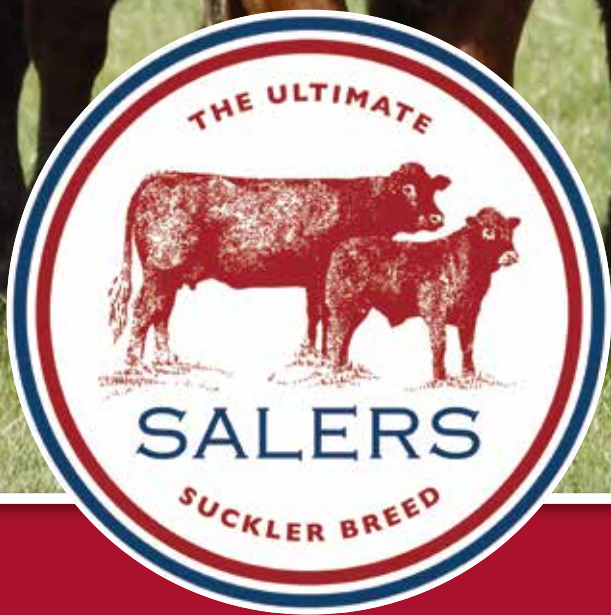


# Salers

Cattle Society  
of the UK Ltd



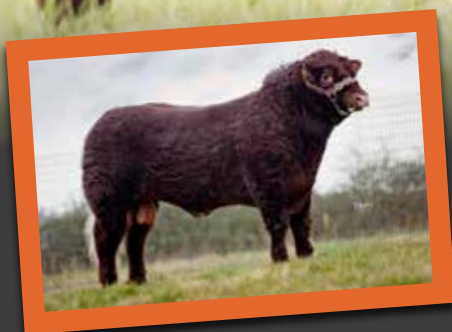
## Journal 2018

ISSUE 29



# Manor Lane **KRYPTON**

**SIRE: SEAWELL FRANKO**  
**DAM: COLAND TANSY**



## **BACARDI HERBIE**

**SIRE: CLEUCHHEAD YODA**  
**DAM: CLEUCHHEAD DELILAH 2ND**



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FIGURE BELOW INDICATES DATE CALF DUE

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This sale is the principal Show and Sale of the year when buyers will be in attendance from all over the UK and Northern Ireland. A particular feature of recent sales has been the commercial section which has drawn great attention to the breed as the 'ideal suckler replacement' with regular buyers now returning year on year.

For further details contact either ourselves or the Society Secretary. Wallets Marts are also recognised as the Premier Livestock Auctioneers for South West Scotland and are in a prime position to handle all your marketing requirements.

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**BACARDI LEGEND** – sold for the record price of 15,000gns on 4th November 2017



# Chairman's Report 2017

As you all know, our breed's unrivalled easy calving, conferred by Salers bulls through low birth weights and by Salers cows because of their immense pelvic area, increases the output of live calves and saves costs and losses in numerous ways. This outstanding trait has not passed un-noticed and the last five years have seen accelerating growth in the breed across the suckler farming sector as many hundreds of suckler farmers change to use Salers genetics in their herd each year. 2017 has been our best year yet, as the breed moved up from 10th to 9th largest beef breed in the UK. More Salers/SalersX animals were sold at more sales with record prices being achieved and then surpassed, culminating in a new breed record of 15000 guineas for a bull sold at Castle Douglas. We are welcoming more new members to the Society, and more cattle are being registered.

In response to this rising position in the industry the UK Salers Society has established a range of schemes to assist our members to more professionally manage their herds and with marketing their stock. These include;

- The Society Health Scheme targeting BVD and Johnes (and from 2018 all entries to Society sales must be from herds that are Johnes Risk Level 1 to 4),
- Compulsory DNA testing of herd sires (and from 2018 of all bulls entered to Society sales),
- The Society website and Facebook pages,
- More Society sponsored sales (total of six in 2017)
- BREEDPLAN Performance Recording to give us EBVs.

We recently adopted a new DNA test method (SNP) to allow us to work on genomics alongside the French HB Society and Irish and US/Canadian Salers Societies. It is early days, but genomics is a very important tool for the future.

The next few years will be challenging for all UK livestock farmers, not least because of the uncertainties and changes arising from Brexit. At the very least, it is abundantly clear that we and our customers are going to have work harder in future to remain successful, and this translates directly to our cattle having to produce more income for less cost. On the face of it a depressing prospect, but in my opinion not so, because of course, this is where the Salers comes in to her own.

So in spite of, or because of, the pressures on livestock farming, the prospects are very positive for continued growth in the numbers of Salers cattle in the UK, with all that means for our members and the Salers Society. The future looks exciting for Salers.



*Terence Pye*

This success and growth hasn't just happened out of thin air. It rests solidly on decades of effort and dedication from our members through some very challenging times (F&M, BSE etc.) and I'd like to recognise the contributions made by two of our long standing members who sadly died in 2017. These were Sir Tony Austin (Morwenstow Salers), who was a former Chairman and long-time leader of the effort to develop the breed in the South West, and Bryan Walling (Cumbrian Salers), the Father of the Breed in the UK, first Chairman of the Society and importer of the foundation cows and bulls into the UK. Bryan laid the bedrock for the success of the breed today.

Salers are indeed fine looking cattle, but the success of the breed is not due to its good looks, but to its ability to perform better than the alternatives on commercial suckler farms, most especially in respect of easy calving. Our commercial customers want the easy calving but also want strong daily liveweight gains too. As we select for growth rate, so we must ensure that we protect calving ease:

- Most importantly, when selecting stock bulls, consider their impact on birth weights, ideally by choosing bulls with low to moderate birth weight EBVs.
- Weigh all calves at birth (including commercial and dead calves), and ideally submit this information to Breedplan by ensuring all calves are registered or birth notified.
- If cows and calves can be weighed at weaning and/or youngstock at 13 months old, then become a Performance Recorder and submit this information to Breedplan, which will improve the accuracy of our EBVs.

***"High value calves, low cost of production, and less hassle, all begin with an effortless calving"***

**Terence Pye**

# Vice Chairman's Report



*Tom Walling*

Firstly, I wanted to say thank you to Liz and Terence for keeping me right in my first year as VC. Like many of us I am more comfortable working with stock than a laptop, but we all need to leave our comfort zone from time to time for the best interests of the breed.

Salers cattle in the U.K. continue to have a bright future, with high demand for both pedigree and replacement bulls/ suckler cows across the sales. Bull prices over £10,000 were reached several times, demonstrating the steady growth in popularity of the breed.

Whilst the breed continues to flourish it is important to remember not to take our eye off the ball. There are always opportunities to promote the cattle we love.

Showing is a great way to promote our cattle and is great fun. We always encourage new breeders to start showing cattle, so if you want any help don't be shy, we are a very friendly society. I was proud to be part of a strong interbreed group that was placed 4th overall out of a very strong line up of cattle at the Great Yorkshire Show. Thank you to everyone who took time to show their cattle and I look forward to seeing you next year.

On a similar note it is important to encourage breeders to register crossbred cattle as Salers X with BCMS, which will help the breed to be noticed and grow commercially.

I think the future of our breed is in safe hands; it is great to see that a Bacardi Salers calf, being handled by the promising young farmer, Lewis Ralston, will be the feature of the 160th Great Yorkshire Show Souvenir Programme next year.

*Remember – Sleep Easy, Breed Salers!*



## ***Salers Cattle Society of the United Kingdom Ltd - List of Members***

Category	Item	Value
A	1	10
	2	20
	3	30
	4	40
B	1	50
	2	60
	3	70
	4	80
C	1	90
	2	100
	3	110
	4	120

## ***Salers Cattle Society of the United Kingdom Ltd - List of Members***

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	2	100
	3	110
	4	120



***Salers Cattle Society of the United Kingdom Ltd - List of Members***

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# CUIL

*salers*

CUIL, PALNURE,  
NEWTON STEWART

BVD & JOHNES ACCREDITED

CUIL HERBIE  
Sold for 8000gns  
to Fred & Bryn  
Robinson  
- Stirling 2016

CUIL KING  
Sold for 7800gns  
to JC McIntyre & Son  
- Castle Douglas 2017

The Usual Consignment 50 Commercial Yearling Heifers and 12 Pedigree in-calf  
Heifers will be sold at Castle Douglas, November 2018

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*Ye're Aye Welcome at the Cuil*

design  
MacGregor



# 2017 Stirling Bull Sales February

## A NEW BREED RECORD!

Salers continue their popularity with breeders, 10 bulls sold through the ring to an average £6,983, up £1,895 on the year.

Achieving top prices of 12,000gns, a new breed record was set by two bulls:-



DRUMAGLEA KINGPIN 2

Drumaglea Kingpin 2 from P. Boyd, Isle of Tiree, sold to The McClymonts of Cuil, Palmure, Newton Stewart, Wigtownshire.

Kingpin 2, born 13/4/15, sired by Sancy out of Drumaglea Alice is a powerful bull full of presence.



WHITEBOG KRACKER

Whitebog Kracker from A. MacKenzie, Ross-shire, sold to Salers breeder P.M. and S.M. Donger, Towcester, Northants.

Kracker, born 16/7/15, was sired by Seawell Diplomat out of homebred Whitebog Tilli.



WHITEBOG KIPPER

At 10,000gns was the overall male champion, Whitebog Kipper from Messrs MacKenzie, he will travel to Newton Stewart but to the McCornick family.

Kipper, born 16/7/15, is sired by Whitebog Sandy out of Whitebog Emily.



STRATHALLAN KLONDYKE

Reserve Champion went to Strathallan Kondyke from Murray Lyle, Dunblane, who sold to R Cunnighame, Isle of Islay, Argyll for 5,000gns.

Klondyke, born 4/4/15, is sired by Cleuchhead Chief out of Cleuchhead Carat 12th.

Those bulls not sold via the ring did find homes afterwards bar one, so had a 94% clearance on the day.

In the females, seven bulling heifers sold to average £1,905, down £125 on the year and peaking at 2,000gns twice. The rest of the heifers bar one sold outside the ring.

## SHOW RESULTS

**Judge:** Liam Muir, Kirkwall, Orkney

### Class 1 – Bulls born on or between 30 March 2014 & 9 March 2015

- 1st Rigel Orleans, Rigel Pedigree, Yarm, N Yorkshire (4500gns)
- 2nd Corrichie Farquhar, JC McIntyre & Son, Westhill, Aberdeenshire (3500gns)
- 3rd Drumaglea Juicer, P Boyd, Isle of Tiree (5000gns)
- 4th Rigel Tiberius Poll, Rigel Pedigree, Yarm, North Yorkshire (2800gns)

### Class 2 – Bulls born on or between 10 March & 16 June 2015

- 1st Strathallan Klondyke, M Lyle, Dunblane, Perthshire (5000gns)
- 2nd Whitebog Krone, A MacKenzie, Fortrose, Ross-Shire (5000gns)
- 3rd Darnford Keene, D Watson, Banchory, Aberdeenshire (7000gns)

- 4th Drumaglea Kingpin 2, P Boyd, Isle of Tiree (12000gns)
- 5th Whitebog King Tut, A MacKenzie, Fortrose, Ross-Shire (4000gns)

### Class 3 – Bulls born on or after 17 June 2015

- 1st Whitebog Kipper, A MacKenzie, Fortrose, Ross-Shire (10000gns)
- 2nd Whitebog Kracker, A MacKenzie, Fortrose, Ross-Shire (12000gns)
- 3rd Beeston Hall Kev, S & R Hallos, Ripponden, West Yorkshire (3500gns)
- 4th Whitebog Kick-Ass, A MacKenzie, Fortrose, Ross-Shire (no sale)
- 5th Drumaglea Keystone, P Boyd, Isle of Tiree (4000gns)

### Overall Champion

Whitebog Kipper, A MacKenzie, Fortrose,

### Reserve Champion

Strathallan Klondyke, M Lyle, Dunblane, Perthshire



# **BACARDI SALERS**

## **Bacardi Legend**

**Overall champion Castle Douglas 2017.  
Sold for record breaking price 15,000 gns.**



## **Gulliver**

**Senior herd sire**



**Adam - 07894879057**

**adamcrc86@hotmail.co.uk**



**Bacardi Salers**

**Thank you to all customers in 2017!**

## 2017 Newark Society Sale March

Three bulls were presented for the show and sale of Salers at Newark Market in March.

John Ingle, Gainsborough, Lincs kindly judged the pre-sale show and tapped out A & K Gowthorpe's bull Approach Farm Klassic in first place with T & J Pye's bulls coming second and third. All three bulls met a keen trade and sold well, indeed more bulls, and females would have sold if they had been there.

### Show/Sale Results

Approach Farm Klassic dob 16/2/15 S: Manor Lane Firework D: Poldean Cherie (3600gns)

Rigel Kentucky dob 16/7/15 S: Casimir D: Rigel Malibu (4000gns)

Rigel Krug Poll dob 27/7/15 S: Rigel Picasso D: Rigel Jenna (3500gns)



APPROACH FARM KLASSIC

## 2017 Welshpool Society Sale May

The Interest in Salers continues with cracking trade at Welshpool Livestock Market for the Salers Spring Society Sale – 8 Bulls averaged £4803.75, topping at £6824. Cow and calf made £2835, Commercial heifers averaged £1472.50.

Lot 198 Seawell Kincaid made top price of 6,500gns, this March 2015 bull sired by Seawell Governor out of French import Ventouse from PM & SM Donger, Towcester was sold to Salers breeder Simon Hill from Newport Pagnall.

Lot 191 was the only female in the pedigree section. Kington Eve with calf at foot made 2700gns. Sired by Rigel Tribute Kington Eve is out of Rigel Paloma Poll born February 2015 she is already showing her excellent breeding traits with a strong female calf by her side. She came from S L Simmons, Devon and was bought by J S Abel, Cwmbelan, Powys.

Judge Michael Rees Thomas from Carmel, Gwynedd put lot 198 the top price bull as Champion, with Rigel Kermit Poll as the reserve. Kermit made 4000gns selling to GG Williams, Tylwch, Powys.

Interest in the breed continues to spread and the cattle lines showed this with plenty of activity.

*Our thanks to show sponsor Caleb-Robert of Welshpool and Welshpool Livestock Centre.*



Show Champion and top price bull – Seawell Kincaid 6,500gns



Reserve Show Champion – Rigel Kermit Poll 4,000gns



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# 2017 Stirling Bull Sales May

A fantastic sale for Salers at the Stirling May Sale, with Salers taking the record for the highest priced bull from any breed at the May Multi Breed Sale. With the highest averages at £5,635 it was a good day at the office for the breed.

9 out of 11 bulls sold in the ring with the Show Champion Whitebog Kick-Ass selling for 8,500gns, but it was Patrick Boyds Drumaglea Kes from Tiree, which made the high price of 12,000gns selling to Malcolm and Gill Pye's Rednock herd of Salers at Port of Menteith, Stirling. Malcolm said he was delighted to welcome Kes to their Salers herd, he is the grandson of two of the very best female breeding lines they ever produced – Alicia and Mithril.

Top price animal – Drumaglea Kes – 12,000gns

Top price animal – Drumaglea Kes – 12,000gns

Top price animal – Drumaglea Kes – 12,000gns

## Show Results

**Judge** Terry Coghill, Kirkwall, Orkney

### Class 6 Senior Bulls

- 1st Rigel Kadesh dob 29/4/15 S: Rigel Verdun  
Poll D: Rigel Illiad (5000gns)
- 2nd Drumaglea Kes dob 07/4/15 S: Drumaglea  
Bordeaux D: Drumaglea Arabella  
(12000gns)
- 3rd Rigel Karma dob 29/3/15 S: Rigel Verdun  
Poll D: Rigel Peace (sold out of the ring  
2858gns)
- 4th Rigel Pythagoras dob 20/6/14 S: Rigel  
Excel D: Rigel Pascal (4800gns)
- 5th Rigel Krypton dob 8/3/15 S: Rigel  
Byron Poll D: FAI Wytham Polled Lucy  
(3000gns)

### Class 7 Junior Bulls

- 1st Whitebog Kick-Ass dob 18/7/15 S: Seawell  
Diplomat D: Whitebog Faye (8500gns)
- 2nd Drumaglea Kaiser dob 10/7/15 S:  
Drumaglea Bordeuax D: Srumaglea Queen-  
of-Hearts(5000gns)
- 3rd Whitebog Kinda-Small dob 30/7/15 S:  
Seawell Diplomat D: Whitebog Gollygosh  
(3500gns)
- 4th Cumbrian K Varcity Poll dob 12/6/15 S:  
Cumbrian Joker D: Cumbrian Veritable  
(4000gns)
- 5th Cumbrian K Roger Poll dob 28/5/15 S:  
Cumbrian Joker D: Cumbrian Rouge 401  
(no sale)

### Salers Show Champion

Whitebog Kick-Ass

### Salers Reserve Show Champion

Drumaglea Kaiser

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1. Yarnall and Thrusfield (2017) Vet Record doi:10.1136/vr.104370

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Date of preparation: Jul 2017. AHD10227

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# 2017 Balmoral Show (RUAS)

The crowds packed into the 2017 Balmoral Show to enjoy what must have been the best weather ever at the showground.

Salers did their bit to entertain the crowds with a lovely exhibition of animals from various breeders.

J & E A Elliott swept the board with an excellent display of animals, but as E Gregg said “proud to come second to that standard” which speaks volumes. The breed is growing in Northern Ireland with lots of new interest and new members coming through; all eager to learn, so the future is looking great for the breed.

