplies more members to the Salers Cattle Society than any other of its eight constituent regions, reflecting the way the country's producers have embraced a cow that is emerging as a serious rival to higher-profile Continental breeds.



Easy management is a plus

Harri began using a Salers bull on his suckler cows way back in 1996. Eleven years later he established a pedigree herd after buying Llwyn Gwyn, a quarter mile from the family smallholding on which he started.

As the owner of a busy civil engineering business, for him the benefits were obvious.

"I could not be getting up in the middle of the night when our cows were calving," he said.

"I needed something that could calve unassisted and where the calves would quickly get up and suckle.

"We still keep an eye on them, of course, but I know that if it happens they will be alright.'

Easy calving is a key attribute but so too is profitability. Growth rates, said Harri, were comparable with the best of the Continental breeds.

Moreover the Salers are hardy, docile and easily managed.

In France Charolais bulls are commonly put to Salers cows. A key benefit is the latter's short gestation - they calve up to 14 days sooner than other breeds.

The resulting weanlings attract good prices and this cross has also been embraced by the feedlots of Spain and Italy, he said.



Red cows everywhere you look

As the current president of the Salers Cattle Society, and its longtime representative for Wales, Harri clearly has a vested interest.

But there's no doubt membership is on the rise and he is naturally delighted to be seeing a surge in the breed's fortunes.

"When you drive around here you see a lot more red cows in the fields than you did, say, 10 years ago," he said.

"The Salers are become much more prominent in the store markets. Fertility and foot issues are prompting people to move away from Holstein crosses, and with producers looking to avoid difficult calvings, the Salers is an ideal breed."

The society holds two annual sales at Welshpool. Given the breed's rising popularity, Harri might be well placed to capitalise if he wasn't planning to build his own herd up to 60 cows over the next couple of years.

"Demand for females is exceeding supply," he said.

"At the moment a lot of breeders are trying to build their numbers but once they've done this, I can see 200-300 Salers heifers being sold at Welshpool each year."



My cows are antidote to stress of business

On weekdays Harri, who also keeps 150 tan-faced Penderyntype Welsh Mountain ewes, relies on wife Sioned to monitor the livestock. At the age of seven, daughter Lora also helps out where she can on the family's 180-acre mostly rented holding.

Which leaves Harri with the luxury of perusing his animals after a hard day at the office.

"The civil engineering business can be quite stressful," he said. "In the evening I like to go and look at the cattle and it all goes away. If I had enough land I'd farm full-time.'

Courtesy of the Daily Post

Johne's herd tests in TB1 areas

TB tests have the potential to result in false positive blood tests for Johne's disease. The standard advice is to ensure you leave the longest possible time between the TB test and the Johne's blood test. Never go any sooner than three months after the TB test before you arrange for the Johne's disease blood test to be taken. Otherwise you can expect to get some false positives. The proportion of the herd that responds in this way is fairly unpredictable, but it can be an important problem in some herds.

However, even when this time period is observed, occasional herds can still experience false positives. For these problem herds in TB1 areas it is recommend that the animals that test positive at the herd test are then faecal cultured. The samples will be combined in pools of five at the lab according to a careful protocol and culture

them for the requisite six week period before the final PCR

test on the product of the culture is done. This allows the costs to be minimised, but provides an assured way of demonstrating that the animals are not shedding the Johne's disease organism. Remember that the faeces samples must be collected by your vet.

The same problem arises with added animals that may be subjected to pre-movement TB tests. Any antibody positive result in this situation needs to be viewed with caution. Problems can be minimised by ensuring that the blood sample is collected on the day the tuberculin is injected into the animal. Always let your herd health scheme provider know if the added animal has been pre-movement TB tested and when it was done.



BREEDPLAN

Demonstrating Salers Commercial Advantages



DEMONSTRATED PERFORMANCE

The strong growth we are seeing for Salers bulls and females is based solely on commercial performance. Farmers are changing to the Salers because they have seen what the Salers has achieved for a friend or neighbour. They are persuaded, they try it, and the Salers delivers.

The more successful the Salers becomes, the more that our competitors will try to claim that they also offer the same qualities. This is especially tempting as so many of the Salers most valuable traits cannot be assessed by eye when considering the purchase of a new stock bull, for example calving ease or pelvic area, udder quality, milk yield or longevity. It is too easy to claim "and me".

The response to this has to be to back up our claims with objective performance data, gathered and analysed by Breedplan. We know that the Salers does perform exceptionally, so if we just gather the data, we know that it will show the performance that our competitors cannot match.

CALVING EASE

The most frequently given reason by farmers buying their first Salers is that they want the Salers unique ease of calving. This is so important to our future success, that recording in Breedplan of the calving ease for all registrations/intimations is mandatory. The exceptional ease of calving conferred by the Salers bull comes from their calves' slim conformation at birth and their lower than average birth weights (heifers 32-36kg, bulls 35-40kg).

Members are strongly encouraged to measure and submit the weight of all their calves at birth.

CALF PER COW PER YEAR

To back up this claim, the Breedplan system needs to be advised of every birth from every breeding female in our member's herds. In addition to registered calves, we need to collect the details of all other births, be they of calves being reared purely commercially or in those rare cases where the calf dies. These births are collected via the use of an "intimation" or birth notification, which will ensure that the complete calving record of all our cows can be known.

Intimations are free, and easy to do online.

In addition, members with herds of unregistered commercial Salers and SalersX cows can use intimations to establish these cows in the Breedplan system free of charge. They can then submit births from these cows and weights / performance data just the same as if the cows were registered.

> Use a registration or an intimation to maintain the complete calving record for all breeding females.

PERFORMANCE RECORDING

Breedplan calculates Estimated Breeding Values based on weights and other performance data submitted by members. These EBVs are an important tool for breeders seeking to protect or enhance the maternal traits of the Salers, many of which cannot be assessed by eye.

Three key stages of weighing are:

- Birth (weight and calving ease) All Members
- Weaning (weight of cow and of calf) Performance Recorders
- Growing (weight of calf every 100-200 days) Performance Recorders only

Breedplan is sufficiently flexible to cope with weights taken at times to suit the member, so if the youngstock is going through the crush for vaccinations, or blood testing or whatever reason, then also collect the weights and submit them. Any weights between 80 and 700 days are useful.

Breedplan is a live system (refreshed every 24 hours), so the timely updating of information is now very important. The Society needs know as soon as possible of changes to membership details, or of animals bought in, or sold, so our database can be kept up to date. Don't wait until the end of the year.

Most importantly, whatever is done, it should be done for all animals, which will ensure that the resulting EBVs are as accurate as they can be. A guide to performance recording is available on the Society website.

> The focus for Salers EBVs is on maternal traits, and for these the basic measurements are calving ease, birth weight and cow and calf weight at weaning.

AIMS FOR 2016

In 2014 the Society database migrated to Breedplan, and now comprises 18638 UK Bred animals, 1233 Imported animals and 6288 Reference animals, and counting

Breedplan has entirely replaced the previous Society system for registrations and now is being used by increasing numbers of members to directly submit registrations, intimations and weights using the online tools. Breedplan also supports the preparation of catalogues for Society Sales.

