

Salers Cattle Society of the UK Ltd

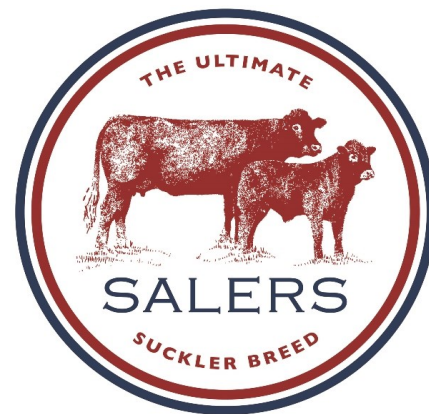
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December
2016

NEWSLETTER

Coming up in 2017

Stirling Sale

20 February

Newark Sale

18 March

Stirling Sale

1 May

Balmoral Show

10-13 May

NSA Welsh Sheep

16 May

Beef Expo

18 May

Welshpool Sale

18 May (TBC)

Scots Beef

8 June

Royal Cornwall Show

9-10 June

Royal Highland Show

22-25 June

Great Yorkshire Show

11-13 July

Royal Welsh Show

24-27 July

Welshpool Sale

21 October (TBC)

Agri Expo Carlisle

3 November (TBC)

Castle Douglas Sale

3-4 November

**Info & reminders
are now being sent
via email, if you
don't want to miss
out on this service
let me have your
details!**

Another year over! Where does the time go? As secretary I am on my fourth chairman, so what better start to the newsletter than a message from our new chairman.

Welcome from the Chairman -Terence Pye

As newly elected Chairman, I'd like to welcome you to this newsletter and to offer seasonal greetings on behalf of the Society. Rob Livesey is our new President, and Tom Walling was elected our Deputy Chairman. Over the last two years, Rob has been a strong and effective Chairman, and will be a hard act to follow. I'm looking forward to working with Tom, Rob and Liz and the whole Council over the next two years to continue to promote the growth of the breed in the UK. I'd like to put on record the appreciation of the Society for the contribution of our retiring President, Harri Pritchard. In the six years that he has been Deputy Chairman, Chairman and President, the Salers breed has advanced very significantly, especially in Wales.

Thanks Harri.

Founded on the breed's unique commercial qualities, the growing market share and prominence of the Salers in the UK is part of a long term trend, but 2016 has seen an acceleration of this. It has been a year of more Salers suckler cows, more Salers sired calves, more entries to Society sales at Stirling and Welshpool, new record prices at Stirling and Castle Douglas, more registrations, and more members of the Society. As we tuck into our turkey (or beef) this Christmas, we can look forward to 2017 as being the best opportunity yet for the breed and our breeders. Get ready

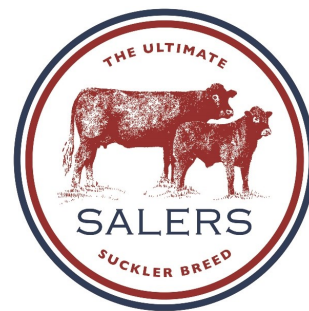
THE YEAR LETTER FOR BULL CALVES BORN IN 2017 IS M

BREEDPLAN

You will have noticed at shows and sales that we now have EBVs to assist breeders and potential purchasers in selecting animals that best suit their needs. The birth weight EBV is very important to protect the Salers amazing easy calving, and to this end the Society encourages all members to weigh all their calves at birth for submission to Breedplan. Almost 50% of registrations and notifications in 2016 came with a birth weight, which is great progress. If you are unsure about what to do to gather and submit birth weights, please contact our Secretary for guidance.

For members who are Performance Recorders, the next most important weights are those of cow and calf measured at or close to weaning. As your cattle are in or soon will be coming in, now is the time to organise things so you can collect this vital information. By the way, the Breedplan system recalculates the EBVs every month on the 27th. You will receive a full report on your herd EBVs soon after this, but only if you have submitted post-birth weights in the prior month.

DON'T FORGET TO PAY YOUR MEMBERSHIP BEFORE 4 JANUARY TO TAKE ADVANTAGE OF THE REDUCED AMOUNT OF £60. PAYMENTS RECEIVED AFTER THIS DATE ARE NORMAL RATE £66. CHECK YOUR STANDING ORDER NOW TO ENSURE IT IS CORRECT, MANY ARE STILL INCORRECT.



The Animals of the Year 2016

Champion Senior Male
HAMISH
J E Elliott

Champion Senior Female
Indianna
S Connell

Champion Junior Male
KRACKER
C Fox

Champion Junior Female
KYRA
J E Elliott

Congratulations to all those who show their animals, it is time consuming and expensive but very rewarding.

Great Christmas Presents!

Aquarian Embroidery, hold the new Salers logo, which can be reproduced on any product along with your herd/farm name as required. Brian and Deborah are there to help with your requirements, just contact them on 01317 860350 or check out their website:-

www.aquarianembroidery.co.uk

As always there is also the society tie £12 each, available from the secretary.

Newsletter

If you wish to advertise in the newsletter, the Journal or the website then please get in touch, the newsletter goes out **April / July / Oct / Dec**

If you can put us in touch with anyone who would be willing to sponsor the newsletter in return for the circulation of flyers then let us know. (£100 would help towards postage costs!)

The Salers Journal

Every year I am chasing up people for adverts and articles so please, please get your adverts in for the end of this year **DECEMBER 31ST**

The 2017 Journal will be compiled during the first weeks of January so if you intend to advertise or know a company who may wish to advertise or have any news to contribute then please let me know now!

All it takes is an email/ phone call then I can book the space. For members 1/2 page is £200, and full page is £300. I am planning to have the Journal available for the Stirling Bull Sales in February so it needs to be compiled, designed, proofed and printed by the end of January.

Membership

Finally can I remind everyone that the annual subscription for society membership is **£66** but if received before 4 January **£60** (prices inc VAT).

Please check your standing orders to make sure they are correct, many aren't!

I hope to see many of you at next years events.

Society Sales

To ensure deadlines for sales are met, the society is introducing a late entry fine of £100 for all society sales from January 2017. This is to ensure catalogues are released in plenty of time and not delayed due to entries being late.

A4 - Northern Ireland

The annual Northern Ireland dinner takes place in February, if you would like to attend contact Seamus Connell 07921 267977 presentations take place and it will be a good craic!



DNA Testing

All stock bulls must be STR DNA tested before any resultant calves can be registered. You can get hair sample test kits from the office, or you can use tissue samples from special ear tags. The test costs £25 plus vat = £30. Additional testing is optional Horned/Polled is £30 plus vat, Beef Profile is £35 plus VAT. A special combined price for STR profile and Horn/Poll gene is available for £40 plus VAT. Please ensure hair samples are clean.



Merry Christmas

Liz

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