## SHOW RESULTS

**Judge:** David Clarke from Eire

**Cow, in calf or with calf at foot**

- 1st Drumlegagh Galaxy J & EA Elliott
- 2nd Drumlegagh Gabriella, J & EA Elliott
- 3rd Ivoire, E Gregg
- 4th Lisnamaul Eimer, P Maginn & Sons
- 5th Lisnamaul Barbie, P Maginn & Sons

**Heifer, born on or before 31st December 2015**

- 1st Drumlegagh Kyra, J & EA Elliott
- 2nd Joice, E Gregg
- 3rd Jelly, E Gregg
- 4th Lisnamaul Kelly, P Maginn & Sons
- 5th Brookfields Abbey, P O’Kane
- 6th Lower Bolie Kizzy, P O’Kane
- 7th Lisnamaul Katie, P Maginn & Sons
- 8th Ballykeel Kylie, SJ Connell

**Heifer, born on or after 1st January 2016**

- 1st Drumlegagh Luna, J & EA Elliott
- 2nd Ballykeel Love, SJ Connell
- 3rd Brookfields Eva, P O’Kane
- 4th Lisnamaul Leona, P Maginn & Sons
- 5th Brookfields Rosheen, P O’Kane

**Bull, up to 2 yeears old on day of the show**

- 1st Drumlegagh Kurt, J & EA Elliott
- 2nd Drumlegagh Lucas, J & EA Elliott
- 3rd Lisnamaul Lynx, P Maginn & Sons

**Bull, over 2 years on day of show**

- 1st Drumlegagh Hamish, J & EA Elliott
- 2nd Monanaleen Lolly, E Gregg
- 3rd Ballykeel King, S J Connell
- 4th Lisnamaul Kenny, P Maginn & Sons



Show Champion – Drumlegagh Hamish



Reserve Champion – Drumlegagh Gabriella

**Pair of Animals, bona fida the property of one exhibitor**

- 1st J & EA Elliott
- 2nd P Maginn & Sons
- 3rd S J Connell

**SHOW CHAMPION**

Drumlegagh Hamish, J & EA Elliott – Highways Hotel Cup

**RESERVE SHOW CHAMPION**

Drumlegagh Gabriella, J & EA Elliott – Highways Hotel Cup

**JUNIOR BREED CHAMPION**

Drumlegagh Kurt

**RESERVE JUNIOR BREED CHAMPION –**  
Drumlegagh Luna

**BEST HOME BRED ANIMAL**

Drumlegagh Hamish, J & EA Elliott – Wallets Mart Shield

**BEST PAIR OF ANIMALS**

J & EA Elliott – Salers Society Cup

In the Interbreed classes Salers did extremely well with the following results



## 2017 Balmoral Show (RUAS) continued...

### EXHIBITOR BRED PAIRS

Champions - J & EA Elliott

### BEST GROUP OF THREE IN THE CONTINENTAL CLASS

**Reserve Champions** - J & EA Elliot with Drumlegagh Hamish/Drumlegagh Galaxy and Drumlegagh Kyra

### BEST TEAM IN THE CONTINENTAL BREEDS

**Reserve Champions** – Salers with  
Lower Bolie Kizzy – P O’Kane  
Brookfields Abbey – P O’Kane  
Lisnamaul Katie – P Maginn & Sons  
Lisnamaul Kelly – P Maginn & Sons  
Drumlegagh Lucas – J & EA Elliott

*A fantastic team effort from Northern Ireland, let's hope this is the things to come at the other shows in the UK.,*



In The Ring



Team of Five



Tony Rea in The Ring



Judging



Around The Ring





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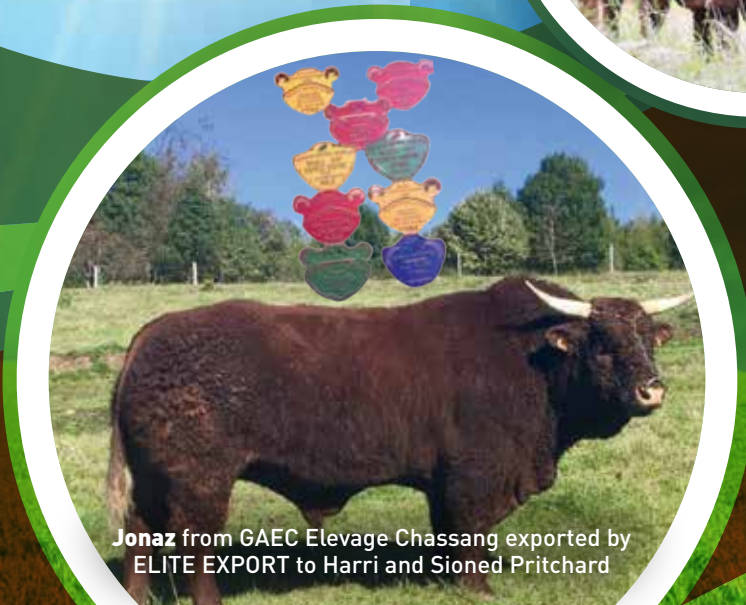
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# 2017 Royal Highland Show

Over 190,000 visitors attended the Royal Highland Show over four days, and Salers had a good show of cattle and plenty of visitors to the cattle lines and the stand.

Whitebog Salers and Drumlegagh Salers took the main prizes but overall a good selection of breeders supported the show and Richard Tudor our judge from Wales who was last year's Farmers Weekly Beef Farmer of the Year had a tough time sorting out the prizes winners.



Show Champion Drumlegagh Kyra – J & E A Elliott



Reserve Show Champion Whitebog Karbolic – Firm of K MacKenzie

## SHOW RESULTS

**Judge R Tudor from Wales**

### Female born after 31 March 2016

- 1st Bacardi Lizzie R & A Crockett
- 2nd Whitebog Lilypad Firm of K MacKenzie
- 3rd Whitebog Leah Firm of K MacKenzie
- 4th Whitebog Lace Firm of K MacKenzie
- 5th Cumbrian Jolie 877 T & I Walling
- 6th Kaimburn Lauren N Ralston

### Female born on or between 24th June 2015 and 31st March 2016

- 1st Whitebog Kim Firm of K MacKenzie
- 2nd Cleuchhead Mhairi 1130 R & K Livesey

### Female born on/after 1st January 2014 and before 24th June 2015

- 1st Drumlegagh Kyra J & E A Elliott
- 2nd Bacardi Jessie Jay R & A Crockett
- 3rd Bacardi Keisha R & A Crockett
- 4th Cleuchhead Merry 1049 R & K Livesey
- 5th Cumbrian Rouge 776 T & I Walling
- 6th Cumbrian Jaconde 795 T & I Walling

### Female born before 1st January 2014

- 1st Drumlegagh Galaxy J & E A Elliott

- 2nd Cleuchhead Mhairi 18th J & E A Elliott

### Bull born after 31st March 2016

- 1st Kaimburn Laser N Ralston
- 2nd Cleuchhead Lagavulin R & K Livesey
- 3rd Cleuchhead Laphroaigh R & K Livesey
- 4th Bacardi Legend R & A Crockett
- 5th Whitebog Lad Firm of K MacKenzie

### Bull born between 24th June 2015 and 31st March 2016

- 1st Whitebog Karbolic Firm of K MacKenzie
- 2nd Drumlegagh Lucas J & E A Elliott

### Bull born before 24th June 2015

- 1st Drumlegagh Hamish J & E A Elliott
- 2nd Rigel Kia M & G Pye
- 3rd Cumbrian K Roger Poll T & I Walling

### Best Junior Female

Whitebog Kim Firm of K MacKenzie

### Best Overall Female (QET Trophy)

Drumlegagh Kyra J & E A Elliott

### Reserve Female

Drumlegagh Galaxy J & E A Elliott

### Best Male from classes 301/302 Junior Male (The Cuil Claret Jug) – Whitebog Karbolic Firm of K MacKenzie

### Best Overall Male (The Rumenco Trophy)

Whitebog Karbolic Firm of K MacKenzie

### Reserve Bull

Drumlegagh Hamish J & E A Elliott

### Breeder of Best Bull

Whitebog Karbolic Firm of K MacKenzie

### Junior Champion

Whitebog Karbolic Firm of K MacKenzie

### Reserve Junior Champion

Whitebog Kim Firm of K MacKenzie

### Champion (The Swordsman Trophy)

Drumlegagh Kyra J & E A Elliott

### Reserve Champion (The Salers Bull)

Whitebog Karbolic Firm of K MacKenzie

### Best animal bred by exhibitor

Drumlegagh Kyra J & E A Elliott

### Best Pair of Animals

Drumlegagh Kyra/Drumlegagh Galaxy J & E A Elliott

### Best Group of Three Animals

### (Dingwall & Highland Marts Trophy)

Drumlegagh Kyra/Drumlegagh Galaxy/Drumlegagh Hamish J & E A Elliott



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# 2017 Great Yorkshire Show

Show day was wet and cold at the Great Yorkshire Show but it didn't dampen the spirits with water proofs on and broillies up we saw an excellent line up of Salers in the show ring and Judge, Thomas Kelly from Northern Ireland had to deliberate over some excellent stock.

Salers were also picked fourth in the interbreed groups, which was a great accolade to the exhibitors taking part.



Champion Cleuchhead Merry 1049 – R & K Livesey

Overall breed champion went to the Livesey's with a 2 year old heifer Cleuchhead Merry 1049 sired by Drumlegagh Brandon.



Reserve Champion Cumbrian Jolie – T & I Walling

Reserve Champion went to Tom and Ian Wallings Cumbrian Jolie born 8/6/2012 sired by Lataster Hector.



Junior Champion Bacardi Legend – R & A Crockett

Junior Champion was Bacardi Legend, a young bull from Roy and Adam Crockett, born 3/5/16 sired by Gulliver.



Reserve Junior Champion Manor Lane Lunar – C Fox

Reserve Junior Champion went to Manor Lane Lunar, from Carolyn Fox, a young heifer with lots of breeding potential, born 8/1/2016 sired by Upperlands Banker.

## SHOW RESULTS

**Judge T Kelly, Northern Ireland**

### Bull born before 1 January 2016

1st Cumbrian K Roger T & I Walling

### Bull born on or after 1 January 2016

1st Bacardi Legend R & A Crockett

2nd Kaiburn Laser Edgerton Trading (2006) Ltd

3rd Beeston Hall Laser S & R Hallos

4th Cleuchhead Laphroaig R & K Livesey

5th Beeston Hall Leonardo S & R Hallos

### Female born on or before 31 December 2014 in milk or in calf

1st Cumbrian Jolie T & I Walling

2nd Manor Lane Diva C Fox

3rd Cleuchhead Mhairi 18th R & K Livesey

4th Bacardi Jesse Jay R & A Crockett

### Female born on or after 1 January 2015

1st Cleuchhead Merry 1049 R & K Livesey

2nd Bacardi Keisha A & A Crockett

3rd Approach Farm Kara A & K Gowthorpe

4th Cumbrian Rouge T & I Walling

5th Beeston Hall Kat S & R Hallos

### Female born on or after 1 January 2016

1st Manor Lane Lunar C Fox

2nd Bacardi Lizzie A & A Crockett

3rd Approach Farm Lucy A & K Gowthorpe

4th Approach Farm Looby Lu A & K Gowthorpe

5th Beeston Hall Lilly S & R Hallos

### Group of Three Animals (the property of the same owner)

1st R & A Crockett

2nd R & K Livesey

3rd A & K Gowthorpe

4th S & R Hallos

### Pair of Animals (by the same sire)

1st S & R Hallos

2nd R & A Crockett

3rd R & K Livesey

4th T & I Walling

### Junior Champion (Salers Society Cup)

Bacardi Legend R & A Crockett

### Reserve Junior Champion (Dennis White Cup)

Manor lane Lunar C Fox

### Male Champion (Watson Trophy)

Bacardi Legend R & A Crockett

### Reserve Male Champion

Cumbrian K Roger T & I Walling

### Female Champion (Bents Farm Trophy)

Cleuchhead Merry 1049 R & K Livesey

### Reserve Female Champion

Cumbrian Jolie T & I Walling

### Champion (The Rigel Cup)

Cleuchhead Merry 1049 R & K Livesey

### Reserve Champion (The K W Alternative Feed Cup)

Cumbrian Jolie T & I Walling

### The Best Polled Animal (The Arthur Beevers Cup)

Cumbrian Jolie T & I Walling





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# RISING STAR IN THE CATTLE BREEDING WORLD

Chris Berry talks with Salers Chairman Terence Pye at Leven Fields (April '17).



ONE OF THE STARS IN THE cattle firmament right now is the Salers breed and that suits Terence Pye who farms with his wife Jane at Leven Fields, Middleton on Leven, near Yarm. Terence is Chairman of the Salers Cattle Society, a role he took up in November 2016, and his Rigel herd is aptly named for the continuing rise in popularity of the breed as Rigel is a star in the Orion constellation.

'The breed really has taken hold in the last five years even though we've had them since 1991 and they've been in the UK since 1886,' says Terence. 'The data from BCMS has been allowing us to see the growth curve gradually ramping up but in 2016 the breed grew by a huge 10 per cent, making it the fastest growing in the UK.'

There are now around 30,000 pure and crossbred Salers breeding cows and we are the ninth largest breed for this in the country. 'I think it is the pressures on farming that are forcing everyone to be more careful about cost and making the best of what they have. The message about Salers has now reached that point where people either want to know more or have started to keep them. We're receiving recommendations all the time as the commercial realities are coming to the fore. Cattle men and women now understand what they can do for them.' 'Around half of the customers who come to us are looking for one of the main attributes of the Salers – easy calving. The pelvic opening can be twice as large as some other perhaps better-known breeds and that is making a huge difference.'

We've found that the very unique set of traits the British cattle men and women need are encompassed in the Salers. 'That includes dairy farmers. About a quarter to one-third of the bulls we sell are bought to go into dairy herds. In commercial suckler herds, farmers get sick of having to pull calves out, so to have cows that can pop calves out without assistance is not just easier, it's also less time consuming. We hardly ever see our cows and heifers calve. We also weigh every calf and ours are in the mid-30 kgs range. I went out a 7am this morning and there was nothing happening. A short while later I went again and one had calved, while another calved in the time I'd checked on the first one. They fly out of them.'



Terence was raised in the London suburb of Caterham near Croydon and came north due to his career with ICI. It was through his brother Malcolm that Terence found his love of cattle. 'Malcolm was interested in farming and had a small holding in Nottinghamshire where he had store beasts on 12 acres. Jane and I would look after the place and the cattle when he and his wife Gillian went on holiday.' 'We then had the idea of setting up in business together and we did just that between Jane, myself, Malcolm and Gillian. Both couples sold our respective homes and bought 90 acres here at Leven Fields plus the farm buildings in 1991. We couldn't afford the farmhouse in the village. Over the years we built up the concern while Malcolm and I had our regular day jobs. Jane and Gillian looked after the farm with Jim Ridley. Jim's a real proper Yorkshire character and had worked for the farmer who had this place before us.' 'We were fortunate that some land came up adjacent that took the acreage to the 208 it is today. It's all down to grass except around 30 acres of woodland and we have a mile and a half of river frontage on the River Leven. We acquired arable land in addition, but sold it when Malcolm and Gillian left the partnership and moved to Scotland where Malcolm had set up an agri business.'

## Rigel Drambuie Poll

Terence and Jane's passion has always been for Salers cattle people. 'Our interest is now wholly cattle. We started with Salers in November 1990 through a crossbred cow and embryo, plus a heifer. We've built the herd up from there. We currently have 55 cows of which three are Charolais with the rest Salers. Bulls are sold at between 20 months to 3 years old and heifers at around 15-18 months. We get the heifers in-calf to our Salers bulls and then sell them as we want the farmer to be able to see what we mean about easy calving. With more than half our customers buying Salers for the first time we want everything to be right.'



Commercial herds are where much of Terence and Jane's production is bound. 'The pedigree market is tiny in comparison to the commercial beef sector. If we sell to a pedigree buyer that's nice but its suckler herds and dairy farmers that are our main areas direct from the farm. We sell just over one-third of our bulls through Salers Society sales throughout the UK. 'We're presently running four pedigree Salers bulls and also use AI. Our bulls live long and are highly productive. We try to use our own homebred bulls and since 2002 we have bought just four French bulls. Bruno, our foundation bull, was just under 14 years old when he finished; Crocodile Dundee was just under 15; and Othello was 14. Byron is current our leading stock bull aged 7.' 'In order to bring fresh blood we bought Lascaux from France, but we are committed to making continued progress with our own bulls and we're producing what we feel are as good as any including Rigel Drambuie Poll, a black bull we have retained as a junior herd sire, and who is an out-and-out commercial farmers' bull giving lots of beef while also good female traits.'

The increase in Salers popularity shown from data collated by BCMS puts the breed as the 10th largest beef breed, using a Salers bull; and the 9th largest of the breeding cows registrations. Terence believes managing the on-going success will be key to the breed's future. 'At the moment, with so many new members coming in, we need to make sure they know enough to select for the breeds core strengths. The Salers has caught on right now and obviously we're very happy that others have realised or are realising what we have known for many years. It's vital that we maintain the standards that have been set and one of those ways is to ensure our members understand and value low to moderate birth weight.' 'We've gained a healthy reputation for exceptional calving ease. We could lose it if we as breeders do not remain vigilant to what has got us this far. The Society has implemented performance recording using BREEDPLAN, which provides EBVs so Salers bulls can be selected for low to moderate birth rates. My advice would be don't get distracted by high growth rates because that can lead to high birth weights which can inevitably lead to calving problems. We need to play to our strengths.' 'Last year we achieved 100 per cent unassisted births across our entire Salers herd and there were four sets of twins too.'

And if you've not yet seen reference to Salers beef on a UK menu you should try Paris. 'It's marketed as high end, gourmet beef in Paris under the name Label Rouge. If you're over there and you see a little red cow's head on the menu that's Salers beef. It has great marbling and is exceptionally tasty.'

Terence and Jane have also worked hard at developing polled genetics within their herd over the past 20 years. 'It's another important part of our business as a premium is commanded on polled cattle.'

Jane and Terence have two daughters – Emma and Helen. Emma assists on the farm with son-in-law Scott. The herd prefix Rigel came from Terence's father's business. 'He had a company called Rigel Electronics. Who would have known that it would come to be associated with a rising star breed in the cattle world! We're all making every effort to keep it moving upwards.'





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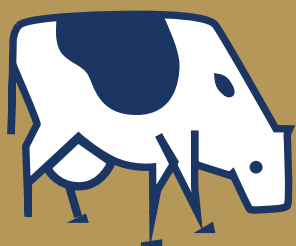
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# 2017 Royal Welsh Show

A small but perfectly formed group of Salers were entered into the Royal Welsh Show, we hope to expand on this next year.

Judge Alan Howatson from Newton Stewart, Dumfries, cast his expert eye over the animals put forward and as a maternal breed chose a Salers cow as his overall champion.

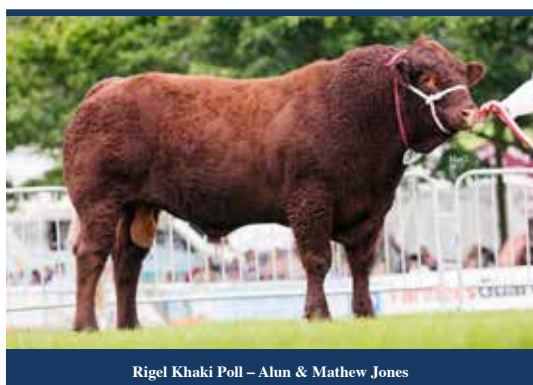


Indiana Poll an imported cow born 7/10/12 from Alun and Mathew Jones bred by Gaec De Solignac sire Cumbrian Joker, dam Britany stood out as the champion, due to calf in November this cow had been flushed for embryos.



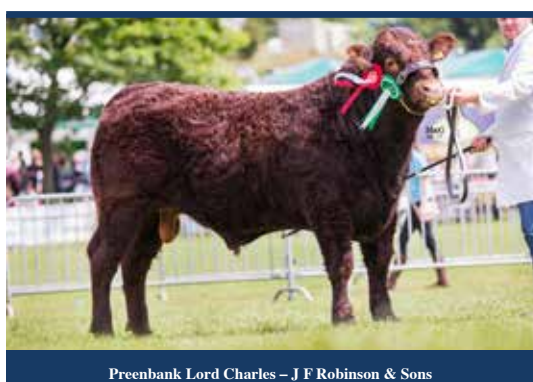
Indiana Poll – Alun & Mathew Jones

Another polled animal, again from Alun and Mathew Jones, was reserve champion. Rigel Khaki Poll born 2/4/15, bred by Terence and Jane Pye of Rigel Pedigree, sire Rigel Munro, dam Rigel Opal Poll.