The focus for 2016 is Performance Recording, where we aim to get;

- More members participating
- More animals weighed
- More complete breeding records
- More commercial herds involved

And ultimately this will yield accurate EBVs which we can use to guide our breeding programs and more effectively promote the breed, most especially to help even more farmers to improve their herd performance through the use of Salers bulls and breeding females.



Drumlegagh Salers

J. & E.A. Elliott

11 Lough Road, Drumlegagh, Newtownstewart, Co. Tyrone, N. Ireland Tel: 02881661654/07771701086



Drumlegagh Elise

Royal Ulster and Royal Highland Show Champion 2015

Visitors Always
Welcome

Drumlegagh Hanson

RUAS Salers Junior Male Champion 2015 RHS Salers Reserve Junior Male Champion 2015



Drumlegagh Granville

Castle Douglas Salers Show and Sale Overall Champion 2015 - Sold for 8500gns

Ballymena Show 2015

A good support of Salers cattle at this year's Ballymena Show.

Judge: Tom Walling Results as follows:

Senior heifer class

Inka from Robert Millar, Larne

2nd Indiana from Seamus Connell, Rathfriland

Drumlegagh Galaxy from J & EA Elliott, Omagh 3rd

4th Lisnamaul Gorgeous from PJ Maginn & sons.

Downpatrick

Lisnamaul Gaga from PJ Maginn & sons, 5th

Downpatrick

6th Idole from Robert Millar, Larne

7th Iwa from Robert Millar, Larne

Junior heifer class

Joviale from Seamus Connell, Rathfriland 1st

Lisnamaul Hannah from PJ Maginn & sons. 2nd Downpatrick

3rd Jina from Seamus Connell, Rathfriland

Jeni from Robert Millar, Larne 4th

5th Jiji from Robert Millar, Larne

Bull class

Gladiateur from J & EA Elliott, Omagh

Homebred class

Drumlegagh Galaxy from J & EA Elliott, Omagh 1st

Lisnamaul Hannah from PJ Maginn & sons, 2nd Downpatrick

Pairs class

J & EA Elliott, Omagh 1st

Seamus Connell, Rathfriland 2nd

PJ Maginn & sons, Downpatrick 3rd

Ballymena Champion:

Inka from Robert Millar, Larne

Ballymena Reserve Champion:

Gladiateur from J & EA Elliott, Omagh



Armagh Show 2015 Results.

The weather stayed warm and dry for 2015s judging at Armagh show.

On the day, the judges were Niall and Brian Hunt, Gurteen, Co Sligo.

Senior bull class

Seawell Fitzpatrick from PJ Maginn & sons, Downpatrick

2nd Monanaleen Lolly from George McCall, Armagh

Junior bull class

Carrickview Jagerbomb from George McCall, Armagh

Cow class

Babette from George McCall, Armagh 1st

Senior heifer class

Indiana from Seamus Connell, Rathfriland 1st

2nd Lisnamaul Gorgeous from PJ Maginn & sons, Downpatrick

Junior heifer class

Jina from Seamus Connell, Rathfriland 1st

2nd Carrickview Jasmine from George McCall, Armagh

Lisnamaul Hannah from PJ Maginn & sons, 3rd Downpatrick

4th Joviale from Seamus Connell, Rathfriland

Armagh Champion

Babette from George McCall, Armagh

Armagh Reserve Champion

Indiana from Seamus Connell, Rathfriland

The rosettes and trophies didn't stop there with the Armagh show beef interbreed champion handed to the Salers with Babette from George McCall, Armagh.



Armagh Reserve Champion – ''Indiana'



Armagh Champion – "Babette"

SHOW RESULTS

Lisburn & Saintfield Show 2015

Good day at the Lisburn & Saintfield show in Balmoral Park. Salers were one of the strongest breeds turned out at the show.

Judge: Mr James Maguire, Co Fermanagh

Cow and calf class

Babette from George McCall, Carrickview Salers, Armagh

Lisnamaul Foxy from PJ Maginn & sons, 2nd Lisnamaul Salers, Downpatrick

Senior heifer class

Lisnamaul Gorgeous from PJ Maginn & sons. Lisnamaul Salers, Downpatrick

2nd Indiana from Seamus Connell, Ballykeel salers, Rathfriland

Inka from Robert Millar, Ballywillan Salers, Larne. 3rd



Junior heifer class

Lisnamaul Hannah from PJ Maginn & sons, Lisnamaul Salers, Downpatrick

Joviale from Seamus Connell, Ballykeel salers, 2nd Rathfriland

3rd Jeena from Robert Millar, Ballywillan Salers, Larne.

Senior bull class

Seawell Fitzpatrick from PJ Maginn & sons, Lisnamaul Salers, Downpatrick

Junior bull class

Carrickview Jägerbomb from George McCall, Carrickview Salers, Armagh

Saintfield & Lisburn Champion

Babette from George McCall, Carrickview Salers, Armagh

Saintfield & Lisburn Reserve Champion

Lisnamaul Gorgeous from PJ Maginn & sons, Lisnamaul Salers,



Newry Show 2015

Good wee display at the Newry show.

Judge: Mrs Joan Gilliland.

Junior heifer class

Joviale from Seamus Connell, Ballykeel Salers, Rathfriland

Jina from Seamus Connell, 2nd Ballykeel Salers, Rathfriland.

Senior heifer class

Indiana from Seamus Connell. Ballykeel Salers, Rathfriland

2nd Lisnamaul Gorgeous from PJ Maginn & sons, Lisnamaul Salers, Downpatrick.

Bull class

Seawell Fitzpatrick from PJ Maginn & sons, Lisnamaul Salers, Downpatrick.

Newry show Champion

Indiana from Seamus Connell, Ballykeel Salers, Rathfriland.



Newry show Reserve Champion

Joviale from Seamus Connell, Ballykeel Salers, Rathfriland.

The Salers also were placed 3rd in the Genus ABS Interbreed pairs class with Jina/Joviale from

Castlewellan Show 2015

Good turnout of Salers cattle at Castlewellan show with plenty of classes to fill. The few showers of rain did not deter the turnout to this year's show.

This year's judge was Rob Livesey, Melrose, Scotland.

