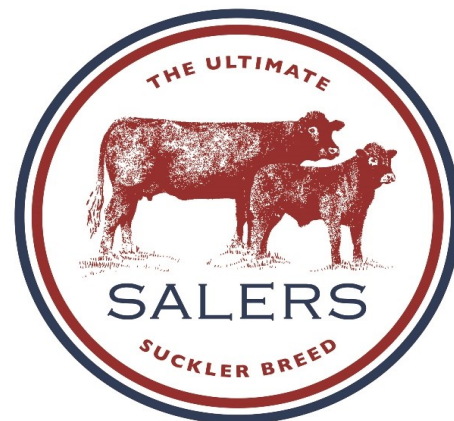


Salers Cattle Society of the UK Ltd

Secretary: Liz Wilde,
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Tel: 07903 626249 Email: secretary@salers-cattle

Company Reg No: 01892440 Charity No: 1115115 VAT Reg No: 625 3266 49
Registered Office: Smith Hill Farm, Bower Slack Road, Triangle, Halifax HX6 3EZ



Spring
2014

NEWSLETTER

Coming up

Balmoral Show
14-16 May

Welshpool Sale
15 May

Beef Expo Malvern
22 May

Royal Northern
Grass Tech, Elgin
May 27

Royal Cornwall
5-7 June

Royal Highland
19-22 June

Great Yorks Show
8-10 July

Royal Welsh
21-24 July

**Check us out
on
Facebook and
Twitter**

**If paying invoices
via online banking
please use your
3 digit herd
reference!**

**Info & reminders
are now being sent
via email and txt, if
you don't want to
miss out on this
service let me have
your details!**

Check out the new logo!

The council have been busy over the winter months deciding on logos, corporate colours, new PR material, website as well as many hours spent on the herd book in readiness for Breedplan.

Remember, Breedplan is optional but it is the way the industry seems to be going - love it or hate it!

Keep checking for the new website - it is almost there!

Another show season gets underway with Balmoral Show in May; I always see this as the start to a busy summer of shows ahead.

We are delighted that Salers Show Classes are back at the Royal Welsh and thank those who are turning out to support it—I think you were probably accosted by Harri, but it means we are back!

With costs rising by the second we really do appreciate the time and effort our members put in to attend these shows. It is also a good craic for everyone, which is evident once show day is done and everyone is always so helpful! It is a great way of showcasing your animals and promoting your

farm and the society too.

Herd health continues to be a concern for everyone in the industry. The society is following events closely and keeping abreast of the situation re TB with representation on many discussion panels.

The 2014 Journal is enclosed. If anyone wants any to give out at events around the country please do let me know. These need to be out there in people's hands! With the Journal is a booklet from the Better Returns Programme; Eblex have agreed to support us by paying for postage if I support them by giving out the booklets. It all helps!

With updates to the herd book, the council decided to review the way herd book numbers are issued from 2014. The format is XYZyyyyNNN, where XYZ is your 3 character herd ID, yyyy is the year (eg 2014) and NNN is a 3 digit sequence number which must be unique for each registration in a given year. This should be the final 3 digits of your official UK ear tag number. For Northern Ireland ear tags, use the 3 digits preceding the checksum. For

Grade animals only, append A, B or C accordingly, for Pure Breds, append PB and for Embryo Transplants, append ET.

If you know of anyone who is willing to sponsor the society, ie to cover newsletter costs or perhaps advertise in next years Journal, or pay for rosettes etc. please pass on their details to me, I am happy to negotiate with them if I have a name and contact telephone.

The next council meeting takes place 1st June, please let your area representative know (or me) if you would like to raise any matter pertinent to the society.

With one of the warmest Aprils on record I hope lambing and calving has gone well for everyone—I know some will still be in the throes of it all too, but isn't it lovely to hear the bleat of lambs and the new born calves along with the birds—I love spring; new beginnings, which reminds me please note the new society address above!

I hope to see many of you at events this summer.

Best wishes, *Liz*