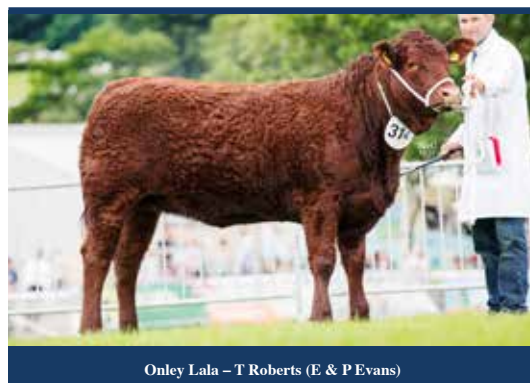
Rigel Khaki Poll – Alun & Mathew Jones

Best Junior Male went to J F Robinson & Sons for Preenbank Lord Charles, born 6/3/16 sired by Seawell Invader out of Preenbank Christabel



Preenbank Lord Charles – J F Robinson & Sons

Best Junior Female went to T Roberts for Onley Lala born 7/2/16, sired by Cleuchhead Xerox out of Onley Angel



Onley Lala – T Roberts (E & P Evans)

## SHOW RESULTS

**Judge A Howatson, Newton Stewart, Dumfries.**

**Bull born on or before 31 December 2015**

1st Rigel Khaki Poll M Jones

**Bull born on or after 1 January 2016**

1st Preenbank Lord Charles J F Robinson & Sons

2nd Onley Lemmy T Roberts (E & P Evans)

**Cow born on or before 31 December 2014 in calf or with calf at foot**

1st Indiana Poll M Jones

2nd Lyre C Roberts

**Heifer born on or between 1 January 2015 and 31 December 2015**

1st Morfa Ceridwen J E Thomas

2nd Preenbank Kikamamia J F Robinson & Sons

**Heifer born on or after 1 January 2016**

1st Onley Lala T Roberts (E & P Evans)

2nd Preenbank Lady Jolanda J F Robinson & Sons

3rd Kington Glory 2 S Simmons

4th Kington Desire S Simmons

**Salers Overall Champion (Campsmount Trophy) –**

Indiana Poll M Jones

**Salers Best Opposite Sex to the Champion (Hallows Trophy) –**

Rigel Khaki Poll M Jones

**Best Female Exhibit –**

Indiana Poll M Jones

**Best Senior Male (Allington Hughes Shield) –**

Rigel Khaki Poll M Jones

**Best Senior Heifer (Carrick View Cup) –**

Morfa Ceridwen J E Thomas

**Best Junior Male (Franklin Shield) –**

Preenbank Lord Charles J F Robinson & Sons

**Best Junior Female (Morwenstow Trophy) –**

Onley Lala T Roberts (E & P Evans)

**Best Turned Out Animals**

(Henry Gibson Memorial Cup) – M Jones

**Stockman Shield –**

T Roberts









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# MARKET REVIEW

## Salers Strong Growth Continues in 2017

### What is this all about?

Though it is interesting to know about the market in which we operate, the key point and only real purpose of the market review is to assist our breeders and our customers to make better decisions about the future direction of their businesses.

The most important conclusion from the review is that the Salers breed is growing just about as fast as it possibly can in the suckler cow sector, and that this growth is limited by the availability of Salers and SalersX heifers coming forward as replacement suckler cows. Commercial suckler farmers are scouring the country for Salers heifers and some have been obliged to source them from France because they cannot find sufficient numbers here in the UK.

Whether you are breeding SalersX or pure heifers, what decisions do you need to make to ensure that the maximum number end up as suckler cows, whilst ensuring that the quality is maintained?

### High Level

The Salers annual growth in 2017 continues the progress made in 2016, outstripping overall market growth to claim increased market share.

	% increase (4 yr avg)
UK Market 2017	
Suckler Cows	0.6%
Dairy Cows	-1.6%
Beef Sired Calves	1.1%
Salers 2017	
Salers/SalersX Cows	7.1%
Salers Sired Calves	11.6%

### Market Overview

There was again a small increase in the number of suckler cows, but by a smaller percentage than last year. The number of UK dairy cows dropped for the first time since 2010, but the upward trend to using beef sires continued with 45% of calves from the dairy herd being by a beef bull.

The number of beef sired calves born in 2017 increased to 1.85 million mostly because of the increased use of beef sires on dairy cows. Five of the top ten beef breeds registering a reduction in calves born compared to 2016, indicating that the slightly better numbers seen in 2016 were a blip.

The overall market future growth trends are far from clear as farmers are facing uncertainty as to the impact of Brexit on prices, input costs and farm support payments, however the ability of the Salers to lower the costs of beef production (because of our outstanding calving ease), means that the Salers breed will thrive even (or perhaps especially) in tough times.

### Salers Market Share

2017 data ex-BCMS	Salers Breeding Bulls	Salers/SalersX Suckler Cows
Market Share	1.5%	2.5%
Growth Rate (4 yr avg)	11.6%	7.1%

The growth in the use of the Salers bull has continued, registering the highest growth rate amongst the top ten beef breeds in the suckler herd and 2nd highest growth rate when the use of beef bulls on dairy cows is taken into account. The Salers bull is now 9th in the league table up from 10th place last year. The breed immediately above the Salers has a market share of 1.6% vs. our 1.5% market share, but it is not growing like the Salers, so a move up to 8th is possible in the next year or two.

In the suckler cow market, Salers have the fastest annual rate of increase of any of the top ten beef breeds for the second year running, and are firmly 9th in the suckler cow league table, with the 8th place also within our reach in the next couple of years. An analysis of the market dynamics last year indicated that the breed could grow even faster but demand is outstripping the supply of Salers and SalersX heifer replacements available. Just to continue growing as we are, 5000-6000 Salers and SalersX heifers are needed annually as replacements. The entries of commercial heifers to Society sales amount to approx. 5% of this demand.

The difficulty of finding sufficient numbers of commercial heifers has become more noticeable in 2017, as suckler farmers have become more aware of the financial and lifestyle benefits that derive from the breed's very large pelvic area, plentiful milk, sound structure (legs, feet, udders etc.) and longevity, which all make for the low maintenance, low cost suckler cow that is needed in today's market. Also, there are clear signs that buyers are increasingly looking to source heifers from high health status herds.

### Prospects for 2018

Looking back over a longer period of time, we can see that the Salers has been significantly outperforming the beef sire and suckler cow markets for many years. These are conservative markets, and it has taken years of effort by our members to create the level of awareness of the Salers performance traits that has stimulated these strong growth rates. The good news is that once established, these growth trends are very likely to continue, as the qualities of the breed prove themselves on farm, and so influence more farmers to switch to Salers.





'FANGIO' Our new stock bull, imported from France in October '13



# DARNFORD

## SALEERS

David Watson 07855 490 495

e: dave811@live.co.uk

 [www.facebook.com/darnfordsalers](http://www.facebook.com/darnfordsalers)

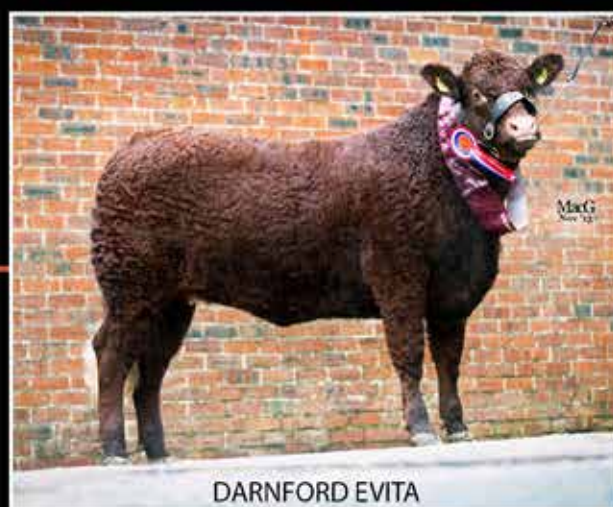


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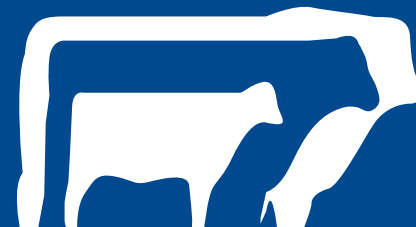
Female Champion - Castle Douglas '13 - Sold for 4000gns

Darnford Farm, Durris, Banchory, Aberdeenshire, Scotland, AB31 6DJ

design by  
**MacGregor**  
PHOTOGRAPHY

# BREEDPLAN

Demonstrating Salers Commercial Advantages



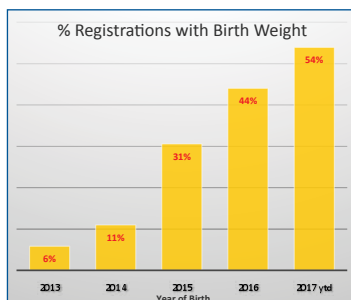
## PROTECTING SALERS BULLS EASE OF CALVING

The substantial growth in demand for Salers bulls over the last five years is due the Salers reputation for outstanding calving ease.

This is attracting suckler (and dairy) farmers who have put easy calving at the top of their priorities. The Salers bull confers easy calving via:

- the long slender conformation of the calf
- low birth weights (compared to other major breeds)

Calves by Salers bulls are typically 32-36kg for heifers and 35-40kg for bulls. Protecting this attribute is vital for the continued growth of the breed, and the availability of Birth Weight EBVs from Breedplan gives our breeders and our customers the information they need in respect of calving ease when selecting bulls for breeding. The range from light (-2.7kg) to heavy (+3.2kg) Birth Weight EBVs in the Published Sires table below has increased since last year. Light or moderate birth weight EBVs are favourable.



## BETTER BIRTH WEIGHT DATA

2017 ytd, 54% of calves had their birth weight recorded, continuing the upward trend.

The Society strongly encourages members to weigh all their calves at birth, and to submit birth weights when calves are being registered or notified. This is entirely voluntary and can be done free of charge by any member whether or not they are Performance Recorders. Members can weigh calves using scales or the weigh tape (measuring the front foot). Both methods are equally acceptable, with the main consideration being to make the measurement as consistently as possible from one calf to the next. Passing the 50% recorded birth weights mark is a significant milestone, as this improves the accuracy and usefulness of the Birth Weight EBV.

## PROGRESS WITH PERFORMANCE RECORDING

Our Performance Recorders have increased the amount of data submitted to Breedplan in 2017 by 29% compared to 2016. Breedplan is receiving regular weights of young stock, mature cow weights, scrotal circumferences of young bulls, and figures from back fat scanning. The accuracies of the Birth Weight, 200 and 400 Day Weight EBVs are steadily improving, with some sires already above 90%. The Milk EBV, however, should be treated with caution as it will take a longer time to reach an acceptable accuracy as the contribution to growth rate from milk is inferred from data gathered over a number of generations.

## ACCURACY OF EBVS

Each EBV comes with an assessment of its accuracy, which reflects the amount of data used to calculate the EBV and also the stability of the EBV as new data comes in. The following guide may be useful for interpreting accuracy:

- less than 50% accuracy - the EBVs are preliminary. EBVs in this range will have been calculated based on very little information. These EBVs could change substantially as more direct performance information becomes available on the animal.
- 50-74% accuracy - the EBVs are of medium accuracy. EBVs in this range will usually have been calculated based on the animal's own performance and some limited pedigree information.
- 75-90% accuracy - the EBVs are of medium-high accuracy. EBVs in this range will usually have been calculated based on the animal's own performance coupled with the performance for a small number of the animal's progeny.
- more than 90% accuracy - the EBVs are a high accuracy estimate of the animal's true breeding value. It is unlikely that EBVs will change considerably with addition of more progeny data.

The Published Sires table below does not show the accuracies but bulls only make it onto this table if their accuracies are above 50%. Information on individual animals, their EBVs and their accuracies can be looked up by anyone (follow the links from the Salers website (<http://salers-cattle-society.co.uk/>)).

## AIMS FOR 2018

Building on the excellent progress made so far, the focus continues to be on encouraging:

- more members to measure and submit birth weights
- more members participating as Performance Recorders

## PUBLISHED SIRES

Sire	HB number	Birth Wt EBV	200 Day Wt EBV	400 Day Wt EBV	Sire	HB number	Birth Wt EBV	200 Day Wt EBV	400 Day Wt EBV
Rigel Pluto	PYE2011090	-2.7	-3	7	Casimir	IMP2008054	0.9	21	28
Amazonien	IMP2006039	-2.1	-1	18	<b>Breed Average</b>				
Oaklands Urgent	DIL2003011	-0.9	1	4	Sagittaire	IMP2002036	1.0	8	16
Rigel Verdun Poll	PYE2012027	-0.9	1	10	Casper	IMP2012004	1.0	9	13
Rigel Rourke Poll	PYE2014568	-0.7	6	14	Bruno	172/6386051716	1.1	11	17
Cleuchhead Blaze	RAB2012025	-0.6	7	4	Rigel Munro Poll	PYE2011026	1.2	2	14
Rigel Mycroft Poll	PYE2013031	-0.5	0	4	Kracker	IMP97053	1.2	3	4
Preenbank Kester	RFP2013005	-0.3	0	5	Rigel Tybalt	PYE2013004	1.3	9	15
Rigel Orlando	PYE2008071	-0.3	0	10	Rigel Drumbie Poll	PYE2014620	1.4	11	17
Seawell Ambassador	SEA2005012	-0.1	8	10	Cammel	IMP2012006	1.4	19	34
Cleuchhead Dick Dastardly	UKS62060301028	0.0	17	35	Illien	IMP2013011	1.5	8	19
Rigel Oak Poll	PYE2013002	0.1	6	5	Seawell Extra	SEA2009050	1.5	12	25
Rigel Byron Poll	PYE2010030	0.2	6	6	Domino	IMP2012005	1.6	14	21
Cleuchhead Archer	RAB2011023	0.2	10	18	Cleuchhead Brandy	RAB2012023	1.6	15	21
Hockey	IMP2013005	0.3	8	17	Cuil Madrid	MCC97004	1.7	12	15
Rigel Excel	PYE2011017	0.5	10	22	Denver	IMP2010054	1.9	10	6
Tolquhon Bonaparte	AAS2009003	0.5	11	18	Manor Lane Firework	CAF2012001	1.9	12	20
Rigel Picasso	PYE2011027	0.6	9	11	Cumbrian Joker Poll	FSG2008007	1.9	18	25
Upperlands Banker Poll	RSB2001002	0.7	9	14	Preenbank Izac	RFP2011011	2.2	20	25
Drumlegagh Brandon	DRU2008012	0.8	7	11	Vaillant	IMP2009026	2.4	19	31
Lataster Hector	IMP2009047	0.8	7	12	Whitebog Fury	XHO2010005	2.5	17	20
Seawell Franko	SEA2010044	0.8	15	10	Cleuchhead Chief	RAB2013033	2.6	15	23
Oaklands Genesis	DIL2011028	0.9	7	16	Cleuchhead Compo	RAB2013001	2.7	19	36
Rigel Orton	PYE2013033	0.9	7	10	Rigel Officer	PYE2012025	2.7	19	29
Cuil Godfather	MCC2013028	0.9	17	26	Domino 324	324/4688016097	3.2	20	33

Source: November 2017 Salers Group Run

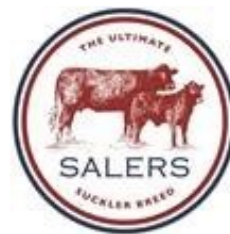
Green highlighting indicates an EBV equal/better than breed average EBV





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Salon international de l'agriculture

24<sup>th</sup> February to 4<sup>th</sup> March 2018

Salers show Wednesday 28th February 2018

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# SALERS BREED: Star of the Show

## SOMMET DE L'ÉLEVAGE (Oct. 3rd to 5th - 2018)

### Clermont-Ferrand / France



TWENTY-SEVEN years ago, the Sommet de l'Élevage (Livestock Summit) opened its doors in Clermont-Ferrand (France), at the heart of the biggest area of natural rangeland in Europe, with a mission to showcase the Massif Central's native beef breeds. Twenty-seven years later, already the undisputed world-leading **trade show for the beef sector**, the Sommet de l'Élevage has also steadily carved out a position as a leading national forum for **dairy breeders** and an exceptional showcase for **French know-how in livestock production and breed genetics**.

The Sommet is a headline event among the world's big livestock trade shows, continuing to pull in more and more visitors every year. This year, 2,000 rigorously - pedigreed animals, 1,500 exhibitors and over 95,000 visitors will be in attendance at the Sommet de l'Élevage which will be opening its doors from October 3-5, 2018, in Clermont-Ferrand, France.

To host these visitors in the best possible conditions, the **International Lounge** will provide again a services package tailored to cover everything foreign visitors could need: catering and workspace, accommodation bookings centre, free shuttle links from the exhibition centre to town centre and airport, interpreters, guided tours of the show and more.



With over **1,500 exhibitors running stands**, including 300 businesses from 32 different countries worldwide, the Sommet de l'Élevage delivers a full package of solutions for every link in the livestock farming value chain, from feeds and veterinary products to facility equipment, dairying equipment, agricultural machinery, and more - all showcased in 180,000 m<sup>2</sup> of exhibition space.

The packed three-day schedule will be smartly paced by a flurry of events, from **national or inter-regional breed competitions to breed shows and auctions**, demonstrations, and more. **Salers** - the 4<sup>th</sup> biggest beef breed in France - will be headlining the exhibition with **its national championships** and its 400 best specimens competing for best-of-breed at the Zénith ring arena. The International Salers

Federation will also hold its tri-annual convention during the Sommet.

The event is also host to more than **40 top-flight seminars and conferences** on hot issues in farming, **the International livestock evening**, and a **packed schedule of 35 tours to farms** and agribusiness centres, offering to its international visitors and delegations a real VIP experience.

**More information:** Tel: +33 4 73 28 95 10  
Email: [info@sommet-elevage.fr](mailto:info@sommet-elevage.fr); [www.sommet-elevage.fr](http://www.sommet-elevage.fr)





# CUMBRIAN



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Ladybird*

**Champion Royal  
Highland Show**

*Cumbrian  
Velocity*

**Sold to A MacKenzie  
Whitebog Salers**



*Cumbrian  
Hyacinth*

**Champion Royal  
Highland Show**

*Hector*

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and Champion Heifer 2012  
Premier Sale**



*Cumbrian  
Joker*

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*Ideal*

**Reserve Male Champion  
Great Yorkshire Show**



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A little semen left**

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# INTERNATIONAL SALERS FEDERATION



*Chairman: Ron Coomber - Australia*  
*email: [internationalsalers@bigpond.com](mailto:internationalsalers@bigpond.com)*

Members in: Australia, Austria, Belgium, Bosnia & Herzegovina, Canada, Croatia, Czech Republic, Denmark, France, Germany, Ireland, Mexico, New Zealand, Poland, Portugal, Spain, Switzerland, U.K. and U.S.A.



Greetings to U.K. Readers, Salers Breeders and Enthusiasts,

The opportunity to provide International Salers Federation (ISF) News in this Journal is much appreciated, as is the way that the Salers Breed is growing so well and profitably in the United Kingdom.

**In the last 3 years there has been dramatic growth within the ISF which now has 24 Members in 20 Countries** and it is helping a major change in the World of the Salers Breed.

Since the ISF was formed in 1985, it has served very well its Members by conducting regular (now tri-annual) Conventions and Tours in a number of different Countries, resulting in very worthwhile exchanges for Salers Breeders. In addition, Salers Breeders from foreign countries gain much international fellowship and knowledge by attending major events around the World, such as the Royal Highland Show in Scotland; the National Western Stock Show in Denver, Colorado, USA and the Annual Concours National Salers in France, etc., etc. These are so beneficial to one and all.

At the ISF Convention in Ireland in 2012, the decision was reached to expand even further the work of the ISF and at the ISF Convention in Colorado in 2015, the Federation's Constitution was amended to allow for the provision of more Salers Breeders into the fold; the more active exchange of knowledge and experience about Salers between the various Countries; and to facilitate the development of the Salers Breed in Countries just starting to introduce Salers Cattle. In this regard, it has been a pleasure that the Salers Association of Bosnia and Herzegovina has now become a Member. There are great opportunities in the fertile grazing lands in Herzegovina where that Association is based.

Of course, the United Kingdom is an excellent example of the progressive work that has been done for Salers. Top prices have been achieved for Salers Stock; greater demand for Salers as Suckler Breeders is being experienced; import of top Salers Genetics from France is happening; and U.K. Salers are now being exported to many Countries, including Spain and France.

A prime example of U.K. expertise is the export from the U.K. to France of a homebred bull which was a Class Winner at the 2017 National Salers Show in Vichy, France! A case of the "Student becoming Teacher"!

It is with much confidence that I am assured that 2018 will be an enormously successful year for Salers. The Sommet de l'Élevage, which I consider to be the best meeting place in the World for Salers Breeders, Friends and potential Clients, is having, this year, Salers as their Feature Beef Breed. **Without doubt it will be the best and largest meeting of**

**Salers Breeders from far and wide that has ever been seen.** Our sincere thanks again go to M. Benoît Delaloy, International Manager, Sommet de l'Élevage, for the support and assistance he continues to give the ISF and Salers.

The Sommet is renowned for bringing representatives from so many Countries together, to gather and disseminate information, sales and buyer potentiality.

