

Salers Cattle Society of the UK Ltd

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December
2012

Society Events Coming up In 2013

- BCB Conference
Telford 21-23 Jan
- Stirling Bull Sales
18 Feb
- Castle Douglas Sale
4 May
- Balmoral Show
15-17 May
- Welshpool Sale
16 May
- Beef Expo Malvern
23 May
- Royal Cornwall
6-8 June
- Great Yorks Show
10-12 July
- Royal Highland
20-22 June
- Grt Yorkshire Show
9-11 July
- Royal Welsh Show
22-25 July
- Castle Douglas Sale
2-3 November
- Agri Expo Carlisle 2
November
- Royal Welsh
Winter Fair
2-3 December

Don't Forget!

**Membership fees are
due by 4 Jan 2013**

**Info/reminders are
now being sent via
email and txt, if you
don't want to miss
out on this new
service let me have
your details!**



NEWSLETTER



It has been a difficult year for everyone with the weather; it has affected shows, sales and production. Our hearts go out to those affected with flooding. I think I spent most shows in wellies, and if not being blown to pieces, very wet! But I have to say it didn't dampen the morale of all those who participated in events. I thank everyone for their help and support at events throughout the UK, without membership help the society could not be out there promoting the breed, your dedication is gratefully appreciated.

It is clear from travelling the land this year that Salers are now taken very seriously. They do what they say they do as all those who have them know! It is down to us all to promote the breed further and the council has set up a group to look at the website with input from some of our younger members, we are looking at marketing and promotional material and continuing the Herd Health plan. However sometimes it is the simple things that promote the breed—word of mouth! If you sell Salers on to someone who isn't a member, simply ask them if they are interested in more information, give them a

Journal (or send their contact details to the secretary so she can pass on information) it is the easiest and most effective form of recruiting new members. Saying that we have had a successful year for new members, with more in the pipeline.

We had a good sale at Castle Douglas, heifers making good trade. Not quite so good with the bulls, but with the weather being like it has, everyone is looking at feed costs and space this winter so perhaps we might see a good trade in Spring. It was the 21st anniversary of the sale and dinner at Castle Douglas and a time to reflect on the years, the society has had its ups and downs as we all do, but it was pointed out just how far the society has come over the years since its inception in 1985 when Bryan Walling brought in the first herd from France. There have been times when the society was in danger of collapse, but with the dedication of those involved it turned into a successful, forward thinking financially viable operation. We have many members over the years to thank, and I believe there will be others in the future as we gain in popularity.

With our future in mind the council are already looking into the next steps re health, rules, regulations etc.

The council has a meeting coming up in January to discuss and clarify rules and regulations of the society. These should be reviewed periodically to ensure we are keeping up to date and that our membership are kept up to date.

The council have over the years been collating information on animal weights and scrotal sizes at society sales, with this information it has been decided to introduce the following as from 1 January which will become mandatory at society sales from 1 May.

A bull may be rejected if he doesn't meet the following criteria. If there is doubt then measurement will be taken twice, with the owner/handler present

Scrotal Size

Up to 18months = 32cm

18—24months = 34cm

Over 24months = 36cm

Weights

As per the society guidelines given out with sale entry forms. The weights and scrotal sizes will be displayed on pens cards at



Next on our agenda for herd health is IBR and Lepto. The industry is heavily into herd health and the Salers society is seen as a for runner in actively seeking correct advise and taking effective action. We hope to continue this for the benefit of all members and potential purchasers of Salers, farmers want to know the animals they buy in are from good healthy stock.

Another on going project has been the updating of the herd book, for the last two years lists of animals have been sent to every member. These are animals listed to your herd. The aim is to ensure the society herd book is up to date and accurate to enable us and the necessary authorities have up to date information of Salers in the UK. This information can be used for planning our marketing and promotional campaign's, as those who attended the AGM will know, the information is very useful for predicting trends within the industry. It has therefore been agreed by council to have an annual census, a listing of animals allocated to your herd will be sent annually and should be returned updated as required. If you don't return

your listing within 6 months, then you will not be able to register animals until it is completed, this will reduce to 3 months in the second year. This is to ensure we do keep accurate records.



All our society events for 2013 are listed on the front of this newsletter and will also be in our 2013 Journal, if you have anything you would like to add then please do send me the information. If you have an articles, stories, pictures which you would like to share then please pass them to me (preferably via email if possible) Also if you wish to advertise in the Journal the copy deadline is December 31st!

Advert prices are:

Members (plus VAT)

Full Page Colour = £300

Half Page Colour = £200

Non Members (plus VAT)

Full Page Colour = £395

Half Page Colour = £272

If you know of a non member who may advertise then please let me have their details.



The Society Animals of the Year 2012 were announced at the Annual Dinner on 2 November:-

Champion Junior Female of the Year

Champion Junior Male of the Year

Champion Senior Female of the Year

Champion Senior Male of the Year

Cumbrian Hector Red Farmstock Genetics

Congratulations to everyone, and thank you for promoting the breed by showing your cattle around the country.

We wish everyone success on the 2013 showing circuit.

My apologies go the McCall family as I made a mistake with regard to the Animals of the Year, and it was incorrectly announced at the annual dinner that they had won the Senior Male of the Year, this was wrong as his animal was female! (I had inadvertently put a M next to the calculation instead of a F). Unfortunately despite a healthy points total their animal Fiere just missed out on the Female of the Year. B walling won the male of the year

If you have any useful suggestions/ideas for the society please do let the council know through your area representative or the secretary. Council meetings are held the first Sunday of March/June/September and December



Merry Christmas



Membership fees are now due for 2013.

If paid before 4th January you are entitled to a discount, so £60 is due,

If payment is received after 4th January then membership is at the full rate of £66.

This applies to all members and goes on postmark/bank transfer date. So post, transfer your payment now! If you pay by standing order please check with your bank it is for the correct amount/date; only you can access this information at your bank not me! A proforma invoice is enclosed.

Membership fees
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Merry Christmas