Cow class

Babette from G McCall, Carrickview salers, Armagh

Senior heifer class

- Drumlegagh Galaxy from J & EA Elliott, Drumlegagh salers, Omagh
- 2nd Drumlegagh Felda from J & EA Elliott, Drumlegagh salers, Omagh
- Indiana from S Connell, Ballykeel salers, 3rd Rathfriland.
- 4th Lisnamaul Gorgeous from PJ Maginn & sons, Lisnamaul salers, Downpatrick
- Lisnamaul Gaga from PJ Maginn & sons. 5th Lisnamaul salers, Downpatrick

Junior heifer class

- Carrickview Jasmine from G McCall, Carrickview salers, Armagh
- Joviale from S Connell, Ballykeel salers, 2nd Rathfriland
- 3rd Jina from S Connell, Ballykeel salers, Rathfriland
- Drumlegagh Haleen from J & EA Elliott, 4th Drumlegagh salers, Omagh
- Lisnamaul Hannah from PJ Maginn & sons. 5th Lisnamaul salers, Downpatrick



Castlewellan Champion - "Seawell Fitzpatrick"

Junior bull class

- Carrickview Jagerbomb from G McCall, Carrickview salers, Armagh
- Jocker from S Connell, Ballykeel salers, 2nd Rathfriland

Senior bull class

Seawell Fitzpatrick from PJ Maginn & sons, Lisnamaul salers, Downpatrick

Calf class born 2015

- Carrickview Kitty from G McCall, Carrickview salers, Armagh
- Ballykeel Leah from S Connell, Ballykeel salers, 2nd Rathfriland

Best pair of Salers class

- S Connell, Ballykeel salers 1st
- 2nd J & EA Elliott, Drumlegagh salers
- 3rd G McCall, Carrickview salers
- PJ Maginn, Lisnamaul salers 4th



Castlewellan Reserve Champion - "Drumlegagh Galaxy"

Group of three Salers class

1st S Connell, Ballykeel salers 2nd PJ Maginn & sons, Lisnamaul

3rd G McCall. Carrickview salers

Castlewellan show Champion

Drumlegagh Galaxy from J & EA Elliott, Drumlegagh salers, Omagh

Castlewellan show Reserve Champion

Seawell Fitzpatrick from PJ Maginn & sons, Lisnamaul salers, Downpatrick

Clogher Valley Show 2015

The last local show of the year was at Clogher valley agricultural show, county Tyrone. The judge for the Salers this year was Adam Crockett, Bacardi Salers, Scotland.

Cow class

Drumlegagh Elise, J & EA Elliott, Drumlegagh salers, Omagh

Babette, G McCall, Carrickview salers, Armagh 2nd

Calf class

Drumlegagh Kyra, J & EA Elliott, Drumlegagh 1st salers, Omagh

2nd Carrickview Kitty, G McCall, Carrickview salers, Armagh

Junior heifer class

Carrickview Jasmine, G McCall, Carrickview salers, Armagh

Jina, S Connell, Ballykeel salers, Rathfriland 2nd Joviale, S Connell, Ballykeel salers, Rathfriland 3rd

Ballywillan Glycine 2nd, R Millar, Ballywillan 4th salers, Larne





Clogher Valley Champion - "Drumlegagh Franville"

Senior heifer class

Inka, R Millar, Ballywillan salers, Larne 1st

2nd Indiana, S Connell, Ballykeel salers, Rathfriland

Ballywillan Glycine 1st, R Millar, Ballywillan 3rd salers. Larne

Bull class

Drumlegagh Franville, J & EA Elliott, Drumlegagh 1st salers, Omagh

2nd Carrickview Jagerbomb, G McCall, Carrickview salers, Armagh

3rd Ballywillan Berwick, R Millar, Ballywillan salers,

Pairs class

J & EA Elliott, Drumlegagh salers

S Connell, Ballykeel salers 2nd

3rd R Millar, Ballywillan salers

4th G McCall, Carrickview salers

Clogher Valley Champion

Drumlegagh Franville from J & EA Elliott

Clogher Valley Reserve Champion

Drumlegagh Elise from J & EA Elliott

Pedigree Calf Fair Beef Expo NI



This premier show, being the first of its kind in Ireland showcased the premium quality pedigree calves in Northern Ireland, demonstrating excellence in breeding and the calibre for the future.

Beef Strategy 2020, also the first in Ireland, was the forum for discussion at Beef N.I. Expo which offered the chance to discuss the future of Beef farming and best practices with Processors, Retailers, Breeders and all stake-holders concerned dedicated to improving the Beef sector for the future

There was great turnout of quality Salers calves at this event where there were over 300 calves across 10 beef breeds on display. Thanks to the turnout and effort of the exhibitors.

The fair is expected to be repeated bigger and better next year.

The show results are as follows.

Judge: Mr Jock Watson.

Senior heifer class

Carrickview Judy exhibited by George McCall, Armagh.

Sire: Trafalgar Dam: Carrickview Heloise

Drumcannon Katie exhibited by James Maguire, Belleek.

Sire: Colonel Dam: Drumcannon Fairy

Senior Bull class

Carrickview Kenny Rodgers exhibited by George 1st McCall, Armagh.

Sire: Trafalgar Dam: Carrickview Flo

2nd Drumlegagh Honey exhibited by John Elliott, Omagh.

Sire: Fanfan Dam: Drumlegagh Eve

Drumlegagh Hawk exhibited by John Elliott, Omagh.

Sire: Variegeois Dam: Dalida

SHOW RESULTS

Intermediate Heifer class

Carrickview Kenny Rodgers exhibited by George McCall, Armagh.

Sire: Trafalgar Dam: Carrickview Flo

Drumlegagh Kyra exhibited by John Elliott, 2nd Omagh.

Sire: Fanfan Dam: Drumlegagh Eve

Ballykeel Lick exhibited by Seamus Connell, Newry.

Sire: Garou Dam: Drumlegagh Sindy

Drumlegagh Karena exhibited by John Elliott,

Sire: Fanfan Dam: Drumlegagh Claudia

Drumcannon Katelyn exhibited by James 5th Maguire, Belleek.

Sire: Colonel Dam: Drumcannon Ethel

Knockagh Katy exhibited by David Boyd Sire: Mileview Maestro Dam: Knockagh Chris

Intermediate Bull class

Ballykeel Kryptonite exhibited by Seamus Connell, Newry.

Sire: Ashbury Jackal Dam: Ballykeel Flame

2nd Ballykeel King exhibited by Seamus Connell, Newry.

Sire: Acajou Dam: Hongrie

Ballybollen Kyle exhibited by Ernest Gregg, Antrim.

Sire: Houblon Dam: Histoire

4th Ballybollen Kim exhibited by Ernest Gregg, Antrim.

Sire: Houblon Dam: Junior Heifer class

1st Carrick view Kitty exhibited by George McCall, Armagh.

Sire: Vaillant Dam: Babette

2nd Ballykeel Lollipop exhibited by Seamus Connell, Newry.

Sire: Ashbury Jackal Dam: Drumlegagh Safron 3th Knockagh Kathryn exhibited by David Boyd Sire: Mileview Maestro Dam: Knockagh Cynthia

Senior calf Champion

Carrickview Judy

Reserve Senior calf Champion

Drumlegagh Honey

Junior calf Champion

Carrickview Kenny Rogers

Reserve Junior calf Champion

Carrickview Kiss

Carrickview Salers was the only breeder across the ten breeds to win senior, junior and reserve champions at the show.

Some photos from the Pedigree Calf Fair show with Jock Watson making his choices!









THE ANNUAL SALERS DINNER







The annual Salers prize giving and dinner dance was held in The Royal hotel, Cookstown, Co Tyrone.

Welcomed guests to the dinner was UK vicechairman Terence Pve with his wife, Jane Pye.

On the night, Terence gave a talk on 'Breed-plan' and the importance it will be for the growth of the Salers breed in the UK.

There was a great turn out to the event as always.