As well as 400 Salers Cattle being at this year's Sommet, the 2018 International Salers Conference and Tour will be in France and will culminate with attendance at the Sommet on Wednesday, Thursday and Friday, 3, 4, 5 October.

The Beef Industry, World-Wide is very rapidly transforming. Branded Prime-Cut Beef and Branded Specific Breed Meat are fastly becoming the vogues with major Beef Cattle Producing Enterprises World-Wide who now see themselves as primarily Branded Beef Supply Businesses or Agricultural Businesses not just as Cattle Breeders. One way is to look what Cattle Pastoral Companies, which each run hundreds of thousands of beef cattle in Australia are doing, as are so many Beef Companies in Countries such as the USA, Canada, and Brazil. An outstanding example is the gigantic Miratorg Angus Beef Operation in Russia.

As Salers Breeders, we know the high quality of Salers meat and that has been ably proven by organisations such as Label Rouge in France. **There are great opportunities to show what Salers Cattle can do for the World-Wide Branded Beef Business.**

Finally, let's all work together and look forward to greater development of Salers everywhere. The ISF vision is towards the profitable influence of Salers cattle being actively demonstrated in all areas of the World, including South Eastern Europe, C.I.S., South America, and Oceania. We know how Salers can adapt, so well, in areas, from extremely high temperatures and across to the snow-bound Winters in the open range lands of USA, Canada and Russia.

**The ISF looks forward to meeting up with so many Salers Breeders and Friends, and potential Customers, at the Sommet this year and helping to demonstrate that SALERS IS TRULY THE INTERNATIONAL BALANCED BREED.**

Sincerely,

Ron.

**Ron Coomber - Australia**  
**Chairman**  
**International Salers Federation.**

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Facebook: [www.facebook.com/ron.coomber.1](https://www.facebook.com/ron.coomber.1)







# MEMBERS

## **AUSTRALIA**

Australian Salers Association  
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## **CZECH REPUBLIC**

Czech Beef Breeders Association  
(CSCHMS)  
[www.cschms.cz](http://www.cschms.cz)

## **DENMARK**

Danish Salers Association  
[www.salers.dk](http://www.salers.dk)

## **FRANCE**

Groupe Salers Evolution  
[www.salers.org](http://www.salers.org)

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## **FRANCE**

G.I.E Generation Salers  
[www.generation-salers.fr](http://www.generation-salers.fr)

## **GERMANY**

Federal Association German  
Salers Breeders  
[www.salers-rinder.de](http://www.salers-rinder.de)

## **IRELAND**

Salers Cattle Society of Ireland  
[www.irishsalers.com](http://www.irishsalers.com)

## **MEXICO**

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## **NEW ZEALAND**

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[www.salers.nz](http://www.salers.nz)

## **PORTUGAL**

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## **SWITZERLAND**

Swiss Salers Association  
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[www.salers-cattle-society.co.uk](http://www.salers-cattle-society.co.uk)

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Grzegorz and Dagmara Chlopicki  
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## **Contact**

**Paul Allison**

**Allison Devereux Farms, Low Harperley Farm, Weardale, Co. Durham, DL15 8DY.**

**[jppallison@gmail.com](mailto:jppallison@gmail.com) / 01388 762130 / 07917 461341 / @harperleysalers**



# Accidental Breeders



## Harperley Salers

Paul Allison and Tanya Devereux  
(Allison Devereux Farms)

Low Harperley Farm is a typical medium sized County Durham mixed farm sitting at the bottom end of Weardale. When Paul and Tanya took over the farm in 2013, it came with a dairy bred suckler herd of Limousin x cows, and much of the grassland was in a stewardship scheme.

Paul and Tanya never intended to become pedigree cattle breeders. As Paul says, *"We just wanted to be better beef suckler farmers. I'm from a heavy manufacturing industry background, where assets are squeezed and production maximised, and a traditional dairy bred suckler herd running on low input grassland in stewardship made no sense to us whatsoever. The land was going back to waste and we had suckler cows with low fertility and frequent calving problems."*

The farm has relatively high fixed costs with everything done in house (except spraying), including all the arable and grassland work. Consequently the farm has to have turnover and productivity. *"Coming out of stewardship early helped, and although it's not been straightforward, we've got back to the position where we grow acceptable amounts of grass. Over the last few years, we've put up a few sheds ourselves and are close to a stocking rate of 1 LSU per acre with matching winter housing."*

Paul and Tanya were dissatisfied with the farm's existing suckler herd. *"We had some good productive cows, but the replacement policy was a game of dairy bred heifer roulette; lucky to land a good one and who knew what disease was being brought in? Essentially our herd was the product of other people's breeding policies, none of which had anything to do with improving our cows."*

The easy bit was identifying the problems. The solution took a bit more working out. They came up with an aspirational list for the suckler herd.

- Closed herd, health monitoring and vaccinations for disease prevention
- Increased numbers and stocking density without increased recurring fixed costs
- Pure bred, good natured, easy calving cows with milk, fertility and conformation
- Most cows put to terminal sires
- Best cows bred pure for replacements
- First calving at 23 months
- Well grown young bulls and heifers sold as stores at 12 months

*"That was clearly putting us into pure bred maternal beef cow territory. We looked at Beef Shorthorns, Simmentals, Stabilisers, Luings, South Devons, Lincoln Reds and Herefords; there are a lot of breeds out there for the single breed closed herd system but none of them were ticking all the boxes. Fortuitously, whilst driving through northern France, I passed a field full of horned red cows with enormous beige calves and a massive Charolais bull and stopped to ask the man what was going on; Salers; that's what was going on."*



The couple discovered that the Salers breed was established in the UK and growing in numbers, and that its traits fitted their aspirations. They decided to give Salers a try, and started to build up a small herd of pure and crossbred Salers. *"The heifer calves were retained and our Salers numbers grew, but once the traditional suckler herd was dispersed, the farm was understocked. The demand for Salers females has been increasing greatly and boosting our numbers with straight runs of quality heifers at sensible money was not easy. Nevertheless, we had to get numbers up and so during 2017 we imported two loads of heifers from the Cantal Mountains."*





## Accidental Breeders continued...



*"Having started with Salers to build a better commercial suckler herd producing strong stores, we have ended up being a producer of bulling heifers and a few breeding bulls."*

The main Salers stock bull is Rigel Pluto, the breed's easiest calving Breedplan recorded bull. *"We have some his daughters in the herd, but we would be happy if they were all his daughters. The only obstacle to that happening is the market demand for his calves. We probably sold a few too many this year; we set reasonable prices and they flew off the farm. Because we've focussed on producing strong, efficient and productive commercial cows for ourselves, the heifers are exactly right for modernising suckler herds."*

Pluto's sons are particularly suited to covering heifers and producing suckler replacements.

*"We've been delighted to see them heading off to work in large commercial herds. We don't suppose any of our animals will ever win a show, but we like them and they do the job".*

With around 250 acres of grass for summer 2018, the farm will be running 110 Salers cows and calves, 85 Salers bulling heifers and 390 Llyen ewes. The focus at Low Harperley is on producing hardworking commercial suckler cows. They have to be good natured, easy calving (large pelvic apertures and likely to have small calves), fertile, milky and long lived. The bulling heifers are all put to a Salers bull to calve at 23 to 25 months. For the second calf onwards, the choice is made whether the cow goes to the Salers bull to produce breeding stock calves or to the Charolais bull to produce stores. *"We don't think there's anything better than the Charolais cross Salers system for a commercial suckler herd. It's no surprise that it's the only cross you ever see in France; the Salers cows are almost designed for the job and their Charolais x calves are phenomenal, with serious growth and great conformation".*

The plan was to have 80% of the cows with Charolais bulls and 20% with the Salers. It's turned out to be the other way around. Initially the drive was to get the Salers numbers up, but now this has been achieved, Paul and Tanya are thinking they'll keep it that way. There is a premium on the Charolais cross stores, but it's balanced by the premium on Salers bulling heifers.



Comparing their Salers cows with their previous sucklers, there has been a major reduction in calving problems, and improved % of calves weaned per cow. *"We like maternal lines in Salers, to the extent that we have imported a few heifers out of a Salers milking herd and we are very happy with them. Breeders in France and the UK can influence the way a breed goes and we think we need to stay away from full on terminal traits. The animals that we want to produce are unashamedly maternal animals".*

*"Some people get into Salers for easy calving and good mothering to reduce the amount of work they have to do for the same number of cows and calves. We went for Salers to get numbers, productivity, output and turnover up without increasing the work. So far, the performance of the Salers very much backs up our decision, and we are looking forward with confidence despite the uncertainties facing UK farming."*



# Premier Collection **Salers** Sires

## BARON



**Sire:** Precieux  
**Dam:** Tirelire  
**MGS:** Hurleur  
**Ear Tag No:** FR 7651847939  
**Genus ABS Code:** SA0908

Efficiency is key with this very well proven bull with over 900 progeny in his evaluation. His progeny have exceptional growth potential with full loins and added rump development in bull calves. Daughters are early maturing and will produce a good heavy calf each year.

## VARIEGEOIS



**Sire:** Trafalgar  
**Dam:** Surprise  
**MGS:** Mabrouk  
**Ear Tag No:** FR 1525357583  
**Genus ABS Code:** SA0926

Variegeois brings a great combination of size and length improvement, with strong loins and wide, squared pelvis'. His daughters have great capacity with thickness and muscle definition, making them very efficient in many French herds and worldwide.

## IMPÉRIAL



**Sire:** Confiant  
**Dam:** Dahlia  
**MGS:** Artaban  
**Ear Tag No:** FR 1533040482  
**Genus ABS Code:** SA0871

Imperial hails from a very productive and successful dam that now has four sons producing in AI facilities. He transmits docility, growth and fantastic topline, with positive scores for pelvic structure, skeletal structure and breed character.

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Setting a new standard within the breed

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so strongly in his females.



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2nd Junior Bull - Welshpool Autumn 2017.  
Then Preenbank Kkamamia with Calf at foot  
Became female champion and on to be Reserve  
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Invader -  
Reserve Male Champion RWAS 2016.  
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# WERNOL

## salers



### **Drumlegagh Granville**

Overall Champion

Castle Douglas 2015 purchased for 8500gns

*Pedigree and  
cross heifers for  
sale at home and  
society sales in  
Welshpool*



Wernol Salers



### **Drumlegagh Lucas**

Junior Male Champion 2017'

New stock bull purchased privately

Aled & Endaf Jones – 07779335791

Chwilog Fawr, Chwilog, Pwllheli, Gwynedd, N.Wales LL53 6SW

# Area 1 Report Northern Scotland 2017



The highlight of 2017 was a trip to Orkney. John Copeland, retired auctioneer and secretary of the Orkney Discussion Group asked Alan Howatson, Robbie Milne and I if we would attend their meeting on 30th January.

On a cold and frosty morning, Alan, Robbie and I set out for the island of Orkney.

John Copeland had arranged a few farm visits for us during our stay. The first was that afternoon when we went to David and Bruce Groat at Cloke, Dounby. The Groats have 70 cows and use 2 Salers bulls and 1 Limousin. All progeny which are not kept for breeding are sold fat at Kirkwall Mart. The bull in the photo is 10 years old and bred by a certain Rachel Hallos !!

The discussion group meeting was on the Monday evening and was attended by 75 farmers. Robbie and Alan gave excellent talks on their farms detailing the benefits of using Salers. I also added my views of the use of Salers and told them about the Irish genotyping. This was followed by a very good discussion which progressed into the bar and was finally drawn to a close at 1.15 am !!

John had arranged a full itinerary for Tuesday. The first call was to Steven Sandison at Millburn Farms. He has 120 cows and uses both Salers and simmental bulls. Steven held the first QMS monitor farm in Orkney and his attention to detail on both grass management and ratio of calf weight to mother's weight was very interesting.

Terry and Lee Coghill are well known in the pedigree cattle world and select bulls for customers who cannot take time to go south. They have taken many Salers bull to Orkney for customers. They were waiting their first Salers calves having acquired a bull the previous year. The aim was to move towards easier calving.

From there we went on to Newbigging where most of the cows stay in an enormous slatted court. This was north facing on the top of a hill where there was nothing between it and the arctic. We were told it was much colder than the north pole.

A visit to Alison Ritch at Keirfield, Sandwick was next on the agenda. She was very pleased with the results of her breeding programme which used a Salers bull on her Angus and Limousine cows. A much appreciated lunch was provided in the very warm kitchen!

The final visit of the day was to Alistair and Ian Clark, Stratheast Holm where they had 140 cows using mostly Simmental and Salers bulls. The Salers was used on the heifers for ease of calving and they now have a number of 4 year old Salers cross cows. They are very pleased with the outcome.

On Wednesday, after a very full and exhausting visit we caught the ferry south. On the journey we discussed our trip and came to the conclusion that the Salers breed has a strong foothold in Orkney with the potential to challenge the other maternal breeds. The main points sighted were always the ease of calving, better feet and udders, and a high conception rate.

The Orcadians were very hospitable and greatly appreciated us making the effort to attend their discussion as well as the excellent farm visits organised by John Copeland.

**Andrew Sleigh** – Area Representative

## Area 2 Report South West Scotland 2017

2017 saw new members joining and more Salers breeders establishing in South West Scotland. Castle Douglas sale had higher numbers of commercial cattle brought forward, but still short of buyers requirements. The sale saw 2 new exhibitors equal the top price with in calf heifers, however the yearling heifers brought out by Colin Mc Clymont of the Cuil took the champion ticket, top price and the top average in the commercial section. The sale overall secured its highest ever average of £1372, for commercial heifers proving the increased demand for this easy calving breed.

With Brexit looming the market may become even more volatile and uncertain. This focuses the mind on what we can improve on farm, with key performance indicators like calves reared per cow and cow fertility becoming even more vital. This is where the Salers and Salers cross cows really come into their own with great fertility, low birth weights and good growth rates on all types of ground and conditions. With the average suckler cow herd only achieving 82% calves reared per cow. This is an area where real improvements can be made to future proof businesses. The Salers breed can help with that!

**Neil Austin** – Area Representative





# ***Drumlegagh Salers***

**J. & E.A. Elliott**

**11 Lough Road, Drumlegagh, Newtownstewart, Co. Tyrone, N. Ireland**

**Tel: 02881661654/ 07771701086**



## **Drumlegagh Kyra**

**Royal Highland Show Overall  
Champion 2017**

**Royal Ulster Junior Champion 2016**

**Visitors Always  
Welcome**

## **Drumlegagh Hamish**

**UK Salers Senior Male of the Year 2017**

**Royal Ulster Salers Champion 2017**

**Royal Highland Show Salers Senior  
Male Champion 2017**

**Royal Highland Show Salers  
Reserve Champion 2016**



**Heifers Sired by Stock Bull Fanfan**

# Area 2a Report South East Scotland & the Borders 2017

Once again I am writing the area report after a terrific year for Salers cattle. Even the weather couldn't stop their progress, despite being one of the trickier years to get crops in and consequent high bedding costs. Thankfully our cows and calves still look great after being left outside until well into January to save on bedding costs, even though it is wet underfoot!

Interest seems to be growing in the area year on year with breeders managing to sell stock off the farm which is always good.

A successful Royal Highland Show saw John Elliot travel across from NI to win the championship once again with his classy heifer Drumlegagh Kyra - this is starting to become a habit! Reserve went to Whitebog Salers with the smart young bull Whitebog Karbolic. There was a great turnout of Salers, all of them being top quality. Promoting the breed, Bacardi Salers also travelled to Northumberland Show receiving 'any other continental breed' male champion with their young bull Bacardi Legend.

Salers continued their popularity at this year's sales. In February, at Stirling, a new breed record of 12,000gns was reached twice with 10 bulls selling to average £6,983. Again, at Stirling in May, the record price was equalled with Patrick Boyd's bull Drumaglea Kes selling for 12,000gns. With this price being the highest of any breed at the May multi breed sale it also helped the Salers to the best average of any breed that day - which is great for the breed.

Finally, congratulations to Bacardi Salers, from our area, who smashed the record at Castle Douglas selling Bacardi Legend for 15,000gns to John and Hazel Martin of the Swinlees herd.

**Tom Walling** – Area Representative

## Area 3 Report Wales 2017

XXXXXX

**Harri Pritchard** – Area Representative



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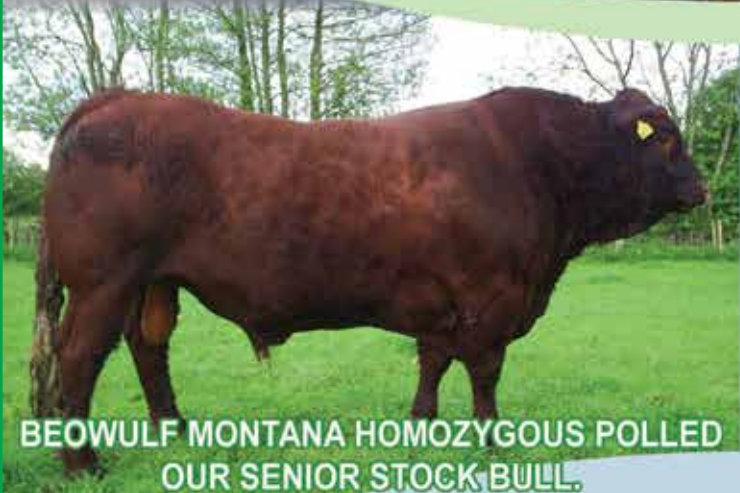


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**PARKFIELD SALERS**



# Area 4 Report Northern Ireland 2017

## Ballymena Show 2017

Judge was Cyril Millar

### Cow class

1st Lisnamaul Eimear from PJ Maginn & sons

### Calf class

1st Lisnamaul Molly from PJ Maginn & sons

### Senior heifer class

1st Lisnamaul Kelly from PJ Maginn & sons

2nd Brookfield Abbey from P O'Kane

3rd Lisnamaul Katie from PJ Maginn & sons

4th Lower Bolie kizzy from P O'Kane

### Junior heifer class

1st Mya from R Millar

2nd Brookfield Eva from P O'Kane

3rd Brookfield Rosheen from P O'Kane

4th Ballywillan Iwa 1st from R Millar

### Pairs class

1st PJ Maginn & sons

2nd P O'Kane

3rd R Millar

## Championship

### Ballymena Show Champion 2017

Lisnamaul Kelly from PJ Maginn & sons

### Ballymena Show Reserve Champion 2017

Lisnamaul Eimear from PJ Maginn & Sons

Also in the interbreed classes, Salers were placed second in the interbreed pairs (with PJ Maginn & sons) and second reserve in the overall Interbreed (with PJ Maginn & sons).



Ballymena Show Champion Lisnamaul Kelly



Ballymena Show Reserve Champion Lisnamaul Eimear

## Armagh Show 2017

Judge was Thomas Kelly.

### Bull class

1st Fidele from G McCall

### Cow class

1st Indiana from S Connell

2nd Carrickview Caroline from G McCall

### Senior heifer class

1st Sligo Pheobe from G McCall

2nd Lower Bolie Kizzy from P O'Kane

3rd Brookfields Abbey from P O'Kane

4th Carrickview Kiss from G McCall

### Junior heifer class

1st Connemara Riona from G McCall

2nd Ballykeel Love from S Connell

3rd Brookfield Rosheen from P O'Kane

4th Brookfield Eva from P O'Kane

### Calf class

1st Ballykeel Magnus from S Connell

2nd Carrickview Millie from G McCall

## Championship

### Armagh Show Champion 2017

Indiana from S Connell, Ballykeel Salers

### Armagh Show Reserve Champion 2017

Sligo Pheobe from G McCall, Carrickview Salers



Armagh Show Champion Indiana



Armagh Show Reserve Champions Sligo Pheobe

## Saintfield District Show 2017

Judge: Melvyn Lang

### Cow class

1st Indiana from S. Connell, Ballykeel Salers

2nd Lisnamaul Eimear from PJ Maginn & sons, Lisnamaul Salers

### Senior heifer class

1st Lisnamaul Katie from PJ Maginn & sons, Lisnamaul Salers

2nd Lisnamaul Kelly from PJ Maginn & sons, Lisnamaul Salers

### Junior heifer class

1st Ballykeel Love from S. Connell, Ballykeel Salers

2nd Lisnamaul Leona from PJ Maginn & sons, Lisnamaul Salers.

