

# Salers Cattle Society of the UK Ltd

Secretary: Liz Wilde,

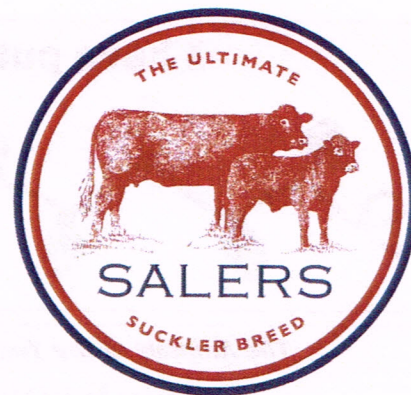
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Company Reg No: 01892440 Charity No: 1115115

VAT Reg No: 625 3266 49



December  
2014

## NEWSLETTER

### Coming up in 2015

Stirling Sale  
16-17 February  
Newark Sale TBC  
Balmoral Show  
13-15 May  
Welshpool Sale  
14 May  
NSA Sheep Wales  
19 May  
Beef Expo 2015 York,  
21 May  
Scottish Beef Event  
27 May  
Royal Cornwall Show  
4-6 June  
Royal Highland Show  
18-21 June  
Great Yorkshire Show  
14-16 July  
Royal Welsh Show  
20-23 July  
Welshpool Sale  
17 October  
Agri Expo Carlisle  
30 October (TBC)  
Castle Douglas Sale  
6-7 November  
Welsh Winter Fair  
30 Nov-1 Dec

Info & reminders  
are now being sent  
via email, if you  
don't want to miss  
out on this service  
let me have your  
details!

It has been another successful year for Salers in 2014 with demand outstripping supply—we need more breeders!

Heifers are clearly wanted, but to create decent heifers you need a decent Salers bull, so breed your own replacements then you have some to sell and some to keep. With a steady year on year increase of 5% of the market Salers will be needed out there.

Membership has increased this year too which is good news, the largest increase is in Wales, but we need more breeders and more animals in 2015—keep up the good work!

With a new website, and new promotional material the society is looking fresh and vibrant and this is being noticed within the industry. At some events we cannot keep up with the visitors/enquiries so if you can help at any of the events in 2015 please let me or your area representative know.

### Breedplan

With this newsletter you have a **Breedplan Online System Guide** to register your own animals via the new database please read it carefully. You can still use the paper system but there is a new form to use (a copy in with this newsletter).

You can also access a list of your herd on the new database via the website by clicking on **Database**; please check your listing and let me know if you have any amendments.



*It seems everyone is updating their lists this year via their laptop!*

### Year Letter

For those with email you will already know that we are introducing a year letter in 2015 for all bull calf registrations and this will be **K**. Please make sure you name all registered bull calves with a

name beginning with **K**.

### DNA Testing

We are also introducing compulsory DNA testing of stock bulls from January 2016, so this means if you are putting your stock bull to work this year he needs testing for calves in 2016 to be registered. DNA testing kits can be obtained from me £25 plus VAT, you don't need a vet all you have to do is pull hair follicles from the animal and send to me in the kit provided. Request a DNA kit from me now.

### Council

At the recent council meeting changes took place following the election of society officials. The new Chairman is Rob Livesey, Vice Chairman is Terence Pye, President Harri Prichard and the International Representative is Terence Pye.

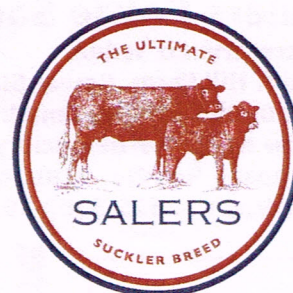
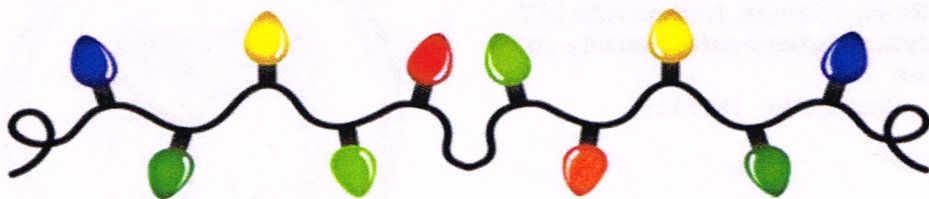
We still need representation from the membership for some areas. If you would like to join the council and help the society and your area please call the secretary.

PTO

**DON'T FORGET TO PAY YOUR MEMBERSHIP BEFORE 4 JANUARY TO TAKE ADVANTAGE OF THE REDUCED AMOUNT OF £60, PAYMENTS RECEIVED AFTER THIS DATE ARE NORMAL RATE £66.**



## I have put the lights up!



### **The Animals of the Year 2014**

Champion Senior Male  
Beeston Hall Finn  
S & R Hallos

Champion Senior Female  
Sligo Lily  
H & S Pritchard

Champion Junior Male  
Cleuchhead Compo  
R & K Livesey

Champion Junior Female  
Approach Farm Gemma  
A & K Gowthorpe

Congratulations to all those who show their animals  
It is time consuming and expensive but very rewarding.  
Why not give it a go!  
It's good fun!

### **Great Christmas Presents!**

Aquarian Embroidery, hold the new Salers logo, which can be reproduced on any product along with your herd/farm name as required. Brian and Deborah are there to help with your requirements, just contact them on 01317 860350 or check out their website:-

aquarianembroidery@.co.uk

Also don't forget your society tie £12 each, available from the secretary

If you wish to advertise in the newsletter, the Journal or the website then please get in touch, the newsletter goes out

### **April / July / Oct / Dec**

If you can put me in touch with anyone who would be willing to sponsor the newsletter in return for the circulation of flyers then let me know.  
(£100 would cover postage!)

### **The Salers Journal**

Every year I am chasing up people for adverts and articles so please, please get your adverts to me for the end of this year.

The 2015 Journal will be compiled during the first weeks of January so if you intend to advertise or know a company who may wish to advertise or have any news to contribute then please make sure I have copy by **31st December**.

All it takes is an email/ phone call then I can book the space. For members 1/2 page is £200, and full page is £300. I am planning to have the Journal available for the Stirling Bull Sales so it needs to be printed the end of Jan.

### **Membership**

Finally can I remind everyone that the annual subscription for society membership is **£66** but if received before 4 January **£60** (prices inc VAT).

**Please check your standing orders to make sure they are correct and not at the old rate (prior to the vat increase back in 2011!)**

I hope to see many of you at next years events.

*Merry Christmas*

*Liz*



### **Pedigree Tours**

are once again attending events in France and flyers are included with this newsletter. If you fancy a trip to France to see Salers either at the Paris International Agricultural Show at the end of February or the Salers National Show in September give Paul Campbell a call on 07730 925756. He can arrange everything for you, so you can just relax and enjoy.



### **A4—Northern Ireland**

The annual Northern Ireland dinner takes place on 27th February, if you would like to attend contact Seamus Connell 07921 267977 or George McCall 07752 820266—presentations take place and it will be a good craic!

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