The range of trophies represents the commitment to the breed over the show season. The increased spread of prizes across breeders old and new.demonstrates the quality of Salers cattle in the area.







US VISITORS TO AREA 4 SALERS HERDS

In October, Bruce and Gale Loewenberg, visited Ireland where they spent some of their time on farms of Salers breeders across Northern Ireland.

Their visit, involved a welcomed tour to the farms of Seamus Connell, Geoff Wilson and George McCall, where they were given a farm walk through their respective Salers herds.

Bruce and Gale run a farm business in Missouri called Show-Me Salers. Together they run about 100 cows and sell breeding bulls to commercial farmers in the mid-west. They calf twice a year and sell about 40 bulls privately. Lately, they have been donating most of their heifer calves to the University of Missouri. Their aim is to build a herd for the students. This should have a positive impact on the Salers breed, as it will

have young agricultural students involved with the breed. Missouri is primarily an Angus using state.

Bruce is trying to build a foundation of full-blood Salers. With all the cross breeding going on in the States, they are afraid they will bred out all the great benefits of Salers.



2015 Welshpool Autumn Sale

A good trade at Welshpool Livestock Market on 17th October showed that Salers are very much in demand, especially females.

Pedigree females topped at 3650gns for Felin Infinity (Champion Female at this year's Royal Welsh Show) bred by Harri and Sioned Pritchard from Pwllheli, Gwynedd. Infinity, born 19/03/2013 also won her class and won Female Champion at the pre sale show. Sired by Cupid a French import out of Felin Cara, Infinity sold in calf to Andrew Powell of Knighton, Powys.

The top price bull Rigel Orton fetched 4500gns. Rigel Orton (born 11/4/2013); sired by Sagitaire a French import out of a homebred polled female Rigel Orinoco, combines beefy conformation with strong maternal traits (large pelvic area, strong growth rate, plenty of milk and good udders) from the dam line. Orton was champion in his class, Male Champion and Overall Show Champion. Rigel Orton is from the Rigel Pedigree Herd of Messrs Pye, Yarm, North Yorkshire he was bought by Steve & Carol Simmons, Devon



Top Price Female £3833 Felin Infinity, HG & SG Pritchard Pedigree Females averaged 2050gns (£2153) Top Price Male £4725 Rigel Orton, Messrs. Pye Pedigree Males averaged 4200gns (£4410) Commercials In Calf Heifers averaged £1235 Commercial Heifers average £1088

Shame there wasn't more commercial females as the buyers were there and ready to purchase. Something to build on for future sales.

SHOW RESULTS

Judge: Colin Pugh, Whitton, Knighton

Class 1 Senior Females

Felin Infinity Mr HG & SG Pritchard, Pwllheli

2nd Beeston Hall Ginny Mr & Mrs S Hallos, Halifax, W Yorks

Class 2 Junior Females

Morwenstow Alison 22 Messrs A & M Austin. Bude, Cornwall

2nd Morwesntow Jasmin 24 Messrs A & M Austin, Bude, Cornwall

Class 3 Senior Bulls

Rigel Orton Messrs Pye, Yarm, N

Rigel Victor Messrs Pye, Yarm, N

Class 4 Junior Bulls

Seawell Joker PM &SM Donger, Foxley, Towcester

Seawell Jerimiah PM &SM Donger, Foxley, Towcester

Seawell Jeronimo PM &SM Donger, Foxley, Towcester

4th Seawell Juggler PM &SM Donger, Foxley, Towcester

2015 Castle Douglas Sale

A STRONG commercial trade and a steady demand for pedigree cattle ensured the annual show and sale of Salers at Castle Douglas was a successful one.

With a 100% clearance of pedigree bulls and only one pedigree heifer left unsold, the cattle sold to buyers from the length and breadth of the UK.

"The sale in general was excellent, with one of our best offerings of commercial cattle. There were many new breeders and buyers," commented Wallets Marts auctioneer, Robin Anderson.

> "In the current climate, cattle were going for prices well ahead of perhaps what sellers had been expecting!"

The sale saw the breed record smashed for the sale of a pedigree bull at a society event. Cumbrian Capermello, a July, 2013-born bull from Bryan Walling, sons Tom and Ian, and stockman Robert Hudson, of Farmstock Genetics, Over Whitlaw, Selkirk broke the record, selling for 10,000gns to Peter and Sophie Donger. He heads down to their herd of 300 Salers cattle at Seawell Grands, Towcester.



The Wallings (right) handing over Cumbrian Capermello to Sophie Donger (left)

Capermello is by Lataster Hector and out of Cumbrian Camella. This follows his male championship win at the Highland Show and the Great Yorkshire, and junior championship wins at both events.

The Wallings also saw their Cumbrian Roamer sell for 4600gns. The shows' reserve male championship winner, this Lataster Hector-sired bull out of a Fisher Rouge mother was knocked down to James Innes, Dunscroft, Huntly.

2015 Castle Douglas Sale



The previous bull record was also surpassed at 8500gns, as Drumaglea Granville from Ernest Elliot, shown by his son John, of 11 Lough road, Drumlegagh, Co Tyrone, was knocked down at this price.

From their herd of 65 Salers, this marks the Elliots' best sale price to date. Having taken the overall championship at the previous days' show, Granville found a new home in Wales with Aled Jones, Chwilog Fawr, Chiwilog, Gwynedd.

A son of the French-bred bull, Ceasar, his mother was home-bred successful show cow, Drumlegagh Twilight.

Next up was the sale best from David Watson of Darnford, Durris. Darnford Galant hit 5200gns, selling to the Lord Wemyss Trust, Lyne Farm, East Lothian.

Rob Livesey and son Iain also had a successful day, with two of their bulls selling for 5000gns and 3800gns. From their Firth Farm, Melrose, Cleuchhead Duke sold to Tudor Jones, Glyn Farm, Llanidloes for 5000gns. He's by Drumlegagh Brandon and out of Cleuchhead Gentle 5.

At 3800gns was one of the last bulls sold, Cleuchhead Desperate Dan. By Cleuchhead Brandy and out of Cleuchhead Hope, he travelled to South Riccarton, Oxnam, with Cairns and Logan.

Pedigree females also saw a strong trade, selling to a top price of 4200gns. This came for the champion heifer, July, 2013-born Cuil Goldie from breed stalwart Graham McClymont and son Colin, Cuil, Newton Stewart. Goldie is by Ballymeckeogh Leo and out of Cuil Daisy, and sold in calf to Knottown Nector. She headed to a new home with Fred and Bryn Robinson at Highfields Farm, Church Preen, to run in their Preenbank herd of 60 Salers.

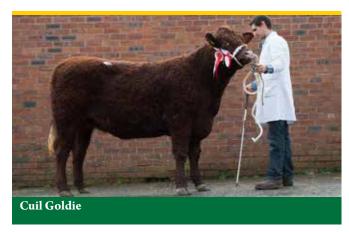
Goldie started an excellent day for the Cuil females, with their next offering hitting 3000gns. Cuil Goose, two months in calf to Knottown Max, is by Cumbrian Jonnie and out of Cuil Voda. This December, 2013-born heifer sold to Steve and Carol Simmons, Horridge Farm, Romansleigh.