### Junior bull class

1st Lisnamaul Lynx from PJ Maginn & sons, Lisnamaul Salers

### Senior bull class

1st Ballykeel King from S. Connell, Ballykeel Salers

## Championship

### Saintfield Show Salers Champion

Indiana from S. Connell, Ballykeel salers

### Saintfield show Salers Reserve Champion

Ballykeel Love from S. Connell, Ballykeel salers



Saintfield Show Champion Indiana



Saintfield Show Reserve Champion Ballykeel Love

## Newry Show 2017

Large turnout of Salers at the Newry show. The breed was second highest in numbers to the Aberdeen Angus, who were celebrating a centenary event at this year's show. There were 19 Salers animals at the show.

This shows the increase in the interest in the breed as well as breeders dedicating their time to promote the breed.

Judge was Mr Eddie Brennan, Kilkenny

### Cow class

1st Indiana from S. Connell, Ballykeel Salers

2nd Lisnamaul Eimear from PJ Maginn & sons, Lisnamaul Salers

3rd Joice from E. Gregg, Ballybollen Salers

4th Ivoire from E. Gregg, Ballybollen Salers

### Calf class

1st Ballybollen Moore from E. Gregg, Ballybollen Salers

2nd Lisnamaul Molly from PJ Maginn & sons, Lisnamaul Salers

3rd Ballykeel Magnus from S. Connell, Ballykeel Salers

4th Ballybollen Matt from E. Gregg, Ballybollen Salers

### Junior heifer class

1st Ballykeel Love from S. Connell, Ballykeel Salers

2nd Connemara Riona from G. McCall, Carrickview Salers

3rd Brookfields Eva from P. O'Kane, Lower Bolie Salers

4th Brookfields Rosheen from P. O'Kane, Lower bolie Salers

### Senior heifer class

1st Brookfields Abbey from P. O'Kane, Lower Bolie Salers

2nd Sligo Pheobe from G. McCall, Carrickview Salers

3rd Lisnamaul Katie from PJ Maginn & sons, Lisnamaul Salers

4th Lower Bolie Kizzy from P. O'Kane, Lower Bolie Salers

5th Lisnamaul Kelly from PJ Maginn & sons, Lisnamaul Salers

### Bull class

1st Ballykeel King from S. Connell, Ballykeel Salers

2nd Monanaleen Lolly from E. Gregg, Ballybollen Salers

## Championship

### Newry Show Salers Champion

Brookfields Abbey from P. O'Kane, Lower Bolie Salers

### Newry Show Salers Reserve Champion

Ballykeel Love from S. Connell, Ballykeel Salers



Newry Show Champion Brookfields Abbey



Newry Show Reserve Champion Ballykeel Love

## Omagh Show 2017

Judge was Jamie McIntyre, Scotland.

### Cow class

1st Lisnamaul Eimear from PJ Maginn & sons, Lisnamaul Salers

2nd Drumlegagh Gabriella from J & E.A Elliott, Drumlegagh Salers



**Rednock advert**

# Area 4 Report Northern Ireland 2017 continued...

## Junior heifer class

- 1st Drumlegagh Luna from J & E.A Elliott, Drumlegagh Salers
- 2nd Brookfield Eva from P O'Kane, Lower Bolie Salers
- 3rd Brookfield Rosheen from P O'Kane, Lower Bolie Salers

## Senior

- 1st Lisnamaul Kelly from P.J Maginn & sons, Lisnamaul Salers
- 2nd Lower Bolie Kizzy from P O'Kane, Lower Bolie Salers
- 3rd Lisnamaul Katie from P.J Maginn & sons, Lisnamaul Salers
- 4th Brookfields Abbey from P O'Kane, Lower Bolie Salers

## Bull class

- 1st Drumlegagh Kurt from J & E.A Elliott, Drumlegagh Salers

## Pairs class

- 1st P.J Maginn & sons, Lisnamaul Salers
- 2nd P O'Kane, Lower Bolie Salers
- 3rd J Elliott, Drumlegagh Salers

## Championship

### Omagh Show Champion

Lisnamaul Kelly from P.J Maginn & sons, Lisnamaul Salers

### Omagh Show Reserve Champion

Drumlegagh Luna from J & E.A Elliott, Drumlegagh Salers

### Omagh Show Second Reserve Champion

Lisnamaul Eimear from P.J Maginn & sons, Lisnamaul Salers



Omagh Show Champion Lisnamaul Kelly



Omagh Show Reserve Champion Drumlegagh Luna

## Castlewellan Show 2017

One of the largest local shows for Salers each year, held at Castlewellan forest park. There was a lot of interest in this up and coming breed due to its unassisted calving abilities. This breed is very undervalued to a lot of Suckler farmers across the country.

Judge was Mr Peter Hutchinson, Yorkshire.

## Cow class

- 1st Lisnamaul Eimear from P.J Maginn & sons, Lisnamaul Salers
- 2nd Indiana from S. Connell, Ballykeel Salers

## Calf class

- 1st Lisnamaul Molly from P.J Maginn & sons, Lisnamaul Salers
- 2nd Ballykeel Magnus from S. Connell, Ballykeel Salers

## Junior heifer class

- 1st Ballykeel Love from S. Connell, Ballykeel Salers
- 2nd Brookfields Eva from P. O'Kane, Lower Bolie Salers

- 3rd Conemara Riona from G. McCall, Carrickview Salers
- 4th Brookfields Rosheen from P. O'Kane, Lower bolie Salers
- 5th Melody from R Millar, Ballywillan Salers

## Senior heifer class

- 1st Lisnamaul Kelly from P.J Maginn & sons, Lisnamaul Salers
- 2nd Brookfields Abbey from P. O'Kane, Lower Bolie Salers
- 3rd Lisnamaul Katie from P.J Maginn & sons, Lisnamaul Salers
- 4th Lower Bolie Kizzy from P. O'Kane, Lower Bolie Salers
- 5th Sligo Pheobe from G. McCall, Carrickview Salers
- 6th Maya from R Millar, Ballywillan Salers

## Bull class

- 1st Ballykeel King from S. Connell, Ballykeel Salers

## Pairs

- 1st Lisnamaul Salers
- 2nd Lower Bolie Salers
- 3rd Ballykeel Salers
- 4th Carrickview Salers
- 5th Ballywillan Salers

## Group of Three

- 1st Lisnamaul Salers
- 2nd Lower Bolie Salers
- 3rd Ballykeel Salers
- 4th Ballywillan Salers

## Best N.I

- 1st Lisnamaul Kelly from P.J Maginn & sons, Lisnamaul Salers
- 2nd Brookfields Abbey from P. O'Kane, Lower Bolie Salers
- 3rd Ballykeel Love from S. Connell, Ballykeel Salers
- 4th Ballykeel King from S. Connell, Ballykeel Salers
- 5th Brookfields Eva from P. O'Kane, Lower Bolie Salers

## Championship

### Castlewellan Show Salers Champion

Lisnamaul Kelly from P.J Maginn & sons, Lisnamaul Salers

### Castlewellan Show Salers Reserve Champion

Ballykeel Love from S. Connell, Ballykeel Salers

### Opposite sex to the Champion

Ballykeel King from S. Connell, Ballykeel Salers

### Interbreed

Lisnamaul Kelly from P.J Maginn & sons was selected as second reserve champion in the Interbreed beef class.



Castlewellan Show Champion Lisnamaul Kelly



Castlewellan Show Reserve Champion Ballykeel Love

## Clogher Valley Show 2017

Judge: Tom Walling

## Calf class

- 1st Drumlegagh Mars from J & EA Elliott, Drumlegagh Salers

## Junior heifer class

- 1st Drumlegagh Kyra from J & EA Elliott, Drumlegagh Salers
- 2nd Connemara Laoise from G McCall, Carrickview Salers
- 3rd Knowe Rosie from Mark Giffin, Knowe Salers

## Senior heifer class

- 1st Drumlegagh Luna from J & EA Elliott, Drumlegagh Salers
- 2nd Sligo Pheobe from G McCall, Carrickview Salers

## Bull class

- 1st Drumlegagh Kurty from J & EA Elliott, Drumlegagh Salers

## Cow class

- 1st Drumlegagh Galaxy from J & EA Elliott, Drumlegagh Salers

## Championship

### Clogher Valley show Champion

Drumlegagh Kyra from J & EA Elliott, Drumlegagh Salers

### Clogher Valley show Reserve Champion

Drumlegagh Luna from J & EA Elliott, Drumlegagh Salers

## Pedigree Calf Beef Expo 2017

Exceptional turnout of Salers cattle at the 2017 Pedigree Calf show on Saturday past.

Judge for the day was Mrs Rachel Hallos, Yorkshire.

## SALERS



Senior Champion - DRUMLEGAGH LEXIE

## Senior Champion

J&EA Elliott DRUMLEGAGH LEXIE sired by Drumlegagh Hamish



Reserve Senior Champion - DRUMLEGAGH LANCELOT

## Reserve Senior Champion

J&EA Elliott DRUMLEGAGH LANCELOT sired by Fanfan



Junior Champion - BALLYKEEL MISSY-MOO

## Junior Champion

Seamus Connell BALLYKEEL MISSY-MOO sired by Jocker



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## Area 4 Report Northern Ireland 2017 continued...



Reserve Junior Champion - LISNAMAUL MAGIC

### Reserve Junior Champion

PJ Maginn & Sons LISNAMAUL MAGIC sired by Seawell Fitzpatrick

### SALERS

**CLASS 25 - BULL BORN ON OR AFTER 01/09/16 & ON OR BEFORE 31/12/16 and CLASS 27 - BULL BORN BETWEEN 01/01/17 & 31/03/17 combined**



1st - DRUMLEGAGH LANCELOT

- 1st J&EA Elliott DRUMLEGAGH LANCELOT sired by Fanfan
- 2nd J&EA Elliott DRUMLEGAGH MAXIMUS sired by Fanfan
- 3rd J&EA Elliott DRUMLEGAGH MARS sired by Drumlegagh Hamish

**CLASS 26 - HEIFER BORN ON OR AFTER 01/09/16 & ON OR BEFORE 31/12/16 and CLASS 28 - HEIFER BORN BETWEEN 01/01/17 & 31/03/17 combined**



1st - DRUMLEGAGH LEXIE

- 1st J&EA Elliott DRUMLEGAGH LEXIE sired by Drumlegagh Hamish
- 2nd Seamus Connell BALLYKEEL MISSY-MOO sired by Jocker
- 3rd Seamus Connell BALLYKEEL MADEMOISELLE sired by Jocker
- 4th B&P O'Kane LOWER BOLIE MOLLY sired by Druide
- 5th B&P O'Kane LOWER BOLIE MAGGIE sired by Ballymackeogh Hugh
- 6th J&EA Elliott DRUMLEGAGH MIA sired by Drumlegagh Hamish

Seamus Connell – Area Representative

**CLASS 29 - BULL CALF BORN AFTER 01/04/17**



1st - BALLYKEEL MAGNUS

- 1st Seamus Connell BALLYKEEL MAGNUS sired by Ballykeel King
- 2nd PJ Maginn & Sons LISNAMAUL MCGREGOR sired by Seawell Fitzpatrick
- 3rd PJ Maginn & Sons LISNAMAUL MIKE sired by Seawell Fitzpatrick

**CLASS 30 - HEIFER CALF BORN AFTER 01/04/17**



1st - LISNAMAUL MAGIC

- 1st PJ Maginn & Sons LISNAMAUL MAGIC sired by Seawell Fitzpatrick
- 2nd PJ Maginn & Sons LISNAMAUL MY GIRL sired by Seawell Fitzpatrick
- 3rd PJ Maginn & Sons LISNAMAUL MOLLY sired by Seawell Fitzpatrick

## Area 6 Report North of England 2017

Interest in Salers cattle, both bulls and heifers, continues to grow in the area and I welcome those new breeders who have joined the Society in the past year.

The sales season starts with Stirling at the end of February, and with a record number of entries this year with several members from the area attending with cattle I hope there is a good sale with plenty of interest as was shown at Castle Douglas in November. Newark sale follows tight behind in early March and with very good interest last year I hope that this can again be repeated. Several members from the area take cattle down to the Welshpool sales in May and October and these cattle are always sought after, which is excellent to see and they should again be very good sales both for those members and for the breed. If you would like to enter cattle at any of the sales this year please don't forget the herd health scheme rules need to be adhered to for entry and that bulls need to be DNA tested beforehand for Society sales.

July sees the highlight of our show season in the Area with the Great Yorkshire Show, where several breeders from the Area, alongside some from Scotland, compete and have a bit of a social. The GYS is preceded and followed by many local and county shows that are attended by ourselves and some other breeders from the Area. Showing is great fun and highly addictive and we are always keen to welcome new exhibitors. If you would like to show your cattle please don't hesitate to get in touch for any help you may require, and don't be daunted as there is always help available for anyone interested in showing, both beforehand and on the day. If you would like to show at the GYS it is vital that you fill in the entry form and return it on the day that they are made available as space is incredibly limited again this year.

May I wish everyone in the Area a healthy and happy 2018 and I hope we have more clement weather this year, especially for those in the west of the Area, and that the calving season is as productive and straightforward as usual.

Angus Gowthorpe – Area Representative





# Area 7 Report Western England 2017

With so many mixed, often depressing farming headlines currently, about our present and future farming prospects, it is very rewarding and pleasing to report very positive encouraging success story of Salers in my area and indeed over the country as a whole. Salers have, without doubt, established a real following in the commercial markets, not just for breeding but fattening as well. In particular many comments on their growth rates with feed conversion in mind, disease resistance and as always the surprising grading and killing out percentages. On top of this the demand for females speaks for itself, out stripping supply, rising prices, sustained interest and strong attendances at local markets, society sales like Welshpool and many enquiries direct to our farms. This demand means we need to get more bulls out there, so keep spreading the word.

On that note, we were fortunate to hold an open evening by kind permission of James Hallett. This is one of the best ways to generate interest, create a talking point of the breed, performing at grass roots level on the ground. A good number of people saw some very good cattle in their natural environment, and with the enthusiasm of James Hallett and other breeders present the whole evening was a great success. I would encourage other members in my area, and the country as a whole to hold such events to promote the breed. It also encourages the social side, which the breed probably needs, the sharing of experiences and a friendly atmosphere throughout.

This last year has had continual positive feedback, the breed is promoting itself but we all need to get involved. I suggest you all get to the shows and sales, and I emphasise with, well-prepared good cattle. Also, a few hours on the breed promotion stand is always appreciated and valued. Please ring for any help, suggestions, performance figures, photos, constructive comments (and even complaints!!)

Maybe at some point we will be able to compare each breeds carbon footprint, and impact on global warming – who knows! One thing is for sure, as a breed Salers have an ability to adapt to varying climates, environments and different farming systems. Whatever Michael Gove, and more than that, Brexit throws at us, Salers will be survivors. The breed is on a role, get involved and join in.

**Bryn Robinson** – Area Representative



James Hallett, myself and breeders at the open farm event

# Area 8 Report South West England 2017

## Okehampton Show 2017

**Judge:** Mr J Heard (Okehampton)

### Cow in-calf or calf at foot

1st Rigel Paloma  
(Steve Simmons)

### Heifer Born in 2015

1st Rigel Marigold  
(Sophie Simmons)

### Heifer born in 2016

1st Kington Desire  
(Sophie Simmons)  
2nd Kington Glory 2  
(Steve Simmons)

### Champion

Rigel Paloma (Steve Simmons)

### Reserve Champion

Rigel Marigold (Sophie Simmons)

**Sophie Simmons** - Area Representative



# 2017 Welshpool Society Sale October

A good sale at the Welshpool Salers sale despite the downward trend for many other breeds, with good clearance rates. Prices were down on last year but that is to be expected in today's climate.

Pedigree bulls topped at £3780, averaging £3213

Pedigree cow n calves topped at £2940, averaging £2940

Pedigree Heifers topped at £2100, averaging £1472

Commercial cow n calves averaged £2375

Commercial heifers averaged £1178

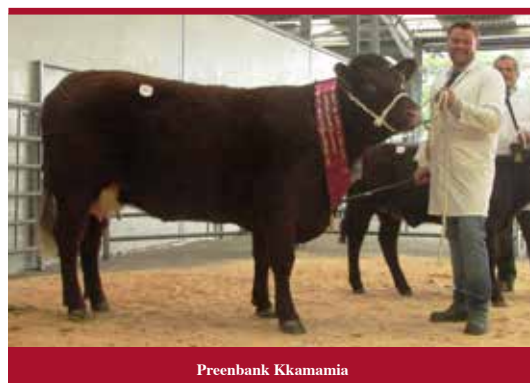
The Supreme Show Champion went to Fred & Bryn Robinson with Preenbank Lord Charles born 6/3/16, sired by Seawell Invader out of homebred Preenbank Christabel. A thick, fleshy animal with a good temperament. He was Junior Male Champion at the Royal Welsh Agricultural Show (RWAS) in 2017. His sire was purchased from Welshpool in 2015 as reserve male champion and also

reserve male champion at the RWAS 2016. Lord Charles is from a very young well proven foundation female line, that has constantly produced very good breeding bulls and females retained in the herd. Unfortunately he didn't make the price required for such a supreme bull.

Reserve Show Champion also went to Fred & Bryn Robinson with their heifer Preenbank Kkamamia born 12/1/15, sire by Lowick Hall Cuthbert out of Preenbank Jasmin, she calved for the first time in June 2017. Kkamamia was first prize junior heifer at the RWAS in 2016, also second prize in the 2 year old heifer class at the RWAS 2017. Along with her heifer calf Mia, (sired by Cuil Herbie champion at Stirling in 2016 bought for 8,500gns) make an outfit from the top of the herd with a real future. Kkamamia should be in calf to the Supreme Show Champion Lord Charles.



Show Champion - Preenbank Lord Charles



Preenbank Kkamamia

## Show Results

**Judge John Morris, Prestiegne, Knighton**

### Class 1 – Senior Females

1st Preenbank Kkamamia F & B Robinson

### Class 2 – Junior Females

1st Kington Glory 2 Carol, Steve & Sophie Simmons  
2nd Kington Desire Carol, Steve & Sophie Simmons  
3rd Kington Goose 2 Carol, Steve & Sophie Simmons  
4th Kington Jasmine Carol, Steve & Sophie Simmons

### Class 3 – Senior Males

1st Rigel Krone Rigel Pedigree

### Class 4 – Intermediate Males

1st Onley Lemmy TJ & LS Roberts  
2nd Seawell Leicester PM & SM Donger  
3rd Seawell Laurence PM & Sm Donger  
4th Approach Farm Lightening M Dumbreck

### Class 5 – Junior Males

1st Preenbank Lord Charles F & B Robinson  
2nd Preenbank Lord Scott F & B Robinson  
3rd Seawell Luis PM & SM Donger  
4th Harperley Labeouf Allison Deveraux Farms

### Female Champion

Preenbank Kkamamia F & B Robinson

### Reserve Female Champion

Kington Glory 2 Carol, Steve & Sophie Simmons

### Male Champion Preenbank

Lord Charles F & B Robinson

### Reserve Male Champion

Onley Lemmy TJ & LS Roberts

### Supreme Champion

Preenbank Lord Charles F & B Robinson

### Reserve Champion

Preenbank Kkamamia F & B Robinson

**Best pen of 4 - Beeston Hall Salers**



## Area 9 Report Mid to South East England 2017



Once again the Salers breed is going from strength to strength and has never been in such a good place. The positive aspects of the breed just keep growing with Salers standing up to the competition in the market place both commercially and pedigree.

