

# Salers Cattle Society of the UK Ltd

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December  
2013

## Society Events Coming up In 2014

- BCB Conference  
Telford 20-22 Jan
- Stirling Bull Sales  
17-18 Feb
- Castle Douglas Sale  
3 May (TBC)
- Balmoral Show  
14-16 May
- Welshpool Sale  
15 May
- Beef Expo Hexham  
23 May
- Royal Cornwall  
5-7 June
- Royal Highland  
19-22 June
- Great Yorks Show  
8-10 July
- Royal Welsh Show  
21-24 July
- Agri Expo Carlisle  
31 October
- Castle Douglas Sale  
31 Oct—1 Nov
- Royal Welsh  
Winter Fair  
1-2 December

### **Don't Forget!**

**Membership fees are due by 4 Jan 2014 pay now to benefit from a discount**

**Info/reminders are now being sent via email and txt, if you don't want to miss out on this new service let me have your details!**



# NEWSLETTER



A big **thank you** to all our members and purchasers of Salers in 2013. It has been a successful year and Salers are being sought after more and more.

That's why we need you more than ever in 2014!!

We need more breeders to breed their own replacements, so we need to sell more bulls to meet the demand for females.

We also need more members.... If you sell Salers cattle to someone who is not a member then give them a Journal or ask if they would like one then let me know and I will send a Journal and an invitation to become a member.

It has been a busy year on council; a change of leadership with Harri Pritchard taking over as Chairman and the clarification of the rules and regulations of the society was the start of the year, then we moved onto the introduction of Breed-plan and an updated online herd book which is still being developed, and soon a brand new updated website!! Never say we stand still!

We have also been looking into DNA testing stock bulls, we hope to have this up and running in 2014, so if you are interested let me

know; the more uptake we have, hopefully the better deal I can negotiate with Weatherbys.

We had some good society sales this year with pedigree heifers making good trade and commercial cattle doing very well; the commercial men are realizing how easy keeping Salers can be!

We thank all who took the time to show Salers this year, this is our shop window and does more to promote Salers than any literature can. We appreciate it is expensive and time consuming but it is worthwhile and enjoyable! If you are thinking of giving it a go please do.. You will have a great time and will be given lots of help and support if needed.

Area representatives are reporting on positive activity in all areas which is fantastic; if you are hosting events or getting good prices at sales, or anything else that is of interest please do let us know; it all helps in spreading the word!

We had the sad loss of two prominent members of our society this year; Willie Davidson and Philip Rettie, both have been valued members and very supportive; they will be sadly missed

A new trophy was launched at Castle Douglas this autumn, The Willie Davidson Memorial Trophy going to the best pen of commercial cattle. A new venue for the Salers dinner too this year; Sioned and Emma from the Market Inn made us very welcome and did their utmost to ensure we had a good night.

At the council Meeting on 4th December we discussed and confirmed next years targets and events (a busy year we have ahead again!). We also discussed the matters brought forward at the AGM. It is clear we have to continue taking Herd Health forward and continue to raise the profile of Salers through marketing, promotion and word of mouth, which you as members can also help with.

We have lots of challenges ahead, but ones we must all face to take the society forward.





**Membership fees are now due for 2014.**

If paid before 4th January you are entitled to a discount, so £60 is due. If payment is received after 4th January then membership is due at the full rate of £66.

This applies to all members and goes on postmark/bank transfer date. So post, transfer your payment now! **If you pay by standing order please check with your bank it is for the correct amount/date; only you can access this information at your bank not me!** A vat invoice will be sent out on receipt of payment.

A listing of your herd will accompany your receipted invoice for membership in January, please check and amend this listing and return it by 1st March so that the database is kept up to date. Failure to keep this information current could eliminate you from registering animals in the future.

It is important our herd book is maintained as correct as possible, especially as the herd book will be available to update online in the near future.



All our society events for 2014 are listed on the front of this newsletter and will also be in our 2014 Journal, if you have anything you would like to add then please do send me the information. If you have an articles, stories, pictures which you would like to share then please pass them to me (preferably via email if possible) Also if you wish to advertise in the Journal the copy deadline is December 31st! We have kept the prices the same as previous years; Advert prices are:

**Members (plus VAT)**

Full Page Colour = £300  
Half Page Colour = £200

**Non Members (plus VAT)**

Full Page Colour = £395  
Half Page Colour = £272

If you know of a non member who may advertise then please let me have their details.



If you have any useful suggestions/ideas for the society then please let me, or your Area Council Member know, then we can take it to council to be discussed. Council meetings are held quarterly on the first Sunday of Mar/Jun/Sept/Dec

The Society Animals of the Year, 2013 were announced at the Annual Dinner:-

**Champion Junior Female of the Year**

Manor Lane Frosty—C A Fox

**Champion Junior Male of the Year**

Manor Lane Firework—C A Fox

**Champion Senior Female of the Year**

Manor Lane Bracken—A & K Gowthorpe

**Champion Senior Male of the Year**

Lisnamaul Buster—P J Maggin

*Congratulations to everyone, and thank you for promoting the breed by showing your cattle around the country.*

Looks like Father Christmas has a long list to work on so it only remains for me to wish you.....



A very Merry Christmas and a peaceful and prosperous New Year



**MERRY CHRISTMAS!**



**Membership fees due now!**