Hitting the hat-trick of top prices for the McClymonts was

one from their reduction sale of females, Cuil Gala, selling for 2800gns. Another Leo daughter, she is also in-calf to Hector and sold to Fred and Bryn Robinson.

The commercial sale of heifers got the day off to a flying start, as it saw a buoyant trade throughout. In-calf heifers topped at £1700 for some of the very first into the ring, from John Martin, Swinleas, Dalry. These heifers travel to a new home at Sowerby Bridge, with the Martin brothers of Cliff Farm, Bankhay.

The sale of bulling heifers also sold to a strong leading price of £1650. This sum came for the first consignment into the ring from Rob Livesey. This pen of heifers sold to the Lord Wemyss Trust, East



Going for £1600 was the champion pen from the presale show. A pen of five heifers from Graham and Colin McClymont, that was knocked down to Austin Davies, Park Farm, Llangalmmarch, Powys.

Overall, the consignment of 53 commercial heifers from Cuil levelled out at an impressive £1294.72.

The reserve champion pen of six heifer stirks from Andrew McConchie, Mains of Penninghame, who was selling at this sale for this final time, sold for £1520 to L Kemp, Midbrigging, Orkney, with the Mains of Penninghame run of 64 heifers averaging £1271.41.

AVERAGES

16 Bulls, £4154.06)

Eight Pedigree In-Calf Heifers, £2572.50 Eight Pedigree Bulling Heifers, £1863.75 201 Commercial Maiden Heifers, £1179.20 Five In-Calf Heifers, £1630.

Seawell Salers

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ANIMALS OF THE YEAR 2015

Showing animals throughout the year is a difficult task; selecting, feeding and training animals begins well before they are taken anywhere near a showground. Then there is transportation and time away from your farm whilst you attend shows and the society appreciates the effort it takes and the expense involved. In appreciation of the commitment we have the Animals of the Year Awards, where points are allocated according to shows attended, classes and placing.

This year's winners are as follows -



Glan-Y Mor Etna A Jones & Family



CHAMPION SENIOR FEMALE Manor Lane Diva C Fox





BREED HISTORY and CHARACTERISTICS

BREED ORIGIN AND HISTORY

Salers (pronounced Sa'lairs) originate in the Southern half of the Massif Central in the Auvergne region of France. It has a rough and variable climate, and though higher, 2000-6000 ft, is very similar to our Lake District and the Highlands of Scotland and Wales. The Salers is one of the oldest breeds in the world, with prehistoric cave paintings suggesting that a similar type of animal has been bred in the area for 7-10,000 years.

They appear to be closely related to the old Celtic breeds and the African breeds, and were probably located in the Massif Central when red cattle migrated from Africa through the Iberian Peninsular and on into northern Europe and the British Isles.

BREED IMPROVEMENT

What is certain is that Devons, Durhams, (Shorthorns) and West Highland cattle were imported into the Salers area in the mid 19th Century with the intention of improving the breed. At the same time a M. Tyssandier D'Escous challenged the introduction of outside blood and set about improving the Salers by selecting from within the breed.

His method was considered most successful, and he became known as the Father of the Breed. A statue honouring his work stands in the middle of the small mediaeval town of Salers from which the breed takes its name.

From that time until well into the 20th century the breed was improved and developed as a triple purpose animal, Milk-Meat-Draught.

Traditionally, this involved the simultaneous production of milk for cheese and a calf for beef production. In 1925 milk recording became compulsory and weight recording started in 1962.

Resulting from all this improvement and recording has emerged the ideal suckler cow with bred-in foraging ability, able to utilise and thrive on native grasses and forage both summer and winter.

BREED CHARACTERISTICS AND QUALITIES

The difficult environmental conditions where the Salers breed developed makes it ideal for the poorer areas of the British Isles and today's beef industry. Salers are generally horned and dark red, though there are a very small number of black animals. Polled animals in the full blood herd are very rare. However, a growing number of polled and black Salers are becoming available in the pure bred herd. The skin and pigmented membranes are brown and consequently few eye or udder problems occur. A good hair coat which becomes thick and curly in winter gives hardiness and adaptability to cold and heat.

Having roamed the mountains for centuries, and been draught animals they have developed strong legs and good feet with black hooves. Consequently the cattle can travel long distance over rough ground without developing foot problems. They are equally able to tolerate long periods inside on slats etc. Being one of the oldest and genetically most pure of the European breeds,

the Salers produces a positive effect on the predictability in crossbreeding programmes in a consistent increase in hybrid vigour.

The French National Institute of Agricultural Research has run trials that show that Salers cows and heifers are able to draw on their body reserves when food is scarce to produce sufficient milk for their calf, building them up again quickly when grazing is plentiful. The same trials show that Salers are only fully mature at 5 to 6 years of age.

Measured on farm

Average weight of mature cows 650-850kg Average weight of mature bulls 1000-1200kg Average height of withers of cows 144cm Average height of wither of bulls 154cm

Measured at the Paris Show

Average weight of cows 5 years+ 844ka Average weight of bulls 4 years+ 1209kg Heaviest weight of cow 963kg Heaviest weight of bull 1401kg

(Heavier weights have now been recorded in the UK)

MATERNAL INFLUENCE

Fixed through its heritage the Salers female displays exceptional maternal qualities of fertility, milking ability, calving ease, hardiness and longevity. High percentage calf crops resulting from the inherent fertility of Salers are realised through early puberty, quick rebreeding and high conception rates coupled with the breeds predictable calving ease and large pelvic structure. Further maternal advantage is realised through the Salers ability to wean a heavy calf and take care of herself. More kilograms at weaning result from the combination of good lactation and lean growth factors.

Suckler cow herd costs are minimised though the breeds foraging ability, winter hardiness and minimal feet, eye and udder problems. Salers are known for their longevity and "wearability" no doubt due to many of the factors stated, stress free calving, good feet

In a survey carried out in France, of over 100,000 Salers cows, 25.1% were 10 years old or over and the calving interval was 374 days.

Bulls are known for their ability to cover large numbers of females and in the ranching countries bull numbers have been halved and calving percentages have risen, another valuable saving on herd costs.

Salers are a unique breed that combine high carcass quality and fast growth rate yet calve easily.

More live calves per cow put to the bull means more £££'s and it all begins with a trouble free birth. Vigorous calves born with moderate birth weights and slender long foetal conformation have gained Salers a proven reputation for easy calving. Salers sired calves offer the cowman the unique combination of increased weaning weights with less management at calving.

The dam and the sire both influence the weight and shape of the calf at birth. Salers

calves are relatively light at birth, about 36 Kg for heifers and 38 Kg for bulls, they are also long and rather flat in shape, it is this feature which makes the Salers bull very popular for crossing with commercial and dairy heifers.

The Salers influence contributes a large pelvic area to cross bred replacement females and will allow commercial suckler cowmen to utilise heavily muscled terminal sires in a cross breeding programme with less concern about calving difficulties.