The Salers have an ability to adapt to any farming system making them a sustainable, practical and easily managed suckler cow for all areas and land conditions.

Increase in demand and keen buyers have produced record prices and excellent clearance at sales in the last year highlighting the sound economic reasons for purchasing the breed. Demand for females is outstripping supply.

The breed is now well established in the UK for their unrivalled ease of calving - nothing is truer than 'profit starts with a live calf'.

Having purchased my first Salers bull to put on my dairy cows I believe it is the perfect beef cross for the dairy herd - a stress free calving with a calf that gets up and sucks saves so much time, money and frustration. The cow recovers quickly without losing condition so can be got straight back in calf to keep a tight calving index. The reduced stress encourages increase milk yield and extended life span. Along with a strong calf with real market value it is the ideal solution in today's demanding market conditions.

Within the area the breed has had excellent commercial sales at Newark and Melton livestock markets. Success has been achieved in the show ring at county shows with a Salers Interbreed champion at Derby, reserve interbreed champion at Leicester and reserve Junior interbreed at Nottinghamshire county.

It would be great to see more members showing this year. It does take a lot of time and effort but it well repaid by great social events and promoting your breed/ herd.

If you would like to have a go and want some help don't hesitate to ask an existing exhibitor.

Date for the diary is 10th March - English Premier Spring sale at Newark Livestock market for Salers, Lincoln Reds, Angus, Simmentals. The Salers will be the second breed to be sold after LR.

**Carolyn Fox** - Area Representative



## 2017 Castle Douglas Society Sale November

*(Report courtesy of the Scottish Farmer)*

Living up to his name Bacardi Legend achieved a new breed record of 15,000gns for Roy and Adam Crockett. Growing demand for low maintenance, easy calving suckler cattle, ensured a cracking trade for pedigree and commercial Salers cattle at the breed's society sale at Castle Douglas, where a new breed record of 15,000gns was achieved.



Add to that increased averages, often with more sold, in most of sections and breeders had plenty to celebrate come the end of the day.

"It has been a great sale," said Robin Anderson, auctioneer at Wallets Marts, Castle Douglas.

"Breeders have worked hard to bring some of the best pedigree and cross-bred Salers cattle here for years and the breed is certainly now firmly established as a breeder of easy calving, quality suckler females."

It was a point echoed by breed chairman Terence Pye, who owns the Rigel herd from North Yorkshire.

"We're absolutely delighted the way the sale has gone, especially when Scotland has suffered some horrendous wet weather and there are real issues with forage supplies," said Mr Pye.

"We had a great sale at Welshpool and we had just as good a sale here

with plenty of people looking to buy Salers bulls and heifers. The breed is growing faster now than it ever has done, but then farmers now realise Salers and the cross-bred Salers are such easy-calving females, requiring little work and feeding."

He added: "The breed is now the eighth largest beef breed in the country and is growing fast, and that's all based on the performance of the females."

Although renowned for their maternal characteristics, it was the male champion that sold for a new breed record of 15,000gns to supercede the previous best of 12,000gns paid twice at Stirling in February.

This new high came for Roy and Adam Crockett's male champion at the pre-sale show and champion winner from the Great Yorkshire Show, Bacardi Legend. Going all the way here for the father and son team who run just 15 pedigree Salers alongside a further 65 commercials at Deanfoot, Denholm, Hawick, was an 18-month-old son of the French import, Gulliver - a bull that bred a former reserve champion at the Great Yorkshire for the team.

The dam, Bacardi Icandy, a Seawell Fortune daughter, produced Legend at two years of age and calved her second a year later. Brother and sister duo, John and Hazel Martin of the Swinlees herd forked out the cash for their mixed pedigree and commercial unit from Dalry, Ayrshire.

While the Bacardi bull topped the sale it was Colin McClymont's Cuil herd from Palnure, Newton Stewart, which undoubtedly enjoyed the best of the trading selling the next top priced bull at 7800gns, and the second equal top priced females at 3000gns twice.

In addition, Mr McClymont who also won the award for the best pen of cross-bred heifers, saw his commercial trade rise £208 per head on the year, when he sold 54 yearling heifers to a top of £1850 to average £1606.

# 2017 Castle Douglas Society Sale November continued...

Dearest here at 7800gns was Cuil King, a two-year-old son of Cumbrian Jonnie – a bull bought at Stirling, where he stood pre-sale champion, from the late Brian Walling, which has since bred sons to 8000gns at United Auctions – out of Cuil Tina, a daughter of Chapelpark Target. King sold north to Aberdeenshire for pedigree and commercial work at Milton of Cullerlie, Echt, purchased by Ian McIntyre.

Leading Mr McClymont's heifer trade at 3000gns twice were the first two daughters of Knottown Nector – a son of the French bull, Variegeouis, bought privately in Southern Ireland. The first, Cuil Karen, is out of Cuil Emma by Cleuchhead Xerox – a bull bought here for 8000gns. She sold to Welsh pedigree breeder, Harry Pritchard, Llwyngwyn, Gwynedd, who the previous night was awarded the Cuil Trophy for the best ambassador of the breed throughout 2017.

Minutes later, Michael Dumbreck, Skelton on Ure, Ripton, bought Cuil Klot for the same money. She is bred from Cuil Dot, a daughter of the French sire Blazer. The two, two-year-old heifers both sold in calf to the French bull, Jordan.

Heifers from Mr McClymont's production sale also sold well with in-calf heifers at 2700gns and 2600gns twice. The former, Cuil Kimberley, by Whitebog Ensign and again due to Jordan, was knocked down to pedigree Simmental breeders, Gerald and Morag Smith, Drumsleed, Fordoun.

Neil Ralston, farm manager of Edgerston Trading's 80-cow Kaiburn herd from Jedburgh, also came up with the goods for his first year selling here too, with a 7200gns sale for Kaiburn Laser.

Mr Ralston, who was 'convinced' of the easycare and ease of calving merits of Salers by fellow breeders and now sees the cattle outperform the farm's commercial sheep enterprise in terms of margins, saw his bull sell to society member Robbie Milne, Inverurie.

Laser which stood second in his class at the Great Yorkshire and at the pre-sale show is by the privately purchased Seawell Highlander and out of Oaklands Gaelic, which was also bought privately.

Matching the 7200gns sale, Northern Ireland breeders, John Elliott, Drumlegagh, Newtown Stewart, sold Drumlegagh Kurt, to Alex and Jonathan Wright, who own the Traboyack pedigree herd which run alongside 120 Salers cross cows at Pinmore Mains, Girvan. Senior champion at the Pedigree Calf Fair Beef Expo, in Northern Ireland last year, this two-year-old is by the French sire Fanfan and bred from the Ashbury Jaguar daughter, Drumlegagh Eve.

Bulls from Alister McKenzie and son Alister who run the Whitebog herd from Fortrose, again proved popular with sales at 7000gns and 5600gns. The dearest, Whitebog Karbolic, a 28-month-old, which stood senior male and reserve champion at the pre-sale show, is by Whitebog Sandy – a Lascar son used on loan that bred the 10,000gns Whitebog Kipper sold at Stirling in February – while the dam was the Seawell Diplomat daughter, Whitebog Gwen. He sold back up north with H MacDonald, Mains of Dalvey, Advie.

Later, Whitebog Leopard, brought out by free-lance stockman, Jimmy Laing, made 5600gns selling to Norman Lawrence Blackpots, Auchnagatt, Aberdeenshire. He is a direct son of the 3600gns Seawell Diplomat, a bull that has bred numerous high four-figure priced bulls to include a 12,000gns seller at Stirling in February.

Back amongst the females, Ian and Tom Walling's pre-sale champion, Cumbrian Charmaine 831 from Over Whitlaw, Selkirk, secured the lead heifer price of 3300gns when selling to Niall & Katy Blair, Glen Isla. Their rising two-year-old, is by Lataster Hector, a bull bought in Southern Ireland and the sire of a former 10,000gns bull sold here from the herd. Bred from a previous home-bred Charmaine, by the French sire, Vaillant, she sold in calved to the homozygous polled bull, Cumbrian Roger.

Lot No 13 proved anything but unlucky for breed chairman, Terrence Pye, from Middleton on Leven, Yarm, when Rigel Delphine Poll was awarded the junior female championship and went on to top the bulling heifer section at 2700gns selling over the telephone to D Kirrane, Carrentubber, Tubbercurry, Co Sligo. This was a 16-month-old daughter of Rigel Munro, a bull retained for breeding, out of the Rigel Picasso-sired Rigel Delta Poll.

Leading the commercial in-calf section at £1850 were two pens from local breeders, RA Austin, Boreland of Girthon, Gatehouse of Fleet and R and L Howat, Kinnaid, Dairsie, Fife. The first pen of two, was knocked down to J and IH McFadzean, Glenvernoch, Newton Stewart, with the latter, a pen of three, selling to Ian and Dot Goldie, Greenfield, Cummertrees, Dumfries.

Averages: Pedigree – 15 bulls, £5810.00 (+£1047.31 for two more sold); 17 in-calf heifers, £2501.47 (-£151.53 for two more); four bulling heifers, £2221.25 (+£376.25 for three fewer). Commercial – 21 in-calf heifers, £1733.33; 165 bulling and yearling heifers, £1372.85 (+£104.39 for 29 more).

Auctioneers: Wallets Marts

## SHOW RESULTS – Judge M Durno, Glenlivet, Banffshire

### Senior Females

- 1st Cumbrian Charmaine 831 dob 21/12/15 S:Lataster Hector D: Cumbrian Charmaine 593 (3300gns)
- 2nd Cumbrian Volute 800 Poll dob 5/6/15 S: Cumbrian Joker D: Cumbrian Volute 561 (2500gns)
- 3rd Cuil Klot dob 10/10/15 S: Knottown Nector D: Cuil Dot (3000gns)
- 4th Cuil Karen dob 22/9/15 S: Knottown Nector D: Cuil Emma (3000gns)

### Intermediate Females

- 1st Cleuchhead Gentle 1132 dob 20/3/16 S: Drumlegagh Brandon D: Cleuchhead Gentle 9<sup>th</sup> (2000gns)
- 2nd Cleuchhead Gentle 1160 dob 2/4/16 S: Drumlegagh Brandon D: Cleuchhead Gentle 4<sup>th</sup> (1700gns)
- 3rd Darnford Lala dob 17/3/16 S: Fangio D: Drumlegagh Barbarella (1800gns)
- 4th Darnford Lois dob 2/4/16 S: Fangio D: Drumlegagh Bianca (1800gns)

### Junior Females

- 1st Rigel Delphine dob 13/7/16 S: Rigel Munro Poll D: Rigel Delta Poll (2700gns)
- 2nd Rednock Roxy dob 18/6/16 S: Rigel Officer D: Rigel Roisana (N/S)
- 3rd Rigel Melody Blk Poll dob 5/11/16 S: Rigel Byron D: Rigel Meadow (N/S)
- 4th Rednck Persia dob 5/8/16 S: Rigel Officer D: Rigel Pallas (N/S)

### Senior Bulls

- 1st Whitebog Karbolic dob 22/7/15 S: Whitebog Sandy D: Whitebog Gwen (7000gns)
- 2nd Drumlegagh Kurt dob 4/10/15 S: Fanfan D: Drumlegagh Eve (7200gns)
- 3rd Rigel Kebab Blk dob 3/4/15 S: Rigel Byron D: Rigel Pyrrha (3900gns)
- 4th Darnford King dob 2/7/15 S: Fangio D: Darnford Dazzle (N/S)
- 5th Cuil King dob 19/10/15 S: Cumbrian Jonnie D: Cuil Tina (7800gns)
- 6th Cleuchhead Killycrankie dob 20/9/15 S: Illien D: Cleuchhead Magalie 14<sup>th</sup> (N/S)

### Intermediate Males

- 1st Whitebog Leopard dob 26/3/16 S: Seawell Diplomat D: Whitebog Candie (5600gns)
- 2nd Whitebog Lancaster dob 23/3/16 S: Seawell Diplomat D: Whitebog Tulip (4000gns)
- 3rd Kaiburn Lord dob 12/3/16 S: Seawell Highlander D: Oaklands Ingrandes (3800gns)

### Junior Males 1 April – 7 April 2016

- 1st Cleuchhead Lagavulin dob 1/4/16 S: Drumlegagh Brandon D: Cleuchhead Carat 5<sup>th</sup> (N/S)
- 2nd Darnford Lennon dob 1/4/16 S: Fangio D: Drumlegagh Beau (N/S)
- 3rd Lisnamaul Lorry dob 7/4/16 S: Seawell Fitzpatrick D: Lisnamaul Foxy (2000gns)
- 4th Cleuchhead Laphroaig 3/4/16 S: Drumlegagh Brandon D: Cleuchhead Magalie 11<sup>th</sup> (5000gns)
- 5th Lisnamaul Lazer dob 7/4/16 S@ Seawell Fitzpatrick D: Lisnamaul Erin (N/S)

### Junior Males 11 April – 19 May 2016

- 1st Bacardi Legend dob 3/5/16 S: Gulliver D: Bacardi Icandy (15000gns)
- 2nd Kaiburn Laser dob 17/4/16 S: Seawell Highlander D: Oaklands Gaelic (7200)
- 3rd Bacardi Samurai dob 19/5/16 S: Gulliver D: Cleuchhead Delilah 2<sup>nd</sup> (4800gns)
- 4th Bacardi Lincoln dob 11/4/16 S: Gulliver D: Cleuchhead Carat 3<sup>rd</sup> (N/S)
- 5th Rigel Lyon Poll dob 17/4/16 S: Rigel Byron D: Rigel Dijon (4000gns)

**Overall Champion** - Bacardi Legend - R & A Crockett

**Champion Senior Female** - Cumbrian Charmaine 831 - Farmstock Genetics

**Champion Junior Female** - Rigel Delphine Poll - Regel Pedigree

**Champion Senior Male** - Whitebog Karbolic - Firm of MacKenzie

**Champion Junior Male** - Bacardi Legend - R & A Crockett

**Champion Pen of Commercial Cattle**

McClymont, Cuil, Palnure, Newton Stewart



# Bryan Walling 17 Sept 1934 – 5 March 2017



Bryan Walling, one of the UK's most renowned breeders of pedigree livestock, passed away in 2017. His influence on cattle breeds in the United Kingdom, Salers in particular, is widely acknowledged by those in the industry.

Throughout his life, Bryan tackled everything with energy and lively enthusiasm. He was ambitious and had a single minded determination – from nothing, he built up pedigree herds of Herefords and latterly Salers that were recognised world-wide. He was born and brought up at Crosthwaite, Cumbria, an area where his family had been for generations. Much later he moved to a farm near Selkirk, in the Scottish Borders. As a child, despite his family's wishes, Bryan was determined to get into farming and animal breeding. This was against all the odds as his father was not a farmer but a cattle haulier - and there were no farm buildings or land for him to use.

It all began when he was given a Northern Dairy Shorthorn calf and he kept White Leghorn chickens to earn some money – he then built up the numbers of dairy shorthorns, rented some land and had a portable milking parlour. Such was his ability to breed pedigree cattle that the milk from his expanding dairy herd soon began winning awards for top butter fat percentages while

the cattle secured top awards and prices at breed shows and sales throughout the country, including the Great Yorkshire. It was in the 1950s he began to breed Hereford cattle, eventually with his cousin Bob Hudson joining him to form the partnership Cumbria Cattle Breeders. Bryan and Bob began to be successful in the show ring and were recognised for the quality of their cattle and the way they were turned out. Bryan was a perfectionist. He maintained that it was his skill at art and a good eye which led to his interest in animal conformation and breeding show cattle. Some may remember from the early days the Hereford stock bull Haven Ben whose progeny won top prizes for Cumbria Cattle Breeders at most of the major shows in Scotland and England.

Bryan was always forward thinking when it came to cattle breeding. In 1975 he imported a Hereford bull and 20 heifers from Canada to introduce the poll factor to his herd and to breed the larger more modern type of Hereford to suit commercial breeders. Included was the polled bull Battledore Challenger who, after 12 months was sold to F. W. McMordie & Son, Northern Ireland where he became Bull of the Year on several occasions. Another famous Hereford stock bull used in the Cumbria herd was PF 1 Landscape who was overall champion at the National Poll Show in 1977.

Bryan had a keen eye for top quality breeding in any animal and although he was never involved in the Aberdeen Angus breed, when looking for Polled Herefords to purchase in Canada, in 1975 - he spotted an Angus heifer that he liked the look of. She was imported with his Hereford purchases and was shown by Bryan and Bob on behalf of the breeders. That heifer was Cee Bar Favourite 8th. She was sold for 20,000 guineas and achieved Supreme Champion at the Royal Show in 1980 and Highland Show in 1981. Notably, she has more show winning descendants than any other female in modern times and is listed as one of the most influential Angus females in the world.

Another breed whose potential Bryan spotted was the Dutch dual purpose red and white Meuse Rhine Issel. He believed it could have a contribution to make in the UK dairy herds, particularly in improving the value of the dairy bull calf. He imported the first MRI cattle and launched the MRI Cattle Society of the United Kingdom, with his wife Fiona taking on the role of secretary. He also travelled to Australia and brought in the Ilawarra Shorthorn - an extreme dairy type - which was used in several local Shorthorn herds.

In the 1980s Bryan managed to purchase the land he had been renting but around the same time the market for Herefords collapsed due to the competition from continental cattle. Not to be defeated, Bryan imported 60 Salers cows and four bulls in 1984, after being impressed with the French breed which originated in a region of France not unlike the Lake District. These were the first Salers to be imported into the country and the Salers Cattle Society of the UK was set up. Amongst them was the well-known bull Vainqueur as well as several heifers that would become the foundation of well-known female lines throughout the UK e.g. Vignette, Valise and Veinarde. A later import, Bruno, also became famous in the show ring and as a stock bull. Other bulls associated with the herd at in Cumbria were Crocodile Dundee, French Connection, Jaguar and Thunderbird. Several successful production sales were held at Crosthwaite. Cattle there were usually presented in working condition – Bryan's belief being that youngstock, particularly females, should not be pushed but should be allowed to grow naturally on the hill-land into big, clean-fleshed easy calving cows. An embryo unit was set up on the farm with embryos and semen being exported from Cumbria to countries all over the world. Thanks to Bryan's foresight and hard work the Salers breed is now firmly established across the UK.

After markets and fortunes changed, Bryan and his family decided to look for a farm in Scotland with a greater acreage and better quality land for livestock. After five years of looking, the partnership of Bryan, Fiona and Bob, now known as Farmstock Genetics, purchased Over Whitlaw Farm, Selkirk - and the whole family moved there in 1996. A small nucleus of the Salers genetics was the foundation of the new expanding herd which was run alongside a flock of pedigree Lleyn ewes. For a time, Bryan also extended an interest in rare breeds of cattle with Belted Galloway, Longhorn, White Park and Kerrys roaming the fields at Over Whitlaw – plus a small herd of his beloved Shorthorns.

Bryan was well travelled. He said he'd travelled the equivalent of four times around the world, visiting Chile, Argentina, Zimbabwe, Iran, Thailand to name but a few. He was president of the International Salers Federation in the late 1990s and judged in many countries. He made lifelong friends as a result of his love of western Canada and his annual pilgrimage to the National Western Stock Show in Denver, USA. Success in the show ring continued with winners nearly every year at major shows with both cattle and sheep. Bryan also became a well-known face at the Lleyn sheep sales in Scotland, where Farmstock Genetics would regularly achieve the top prices for ewe lambs.

Within the Salers community Bryan will be remembered particularly for the development of the polled strain within the UK. The foundation of the Ladybird polled female line was a heifer in the first importation from France in 1984. The line has been and continues to be massively important to the herd and to the breed. At a reduction sale in 1996 the top price of 5,400 gns was paid for a half share in the heifer calf Cumbrian Ladybird 10, a polled heifer by Lowca Grandee. Half-share in another 16-month old heifer, Cumbrian Ladybird 8, sold for 2,600 gns. More recently, one of the greatest achievements was when Farmstock Genetics bred and sold back to French breeders the homozygous polled bull Cumbrian Joker. Joker was well accepted in France and now his semen and embryos are selling worldwide. The Salers herd at Over Whitlaw remains one of the most prolific in the breed, selling heifers to a top of 6,000 gns at Castle Douglas and, in 2015, smashing the breed record price through a UK market with Cumbrian Capermello at 10,000 gns.

Bryan always made it clear to others that he was indebted to Bob Hudson for his commitment and for his expertise in turning out cattle to high standards at Shows and Sales. Also the fact that his children Katie-Jo, Tom and Ian had obviously inherited their father's eye and standards, when it came to animal breeding and showing, must have made him proud and been a source of great satisfaction to him. They are his legacy who will be carrying on his life's work in the Scottish Borders and beyond.





# SALERS PROVE THEIR HARDINESS OUT ON THE HILLS

*Courtesy of the  
Scottish Farmer  
Images by Rob Haining*

Drawn in by their easy calving potential, good temperaments and longevity, father and son team, David and Neil Austin who farm around 2650 acres in Kirkcudbrightshire, are firm converts to Salers cattle, running around 370 Salers and Salers cross Angus cows at Boreland of Girthon and nearby Rusko Farms, Gatehouse of Fleet.

While the home farm at Boreland extends to 950 acres and comprises 240 Salers and Salers cross Angus cows, 180 Black Face ewes and 400 Mules, the addition of the neighbouring 1700-acre hill estate at Rusko Farms, which has been contract farmed since 2010, has enabled the family to expand and make full use of the Salers somewhat 'easy-care' attributes and to run their 300 pure Blackies.

*"Our main aim is to keep producing heifers and maintaining a high health status,"* said Neil whose family bought their first Salers bull in 1990, with the first pure Salers cows originating from late Graham McClymont's Cuil herd. Now, some 370 cows are run between the two



units of which most are home-bred females from Boreland.

*"We need our cows to be easy calvers as the contract farm is six miles from home which allows us to check our calvers twice a day,"* said Neil, who completed his agricultural studies at Harper Adams in 2000, just when the family took over the contract farming business.

*"Salers are a maternal cattle breed and are easy to work with; we run too many cows to take any risks, problem cows are identified and culled, we are busy enough to keep cattle with poor temperaments"*

The Salers breed which is recognised by its mahogany red coat, originate from the central region of France and are known for their good feet and legs and ability to survive in harsh environments making them a perfect breeding female for the hill farming climate.

When Neil and his father took over the contract for Rusko Farms their 60 cattle comprised a mix of Blue Grey cross Simmental females which were proving difficult to work with due to bad temperaments and lack of handling. However, with the introduction of the Salers, supplied initially by the Boreland of Girthon herd and a change in calving policy from all year round to spring, life is now a lot better for the 130 strong Salers mixed herd.

*"Since the bad winter of 2012, we have realised life is so much easier calving cows all at the one time, instead of calving cows outside during the winter and often in bad weather, when many of the calves hide-away and are difficult to find,"* explained David. *"We have found Salers to be easy calvers with excellent longevity on average, our hill heifers calve at three years of age on the hill and produce around 10 calves before coming down to the home farm and having more where they can be more closely monitored,"* said Mr Austin.

The breed is proving particularly fertile too, with the Salers calving at Rusko having produced 126 live calves out of 134 cows this year, whilst also delivering tight calving patterns with 105 calves being born within the first three and a half weeks. They calve outside on their own too from the beginning of April, in a three-acre sand pit area which provides a good dry bed for new mothers, for around nine weeks.

*"We have found the ease of calving when put to a Salers bull is phenomenal,"* added Mr Austin.

At six to eight months of age, calves are brought down from the hills, weaned and brought to Boreland where they are in wintered on silage and straights.

Last year the Austins sold 60 bullocks across April and August, averaging at £900 each with the first store sales in the spring at Castle Douglas where they were reaching up to 400kg in target weight with the rest selling in the August sale at around 450kg.

*"Typically, we look to sell our yearling bull calves at 400kg target weight in the spring,"* said Mr Austin.

The Salers breed minimises costs on the farm not only through stress free calving and longevity but also due to their foraging ability and winter hardiness.



Salers can be kept out at grass year-round and this is a necessity for the hardier cattle grazed on the hill farm at Rusko which survive and develop well out on the hills year-round.

On the home farm at Boreland the cows are kept out at grass in the summer and brought in and fed on silage and straights in the winter to ease management.

*"On the hill farm at Rusko the ground quality isn't good enough to calve at two, at Boreland we have spring and summer calving which gives us flexibility to calve at two and half years,"* said Neil.

The Austins grow their own silage which has allowed them to roll 1700 bales at Rusko Farms and at the home farm they have had two cuts of silage from 220 acres which will feed the herd over winter.

The Austins first sold bulling heifers at the society sale in Castle Douglas in 2015, 20 bulling heifers from the Rusko herd at 18-21 months went for £960-£980 each; in 2016 they sold 22 bulling heifers, whilst picking up the prize for reserve champion pen and increasing their prices to £1199 per animal and in 2017 they sold 33 bulling heifers to £1550 per animal along with in calf heifers to £1850 thus showing the improvement in the market of their stock.

Neil Austin reveals plans for the future of their contract and home farm. *"We hope to make improvements at Rusko Farms, better fencing would allow us to move more cattle in for grazing and create a more effective rotational grazing system."*

Since taking over the contract farm in 2010 they had to boost their numbers by supplying cattle from their home farm so are now keen to improve their own numbers again and build up the Boreland of Girthon herd further.

*"We have moved away from fattening cattle to producing heifers as we want to keep building up and improving the herd,"* said Neil Austin.



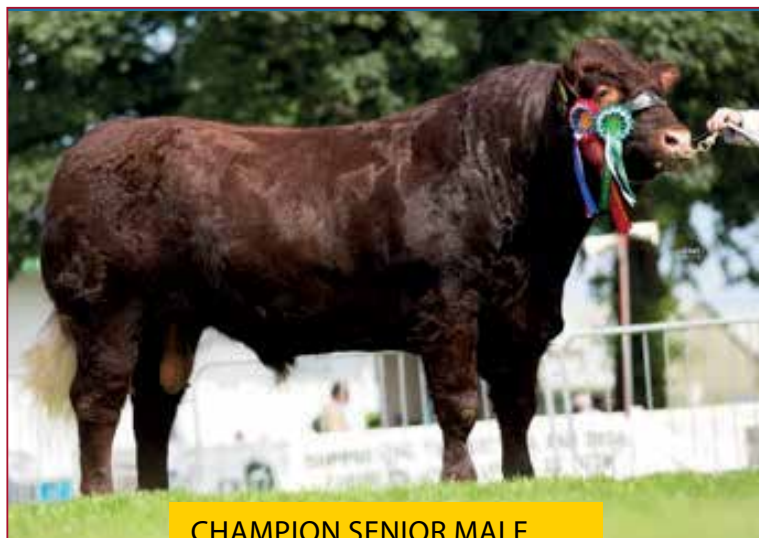


# ANIMALS OF THE YEAR 2017

Showing animals throughout the year is a difficult but rewarding task; selecting, feeding and training animals starts well before they are taken anywhere near a showground. Then there is transportation and time away from your farm whilst you attend shows and the society appreciates the effort it takes and the expense involved. In appreciation of the commitment we have the Animals of the Year Awards, where points are allocated according to shows attended, classes and placing.

Yes it's time consuming but what a craic everyone has at shows, why not give it a go and see!

This year's winners are as follows –



CHAMPION SENIOR MALE

**Drumlegagh Hamish**

J E Elliott



CHAMPION SENIOR FEMALE

**Lisnamaul Kelly**

PJ Maginn & Sons



CHAMPION JUNIOR MALE

**Drumlegagh Lucas**

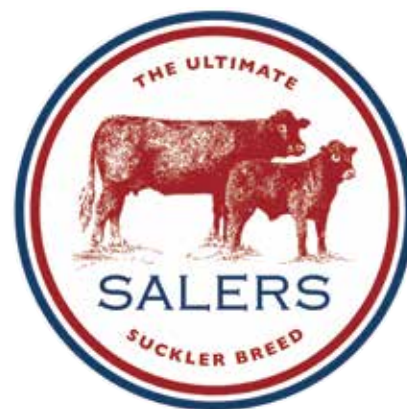
J&EA Elliott



CHAMPION JUNIOR FEMALE

**Manor Lane Luna**

Carolyn Fox





# LEDWYCHE SALERS



James Hallett

Seven years into a 10 year plan to breed a three-way cross suckler cow based on the maternal traits of Salers and out-crossed to fast growing, feed efficient Aberdeen Angus and Simmental bloodlines, James & Emma Hallett's first cross-breds are performing well but lessons have already been learnt.

Having recently achieved the goal of establishing a 100-cow pedigree Salers herd at Lower Wood Farm, near Ludlow, Shropshire, the first three-way cross calves should be born in March 2020. The aim is to offer these, as well as full pedigree stock, for sale as bulling heifers to suckler herds either direct off farm and through Society sales at nearby Welshpool.

He says: *"We believe the maternal attributes of the Salers mixed with the growth rates and carcass conformation of the two out-cross sires will produce great feed efficiency and productivity. Whilst there is not yet an EBV for feed efficiency, we believe Salers do perform exceptionally well."*

Foundation stock for Ledwyche Salers consisted of 19 nucleus cows purchased from the Coland herd in 2010. Preenbank Izac has been a major influence on the herd, with in excess of 60 daughters now recorded, he has become the No.1 Salers bull in UK for milk - with an Estimated Breeding Value (EBV) +24, as well as growth EBVs in top 5% of the breed.

This year 25 heifers have been put to the polled Salers bull Rigel Kirsch; others have been put to the home-bred young bull Ledwyche Llewellyn, Simmental sire Alchester Francis Marshall 14 and Angus sire Cordon Jester P255. All have been selected with an eye to traits for milk production, calving ease, growth rates and temperament.



*"This was always going to be a 10 year programme of breeding and investment,"* explained Mr Hallett who formerly worked for genetics supplier Cogent and today has additional business interests in the marketing of livestock.

Cows are housed from November as ground conditions dictate and calve in March the following year. Females and their calves will be turned out 72 hours after calving onto pasture at Lower Wood Farm which covers 93ha (230ac) on the Wiggins family's Downton Hall estate.

Around 80% of the rolling clay-based grassland has been reseeded using perennial ryegrass and red clover mixes from research institute IBERs to form four or five year leys. Some is cut to produce large baled haylage which forms the foundation of the herd's winter feedstock.

Youngstock and heifers receive up to 4kg/head/day of an 18% proprietary concentrate during the housing period to ensure they achieve their growth potential and maintain body condition. "We're aiming for a 550-600kg mature bodyweight. If achieved it will be a reduction on current mature weights of around 10% allowing more cows to be kept on the same area."

Performance of all stock is recorded on the software programme Breed Plan including that of the first generation cross-breds. Youngstock are weighed every other month and breeding females twice yearly to monitor performance. "It is a very good farm management tool," reflects Mr Hallett who has an eye for interrogating data to make informed business decisions.







utilising local contractors for forage harvesting and reseedling.

But, fundamentally, Mr Hallett sees the beef sector needing to improve efficiencies across the board. Of all the livestock sectors it is one of the most fragmented, he suggests, not just in terms of the variation in breeds but also the diversity of farming systems in use.

*"Some integration may be possible and I believe that we have to follow the progress made in the pig and poultry sectors at managing costs. Some of my obsession with data comes from involvement in horticulture where production and cost control are managed very tightly to generate profits."*

*"I believe Salers has the maternal*



*attributes of a very successful suckler cow - milkiness, calving ease - and when crossed with other commercial beef breeds can produce a calf that will perform, achieve a high 400 day weight and with good feed efficiency."*

**Simon Wragg**

The data has already been put to use. For example, average birth weights from this year's calvings show Salers female calves averaged 37kg and males 43kg; Angus cross-breds 36kg and 44kg, respectively; and Simmental cross-breds 41kg and 47kg, respectively. *"As we want to avoid any calving issues no Salers maiden heifers will be put to the Simmental or Angus bulls."*

Heterosis, or hybrid vigour, should yield an improvement in performance of around 20%, he explains. Around 14% will be achieved in the first out-cross and the remaining in the second generation. *"While the majority of bull calves are sold off the farm to a dedicated finisher I still keep an eye on their performance as an indicator against which to judge our breeding decisions."*

More number crunching is helping fine-tune the commercial suckler enterprise's management. But an eye is also being kept on costs. Mr Hallett estimates it has cost in excess of £250,000 to date to establish facilities (open-sided straw housing for over-wintering stock) and get stock numbers to their current level.

*"It would not have been possible had we not had capital available from careers we've had or continue to have away from the farm,"* he reflects. But the drive is for the commercial enterprise to be generating sustainable profits in order to reinvest and grow.

Some costs are offset such as swapping muck for straw with the estate's in-hand farming operation. Machinery costs are minimised by





# GLAN-Y-MOR &



## ETNA

Imported from France. Bull of the year 2015.  
Royal Welsh Champion 2016.  
Sons and grandsons available.



## GLAN-Y-MOR HALFPENNY

Junior male champion Royal Welsh 2015.  
First crop of calves coming through, looking  
very promising. Sons available.



## RIGEL KHAKI POLL

Male and Reserve Overall Champion Royal  
Welsh 2017. Homozygous polled (all his calves  
will be polled) Sons available.

*Polled and horned genetics available.  
Viewing by appointment.*

Alun & Mathew Jones, Glan y Mor, Ynys, Talsarnau, Gwynedd LL47 6TR

# DRAGON SALERS



## INDIANA

Purchased privately from the Gaec de Solignac herd in France, where she was interbreed champion at the SIMAGENA PARIS Show 2015. Overall champion at the Royal Welsh show 2017.



## CORLURGAN IDA

Imported from Ireland. Sired by Scorpion, Paris show champion back in 2005.



## FORTUNA

Female and Reserve Overall champion Royal Welsh 2016. A daughter of the famous Sonia, a multiple champion at French shows.

**Home : 01766 780377    Alun : 07768 214461**  
**Mathew : 07825 155071**



Find us on facebook = Glan-y-Mor & Dragon Salers



# ***Salers Events 2018***

## **February 19th Stirling Bull Sales**

United Auctions, Stirling

## **March 10th Newark Sale**

Newark Livestock Market, Newark

## **May 6th Stirling Bull Sales**

United Auctions, Stirling

## **May 16th-19th Royal Ulster Show (Balmoral)**

Northern Ireland

## **May 17th Welshpool Show and Sale**

Welshpool Livestock Centre

## **May 25th National Beef Expo**

Shrewsbury

## **June 7th-9th Royal Cornwall Show**

Wadebridge, Cornwall

## **June 21st-24th Royal Highland Show**

Ingleston, Edinburgh

## **July 10th-12th Great Yorkshire Show**

Harrogate Show Ground

## **July 23rd – 26th Royal Welsh Show**

Builth Wells

## **October 13th Welshpool Show and Sale**

Welshpool Livestock Centre

## **November 2nd Agri Expo**

Harrison and Hetherington, Carlisle

## **November 2nd – 3rd Premier Show and Sale**

Walleys Marts, Castle Douglas

## **November 26th-27th Royal Welsh Winter Fair**

Builth Wells

## **Council Meetings take place**

**March 4th / June 3rd / September 2nd / December 2nd**

## **Annual General Meeting**

**November 2nd Walleys Marts, Castle Douglas**

Events/dates may change, be added or removed as applicable.

Salers can be seen at many other events around the UK

Your area representative will be able to inform you of events in your area



# SALERS CATTLE SOCIETY PRE-SALE CHECKLIST – PEDIGREE ENTRIES

- **Closing Dates:** Check the closing date for entries with the Auctioneers or the Society website, and ensure all documentation is provided as per the entry form. Late entries or entries with incomplete documentation may be rejected to avoid delaying production of the sale catalogue.
  - **Tagging:** Ensure animals are double tagged in accordance with current EU legislation.
  - **Herd Health:** Ensure all animals meet the requirements of the Salers Society Herd Health regulations and submit a Salers Society Herd Health Declaration for each sale. In addition, you should submit an Owners Declaration of Health Status listing the ear tags of your entries using the form provided by your CHeCS scheme. Be aware that entries of animals not born in your herd may need a separate health certificate depending on the health status of their herd of origin. You will be required to display your CHeCS Herd Health Certificate, or a Health Declaration Pen Card for each animal, supplied by the CHeCs Approved Health Scheme of which you are required to be a member.
  - **Herd Health Requirements:** All cattle pedigree and commercial entered for official Society sales must satisfy the following.
  - **BVD Accredited herd:** Entries must be vaccinated with an approved vaccine no more than 12 months prior to the date of sale.
  - **BVD not accredited herd:** The individual animals which have entered must be tested free of BVD virus and vaccinated at least two weeks prior to the sale date. Females that are sold in-calf or running with the bull must be from a BVD accredited herd or individually tested before service, with the BVD status of the bull being determined before he serves any females that are to be sold.
  - **Johnes:** All entries to Society sales must come from herds which have entered into a CHeCs Approved or comparable Health Scheme and have a degree of risk classification for the disease. ([www.checs.co.uk](http://www.checs.co.uk))
  - **Beta-mannosidosis:** All Fullblood and Purebred animals must have a non-carrier DNA status for beta-mannosidosis.
  - **TB:** All entries must comply with current TB pre-movement testing requirements. Cattle coming to Scotland from 1 or 2 year TB testing areas must have passed a TB test within the previous 60 days of the movement. This applies to all cattle over 6 weeks of age. Animals staying in Scotland must pass a post movement TB test carried out between 60 and 120 days following the movement. The current TB test cannot be carried out twice with 42 days or false results may occur. Proof of testing will have to be provided by yourself and dates of testing announced.
  - **DNA:** All bulls sold at a society sale must be DNA profiled prior to entry of the sale. Test kits are available via the society
  - **Eyes:** The veterinary surgeon may examine the animal's eyes to ensure that the retinas and lenses are sound. The vet retains the right to reject an animal for eye defects.
  - **Dentition:** The veterinary surgeon will check the dentition is correct and the incisor teeth are biting on the upper pad. Animals will be rejected from the sale if the vet determines that their bite is severely overshot or undershot.
  - **Scrotal Size:** All bulls will have their testicles examined by a vet. Testicles should be firm and even sized. Bulls deemed by the vet to have defective testicles will be rejected from the sale. The circumference at the widest part of the scrotum will be measured and should be 32cms at 12 months of age, 34cms at 18 months of age and 36cms at 24 months of age. The measured scrotal circumference will be displayed on the pen, and the Society may require the Auctioneer to announce in the ring that a bull does not meet our standards.
  - **Teats:** All female animals will be put through the crush and have their udders/ teats examined for defects by the vet. They may be rejected from the sale if significant defects are found.
  - **Diseases etc:** Check the animals are free from warts (pay particular attention to the sheath and scrotal areas), Ringworm, Mange, Lice or other contagious diseases.
  - **Treatments:** If your entries are showing signs of any of the above conditions and have been treated then a signed veterinary certificate to that effect must accompany your entry.
  - **Locomotion:** Check the animal's feet and legs are sound and the general locomotion is satisfactory. The animal may be rejected from the sale if the Society Inspector determines that it is defective in its legs, feet or locomotion. Where possible, allowance will be made for animals that have had a long journey time to the mart.
  - **Docility:** All entries are to be halter trained and led using bull ring, or nose clip/bulldog for females. The animal may be rejected from the sale if the Society Inspector determines that it is displaying unruly behaviour.
  - **Conformation and Condition:** Check the animals are of good conformation and in good condition and meet the minimum weight for age standard as per the Society rulings. The measured weight for bulls will be displayed on the pen, and the Society may require the Auctioneer to announce in the ring that a bull does not meet our standards.
  - **Declarations:** If semen has been taken from a bull, this must be declared for inclusion in the catalogue, along with the number of straws retained. If females have been flushed, this must be declared for inclusion in the catalogue, along with the number of embryos retained. If females are in-calf by AI, this must be declared in the catalogue and AI certificates must be provided.
- Following arrival at the sale premises all pedigree cattle are subject to an official inspection conducted by a veterinary surgeon and a Society Inspector.
- The aim of the inspection is to ensure that all animals sold at sales are of a consistently high quality and are free from any health and/or structural defects.
- To avoid the disappointment of having cattle rejected, members should carry out checks before consigning Salers cattle to Society sales.
- Further information regarding Society rulings re health, testicle size, and weight for age can be found on the Society website or from the Secretary**



# BREED HISTORY and CHARACTERISTICS

## BREED ORIGIN AND HISTORY

Salers (pronounced Sa'lairs) originate in the Southern half of the Massif Central in the Auvergne region of France. It has a rough and variable climate, and though higher, 2000-6000 ft, is very similar to our Lake District and the Highlands of Scotland and Wales. The Salers is one of the oldest breeds in the world, with prehistoric cave paintings suggesting that a similar type of animal has been bred in the area for 7-10,000 years.