FEEDING AND CARCASS

The final measurement of a breeds capabilities is the economic production of a lean, nutritious and palatable protein product. That is what beef production is all about, Salers consistently produce the product that the industry and consumer demand. Salers and their crosses are being proven both by the feeder and the butcher.

Competitive live weight gains and efficient feed conversion have been documented by the feeder, whilst the butcher appreciates carcasses that are of industry acceptable weight from approximately 10-16 months and producing top grades. Salers cattle are extremely flexible in the finishing yard enabling feeders to make the best of the markets highs and lows.

The Salers is a carcass breed that calves easily and consistently produces carcasses that are high in quality and lean in composition. Salers are producing an industry preferred product that is making the breeder, the feeder, the butcher, and the retailer take notice.

THE BEGINNINGS OF SALERS IN THE U.K.

In the spring of 1984, a herd of Salers was founded in Cumbria - 60 females and 4 bulls with as wide a genetic base as possible. Consequently, heifers by 45 different sires and 4 bulls completely unrelated to each other were imported into the U.K. from France.

All the cattle were first choices. Growth rate, docility, femininity, straight top lines and correct legs were the main criteria for selection. All dams, and granddams where possible, were inspected and had to come up to the same standard. In that importation were two females carrying the poll factor. All lived up to expectations, bred and gave no calving problems whatsoever.

From the original importation Salers cattle quickly spread all over the British Isles from the Shetlands to Cornwall and Ireland. The Salers Cattle Society of the U.K. was formed by Bryan Walling, Robert Hudson, Fiona Walling, Thomas Dobson and Bruce Worsley of Crosthwaite,

The first AGM was held in November 1986, at that point there were a mere 10 members. Bryan Walling was elected as first Chairman.

Since then the breed has continued to expand throughout 1000 Salers are being registered annually by 175 members.

The Society is divided into Areas and is governed by a Council made up from the Area Representatives.

USEFUL SOCIETY INFORMATION

ANNUAL SUBSCRIPTION Subscriptions are due and payable on 1st January each year. No invoice will be sent so it would be helpful if all members would please pay promptly. V.A.T. receipts will be sent on payment. Payment can be made by Standing Order.

REGISTRATIONS Though equivalent in all other respects, the Herd Book maintains a permanent distinction between Full Blood pedigree animals with ancestry 100% traceable to French origin, and Purebred pedigree animals resulting from a grading up program. The registered name of Purebred animals will be followed by (PB). Progeny of a Purebred sire or dam can never be designated as Full Blood.

The poll/horn status is to be recorded as part of the registration. The poll/horn status can be amended if required and a new warranty issued. Up to the age of 12 months of age this is free of charge, and thereafter the normal fee for a replacement warranty applies. Polled animals must include either Poll or Polled in the name.

No calves can be registered unless they are confirmed as being noncarriers for beta-mannosidosis, either by parentage or testing (copy of test results to be supplied).

To register a calf got by embryo transplant, the Embryo Registration Form No. and Embryo Number (e.g. 186/3) need to be supplied, and its registered name will be followed by ET.

A.I. CERTIFICATES MUST ACCOMPANY REGISTRATIONS IF APPROPRIATE Registrations cannot be accepted without A.I. Forms (if appropriate). Remember to note on the Registration Form if the calf is polled. Some semen owners use the Sire Certificate system. Do check when buying semen and remember to forward the Sire Certificate with the A.I. Certificate and Registration Form.

THE GRADE REGISTER Grade A, B and C females will be registered in the Grade Register. Only Full Blood bulls can be used in a grading up program. Though not recommended, a Purebred bull (31/32

or greater) may be used on a Grade C female and her heifer calf be registered as a Grade C.

| Dam | Grade C | Grade B | Grade A | Any |
|--------------------------|---------|---------------|-------------|---------|
| Sire | Fen | nale calves i | egistered a | s |
| Full Blood | Grade C | Grade C | Grade B | Grade A |
| Purebred (31/32 or more) | Grade C | X | X | X |

Following its first calving, a Grade C cow may be designated as Purebred and transferred to the Herd Book, subject to passing an inspection for conformity to Breed Standard and being tested noncarrier for beta-mannosidosis. Application for inspection must be made in writing to the Secretary. On passing the inspection, to effect the transfer the original warranty and transfer fee must be forwarded to the Secretary. This cow's calves can then be registered as Purebred according to the table. Grade C cows are transferred as 7/8 PB no matter what % Salers blood they actually are.

| Dam | Full Blood | 31/32 PB | 15/16 PB | 7/8 PB |
|------------------|------------|-------------|---------------|----------|
| Sire | Male | & Female ca | alves registe | ered as |
| Full Blood | Full Blood | 63/64 PB | 31/32 PB | 15/16 PB |
| Purebred (31/32) | 63/64 PB | 31/32 PB | 15/16 PB | 7/8 PB* |
| Purebred (15/16) | 31/32 PB | 15/16 PB | 7/8 PB* | Х |

* = female calves only

UK HERD BOOK NUMBER The format is XYZyyyyNNN, where XYZ is your three character herd id, yyyy is the year (eg 2014) and NNN is a three digit sequence number which must be unique for each registration in a given year. This should be the final three digits of your official UK ear tag number. For Northern Ireland ear tags, use the three digits preceding the checksum. For Grade animals only, append A, B or C accordingly.



IMPORTATION OF CATTLE

As requirements of importation change CHECK WITH THE SECRETARY what is required when you start on the import of animals, semen or embryos. All imports must have a three generation pedigree certificate issued by the Society of the country of origin and a clear DNA Beta-mannosidosis test certificate. Imported in calf cattle must also have an official three generation pedigree certificate and a clear DNA Beta-mannosidosis test certificate for the sire of the invitro calf. Registration of imported cattle (not in calf) is £28+VAT, if registered within 3 months of import. For imported cattle, with an in vitro calf, registration is £43 + VAT, if registered within 3 months of import. Over 3 months late penalties will be incurred.

SIRE CERTIFICATES

system has been set up for registering calves got by a non-owned sire. Service may either be by A.I. or natural. In these cases a Sire Certificate must be obtained from the owner of the bull/semen and forwarded with the registration form (and A.I. form if appropriate). The cost of the Sire Certificate is negotiable privately between the owners of the dam and the owners of the bull or semen. Sire certificates can be obtained from the secretary at the cost of £30 per 10 certificates. The secretary must be informed if the owner of a bull or semen wishes to use the sire certificate system (otherwise registrations may be accepted without a sire certificate and the owner would lose the service fee).

EMBRYO TRANSPLANT PROGRAMME Before embarking on an embryo transplant programme, please contact the secretary who will forward the relevant Salers Society forms. Minimum of £11 per animal flushed (up to 10 embryos) thereafter £1 per embryo. After 3 months minimum of £20 per animal flushed (up to 10 embryos) thereafter £2 per embryo. Remember to insert the ET Form No. and Embryo No. on the Calf Registration Form). £28 per Export Certificate plus embryo registration. One Export Certificate covers all embryos from one flush to the same purchaser. BOTH SIRE AND DAM IN AN EMBRYO PROGRAMME MUST BE BLOOD-TYPED and have a clear DNA Beta-Mannosidosis test certificate.