They appear to be closely related to the old Celtic breeds and the African breeds, and were probably located in the Massif Central when red cattle migrated from Africa through the Iberian Peninsular and on into northern Europe and the British Isles.

## BREED IMPROVEMENT

What is certain is that Devons, Durhams, (Shorthorns) and West Highland cattle were imported into the Salers area in the mid 19th Century with the intention of improving the breed. At the same time a M. Tyssandier D'Escous challenged the introduction of outside blood and set about improving the Salers by selecting from within the breed.

His method was considered most successful, and he became known as the Father of the Breed. A statue honouring his work stands in the middle of the small mediaeval town of Salers from which the breed takes its name.

From that time until well into the 20th century the breed was improved and developed as a triple purpose animal, Milk-Meat-Draught.

Traditionally, this involved the simultaneous production of milk for cheese and a calf for beef production. In 1925 milk recording became compulsory and weight recording started in 1962.

Resulting from all this improvement and recording has emerged the ideal suckler cow with bred-in foraging ability, able to utilise and thrive on native grasses and forage both summer and winter.

## BREED CHARACTERISTICS AND QUALITIES

The difficult environmental conditions where the Salers breed developed makes it ideal for the poorer areas of the British Isles and today's beef industry. Salers are usually horned with a dark red coat, though there have always been some with black coats. Polled Salers were once very rare. Since the mid '90s, the availability of polled and/or black fullblood Salers has increased due to the efforts of UK breeders. The skin and pigmented membranes are brown and consequently few eye or udder problems occur. A good hair coat which becomes thick and curly in winter gives hardiness and adaptability to cold and heat.

Having roamed the mountains for centuries, and been draught animals they have developed strong legs and good feet with black hooves. Consequently the cattle can travel long distance over rough ground without developing foot problems. They are equally able to tolerate long periods inside on slats etc. Being one of the oldest and genetically most pure of the European breeds,

the Salers produces a positive effect on the predictability in crossbreeding programmes in a consistent increase in hybrid vigour.

The French National Institute of Agricultural Research has run trials that show that Salers cows and heifers are able to draw on their body reserves when food is scarce to produce sufficient milk for their calf, building them up again quickly when grazing is plentiful. The same trials show that Salers are only fully mature at 5 to 6 years of age.

## Measured on farm

Average weight of mature cows	650-850kg
Average weight of mature bulls	1000-1200kg
Average height of withers of cows	144cm
Average height of wither of bulls	154cm

## Measured at the Paris Show

Average weight of cows 5 years+	844kg
Average weight of bulls 4 years+	1209kg
Heaviest weight of cow	963kg
Heaviest weight of bull	1401kg

(Heavier weights have now been recorded in the U.K)

## MATERNAL INFLUENCE

Fixed through its heritage the Salers female displays exceptional maternal qualities of fertility, milking ability, calving ease, hardiness and longevity. High percentage calf crops resulting from the inherent fertility of Salers are realised through early puberty, quick rebreeding and high conception rates coupled with the breeds predictable calving ease and large pelvic structure. Further maternal advantage is realised through the Salers ability to wean a heavy calf and take care of herself. More kilograms at weaning result from the combination of good lactation and lean growth factors.

Suckler cow herd costs are minimised though the breeds foraging ability, winter hardiness and minimal feet, eye and udder problems. Salers are known for their longevity and "wearability" no doubt due to many of the factors stated, stress free calving, good feet and legs etc.

In a survey carried out in France, of over 100,000 Salers cows, 25.1% were 10 years old or over and the calving interval was 374 days.

Bulls are known for their ability to cover large numbers of females and in the ranching countries bull numbers have been halved and calving percentages have risen, another valuable saving on herd costs.

Salers are a unique breed that combine high carcass quality and fast growth rate yet calve easily.

More live calves per cow put to the bull means more £££'s and it all begins with a trouble free birth. Vigorous calves born with moderate birth weights and slender long foetal conformation have gained Salers a proven reputation for easy calving. Salers sired calves offer the cowman the unique combination of increased weaning weights with less management at calving.

The dam and the sire both influence the weight and shape of the calf at birth. Salers

calves are relatively light at birth, about 36 Kg for heifers and 38 Kg for bulls, they are also long and rather flat in shape, it is this feature which makes the Salers bull very popular for crossing with commercial and dairy heifers.

The Salers influence contributes a large pelvic area to cross bred replacement females and will allow commercial suckler cowmen to utilise heavily muscled terminal sires in a cross breeding programme with less concern about calving difficulties.

## FEEDING AND CARCASS

The final measurement of a breeds capabilities is the economic production of a lean, nutritious and palatable protein product. That is what beef production is all about, Salers consistently produce the product that the industry and consumer demand. Salers and their crosses are being proven both by the feeder and the butcher.

Competitive live weight gains and efficient feed conversion have been documented by the feeder, whilst the butcher appreciates carcasses that are of industry acceptable weight from approximately 10-16 months and producing top grades. Salers cattle are extremely flexible in the finishing yard enabling feeders to make the best of the markets highs and lows.

The Salers is a carcass breed that calves easily and consistently produces carcasses that are high in quality and lean in composition. Salers are producing an industry preferred product that is making the breeder, the feeder, the butcher, and the retailer take notice.

## THE BEGINNINGS OF SALERS IN THE U.K.

In the spring of 1984, a herd of Salers was founded in Cumbria - 60 females and 4 bulls with as wide a genetic base as possible. Consequently, heifers by 45 different sires and 4 bulls completely unrelated to each other were imported into the U.K. from France.

All the cattle were first choices. Growth rate, docility, femininity, straight top lines and correct legs were the main criteria for selection. All dams, and granddams where possible, were inspected and had to come up to the same standard. In that importation were two females carrying the poll factor. All lived up to expectations, bred and gave no calving problems whatsoever.

From the original importation Salers cattle quickly spread all over the British Isles from the Shetlands to Cornwall and Ireland. The Salers Cattle Society of the U.K. was formed by Bryan Walling, Robert Hudson, Fiona Walling, Thomas Dobson and Bruce Worsley of Crosthwaite, Kendal.

The first AGM was held in November 1986, at that point there were a mere 10 members. Bryan Walling was elected as first Chairman.

Since then the breed has continued to expand throughout 1000 Salers are being registered annually by 175 members.

The Society is divided into Areas and is governed by a Council made up from the Area Representatives.

## USEFUL SOCIETY INFORMATION

**ANNUAL SUBSCRIPTION:** Subscriptions are due and payable on 1<sup>st</sup> January each year. No invoice will be sent so it would be helpful if all members would please pay promptly. V.A.T. receipts will be sent on payment. Payment can be made by Standing Order.

**REGISTRATIONS:** Though equivalent in all other respects, the Herd Book maintains a permanent distinction between Full Blood pedigree animals with ancestry 100% traceable to French origin, and Purebred pedigree animals resulting from a grading up program. The registered name of Purebred animals will be followed by (PB). Progeny of a Purebred sire or dam can never be designated as Full Blood.

The poll/horn status is to be recorded as part of the registration. The poll/horn status can be amended if required and a new warranty issued. Up to the age of 12 months of age this is free of charge, and thereafter the normal fee for a replacement warranty applies. Polled animals must include either Poll or Polled in the name.

No calves can be registered unless they are confirmed as being non-carriers for beta-mannosidosis, either by parentage or testing (copy of test results to be supplied).

No calves can be registered unless the sire has been DNA tested and the result lodged with the society; hair sample kits are available from the society office.

To register a calf got by embryo transplant, the Embryo Registration Form No. and Embryo Number (e.g. 186/3) need to be supplied, and its registered name will be followed by ET.

### **A.I. CERTIFICATES MUST ACCOMPANY REGISTRATIONS IF**

**APPROPRIATE:** Registrations cannot be accepted without A.I. Forms (if appropriate). Remember to note on the Registration Form if the calf is polled. Some semen owners use the Sire Certificate system. Do check when buying semen and remember to forward the Sire Certificate with the A.I. Certificate and Registration Form.

**THE GRADE REGISTER:** Grade A, B and C females will be registered in the Grade Register. Only Full Blood bulls can be used in a grading up program. Though not recommended, a Purebred bull (31/32 or greater) may be used on a Grade C female and her heifer calf be registered as a Grade C.

Following its first calving, a Grade C cow may be designated as Purebred and transferred to the Herd Book, subject to passing an inspection for conformity to Breed Standard and being tested non-carrier for beta-mannosidosis. Application for inspection must be made in writing to the Secretary. On passing the inspection, to effect the transfer the original warranty and transfer fee must be forwarded to the Secretary. This cow's calves can then be registered as Purebred according to the table. Grade C cows are transferred as 7/8 PB no matter what % Salers blood they actually are.

**UK HERD BOOK NUMBER:** The herd book number is now the UK tag number as the unique identification of each animal.

**IMPORTATION OF CATTLE:** As requirements of importation change **CHECK WITH THE SECRETARY** what is required when you start on the import of animals, semen

or embryos. All imports must have a three generation pedigree certificate issued by the Society of the country of origin and a clear DNA Beta-mannosidosis test certificate **Imported in calf cattle must also have an official three generation pedigree certificate and a clear DNA Beta-mannosidosis test certificate for the sire of the invitro calf.** Registration of imported cattle (not in calf) is £42+VAT, if registered within 3 months of import. For imported cattle, with an invitro calf, registration is £64.50 + VAT, if registered within 3 months of import.

Over 3 months late penalties will be incurred.

### **SIRE CERTIFICATES:**

A system has been set up for registering calves got by a non-owned sire. Service may either be by A.I. or natural. In these cases a Sire Certificate must be obtained from the owner of the bull/semen and forwarded with the registration form (and A.I. form if appropriate). The cost of the Sire Certificate is negotiable privately between

the owners of the dam and the owners of the bull or semen. Sire certificates can be obtained from the secretary at the cost of £30 per 10 certificates. The secretary must be informed if the owner of a bull or semen wishes to use the sire certificate system (otherwise registrations may be accepted without a sire certificate and the owner would lose the service fee).

**EMBRYO TRANSPLANT PROGRAMME:** Before embarking on an embryo transplant programme, please contact the secretary who will forward the relevant Salers Society forms. Minimum of £11 per animal flushed (up to 10 embryos) thereafter £1 per embryo. After 3 months minimum of £20 per animal flushed (up to 10 embryos) thereafter £2 per embryo. Remember to insert the ET Form No. and Embryo No. on the Calf Registration Form). £28 per Export Certificate plus

embryo registration. One Export Certificate covers all embryos from one flush to the same purchaser. BOTH SIRE AND DAM IN AN EMBRYO PROGRAMME MUST BE BLOOD-TYPED and have a clear DNA Beta-Mannosidosis test certificate.

### **TRANSFER OF OWNERSHIP:**

A fee of £6 + VAT is charged for transfer of ownership. The fee is payable by the purchaser who should obtain the warranty from the seller and forward it to the secretary for transfer.

**ALL TRANSACTIONS ARE PLUS VAT. NO TRANSACTIONS ARE COMPLETE UNTIL ALL MONIES ARE PAID AND PAPERWORK IS CORRECTLY SUPPLIED.**

**IF PAYING BY BACS PLEASE USE YOUR THREE ALPHABETICAL DIGITS FROM YOUR HERD REFERENCE AS THE PAYMENT REFERENCE.**

**IT IS THE RESPONSIBILITY OF THE MEMBER TO GET ALL RELEVANT PAPERWORK TO THE SOCIETY ON TIME OR LATE PENALTIES WILL BE INCURRED.**





## Pedigree Registration Royalty Scheme for AI Sires

### THE FOLLOWING BULLS/SEMEN ARE ON THE ABOVE SCHEME

Name of Bull	Herd Book No.	Ear No.	Royalty Charge	Owner	Owner's Tel. No.	Beta-m Status
Bruno	172	6386051716	£50 + VAT	Rigel Pedigree	01624 590125	Non-Carrier
Crocodile Dundee	279	6387062264	£40 + VAT	Rigel Pedigree	01642 590125	Non-Carrier
Vainqueur	1	1584052218	£30 + VAT	Rigel Pedigree	01624 590125	Non-Carrier
Vauban	3	1584054531	£25 + VAT	Rigel Pedigree	01624 590125	Non-Carrier
Kracker	IMP 97053	6327580166	£40 + VAT	John Elliott	02881 661654	Non-Carrier
Drumlegagh Dennis	DRU2010017	63659800107	£40 + VAT	John Elliott	02881 661654	Non-Carrier
Turbulent	IMP2007004	1522218702	£40 + VAT	Thomas Kely	07801 105655	Non-Carrier
Gulliver	IMP2012010	1531258814	£50 + VAT	Roy Crockett	07929 306160	Non-Carrier

- Before any calves can be registered from the table above a Sire Certificate must be obtained from the owner and enclosed with the Birth Registration Form.
- The late registration penalty will apply if time is taken to obtain the Sire Certificate.
- Registration fees will apply on the date all paperwork is correctly supplied.
- No advance payments will be accepted.

#### AIM:

If a member has collected semen from a registered bull in his/her ownership, or has acquired the sole rights to semen in the UK, for imported or purchased semen and wishes to sell semen at commercial production prices to encourage commercial use, yet retain a higher return for pedigree use by charging a separate levy free on registration of pedigree calves, he/she can apply to the Society to register the bull as a Pedigree Registration Royalty Sire.

#### INVOLVEMENT OF THE SOCIETY:

The Salers Society of the UK and its secretary will merely be the tools by which those calves gain their registration, in a Pedigree Registration Royalty Scheme, which is an arrangement between the vendor of the semen and the breeder who wishes to register a calf, which is the result of using this semen.

## CHARGES for 2018

	Charge	VAT 20%	TOTAL
<b>Registering Commercial SalersX (Grade A, B &amp; C)</b>			
All cattle	£5.00	£1.00	£6.00
Upgrade a C to Purebred			
(fee plus society inspection and clear beta M report)			
Intimations are free			
<b>Registrations All other calves (except ET)</b>			
up to 3 months	£28.00	£5.60	<b>£33.60</b>
3-6 months	£49.00	£9.80	<b>£58.80</b>
over 6 months	£91.00	£18.20	<b>£109.20</b>
<b>Registrations Embryo transplant calves</b>			
up to 3 months	£33.00	£6.60	<b>£39.60</b>
3-6 months	£59.00	£11.80	<b>£70.80</b>
over 6 months	£112.00	£22.40	<b>£134.40</b>
<b>Transfer of ownership</b>	£6.00	£1.20	<b>£7.20</b>
<b>Replacement Warranty</b>	£10.00	£2.00	<b>£12.00</b>
<b>Registration of Embryos (including imported)</b>			
Minimum per animal flushed (up to 10 embryos)	£11.00	£2.20	<b>£13.20</b>
Thereafter per embryo	£1.00	£0.20	<b>£1.20</b>
After 3 months-minimum per animal flushes (up to 10 embryos)	£21.00	£4.20	<b>£25.20</b>
Thereafter per embryo	£2.00	£0.40	<b>£2.40</b>
<b>Subscription payable 1st January</b>	£55.00	£11.00	<b>£66.00</b>
if paid before 4th January	£50.00	£10.00	<b>£60.00</b>
<b>Joining Fee and Registration of Herd Letter and Prefix</b>	£37.00	£7.40	<b>£44.40</b>
<b>Export Certificates</b>	£28.00	£5.60	<b>£33.60</b>
<b>Registration of Imported Cattle not in calf</b>			
up to 3 months from date of entry	£42.00	£8.40	<b>£50.40</b>
3-6 months	£81.00	£16.20	<b>£97.20</b>
over 6 months	£159.00	£31.80	<b>£190.80</b>
<b>Registration of Imported Cattle with in vitro calves</b>			
up to 3 months from date of entry	£64.50	£12.90	<b>£77.40</b>
3-6 months	£103.50	£20.70	<b>£124.40</b>
over 6 months	£183.00	£36.60	<b>£219.60</b>

All transactions are plus vat. No transactions complete until payment is received and paperwork correctly supplied.  
It is the responsibility of the member to get all relevant information to the Society office on time or late penalties will be incurred.

# Membership Application Form

## I wish to become an Annual member of the Salers Cattle Society of the UK Ltd.

And hereby agree to abide by the Rules of the Society until the termination of the year in which I withdraw my membership by notice in writing.

Signature \_\_\_\_\_

Date \_\_\_\_\_

### Terms of Membership

Initial Joining Fee & Registration of Herd Prefix  
**£37.00 plus VAT @ 20% Total = £44.40**

Annual Subscription  
**£55.00 plus VAT @ 20% Total = £66.00**

**Total Initial Fee = £110.40**

**Please complete the following in block capital  
(except for email & website address)**

Membership Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Post Code \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Tel \_\_\_\_\_

Mobile \_\_\_\_\_

UK Number \_\_\_\_\_

\*Salers Herd Prefix Name \_\_\_\_\_

\*\*Salers Letters \_\_\_\_\_  
\_\_\_\_\_

**\* Salers Herd Prefix Name – this can be any name you  
choose provided it is not already registered with the society.**

**\*\* Salers Letters – Select three letters of your choice which  
will be the society computer reference for your herd.**

Return this form to the secretary:

**Liz Wilde**

**Ball Green Cottage,  
Well Head lane,  
Hubberton,  
Halifax HX6 1NN**

## Payment Details

**A** Payment can be made by cheque made payable to Salers Cattle Society of the UK Ltd.

**B** Payment can be made direct into the society account, please pay RBS for the credit of the Salers Cattle Society of the UK Ltd.

**Account Number 11861110 Sort Code 16-26-14**

## Gift Aid

Gift Aid provides a great opportunity for you to increase the value of your donations and/or subscriptions to the Salers Cattle Society at no cost to yourselves. Provided you are a taxpayer we can claim from the Inland Revenue the basic rate tax paid on your donations/subscriptions, boosting them by 25%. So for every £10 we receive it is worth £12.50. All the society needs from you is a simple declaration saying that you want to use Gift Aid.

A declaration can cover one or more donations/subscriptions and can be made by filling in the form below.

**Name of Charity: The Salers Cattle Society  
of the UK Ltd**

**Charity Number: 1115115**

## Donor Details

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_

Herd \_\_\_\_\_  
Prefix \_\_\_\_\_

**I would like all donations/membership  
subscriptions I have made since 6th April 2006  
and all donations in the future to be treated as  
Gift Aid until I notify you otherwise.**

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

To qualify for Gift Aid you must pay an amount of income tax and/or capital gains in the tax year equal to the tax we reclaim from your donation.





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