TRANSFER OF OWNERSHIP

A fee of £6 + VAT is charged for transfer of ownership. The fee is payable by the purchaser who should obtain the warranty from the seller and forward it to the secretary for transfer.

ALL TRANSACTIONS ARE PLUS VAT. NO TRANSACTIONS ARE COMPLETE UNTIL ALL MONIES ARE PAID AND PAPERWORK IS CORRECTLY SUPPLIED.

IF PAYING BY BACS PLEASE USE YOUR THREE ALPHABET DIGITS FROM YOUR HERD REFERENCE AS THE PAYMENT REFERENCE. IT IS THE RESPONSIBILITY OF THE MEMBER TO GET ALL RELEVANT PAPERWORK TO THE SOCIETY ON TIME OR LATE PENALTIES WILL BE INCURRED.

Pedigree Registration Royalty Scheme for AI Sires

| THE FOLLO | WING BUL | LS/SEME | N ARE O | N THE A | BOVE SCH | HEME |
|-------------------|------------------|-------------|-------------------|----------------|---------------------|------------------|
| Name of Bull | Herd Book No. | Ear No. | Royalty Charge | Owner | Owner's Tel. No. | Beta-m Status |
| Bruno | 172 | 6386051716 | £50 + VAT | Rigel Pedigree | 01624 590125 | Non-Carrier |
| Crocodile Dundee | 279 | 6387062264 | £40 + VAT | Rigel Pedigree | 01642 590125 | Non-Carrier |
| French Connection | IMP 90026 | 1590068366 | £35 + VAT | Rigel Pedigree | 01642 590125 | Non-Carrier |
| Vainqueur | 1 | 1584052218 | £30 + VAT | Rigel Pedigree | 01624 590125 | Non-Carrier |
| Vauban | 3 | 1584054531 | £25 + VAT | Rigel Pedigree | 01624 590125 | Non-Carrier |
| Kracker | IMP 97053 | 6327580166 | £40 + VAT | John Elliott | 02881 661654 | Non-Carrier |
| Drumlegagh Dennis | DRU2010017 | 63659800107 | £40 + VAT | John Elliott | 02881 661654 | Non-Carrier |
| Turbulent | IMP2007004 | 1522218702 | £40 + VAT | Thomas Kely | 07801 105655 | Non-Carrier |

- Before any calves can be registered from the table above a Sire Certificate must be obtained from the owner and enclosed with the Birth Registration Form.
- The late registration penalty will apply if time is taken to obtain the Sire Certificate.
- Registration fees will apply on the date all paperwork is correctly supplied.
- No advance payments will be accepted.

If a member has collected semen from a registered bull in his/her ownership, or has acquired the sole rights to semen in the UK, for imported or purchased semen and wishes to sell semen at commercial production prices to encourage commercial use, yet retain a higher return for pedigree use by charging a separate levy free on registration of pedigree calves, he/she can apply to the Society to register the bull as a Pedigree Registration Royalty Sire.

INVOLVEMENT OF THE SOCIETY:

The Salers Society of the UK and its secretary will merely be the tools by which those calves gain their registration, in a Pedigree Registration Royalty Scheme, which is an arrangement between the vendor of the semen and the breeder who wishes to register a calf, which is the result of using this semen.

CHARGES for 2016

| Registering Commercial SalersX (Grade A, B & C) | Charge | VAT 20% | TOTAL |
|--|---------|---------|---------|
| up to 1 year | £12.00 | £2.40 | £14.40 |
| over 1 year | £28.00 | £5.60 | £33.60 |
| Upgrade a C to Purebred | £28.00 | £5.60 | £33.60 |
| Intimations are free | | | |
| Registrations All other calves (except ET) | | | |
| up to 3 months | £28.00 | £5.60 | £33.60 |
| 3-6 months | £49.00 | £9.80 | £58.80 |
| over 6 months | £91.00 | £18.20 | £109.20 |
| Registrations Embryo transplant calves | | | |
| up to 3 months | £33.00 | £6.60 | £39.60 |
| 3-6 months | £59.00 | £11.80 | £70.80 |
| over 6 months | £112.00 | £22.40 | £134.40 |
| Transfer of ownership | £6.00 | £1.20 | £7.20 |
| Replacement Warranty | £10.00 | £2.00 | £12.00 |
| Registration of Embryos (including imported) | | | |
| Minimum per animal flushed (up to 10 embryos) | £11.00 | £2.20 | £13.20 |
| Thereafter per embryo | £1.00 | £0.20 | £1.20 |
| After 3 months-minimum per animal flushes (up to 10 embryos) | £21.00 | £4.20 | £25.20 |
| Therafter per embryo | £2.00 | £0.40 | £2.40 |
| Subscription payable 1st January | £55.00 | £11.00 | £66.00 |
| if paid by standing order | £50.00 | £10.00 | £60.00 |
| Joining Fee and Registration of Herd Letter and Prefix | £37.00 | £7.40 | £44.40 |
| Export Certificates | £28.00 | £5.60 | £33.60 |
| Registration of Imported Cattle not in calf | | | |
| up to 3 months from date of entry | £28.00 | £5.60 | £33.60 |
| 3-6 months | £54.00 | £10.80 | £64.80 |
| over 6 months | £106.00 | £21.20 | £127.20 |
| Registration of Imported Cattle with in vitro calves | | | |
| up to 3 months from date of entry | £43.00 | £8.60 | £51.60 |
| 3-6 months | £69.00 | £13.80 | £82.80 |
| over 6 months | £122.00 | £24.40 | £146.40 |

All transactions are plus vat. No transactions complete until payment is received and paperwork correctly supplied. It is the responsibility of the member to get all relevant information to the Society office on time or late penalties will be incurred.

SALERS CATTLE SOCIETY PRE-SALE CHECKLIST – PEDIGREE ENTRIES

- Closing Dates: Check the closing date for entries with the Auctioneers or the Society website, and ensure all documentation is provided as per the entry form. Late entries or entries with incomplete documentation may be rejected to avoid delaying production of the sale catalogue.
- **Tagging:** Ensure animals are double tagged in accordance with current EU legislation.
- Herd Health: Ensure all animals meet the requirements of the Salers Society Herd Health regulations and submit a Salers Society Herd Health Declaration for each sale. In addition, you should submit an Owners Declaration of Health Status listing the ear tags of your entries using the form provided by your CHeCS scheme. Be aware that entries of animals not born in your herd may need a separate health certificate depending on the health status of their herd of origin. You will be required to display your CHeCS Herd Health Certificate, or a Health Declaration Pen Card for each animal, supplied by the CHeCs Approved Health Scheme of which you are required to be a member.
- Herd Health Requirements: All cattle pedigree and commercial entered for official Society sales must satisfy the following.

BVD Accredited herd: Entries must be vaccinated with an approved vaccine no more than 12 months prior to the date of sale.

BVD not accredited herd: The individual animals which have entered must be tested free of BVD virus and vaccinated at least two weeks prior to the sale date. Females that are sold in-calf or running with the bull must be from a BVD accredited herd or individually tested before service, with the BVD status of the bull being determined before he serves any females that are to be

Johnes: All entries to Society sales must come from herds which have entered

into a CHeCs Approved or comparable Health Scheme and have a degree of risk classification for the disease. (www.checs. co.uk)

Beta-mannosidosis: All Fullblood and Purebred animals must have a non-carrier DNA status for beta-mannosidosis.

TB: All entries must comply with current TB pre-movement testing requirements. Cattle coming to Scotland from 1 or 2 year TB testing areas must have passed a TB test within the previous 60 days of the movement. This applies to all cattle over 6 weeks of age. Animals staying in Scotland must pass a post movement TB test carried out between 60 and 120 days following the movement. The current TB test cannot be carried out twice with 42 days or false results may occur. Proof of testing will have to be provided by yourself and dates of testing announced.

- Eyes: The veterinary surgeon may examine the animal's eyes to ensure that the retinas and lenses are sound. The vet retains the right to reject an animal for eye defects.
- **Dentition:** The veterinary surgeon will check the dentition is correct and the incisor teeth are biting on the upper pad. Animals will be rejected from the sale if the vet determines that their bite is severely overshot or undershot.
- Scrotal Size: All bulls will have their testicles examined by a vet. Testicles should be firm and even sized. Bulls deemed by the vet to have defective testicles will be rejected from the sale. The circumference at the widest part of the scrotum will be measured and should be 32cms at 12 months of age, 34cms at 18 months of age and 36cms at 24 months of age. The measured scrotal circumference will be displayed on the pen, and the Society may require the Auctioneer to announce in the ring that a bull does not meet our standards.
- Teats: All female animals will be put through the crush and have their udders/

- teats examined for defects by the vet. They may be rejected from the sale if significant defects are found.
- Diseases etc: Check the animals are free from warts (pay particular attention to the sheath and scrotal areas), Ringworm, Mange, Lice or other contagious diseases.
- **Treatments:** If your entries are showing signs of any of the above conditions and have been treated then a signed veterinary certificate to that effect must accompany your entry.
- Locomotion: Check the animal's feet and legs are sound and the general locomotion is satisfactory. The animal may be rejected from the sale if the Society Inspector determines that it is defective in its legs, feet or locomotion. Where possible, allowance will be made for animals that have had a long journey time to the mart.
- Docility: All entries are to be halter trained and led using bull ring, or nose clip/bulldog for females. The animal may be rejected from the sale if the Society Inspector determines that it is displaying unruly behaviour.
- Conformation and Condition: Check the animals are of good conformation and in good condition and meet the minimum weight for age standard as per the Society rulings. The measured weight for bulls will be displayed on the pen, and the Society may require the Auctioneer to announce in the ring that a bull does not meet our standards.
- **Declarations:** If semen has been taken from a bull, this must be declared for inclusion in the catalogue, along with the number of straws retained. If females have been flushed, this must be declared for inclusion in the catalogue, along with the number of embryos retained. If females are in-calf by AI, this must be declared in the catalogue and AI certificates must be provided.

Following arrival at the sale premises all pedigree cattle are subject to an official inspection conducted by a veterinary surgeon and a Society Inspector. The aim of the inspection is to ensure that all animals sold at sales are of a consistently high quality and are free from any health and/or structural defects.

To avoid the disappointment of having cattle rejected, members should carry out checks before consigning Salers cattle to Society sales.

Further information regarding Society rulings re health, testicle size, and weight for age can be found on the Society website or from the Secretary

Salers Events 2016

February 15th Stirling Bull Sales

United Auctions, Stirling

March 12th Newark Sale

Newark Livestock Market, Newark

May 10th-13th Balmoral Show

Northern Ireland

May 19th Welshpool Show and Sale

Welshpool Livestock Centre

May 20th National Beef Expo

Bakewell

June 9th-11th Royal Cornwall Show

Wadebridge, Cornwall

June 23rd-26th Royal Highland Show

Ingleston, Edinburgh

July 12th-14th Great Yorkshire Show

Harrogate Show Ground

July 18th-21st Royal Welsh Show

Builth Wells

October 15th Welshpool Show and Sale

Welshpool Livestock Centre

October 28th Agri Expo

Harrison and Hetherington, Carlisle

November 4th-5th Premier Show and Sale

Wallets Marts, Castle Douglas

December 5th-6th Royal Welsh Winter fair

Builth Wells

Council Meetings take place March 3rd / June 5th / September 4th / November 27th

Annual General Meeting November 4th Wallets Marts, Castle Douglas

Events/dates may change, be added or removed as applicable. Salers can be seen at many other events around the UK Your area representative will be able to inform you of events in your area

Membership **Application Form**

I wish to become an Annual member of the Salers Cattle Society of the UK Ltd.

And hereby agree to abide by the Rules of the Society until the termination of the year in which I withdraw my membership by notice in writing.

| Signature | |
|-----------|--|
| | |
| Date | |
| | |

Terms of Membership

Initial Joining Fee & Registration of Herd Prefix £37.00 plus VAT @ 20% Total = £44.40

Annual Subscription £55.00 plus VAT @ 20%

Membership Name

Addrace

Total = £66.00

Total Initial Fee = £110.40

Please complete the following in block capital (except for email & website address)

| Addicas | |
|------------|----------------|
| | |
| | |
| Post Code | |
| Email | |
| Website | |
| Tel | |
| Mobile | |
| UK Number | |
| *Salers He | rd Prefix Name |
| | |

Return this form to the secretary:

Liz Wilde

Smith Hill Farm, Bower Slack Road, Triangle, Halifax HX6 3EZ

Payment Details

A Payment can be made by cheque made payable to Salers Cattle Society of the UK Ltd.

B Payment can be made direct into the society account, please pay RBS for the credit of the Salers Cattle Society of the UK Ltd.

Account Number 11861110 Sort Code 16-26-14

Gift Aid

Gift Aid provides a great opportunity for you to increase the value of your donations and/or subscriptions to the Salers Cattle Society at no cost to yourselves. Provided you are a taxpayer we can claim from the Inland Revenue the basic rate tax paid on your donations/subscriptions, boosting them by 25%. So for every £10 we receive it is worth £12.50. All the society needs from you is a simple declaration saying that you want to use Gift Aid. A declaration can cover one or more donations/ subscriptions and can be made by filling in the form below.

Name of Charity: The Salers Cattle Society

of the UK Ltd

Charity Number: 1115115

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|---|---|---|----|---|----|----|-----|
| | | | | | | | |

| Name | |
|----------------|---|
| Address | |
| | |
| Postcode | |
| Herd Prefix | |
| subscription | e all donations/membership ons I have made since 6th April 2006 nations in the future to be treated as til I notify you otherwise. |
| Signed: | |
| Date: | |

To qualify for Gift Aid you must pay an amount of income tax and/or capital gains in the tax year equal to the tax we reclaim from your donation.

**Salers Letters

^{*} Salers Herd Prefix Name – this can be any name you choose provided it is not already registered with the society.

^{**} Salers Letters - Select three letters of your choice which will be the society computer reference for your herd.

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Salers Cattle Society of the UK Ltd

